



सत्यमेव जयते

# PRASAR BHARATI



## Annual Report 2015-16



**PRASAR BHARATI**  
India's Public Service Broadcaster







# PRASAR BHARATI

## ANNUAL REPORT 2015-16



# CONTENTS

CHAPTER 1	PRASAR BHARATI	04
CHAPTER 2	PRASAR BHARATI - PUBLIC SERVICE BROADCASTER	10
CHAPTER 3	ALL INDIA RADIO	17
CHAPTER 4	DOORDARSHAN	108
CHAPTER 5	PRASAR BHARATI- FINANCE AND ACCOUNTS	173
ANNEXURES		216

# CHAPTER I

## PRASAR BHARATI

### 1.1. INTRODUCTION:

Prasar Bharati (**INDIA'S PUBLIC SERVICE BROADCASTER**) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

### 1.2 OBJECTIVES:

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

## THE PRASAR BHARATI BOARD

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairman, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years. The Executive Member has tenure of five years, subject to an age-limit of sixty five years. The Member (Finance) and the Member (Personnel) are whole-time members with six year tenure, subject to the age-limit of 62 years. The Prasar Bharati Board meets at least six times in a year.

## COMPOSITION OF PRASAR BHARATI BOARD 2015-16

**CHAIRPERSON** – Dr. A. Surya Prakash

**CHIEF EXECUTIVE OFFICER** – Shri Jawhar Sircar

### WHOLE TIME MEMBERS

**Member (Personnel)** – Shri Suresh Chandra Panda

**Member (Finance)** – Shri Rajeev Singh (w.e.f. 09.04.2015)

### ONE MEMBER NOMINATED BY MINISTRY OF INFORMATION & BROADCASTING

Shri J.S. Mathur, Special Secretary, MIB

### PART TIME MEMBERS

- Prof. S.K. Barua (till 22.11.2015)
- Shri Muzaffar Ali
- Shri Shashi Shekhar (w.e.f. 19.10.2015 till 22.11.2015)
- Shri Ashok Kr. Tandon (w.e.f. 19.10.2015)
- Shri Sunil Alagh (w.e.f. 19.10.2015)
- Shri Anup Jalota (w.e.f. 19.10.2015)
- Shri Shashi Shekhar Vempati (w.e.f. 22.02.2016)
- Smt. Kajol Devgan (w.e.f. 23.02.2016)

### EX-OFFICIO MEMBERS

- Shri F. Sheheryar, DG, All India Radio
- Shri C. Lalrosanga, DG, Doordarshan (till 29.02.2016)
- Smt. Deepa Chandra, DG, Doordarshan (w.e.f. 01.03.2016 till 03.03.2016)
- Smt. Aparna Vaish, DG, Doordarshan (w.e.f. 04.03.2016)

### THE ORGANISATIONAL SET-UP

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati.

Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation.

Prasar Bharati Commercial Revenue Divisions located at Mumbai, New Delhi, Kolkata, Chennai, Bengaluru, Thiruvananthapuram, Kochi, Guwahati and Hyderabad look after all the Marketing and Revenue activities of both All India Radio and Doordarshan. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

Prasar Bharati also has a unified vigilance set-up at the headquarters, headed by a Chief Vigilance Officer.

The DG, AIR and DG, Doordarshan head the All India Radio Directorate and the Doordarshan Directorate respectively. While the News wing of All India Radio is headed by DG: News Services Division, DG: News and Current Affairs heads the News wing of Doordarshan.

## **ALL INDIA RADIO**

The Directorate General, All India Radio functions under Prasar Bharati. Director General is the Head of the Department and is responsible for the overall administration and supervision of the entire AIR network. In performance of his duties and functions, the Director General, AIR is assisted by officers of the following wings.

### **PROGRAMME WING**

The Additional Director Generals in the Headquarters and in different regions assist the Director General for proper supervision of the stations. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region), Mumbai (Western Region-I), Lucknow (Central Region-I), Bhopal (Central Region-II) and Guwahati (North Eastern Region), Chennai (South Region-I), Bangalore (South Region-II), Delhi (North Region-I) and Chandigarh (North Region-II). Another office of ADG is to be set-up at Ahmedabad (Western Region-II).

### **ENGINEERING WING**

In respect of the technical matters, Director General is assisted by an Engineer-in-Chief and Additional Directors General (Engineering) at the Headquarters and by the Zonal Chief Engineers. In addition, there is a Planning and Development Unit at the Headquarters in respect of the Development Plan Schemes of All India Radio. For the civil construction activities, the Director General is assisted by the Civil Construction Wing (CCW) of AIR, which is headed by a Chief Engineer. The CCW caters to the needs of Doordarshan also.

### **ADMINISTRATIVE WING**

Additional Director General (Administration) assists the Director General on all matters of the administration, while the Deputy Director General (A&F) assists in administration and finance. One Director looks after the Engineering Administration and another Director looks after the administration and financial matters.



## **SECURITY WING**

The Director General is assisted by a Deputy Director General (Security), an Assistant Director General (Security) and a Deputy Director (Security) on the matters relating to the security and safety of AIR installations viz., transmitters, studios, offices etc. The Security requirements of Doordarshan are also looked after by these officers.

## **AUDIENCE RESEARCH WING**

There is a Director (Audience Research) to assist the Director General in carrying out feedback studies on the programmes broadcast by various stations of All India Radio.

## **ACTIVITIES OF SUB-ORDINATE OFFICES OF AIR IN BRIEF**

There are a number of subordinate offices of All India Radio performing the distinct functions. The broad activities of various divisions are summarised as under:

### **NEWS SERVICES DIVISION**

The News Services Division works round- the- clock and it broadcasts over 651 news bulletins both for Home and External Services. The bulletins are in Indian languages and various foreign languages. The Division is headed by the Director General (News). There are 46 Regional News Units in AIR. The bulletins vary from region to region according to the news worthiness of national, regional and local affairs.

### **EXTERNAL SERVICES DIVISION**

The External Services Division of All India Radio broadcasts in 27 languages i.e., 15 foreign and 12 Indian languages. These services are radiated for an aggregate duration of 72 hours daily and are projected to over 100 countries.

### **TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE**

This service looks after the exchange of programmes among the stations, building up and maintenance of sound archives and also the commercial release of prestigious recordings of music maestros.

### **RESEARCH DEPARTMENT**

The functions of the Research Department include Research and Development of equipment required by AIR and Doordarshan, investigation and studies relating to AIR and Doordarshan, development of prototype models of R&D equipment for limited use field trials in AIR and Doordarshan network.

### **CENTRAL STORE OFFICE**

AIR's Central Stores Office, located at New Delhi, performs the functions relating to procurement,

stocking and distribution of the engineering stores required for the maintenance of technical equipment at All India Radio Stations.

## **NATIONAL ACADEMY OF BROADCASTING AND MULTIMEDIA (NABM) [PROGRAMME]**

The NABM (Programme) [Earlier known as Staff Training Institute (Programme)] started functioning from the Directorate in 1948; it has two main branches functioning from Kingsway Camp, Delhi and Bhubaneswar. They impart in-service training to Programme Personnel and Administrative Staff and also conduct the induction courses and short-duration refresher courses for newly recruited staff. It also conducts the examinations for administrative staff.

In addition, five Regional Academy of Broadcasting and Multimedia (RABM) of AIR are also functioning at Hyderabad, Shillong, Lucknow, Ahmedabad and Thiruvananthapuram at present.

## **NATIONAL ACADEMY OF BROADCASTING AND MULTIMEDIA (NABM) (TECHNICAL)**

The NABM (Technical) [Earlier known as Staff Training Institute (Technical)], part of the Directorate since 1985, now functions at Kingsway Camp, Delhi. The Institute organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts the departmental, the qualifying and the competitive examinations. There is a Regional Academy of Broadcasting and Multimedia (Technical) at Bhubaneswar as well.

