

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati House, Copernicus Marg,
New Delhi-110001

No. P-1/013(64)2021/Ops.

Dated: 18.05.2022

Notification
(No. 01/2022-Ops.)

Prasar Bharati, hereby, notifies the "Programme Code of Prasar Bharati" for programmes to be carried on its All India Radio, Doordarshan and Digital platforms in conformity with the decision taken in 172nd Prasar Bharati Board meeting held on 15.03.2022 and 16.03.2022.

2. This Programme Code of Prasar Bharati envisages broad guidelines for the Production of Programmes and Content in the complex, dynamic and evolving media and in accordance with objectives as per Prasar Bharati Act, 1990.

3. This Programme Code of Prasar Bharati is effective for Doordarshan and Digital Platforms with immediate effect. This will be effected from a later date for All India Radio, and would be notified separately. Till such time, All India Radio will follow the extant Broadcast Code.

4. The extant such Code for Doordarshan and all *erstwhile* orders to this effect are, hereby, rescinded with effect from the date of issuance of this notification.

5. The "Programme Code of Prasar Bharati", as annexed, is being placed on Prasar Bharati website www.prasarbharati.gov.in for information of all the stakeholders.


(Prakash Veer)
DDG (Ops.)

Enclosure: as above.

Copy to:

1. Staff Officer to CEO, Prasar Bharati
2. PPS to Member (Finance), Prasar Bharati
3. DG: Doordarshan, DG: AIR, DG: N&CA, DG: NSD

4. All Zonal Heads (Content Ops.)
5. DDG(Content Sourcing), PBS
6. DDG (Policy),Doordarshan/AIR
7. Head of Sales,PBS
8. Head, PBNS & DP
9. DDG(Tech),PBS for placing this notification on the Prasar Bharati website.

Annexure to Notification No. 01/2022-Ops. dated 18.05.2022

Prasar Bharati

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Programme Code for Prasar Bharati

"Programme Code of Prasar Bharati (All India Radio and Doordarshan)" does not permit anything that:

1. offends good taste or decency or is defamatory in nature;
2. contains criticism of friendly countries;
3. contains attack on religions or communities or visuals or words contemptuous of religious groups or which promote communal attitudes;
4. encourages or incites violence, or is likely to be prejudicial to public order;
5. which promotes anti-national attitude;
6. contains anything affecting the sovereignty and integrity of India and the security of the State;
7. amounts to contempt of Court;
8. casts aspersions on the integrity of the President, Governors and the Judiciary;
9. misuses or wrongly or improperly depicts or presents the National Flag, National Emblem, National Anthem and Map of India;
10. may cause disharmony in Centre-State relations;
11. contains undue and out of context publicity or glorification of individuals and institutions/organizations;
12. is in contravention of general directives issued by the Central Government for regulating content under relevant statutory provisions;
13. is likely to incite an offence or contravenes prevailing laws including provisions of the Copyright Act, 1957;
14. maligns or defames any individual in person or certain groups, and affects the social, public and moral life of the country;
15. encourages superstition, dogma or blind belief and hinders development of scientific temper and spirit of inquiry;
16. aggravates social inequities and evils like caste, child marriage, dowry, alcohol and substance abuse;
17. contains visual or words which reflect a slandering, ironical and snobbish attitude in the portrayal of certain ethnic, linguistic and regional groups;

18. denigrates women through the depiction in any manner of the figure of a woman, her form or body or any part thereof in such a way as to have the effect of being indecent, or derogatory to women, or is likely to deprave, corrupt or injure the public morality or morals;
19. explicitly portrays violence against children, women and senior citizens including physical and emotional maltreatment without concern for their health and safety, privacy and dignity; and
20. encourages ecological spoliation or has been produced by causing cruelty to animals and destruction of the environment.
