

Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

F.No. A-10011/18/2021-PPC

Dated: 20 May, 2022

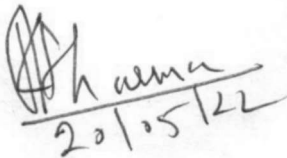
OFFICE ORDER No. 99 /2022-PPC

In order to develop a framework of synergy among various divisions of AIR & DD and their homogeneous merging for the optimal performance, the Competent Authority has approved the merger of Planning, Design and Procurement Cells in AIR & DD to create the following integrated divisions:-

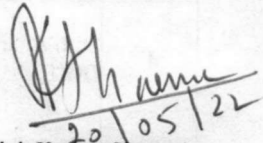
- iii. Integrated Procurement Cell (AIR & DD)
- iv. Integrated Project Monitoring Cell (AIR & DD)

2. In view of the above integration, the Competent Authority has also approved the following work assignments with immediate effect and until further orders:-

S.N.	Name & Designation	New Assignment	Remarks
1	Sh. Shashikant, ADG(E)	Integrated Project Monitoring Cell (AIR & DD).	In addition to his existing work assignments except ADG/HOO, DDK Delhi and without any extra remuneration. Sh. Shashikant will report directly to M(F) for Integrated Project Monitoring Cell (AIR & DD)
2	Sh. Atul Gupta, ADG (E)	ADG (Planning & Design), DG: AIR and ADG and HOE, DD News	In addition to his existing assignments and without any extra remuneration. Shri N. Thiyagrajan, ADG(E) shall continue to look after FM Planning in addition to his other assignments without extra remuneration.
3	Sh. Sunil, ADG (E)	ADG (Planning & Design), DG: DD and ADG and HoO, DDK Delhi	In addition to his existing charge of Global Outreach, PB and without any extra remuneration.
4	Smt. Anuradha Agrawal, ADG(E)	ADG (Tech, Innovation, R&D and Knowledge Management) PB	
5	Sh. Mukesh Kumar, DDG (E)	ADG (Integrated Procurement Cell), (AIR & DD) (on look after basis)	In addition to his existing charge of DDG (E), CPC and without any extra remuneration.
6	Shri Aditya Chaturvedi, DDG(E)	DDG (Integrated Procurement Cell), DD	In addition to his existing assignments and without any extra remuneration. Shri Chaturvedi will directly report to CEO, PB for Archives work and to Shri Mukesh Kumar for procurement related matters


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7	Shri P.K. Thakur, DDG(E)	DDG (Integrated Procurement Cell), AIR	
8	Shri K. Murugan, DDG(E)	DDG (FM Design & SMS), DG: AIR	
9	Shri V.P. Yadav, DDG(E)	DDG (Studio & Transmitter Design & SCD), DG: AIR	
10	Shri D P Singh, DDG(E)	DDG (Transmitter Design), DG: DD with additional charge of CPIO, DG: DD and Zonal.	
11	Shri D.C. Shukla, DDG(E)	DDG (Studio & Satellite Design), DG: DD	In addition to his existing assignments and without any extra remuneration.
12	Shri S.K. Singh, DDG(E)	DDG, Monitoring and Co-ordination of AIR & DD Projects	
13	Shri Ramji Lal Aswal, DDG(E)	DDG (Budget & Estimate), AIR & DD	
14	Sh. A. K. Jha, DDG (E)	Land Management (LM) PB	In addition to his existing assignments and without any extra remuneration. Shri Jha will directly report to M(F) for Land management related matters.
15	Sh. C. K. Jain, DDG (E)	DDG (Marketing) PB	In addition to his existing work assignment as DDG(B&A) & DDG(B&R) and without any extra remuneration. Shri Jain will directly report to CEO for marketing assignments.


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(Alok Kumar Sharma)

Director (Pers.)

Phone No. – (011) 23118410

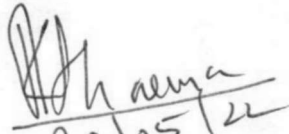
To,

1. Officers concerned.
2. DG: AIR, DG: DDn, Pr. DG: NSD AIR, DG: DD News.
3. E-in-C (Broadcast Operations)/E-in-C (Special Initiative & Common Services)/ E-in-C (Eastern Region).
4. All ADGs/DDGs at PB Secretariat.
5. All Zonal ADGs (Admin) and Zonal ADGs (BO) and Zonal ADGs (Content Ops)/ All AIR Stations/DDKs through respective SCOR Sections.
6. ADG (NABM)/CE (CCW).
7. Head (PBNS and DP)/ Head of Sales PB/Head (Content Ops), National Zone (DDn).

8. DDG (HR)/ DDG (Admin) DG: AIR/ DDG (HR)/ DDG (Admn) DG: DD/ DDG (E-HR), AIR & DD.
9. DDG (Tech), PBS for uploading this order on Website.
10. DDA (HRIS)/SCOR/DG: AIR & DG: DDn.
11. Hindi Unit for Hindi version.
12. Office orders folder.

Copy to:

1. SO to CEO.
2. PS to M(F)/M(P).
3. O/o CVO PB Doordarshan Bhawan.


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