## **CBS CENTRES & VIVIDH BHARATI SERVICE (VBS):-**

There are 37 Vividh Bharati-cum-Commercial Broadcasting Service (CBS) Centres including the exclusive VB Centres. The work relating to CBS is performed in two Wings i.e. Sales Wing and Production Wing. An independent Central Sales Unit along with 15 main Commercial Broadcasting Service Centres looks after the marketing of broadcast time in AIR.

## **SANCTIONED STRENGTH**

The Wing-wise sanctioned strength of officers and staff in AIR is given below:-

<b>Wing</b>	<b>No. of sanctioned posts</b>
Programme	6,896
Engineering	5,974
AIR HQ	723
Administration (AIR Stations)	10,835
News Wing	209
CCW	1,492
<b>Total</b>	<b>26, 129</b>

## DOORDARSHAN

Director General is the head of Doordarshan who is assisted by Additional Director Generals in the Programme Wing, Engineer-in-Chief in Engineering Wing, Additional Director Generals in Administration and Finance Wings. News Wing is headed by Director General (News).

### PROGRAMME WING

Like All India Radio, Additional Directors General (ADGs) looks after all aspects relating to programme conceptualization, production and acquisition at national, regional and local level. They are assisted by Deputy Directors General (DDGs) programmes. These officers belong to programme cadre of Doordarshan.

### NEWS WING

The News Wing of Doordarshan is responsible for procurement, editing and production of all news and current affairs programmes broadcast on Doordarshan Channels at the national and regional level. Director General (News) heads the News Wing of Doordarshan.

### ENGINEERING WING

Engineering Wing is headed by Engineer-in-Chief. He is assisted by Additional Director General (ADG) and Deputy Director General (DDG) Engineering at Directorate and at the Zonal Offices which are located at Delhi, Mumbai, Kolkata, Chennai and Guwahati. Engineer-in-Chief is responsible for overall maintenance of technical activities including planning, system design, project implementation, operation and maintenance, human resource and training.

### ADMINISTRATION & FINANCE WINGS

The Administration & Finance Wings of Doordarshan are headed by Additional Director Generals (ADGs), who also functions as Internal Financial Advisor and they assist the Director General on all matters of general administration, personnel management, budget & plan coordination and finance. ADG is assisted by the DDGs/Deputy Directors of Administration and Finance.

### Sanctioned strength:-

The group-wise sanctioned strength of officers and staff in Doordarshan is given below:-

Group	No. sanctioned of posts
Group-A	1083
Group-B	5964
Group-C	13580
<b>Total</b>	<b>20,627</b>

# CHAPTER II

## PRASAR BHARATI – PUBLIC SERVICE BROADCASTER

Prasar Bharati, through All India Radio and Doordarshan, provides maximum coverage of the population and is one of the largest terrestrial networks in the world. The immense social responsibility of the Prasar Bharati – AIR and Doordarshan is in consonance with the potential of the network as it reaches vast masses of the people throughout the country. Over the years, Prasar Bharati true to its role as India's Public Service Broadcaster has been successful to a great extent in fulfilling its statutory mandate as enshrined in Section 12 of the Prasar Bharati Act.

Doordarshan and All India Radio are, perhaps, the only media that are safeguarding the citizen's rights to be informed freely, truthfully and objectively on all matters of Public interest, national or international, and presenting a fair and balanced flow of information including the contrasting views without advocating any opinion or ideology of its own. Through its various programmes, the organization has always strived to uphold the unity and integrity of the country and the values enshrined in our Constitution.

The Organization has been paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and the science and technology. It has been providing adequate coverage to the diverse cultures and languages of the various regions of the country by broadcasting appropriate programmes. It has been broadcasting appropriate programme keeping in view the special needs of the youth, the status and problems of women, social justice, welfare of working classes, special needs of the minorities and tribal communities, protecting the interest of the children and vulnerable sections of society, etc.

The need for a public service broadcaster like Prasar Bharati has further increased in view of more than 800 channels that are focussing on commercial programmes only. Prasar Bharati is the only counter-balancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period of time are serving as bench-marks for the industry.

### Policy initiative of Prasar Bharati Board

During 2015-16, eight meetings of Prasar Bharati Board (127th to 134th) were held. A large number of policy, financial and administrative issues were deliberated upon in these meetings with the larger objective of creating a congenial working ambience within the organization, improving its performance and lifting up its image. While decisions were taken on many of them, some are under active consideration of the Board. A few of the important decisions taken are as under:

- SITC of Studio Console and Digital Cabling at AIR stations to provide stereo recording

and broadcast.

- Relaxation of Rules for filling up the post of STS (Station Director) in the Programme Cadre.
- Up-gradation of the 4 DVBT2 transmitters, one each at the 4 metro cities, for T-2 LITE operation on PAC basis as well as the procurement of the encoders.
- Procurement of Sony XDCAM HD 422 ENG Camcorders, Recorders/ Decks and XDCAM Drive Units
- Prasar Bharati Research Fellowship Scheme to encourage research by scholars.
- Slot Sale Policy to bring in quality software, attract viewership and, in the longer run, improve the sagging image of DD and arrest its declining commercial revenue.
- W.e.f. 01.02.2016, MPEG 2 SD TV Channels increased from 64 to 80. Radio Channels have been increased from 24 to 32.
- Classical Music Channel Raagam made operational by AIR on 26.01.2016.
- Popularising AIR FM through Apps.
- Vividh Bharati on FM in 4 Metros.
- Subscription to BARC Ratings.

## **Activities of International Relations Division of Prasar Bharati**

### **Major activities (2015-2016)**

1. Conducting seminars/conferences/symposia/summits relating to various broadcasting issues in India.
2. Sending delegations abroad to attend trainings, seminars, symposia, summits, etc. relating to various broadcasting issues at International levels.
3. Arrangements under MoU with foreign broadcasters relating to:
  - (a) Exchange of programme contents, co-production of programmes,
  - (b) Training of personnel,

- (c) Participation in significant cultural, economic, political and social events, festivals and competitions,
- (d) Carriage of Doordarshan channels for foreign viewership, etc.

## **Memorandum of Understanding**

During the year (2015-2016), the Memorandums of Understanding (MoUs) were signed with the Public Broadcasters of Russia, China, Belarus, Germany and Brazil for cooperation and collaboration in the broadcasting sector in the areas of mutual interest. Adequate steps were taken for implementation of various provisions of MoUs/CEPs between countries in consultation with Doordarshan and AIR.

In order to create a cooperative platform for exchange and joint production of television programmes, a revised MoU was signed with Digital Television Russia (DTR) in Moscow by the Indian Ambassador on 24.12.2015 during the visit of our PM to Russia. A Russian Cell was also established for better Coordination and implementation of MoU between Russia.

Prasar Bharati signed MoU with CCTV (China Central Television), in Beijing on 15.05.2015 on the initiative of Chinese side during the visit of our PM to China.

MoU was signed by the Ambassador of India at Minsk (Belarus) with National State Television and Radio Company of the Republic of Belarus at the initiative of Embassy of India in Belarus during the state visit of President of India to Belarus on 03.06.2015

Deutsche Welle (DW) Germany signed a few joint understandings with DD on 23.11.2015 to further strengthen the exchange of programmes and co-production.

At the initiative of Empresa Brasil De Comunicacao (EBC), Brazil through Indian Mission, Prasar Bharati signed MoU with EBC in Brasilia on 18.02.2016. A two-member delegation headed by CEO visited Brazil during February 17-21, 2016.

## **Exchange of Programme/Content Exchange under the provisions of MOU**

DD has been receiving Children programmes on gratis basis from Australia Broadcasting Corporation (ABC).

A list of 21 Programmes short-listed by Doordarshan has been sent for Belarus TV on 31st March, 2016. Eleven documentaries submitted by Belteleradiocompany, Belarus have been previewed by the Programmes wing of DD and it is felt that most of these may be considered for telecast by our network.

Deutsche Welle (DW) Germany has been providing “Manthan”, a science programme, on gratis basis (resulting in a big saving on the production cost), which is broadcast from DD National every week.

Digital Television Russia (DTR) provided one documentary “Amur Leopard”, which was telecast on DD National channel. DD is also pursuing for effective time-slots on DTR for airing their content.

### Training Programmes

As per the request received from Indian Mission in Kabul and MEA, 5 editors from Radio Television Afghanistan (RTA), Afghanistan were trained on NLE and Graphics at STI (T), Delhi. Turkish Radio Television Corporation (TRT), Turkey had invited Doordarshan to participate in the 3rd International Media Training Program” between 7-14 December 2015 held in Antalya and DD participated in the event.

### VVIP visits during the year

The delegations from Vietnam, Indonesia, Belarus, Russia, Germany and Turkmenistan visited Prasar Bharati in order to sign MoUs and exchange views on subjects of mutual interest and boost the bilateral relations. Ms. Ayuna Badmeava, Dy. CEO, Digital Television Russia (DTR), Russia visited Prasar Bharati and Doordarshan. A five-member High Level Delegation from Vietnam came on 22nd July, 2015 and met the higher officials of Doordarshan Directorate. Later, they visited DDK Delhi & DD News.



### Asia Pacific Broadcasting Union (ABU) and AIBD activities

AIR is one of the founder members of ABU and has contributed a lot in its various technical activities to promote the development of broadcasting in Asia Pacific region. During the ABU General Assembly held in Istanbul, Turkey, Doordarshan was elected as a member of ABU Administrative

Council for a 3 year-term with effect from 01.01.2016. AIR Producer bagged ABU Award 2015 & DD Engineer got ABU prize for best technical article. Three of AIR's technical documents have been selected by ABU for publication in the ABU Technical Review.

### ABU Administrative Council Meeting at Xian, China

Prasar Bharati is also very active in the activities of AIBD. NABM (T) has conducted several training courses for participants from Asia-Pacific region on behalf of AIBD.

### List of International events in which Prasar Bharati participated during the year 2015-2016

Sl. No.	Name of Events	Period	Place/Country
1	Pre-dispatch Inspection of VHF and UHF Antenna System	23.03.2015 to 1.04.2015	Milano, Italy
2	ITU's Conference Preparatory Meeting for WRC 2015	23.03.2015 to 02.04.2015	Geneva, Switzerland
3	ABU Technical Bureau Mid-Year meeting	5-6 May 2015	Bali, Indonesia
4	ABU Sports Group meeting	7-9 May 2015	Beijing, China
5	Training at the workshop of the OEM of the transmitter	11-15 May 2015	Slovenia
6	AIBD/RTM/NABM Workshop	11-15 May, 2015	Kuala Lumpur, Malaysia
7	ABU Administrative Council Meeting	14-16 May, 2015	Xian, China
8	12th Asia Media Summit & Pre-Summit Events	24th to 28th May, 2015	Kuala Lumpur, Malaysia
9	ABU Radio Song Festival and 1st ABU Programme Committee Meeting	27th to 31st May, 2015	Yangon, Myanmar
10	Broadcast Asia 2015	2-5 June 2015	Singapore
11	Pre-dispatch Inspection & testing of Multi-Channel Stereo Digital Microwave Links.	09.06.2015 to 17.06.2015	Santa Barbara, USA
12	Radio and Television Seminar for Senior Managers and Officials from the Silk Road Countries	23rd June to 7th July 2015	Beijing, China
13	Training at the work of the Original Equipment Manufacturer (OEM) of the Transmitter	6-10 July, 2015	Quincy, USA



Sl. No.	Name of Events	Period	Place/Country
14	Central Asia Media forum	23-24 July 2015	Tashkent, Uzbekistan
15	“Forum of the Media Heads of SCO Member States :Leading Media Outlets :Creating a Common Information Space for the SCO Member States	27th & 28th July, 2015	Moscow, Russia
16	ABU Workshop on Radio Children Programming Formats & Multi-Platform Content Creation	28th–30th, July, 2015	Kuala Lumpur, Malaysia
17	5th APG Meeting for WRC 2015	27.07.2015 to 01.08.2015	Seoul, South Korea
18	The Asian Youth Football Festa & Asian Youth Development Conference	7-10 August, 2015	Anseong, Gyeonggi-do, Korea
19	Coverage of Mountain Echoes Literary Festival, 2015	19-22 August 2015	Thimpu, Bhutan
20	ABU-Robocon 2015 International Contest and Programme Director Meeting & Workshop.	21-25 August 2015	Yogyakarta, Indonesia
21	Pacific Media Partnership Conference 2015	25-27 August 2015	Apia, Samoa
22	Asiavision (AVN) Coordinators meeting 2015	17-18 September, 2015	Phuket, Thailand
23	Bilateral Meeting with Deutsche Well	25-26 Oct 2015	Berlin, Germany
24	ABU General Assembly & Associated Meetings	26-31 Oct 2015	Istanbul, Turkey
25	ABU TV Documentary Co-Production CARE Series 6 (1st meeting Planning Workshop)	30.11.15 to 2.12.15	HO Chi Minh City, Vietnam
26	Regional Workshop - How to Make an Impact with Every Programme 21st Century Media Theories and Skills and World Conference on Internet	2-18 December, 2015	Beijing, China
27	3rd International Media Training Programme	7-14 Dec 2015	Antalya, Turkey
28	Visit to Russia Today TV, Moscow	9-11 Dec 2015	Moscow, Russia
29	Study of NHK Archive, Tokyo and best practices	21-22 Jan 2016	Tokyo, Japan
30	Signing of MoU with EBC and to assess requirements for coverage of Rio Olympic Games	17-21 Feb 2016	Brasilia, Brazil
31	3rd Programme Bureau Meeting, ABU Symposium on Digital Broadcasting	29.02.2016 to 03.03.2016	Kuala Lumpur, Malaysia

Sl. No.	Name of Events	Period	Place/Country
32	22nd ABU Copyright Committee Meeting and Forum	14-15 March, 2016	Kuala Lumpur, Malaysia

## USE OF HINDI IN PRASAR BHARATI SECRETARIAT

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU) on broadcasting between Prasar Bharati and different countries.
- Hindi Translation of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committee and issuing the minutes and implementing it.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Report and Returns, whenever assigned.
- Organising other activities for progressive use of Hindi as and when asked for

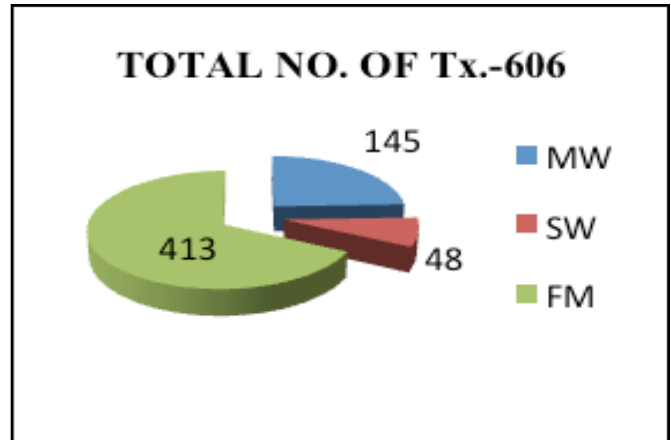
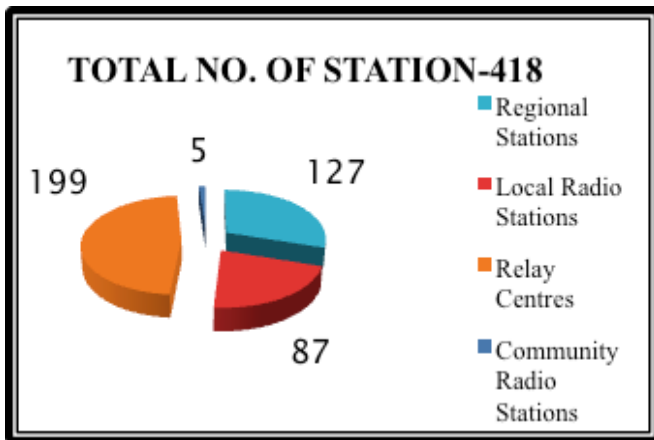


PRASAR BHARATI

**AII INDIA RADIO**

## FACTS AT A GLANCE

•	Total Broadcasting Centres	418
•	Regional Stations	127
•	Local Radio Stations	87
•	Relay Centres	199
•	Community Radio Stations	05



## TRANSMITTERS

•	Medium Wave	145
•	Short Wave	48
•	FM	413
	Total (MW + SW + FM)	606

Satellite Digital Radio on DTH Platform  
 DD Direct plus – India’s only free-to-air DTH service

•	Existing AIR Channels	21
•	New channels proposed	18



# CHAPTER III

## CHANNELS AND PROGRAMMES OF AIR

The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest media organisations in the world. Now, it has 418 stations and 606 transmitters. To meet the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. Continuing with the adoption of newer technology, All India Radio's services are being digitalized.

### THE OBJECTIVES

With an aim to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya), All India Radio strives to:-

- a) Uphold the unity of the country and the democratic values enshrined in the Constitution.
- b) Present a fair and balanced flow of information of national, regional, local and international interest, including contrasting views, without advocating any opinion or ideology of its own.
- c) Promote the interests and concerns of the entire nation, being mindful of the need for harmony and understanding within the country and ensuring that the programmes reflect the varied elements, which make the composite culture of India.
- d) Produce and transmit varied programmes designed to awaken, inform, enlighten, educate, entertain and enrich all sections of the people.
- e) Produce and transmit programmes relating to the developmental activities in all facets including extension work in agriculture, education, health and family welfare and science & technology.
- f) Serve the rural, illiterate and under-privileged population, keeping in mind the special needs and interests of the young, social and cultural minorities, the tribal population and those residing in border regions, backward or remote areas.
- g) Promote social justice and combat exploitation, inequality and such evils as untouchability and narrow parochial loyalties.
- h) Serve the rural population, minority communities, women, children, illiterate as well as other weaker and vulnerable sections of the society.
- i) Promote national integration.

### THREE-TIER BROADCASTING

To realise its objectives AIR has evolved over the years, a three-tier system of broadcasting namely national, regional, and local. It caters to the information, education, and entertainment needs

of the audiences through its stations in this country of continental dimension and with a plural society. They provide news, music, spoken word and other programmes to almost the entire population of the country, 121.0 crore as per the 2011 census. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

In National Service thenational programmes, which are heard on the Medium Wave in most part of the country, cater the to the first-tier broadcasting. Recently, it has started airing on Short Wave also. The regional and Sub-regional stations provide the second-tier of broadcasting giving the programmes in the regional languages and promoting regional and cultural facets. In addition, FM Channels at metros cater to the modern needs of the people primarily the youth. The Vividh Bharati has also been shifted to FM broadcasting system at 35 places. The 413 stations on FM mode set up to cater to the needs and tastes of the audiences of small towns in various parts of the country are the Local Radio stations (LRS). In the last couple of years the community radio has become very popular among different electronic media available in the country and not surprisingly All India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

## **NATIONAL CHANNEL**

All India Radio offers a 3 tier system of broadcasting, namely National, Regional and Local. National Channel forms the first stage of it and was started on 18th May, 1988. The National Channel of All India Radio works as a night service from 6.50 p.m. to 6.10 a.m. the next morning. Having the whole area of India as its zone, the programme composition of the Channel has been designed to make it representative of the varied cultural mosaic and ethos of the Nation as a whole.

## **REGIONAL CHANNELS**

Regional Channels of AIR are located mostly in the state capitals and in major linguistic-cultural regions of every state. Altogether 127 such channels are spread over 29 states and 6 UTs states and Union territories of the country. The public service broadcasting arm of AIR, the Regional Channels put out infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music, which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible of all the AIR channels, strive to reach their audiences in the languages most understood.

## **LOCAL RADIO STATIONS (LRS)**

At present 87 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community, which uses the microphone to reflect and enrich its life. What distinguishes Local

Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area- specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

In the present scenario, as most of the LRS of AIR are on FM, Vividh Bharati Programmes are relayed by a majority of them besides local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. Out of which, 7 hours are Vividh Bharati relay. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

## COMMUNITY RADIO STATIONS

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1.	Mon	CRS	1 kW MW	1584 kHz
2.	Tensing	CRS	1 kW MW	1602 kHz
3.	Nongstoin	CRS	1 kW MW	1485 kHz
4.	Williamnagar	CRS	1 kW MW	1602 kHz
5.	Saiha	CRS	1 kW MW	1602 kHz

## FM RAINBOW

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it out of fashion to listen to radio programmes which, according to them, were addressing to the needs of average middle class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipment. FM radio filled this gap effectively by ensuring disturbance-free high quality music to its listeners. Even the presentation style of the compere on FM channel was transformed to suit the changing tastes of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present AIR has 413 FM transmitters across the country, by which it covers 32.50% of the area and 45.00 % of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bangalore, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Kasauli, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raebareli, Jammu, Srinagar and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussoorie, Aligarh, and partly from Dharamshala and Bhatinda. The FM channel includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc.

The advantages of FM channel over Medium Wave channel and Short Wave are:-

- \* High Quality sound.
- \* Stereo transmission.
- \* Greater freedom from interference and noise.
- \* Uniform day and night coverage.
- \* Capacity to provide value-added services.

## FM GOLD

FM Gold channel is on air since on 1st September, 2001 at Delhi as a niche infotainment channel with 30% of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places - four metros i.e. Delhi, Mumbai, Kolkata, Chennai and Ludhiana. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running AIR and Private FM channels in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways and weather, etc.

## DTH SERVICE

DTH Radio Channel is a Satellite Service meant for the listeners, who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH will cover the entire country as well as neighbouring countries. DTH is a 24 hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality.

The following channels are available on DTH.

1. Hindi : AIR Delhi is the originating station. Programmes from other Hindi stations having linkage facilities with Delhi i.e. AIR Lucknow, AIR Jaipur, AIR Bhopal, AIR Shimla and AIR Patna find a place in Hindi DTH Channel.
2. Gujarati : AIR Ahmedabad is the originating station. Gujarati programmes from Vadodara, Rajkot, Bhuj and Surat are accommodated in Gujarati DTH channel.
3. Marathi : AIR Mumbai is the originating station. Programmes from Nagpur and Pune form the part of Marathi DTH channel, besides FM Rainbow and FM Gold.



4. Bengali : AIR Kolkata is the originating station. Programmes from Kolkata 'A', FM Kolkata and Siliguri are the contents of Bangla DTH channel.
  5. Telugu : Uplink station is AIR Hyderabad. Besides Hyderabad main station programmes, CBS Hyderabad, Vijayawada, Cuddapah, and Visakhapatnam are the other programme contributing stations.
  6. Tamil : Uplink station is AIR Chennai. Programmes from Chennai FM Trichy, Puducherry, Madurai, CBS Chennai, and FM Rainbow Chennai are included in Tamil DTH Channel.
  7. Kannada : AIR Bangalore is the anchor station. Programmes from CBS Bangalore, FM Rainbow, Dharwad, Mysore, and Mangalore are included in Kannada DTH channel.
  8. Punjabi : AIR Jalandhar is the main contributor of programmes of Punjabi DTH channel. Besides this, the programmes of Jalandhar B, FM Jalandhar and Chandigarh will also be broadcast from this channel.
  9. North-Eastern Service : AIR Shillong and other capital stations in North-eastern region.
  10. Vividh Bharati Service : Mumbai.
  11. FM Rainbow : Delhi.
  12. FM Gold : Delhi.
  13. Urdu : External Services Division.
  14. Malayalam : AIR Thiruvananthapuram
  15. Oriya : AIR Cuttack
  16. Assamese : AIR Guwahati
  17. FM Rainbow : AIR Chennai
  18. FM Gold : AIR Mumbai
  19. FM Rainbow : AIR Bangalore
  20. FM Rainbow : AIR Mumbai
  21. FM RAGAM
- Amruthavarshini : AIR Bangalore/Tiruchirapalli

## VIVIDH BHARATI

The popular Vividh Bharati Service provides entertainment for 15 hours a day from 37 CBS-VB centres. Beside this, Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100 Watt FM transmitters located across the country.

The programmes are put out from Mumbai, and other AIR VB stations relay. Regional Stations originate a few programmes at some specified timings in their respective languages.

<b>Transmission</b>	<b>Timings (All days)</b>
I	05.55 AM to 10.05 AM
II	12.00 Noon to 05.30 PM
III	06.15 PM to 11.00 PM

Vividh Bharati Delhi provides now seamless broadcast from 5.55AM to 11.10 pm.

## LIVE STREAMING

Live streaming of the FM Rainbow, FM Gold, Urdu Service, Vividh Bharati and Ragam channel have been supplemented with following eight additional popular channels of AIR:

- i. Gujarati,
- ii. Malayalam,
- iii. Punjabi,
- iv. Marathi,
- v. Bangla,
- vi. Tamil,
- vii. Telugu
- viii. Kannada.

## EXTERNAL SERVICES

External Services Division of All India Radio ranks high among the external radio networks of the world both in its reach and range covering about 100 countries in 27 languages. The AIR, through its external broadcasts, aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Pashto, Dari, Baluchi, Sinhalese, Nepali, Tibetan, Chinese, Thai, Burmese and Bhasha Indonesia. The services in Hindi, Tamil, Telugu, Malayalam and Gujarati are directed at overseas Indians, while those in Urdu, Punjabi, Sindhi, Saraiki, Kannada and Bengali are meant for listeners in the Indian sub-continent.



Mann Ki Baat 29th Nov2015

## **NEW INITIATIVES DURING THE YEAR**

1. AIR organized an in-country Workshop with the support of Asia-Pacific Broadcasting Union (ABU) on “Emergency Warning & Communications for Disaster Risk Reduction” from 21st to 25th April, 2015 at Bhubaneswar. It was attended by 25 radio and TV producers drawn from AIR stations and Doordarshan Kendra’s located in the coastal disaster prone areas. The Workshop was jointly conducted by Mr. Russell Isaac (UK), and Ms. Natalia Ilieva of ABU.
2. The International Relation Unit coordinated participation of a five-member folk music band in the grand finale of 3rd ABU Radio Song Festival 2015 held in Yangon, Myanmar on 29th May, 2015. AIR’s song entry ‘Nayi Khushi’, sung by Bengaluru based band of amateur singers ‘Peepal Tree’ was shortlisted among the finalists of the 3rd ABU Radio Song Festival and the band was invited for a stage performance at the Gala Finale function held in Myanmar. Twelve finalists from different countries representing their radio organisations participated in the finale event.
3. AIR assisted the ABU in the preliminary selection of ABU Prize 2015 by providing an expert jury to screen the entries received in drama category.
4. AIR’s entry Nilkkam Ivarkkoppam (Stand beside them...) produced by Shri Biju Mathew, Programme Executive, CBS, AIR, Thiruvanthapuram, won the 1st Prize in the ‘Community

Service Announcement (CSA)' category of ABU Prize 2015 .

5. AIR Nazibabad's programme 'Shri Guruve Namah' ranked as runner-up in the AIBD Reinhard Keune's Memorial Award-2015 for the best Radio Programme in the category "Putting the Spotlight on Teachers in Society".
6. Under the Cultural Exchange Programme Agreements (CEP) signed with different countries, music programmes were sent by AIR to many countries through its External Services Division. AIR also broadcast Bulgarian music programmes on two occasions of Bulgaria's national importance under the CEP.
7. Delegations from many countries/broadcasting organizations visited Prasar Bharati/AIR with an aim at strengthening the bilateral ties.
8. All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage. India is unique for its ethno-linguistic diversity.
9. By launching All India toll free No.15102; CBS Ahmedabad, Bangalore, Mumbai and Primary Channel Lucknow generated additional revenue.
10. The set of digital CDs consisting of seven Kaands of Ramacharitmanas produced by All India Radio was released by Prime Minister Shri Narendra Modi on 31st August 2015.
11. Vividh Bharati Service started on FM mode at Delhi, Kolkata, Mumbai, and Chennai.
12. Live streaming of the FM Rainbow; FM Gold, Urdu Service, Vividh Bharati and Ragam Channel have been supplemented with the eight additional popular channels of AIR.
13. With the aim and objective of serving the aficionados of Indian Classical Music for 24X7, on the Republic Day in 2016, 'Raagam' a niche' channel from All India Radio was launched. This is available on DTH as well as through Mobile app and on web streaming.
14. Mobile apps for the Apple iOS, Windows and Android platforms have been launched by the name and style of "All India Radio Live".
15. DDO, Software for use of Cash Section, DG: AIR has been installed successfully.
16. A training programme was arranged in collaboration with NABM, Delhi, for the newly recruited EA's, in the field of software programming. In addition, newly recruited Programme Executives, Transmission Executives and Engineering Assistants were provided Induction and Orientation training.

## PROGRAMME ACTIVITIES

### SPECIAL PROGRAMMES

- Broadcast of 'Mann Ki Baat' - Hon'ble Prime Minister's Address to the people of India on different issues/topics (every month)

- Post Box No.111- “Mann Ki Baat”-Programme based on listener’s letter)-(Once in a week)
- Broadcast of the address delivered by the Hon’ble Prime Minister Shri Narendra Modi at UNESCO Head Quarters, Paris on 10th April, 2015 during his visit to France.
- Broadcast of the addresses delivered at various functions by the Hon’ble Prime Minister Shri Narendra Modi on 13th April, 2015 during his visit of Germany.
- Broadcast of the addresses delivered at various functions by the Hon’ble Prime Minister Shri Narendra Modi on 13th April, 2015 during his visit to Germany.
- Broadcast a discussion on the Hon’ble Prime Minister Shri Narendra Modi’s visit to France and Germany on 15th April, 2015.
- The excerpts of the recording of the Joint Press Conference of the Prime Minister of India, Shri Narendra Modi and the Chancellor of Germany Ms. Angela Merkel on 14th April, 2015 at Berlin, Germany broadcast on 15th April, 2015.
- Broadcast of the addresses delivered at various functions by The Hon’ble Prime Minister Shri Narendra Modi on 16th and 17th April, 2015 during his Visit of Canada.
- Broadcast of the addresses delivered at various functions by the Hon’ble Prime Minister Shri Narendra Modi during his visit to China on 15th May, 2015.
- Broadcast of the addresses delivered at various functions by the Hon’ble Prime Minister Shri Narendra Modi during his visit to South Korea on 18th May, 2015.
- Broadcast of the address delivered by the Hon’ble Prime Minister Shri Narendra Modi at Public Rally held in Mathura, Uttar Pradesh on 25th May, 2015
- Broadcast of radio report on the inauguration of multimedia exhibition held at New Delhi by Shri Arun Jaitley, Hon’ble Minister for Information & Broadcasting, Finance, and Corporate Affairs.
- Broadcast of the statement by the Hon’ble Prime Minister Shri Narendra Modi after the signing of various agreements between India and Bangladesh at Dhaka during the Prime Minister’s visit to Bangladesh on 7th June, 2015.
- Broadcast of the addresses delivered on 7th July, 2015 at various functions by the Hon’ble Prime Minister Shri Narendra Modi during his visit to Uzbekistan and Kazakhstan on 7th July, 2015.
- Broadcast of the statement given to media on 6th July, 2015 and the recording of various functions by the Hon’ble Prime Minister Shri Narendra Modi at Tashkent during his visit to Uzbekistan on 7th and 8th July, 2015 respectively.
- Broadcast of the addresses delivered by the Hon’ble Prime Minister Shri Narendra Modi during his visit to Kazakhstan on 8th July, 2015.
- Broadcast of the addresses delivered on 9th July, 2015 by the Hon’ble Prime Minister Shri Narendra Modi at the BRICS Summit held at Ufa, Russia on 9th July, 2015.

- Broadcast of the speech delivered on 10th July, 2015 by the Hon'ble Prime Minister Shri Narendra Modi at the plenary session of the Shanghai Cooperation Organisation held at Ufa, Russia on 10th July, 2015.
- Broadcast of the speeches delivered on 13th July, 2015 by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Tajikistan on 13th July, 2015.
- Broadcast of the speeches of Nagaland's group NSCN leader Thuingaleng Muivah and Prime Minister Shri Narendra Modi after witnessing the signing of the historic peace accord between Government of India and NSCN on 3rd August, 2015.
- Hon'ble President of India Shri Pranab Mukherjee's Address to the Nation on the eve of Independence Day on 14th August, 2015. Regional language versions were also broadcast by concerned AIR, stations
- Broadcast of the address delivered by the Hon'ble Prime Minister Shri Narendra Modi at Global Exhibition Services organised by CII at Pragati Maidan, New Delhi on 24th April, 2015.
- Broadcast of the addresses delivered by the Hon'ble Prime Minister Shri Narendra Modi during his two day visit to United Arab Emirates on 17th August, 2015.
- Broadcast of the address by the Hon'ble Prime Minister Shri Narendra Modi delivered before the Indian diaspora at Dubai Cricket Association Stadium, Dubai on 17th August, 2015 during his recent visit to Dubai on 18th August, 2015.
- Broadcast of the statement on 31st August, 2015 given by the Hon'ble Minister for External Affairs Smt. Sushma Swaraj in a curtain raiser press conference held at Delhi in connection with the 10th World Hindi Conference organised in Bhopal from 10th September to 12th September, 2015.
- Broadcast of the function of the release of Digital Version of Ramcharit Manas by the Hon'ble Prime Minister Shri Narendra Modi at Panchvati, 7, Race Course Road, New Delhi on 31st August, 2015
- Broadcast of the address by the Hon'ble President of India Shri Pranab Mukherjee to a group of teachers delivered on 4th September, 2015 at New Delhi on the occasion of Teacher's Day on 05th September, 2015.
- Broadcast of the addresses delivered on various functions by the Hon'ble Prime Minister Shri Narendra Modi during his visit to Dublin, Ireland on 23rd September, 2015
- Broadcast of the Hon'ble Prime Minister Shri Narendra Modi's statement at the United Nations Sustainable Development Summit at New York on 25th September, 2015
- Broadcast of the speeches by Hon'ble Prime Minister Shri Narendra Modi during his visit to the United States of America on 27th September, 2015
- Broadcast of the address delivered by the Hon'ble Prime Minister Shri Narendra Modi before the Indian Community at SAP Centre on 27 September, 2015 during his visit to

California, United States on 28th September, 2015.

- Broadcast of the addresses delivered by the Hon'ble Prime Minister Shri Narendra Modi during his visit to California, United States on 28th September, 2015.
- Broadcast of the recording of the addresses delivered by the Hon'ble Prime Minister Shri Narendra Modi held in New York during his visit to United States on 29th September, 2015.
- Broadcast of a consolidated radio report on the visit of Hon'ble Prime Minister Shri Narendra Modi to Jammu and Kashmir on 7th November, 2015.
- Akashvani Annual Awards instituted with a view to promote professional excellence and to bring out the best from the staff working at various Stations of AIR. The jury session for the entries in programme categories received from the AIR Stations for the year 2014 was held in November 2015.
- A 26-episode science serial entitled "Atom to Stars" was broadcast from AIR Stations in collaboration with the Ministry of Science & Technology, Government of India.
- Another 26-episode science serial on Disaster Management entitled "Understanding and Managing Disasters" was broadcast from AIR Stations during 2015-16 in collaboration with the Ministry of Science & Technology.
- All India Radio has an inherent objective of inculcating Scientific Temper amongst fellow citizens. In order to promote scientific awareness in the country, all Stations of AIR have been advised to mount a series of programme.
- 103rd Curtain Raiser of Indian Science Congress held at Mysuru on 2nd January, 2016.
- Broadcast of the recording of National Symposium of Poets on 25th January, 2016.
- Curtain Raiser on 14th Mumbai International Film Festival held in Mumbai on 27th January, 2016
- Tributes in the Memory of Former Lok Sabha Speaker and Veteran Leader Shri Balram Jakharon 3rd February, 2016.
- Curtain Raiser on International Fleet Review held in Visakhapatnam on 3rd February, 2016.
- Recordings of the speech delivered by Hon'ble Prime Minister Shri. Narendra Modi at the 85th Annual Conference of Srimata Shankarana Sangh at Siligurion 6th February, 2016.
- Broadcast of Economic Survey for the year 2016-17 in the Lok Sabha by the Union Finance Minister on 26th February, 2016.
- Broadcast of recordings of the speech delivered by Hon'ble Prime Minister Shri. Narendra Modi at the function of launching of "Setu Bharatam" in New Delhi on 4th March, 2016.

## Live Broadcast

- Live broadcast of the function on Civil Investiture Ceremony-II from Rashtrapati Bhawan, New Delhi on 08th April, 2015.
- Live broadcast of the Inauguration of Vividh Bharati Service of Delhi on FM mode by Shri Arun Jaitley, Hon'ble Minister for Information & Broadcasting, Finance and Corporate Affairs, Government of India on 14th April, 2015.
- Live Broadcast of the function organised in connection with the laying of the Foundation stone of Dr. Ambedkar International Centre at New Delhi by the Hon'ble Prime Minister Shri Narendra Modi on 20th April, 2015
- Live Broadcast of the presentation of 50th Gyanpeeth Award to Prof. Bhalchandra Nemade by the Hon'ble Prime Minister from Balyogi Auditorium, Parliament Library Building, New Delhi on 25th April, 2015.
- Live Broadcast of the function on Defence Investiture Ceremony-II from Rashtrapati Bhawan, New Delhi on 26th April, 2015.
- Live broadcast of the 62nd National Film Awards Presentation Ceremony from Vigyan Bhavan, New Delhi on 03rd may, 2015
- Live broadcast of the function organised at Kolkata in connection with the launching of three Schemes, namely, Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Atal Pension Yojana (APY) by the Hon'ble Prime Minister Shri Narendra Modi on Saturday, 09th May, 2015.
- Live broadcast of the function of inauguration by Hon'ble Prime Minister Shri Narendra Modi of the golden jubilee celebration of two books by Rashtrakavi Shri Ramdhari Singh Dinkar.
- Live broadcast of the function on the launch of the First National Handloom Day and introduction of India Handloom as a brand by the Hon'ble Prime Minister Shri Narendra Modi at Centenary Auditorium of University of Madras, Chennai on 7th August, 2015.
- Live broadcast of the Flag Hoisting Ceremony and Address to the Nation by the Prime Minister Shri Narendra Modi from the ramparts of Red Fort on 15th August, 2015.
- Live broadcast of the inauguration function by the Hon'ble Prime Minister Shri Narendra Modi of the call to action summit organised by the Ministry of Health and Family Welfare, Government of India at Taj Palace Hotel, New Delhi on 27th August, 2015.
- Live broadcast of the presentation ceremony of the Rajiv Gandhi Khel Ratna Awards, Arjuna Awards and other Sports Awards on Saturday, 29th August, 2015 at Rashtrapati Bhawan, New Delhi
- Live Broadcast of an interaction of the Hon'ble Prime Minister Shri Narendra Modi with the students from Manekshaw Auditorium, Zorawar Hall, Manekshaw Centre, Parade Ground, Delhi Cantt., New Delhi on 4th September, 2015.



- Live Broadcast of the ceremony of presentation of National Awards to Teachers by Hon'ble President of India from Vigyan Bhawan, New Delhi on 5th September, 2015.
- Live Broadcast of the ceremony of Presentation of Gandhi Peace Prize by the Hon'ble President of India from Rashtrapati Bhawan, New Delhi on 9th September, 2015
- Live broadcast of the inaugural session of the 10th world Hindi Conference graced by the Hon'ble Prime Minister Shri Narendra Modi held at Bhopal on 10th September, 2015
- Live broadcast of the Tenth Annual Convention of Central Information Commission from Vigyan Bhawan, New Delhi graced by the Hon'ble Prime Minister Shri Narendra Modi on 16th October, 2015.
- Live broadcast of the function Run for Unity from Rajpath, New Delhi on the occasion of birth anniversary of Sardar Patel on 31st October, 2015.
- Live broadcast of the programme organised at 1, Akbar Road, New Delhi on 31st October, 2015 to mark the death anniversary of former Prime Minister Late Smt. Indira Gandhi.
- Live broadcast of the Inaugural Ceremony of the 19th International Children's Film Festival from Hyderabad on 14th November, 2015.
- Live broadcast of the inaugural function of the Global Focal Point Conference on Asset Recovery from the Vigyan Bhawan, Plenary Hall, New Delhi on 18th November, 2015.
- Live broadcast of the Closing Session of the Training of IAS Officers from the Kothari Auditorium of DRDO Bhawan, New Delhi on 19th November, 2015.
- Live broadcast of the function on the Golden Jubilee of Raising Day of Border Security Force at Chhawla Campus Delhi on 1st December, 2015.
- Live broadcast of the presentation function on Shilp Guru and National Awards by the Hon'ble President Shri Pranab Mukherjee from Vigyan Bhawan, New Delhi on 9th December, 2015.
- Live Broadcast of Floral Tributes to the Martyrs at the Plaque between Building Gate No.11& 12, Parliament House, New Delhi on 13th December, 2015.
- Live broadcast of the function of Dedication of NIMHANS as an Institute of National Importance to the Nation and inauguration of Magneto Encephalography Research Centre and NIMHANS Heritage Museum by the Hon'ble President of India Shri Pranab Mukherjee organized by National Institute of Mental Health and Neuro Sciences (NIMHANS) at Bengaluru on 22nd December, 2015.
- Live broadcast of the inaugural function of the Pravasi Bharatiya Diwas - 2016 held at C.B. Muthamma Hall, Jawaharlal Nehru Bhavan, New Delhi on 9th January, 2016.
- Live broadcast of the function of launching of classical Music Channel 7x24 Raagam, Amrutha Varshini AIR Bengaluru and all AIR FM(Rainbow) channels on 26th January, 2016.

- Address to the Nation by the Hon'ble President on the eve of the Republic Day on 25th January, 2016. Regional language versions were also broadcast by AIR Stations.
- Live broadcast of Republic Day Parade and the Cultural Pageant from Rajpath in New Delhi on 26th January, 2016.
- Live Broadcast of the Closing Ceremony of 14th International Film Festival from Mumbai on 3rd February, 2016.
- Live broadcast of "Make in India Week" function from Mumbai on 13th February, 2016.
- Live broadcast of inaugural function of Muzaffarpur 400KV Transmission Line by Hon'ble Prime Minister of India and Nepal through remote operation from Hyderabad House, New Delhi on 20th February, 2016.
- Live broadcast of the Hon'ble President Shri Pranab Mukherjee address to both the Houses of Parliament on Budget Session on 23rd February, 2016.
- Live broadcast of presentation of Railway Budget-2016-17 in the Lok Sabha by the Union Railways Minister on 25th February, 2016.
- Live broadcast of presentation of General Budget-2016-17 in the Lok Sabha by the Union Finance Minister on 29th February, 2016.
- Live Broadcast of the International Conference on 'Rule of Law for Supporting the 2030 Development Agenda from Vigyan Bhawan, New Delhi on 4th March, 2016.
- Live Broadcast of the Inaugural Function on the National Conference on Women Legislators: Building of Resurgent India by the Hon'ble President Shri Pranab Mukherjee from Vigyan Bhawan, New Delhi on 5th March, 2016.
- Live broadcast of Valedictory function of National Conference on "Women Legislators: Building Resurgent India" from Central Hall of Parliament House, on 6th March, 2016.



Prog. "The War That Turned the Tide"



Symposium on Broadcasting Day-  
23rd July-2015

## RADIO REPORT

- A Radio Report on the 7th Youth Exchange Programme organised by Nehru Yuvak Kendra, New Delhi on 06th April, 2015
- A Radio Report on the inauguration function of two day Annual Conference organised by CII, New Delhi on 06th April, 2015.
- A Radio Report on the various functions organised in Delhi on the occasion of 125th Birth Anniversary of Babasaheb Dr. B. R. Ambedkar on 14th April, 2015.
- Radio report on the 16th D.P. Kohli Memorial Lecture on Economic Challenges for an Aspirational India delivered by Sh. Arun Jaitley, Union Minister of Finance, Corporate Affairs and Information & Broadcasting on 27th April, 2015.
- Radio report in English on the event held in connection with the observance of “World Press Freedom Day 2015” on the theme “Let Journalism Thrive : Television and Media Freedom”, organised by UNESCO, UN information centre and Prasar Bharati at New Delhi
- A Radio Report on the Indo-German Summit hosted by NASSCOM in association with Fraunhofer at Bengaluru on 6th October, 2015 graced by Hon’ble Prime Minister Shri Narendra Modi and German Federal Chancellor Dr. Angela Merkel on 6th October, 2015
- Consolidated radio report on the visit of Hon’ble Prime Minister Shri Narendra Modi to Jammu and Kashmir on 7th November, 2015.
- Radio Report of 46th International Film Festival of India-2015 held at Panaji (Goa) from 21st November, 2015 to 30th November, 2015.
- Radio Report on the function on Tamil Epic “Thirukural”organised in the Main Committee Room, Parliament House Annexe, New Delhi on 17th December, 2015.
- A radio report on the release of Calender-2016 of Government of India by Shri Arun Jaitley, Minister of Finance and Corporate Affairs and Information & Broadcasting at New Delhi on 23rd December, 2015.
- Radio Report on the Inaugural Function of the 88th Nikhil Bharat Banga Sahitya Sammelan held on 10th January, 2016 at Ranchi on 11th January, 2016.
- Radio report on the Inaugural Function of 20th Youth Festival held at Raipur on 12th January, 2016.
- Consolidated Radio Report on the proceedings of National Conference on Sustainable Agriculture held at Gangtok, Sikkim on 19th January, 2016.
- Radio Report on the function of laying of foundation Stone of All India Radio Station

at Meerut on 21st January, 2016.

- A Radio Report on the inaugural ceremony of Africa Hydrocarbon Conference organised in New Delhi on 21st January, 2016.
- Radio Report on the Beating Retreat Ceremony on 29th January, 2016.
- Radio Report on “Global Biotechnology Summit-2016” Celebrating Biotechnology Detonation India, organised at Vigyan Bhawan, New Delhi on 5th February, 2016.
- Broadcast of Radio Report of National Conference on “Women and Legislators: Building of Resurgent India” held in New Delhi on 5th March, 2016.

## **ELECTIONS:**

- Work related to Bihar State Legislative Assembly Elections-2015 in five phases from 16th September to 5th October, 2015 as per the guidelines of the Election Commission of India.
- Party Political Broadcasts were duly organised for the Bihar State Legislative Assembly Elections-2015 as per the guidelines of the Election Commission of India.
- A special live Radio Bridge programme in connection with Assembly Election in the state of Bihar.
- Special composite live programmes and live phone-in programmes were broadcast in connection with the counting of votes and declaration of results of aforesaid Assembly Elections.



**DR. APJ ABDUL KALAM AFTER A RECORDING OF NATIONAL PROGRAMME OF FEATURES TITLED “MOON, MARS AND BEYOND A SPACE ODYSSEY” 24 JULY 2015**

## DR. RAJENDRA PRASAD MEMORIAL LECTURE-2015

All India Radio started an Annual Memorial Lecture Series in the honour of the first President of India Dr. Rajendra Prasad since 1969. This is one of the most prestigious memorial lecture series in the country. The lecture is organised every year by turn in different parts of the country before the invited audience. Eminent personalities and scholars from the fields of literature, culture, economics, politics, science and other social sciences are invited to deliver the lecture in Hindi on a subject of their choice. Many stalwarts like renowned litterateur Dr. Hazari Prasad Dwivedi, Mahadevi Verma, Dr. Harivansh Rai Bachchan, famous social scientist Dr. P.C. Joshi have delivered this memorial lectures over the years among others.

This year's lecture was delivered by Dr. Narendra Kohliat the National Media Centre, New Delhi on 23rd November, 2015 on the topic **"Hamara Samay, Samaj Aur Mahabharat"**. The recording of the lecture was broadcast on the national network of All India Radio on the birthday of Dr. Rajendra Prasad on 3rd December, 2015 at 9.30 pm.



### DR. RAJENDRA PRASAD MEMORIAL LECTURE-2015

## SARDAR PATEL MEMORIAL LECTURE -2015

This lecture series is being organized from 1956 onwards in memory of the first Information and Broadcasting Minister of independent India Sardar Vallabh Bhai Patel. In this lecture series delivered in English, renowned scholars, administrators, jurists, historians, social scientists, economists are invited to speak on a subject chosen by them before the invited audience. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. Ever since, a galaxy of speakers including former Chief Justice of India Sh. P.N. Bhagwati, renowned historians like Prof. Bipin Chandra, Prof. Romila Thapar, and National Security Advisor Shri Shiv Shankar Menon among others have delivered this lecture.

The Sardar Patel Memorial Lecture for the year 2015 was delivered on 26th October, 2015 by Honourable Minister for Finance, Corporate Affairs, Information & Broadcasting Shri Arun Jaitley on **"Is It Possible to Impose Reasonable Restrictions on Speech and Expression, Given Today's Media Landscape"**. The recording of this lecture was broadcast on 31st October, 2015 at 9.30 PM on the national network of All India Radio.



**SARDAR PATEL MEMORIAL LECTURE-2015**

## **SARV –BHASHA KAVI SAMMELAN -2015**

Introduced in 1956, the Sarva Bhasha Kavi Sammelan (National Symposium of Poets) is an endeavour to provide a creative platform to national integration and linguistic harmony through mutual interaction and coordinated presentation of the best in contemporary poetry of all Indian languages. Its uniqueness is underlined by the fact that it is the only programme of its kind wherein eminent poets from 22 Indian languages come together on one stage to offer their creative best, before the invited audience, followed by the rendering their Hindi versions translated by eminent poets. A two hour recording of this programme is broadcast on the national network of AIR on 25th January, on the eve of the Republic Day at 10 P.M. At the same time, regional language versions of this programme are broadcast from concerned AIR stations. Thus, this programme reaches across the length and breadth of the nation.

In 2005, four new languages, namely, Dogri, Maithili, Santhali and Bodo were added to the list of languages taking the total to twenty two languages. This programme is a reflection of the rich cultural and literary heritage of Indian languages, incomparable with any other programme in its status and grandeur.

During this year “Sarva Bhasha Kavi Sammelan” was organized at Nagpur on 8th January, 2016, and was broadcast on 25th January, 2016.

## **SANSKAR GEET**

All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage. India is unique for its ethno-linguistic diversity. It is a daunting task to capture her cultural mosaic in all its variegated hues. It is best reflected in the abundant and rich

folklore of its numerous regions, communities and cultures. The scintillating lyrics and tunes have a distinct flavour but are under threat of extinction. AIR, as the nation's public service broadcaster, has decided to step in and record the folklore and ceremonial songs, in their pristine purity.

AIR's project envisages recording (i) songs associated with different rituals (sanskars)-stages/ milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, Shram geet, Nadi geet, Vriksh geet, Sthal geet and Andolan geet and (iii) lok gaathayein (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

During the year 2015-16, around 10000 geets have been recorded; out of which 700 geets has already been received in the directorate.

## Publicity

AIR extended support to the various programmes/schemes launched by the Government on its Network of 418 stations during the year 2015-16. Spoken Word Section deals with the publicity of important subject/schemes/policies of the Ministries/Departments of Government of India. Regular publicity was given through various formats of programme by all AIR stations in the country on following Government Schemes for the period April, 2015 to March, 2016:

- |   |  |
|---|--|
| 1. Jan Dhan Yojana  | 2. Swachh Bharat Abhiyan                     |
| 3. Beti BachaoBeti Padhao   | 4. Make in India                             |
| 5. Skill India Programme  | 6.Namami Gange                               |
| 7. Deen Dayal Upadhayay Swarna Jayanti  | 8.Pradhan Mantri Gram Sinchai Yojana         |
| 9. 100 Smart Cities   | 10. Housing for All by 2022                  |
| 11. Solar & Renewable Energy  | 12. Promoting Tourism                        |
| 13. Developing North East   | 14. Focus on Urban                           |
| 15. Soil Health Card  | 16. Statue of Unity                          |
| 17. One Rank One Pension  | 18.Pradhan Mantri Saansad Adarsh Gram Yojana |
| 19. Atal Mission for Rejuvenation and Urban Transformation  |  |
| 20. To mark two years of the NDA Government special programmes were mounted to highlight the achievements of the Government |  |

Publicity support extended to the Notification/announcements received from Lok Sabha and Rajya Sabha Secretariat on the following subjects/committees/bills:

- Department related to Parliamentary Standing Committee on Science and Technology, Environment and Forests in Kochi, Public Grievances, Law & Justice on 'Feasibility of Holding Simultaneous Elections to House of People (Lok Sabha) and State Legislative Assemblies, Comprehensive Agricultural Research Based on Geographical Conditions and Impact of Climatic Changes to Ensure Food Security in the Country, 'The Consumer Protection Bill-2015'.

- Committee on Petition.
- Sub Committee on 'Ease of Doing Business' of DRSC on Commerce.
- On Export Infrastructure in India
- Select Committee of Rajya Sabha on the Real Estate (Regulation & Development) Bill, 2013.
- Estimate Committee – Examination of the Subject – 'Ganga Rejuvenation'.
- Joint Committee on the Right to Fair Compensation and Transparency in Land
- Acquisition, Rehabilitation and Resettlement (2nd Amendment) Bill, 2015.
- Publicity was given to the various Schemes of National Foundation for Communal Harmony.
- Wide publicity extended to Kailash Mansarovar Yatra and Amarnath Yatra 2015, organized by the Ministry of External Affairs. Publicity campaign has already been initiated for Shri Amarnathji and Kailash Mansarovar Yatra 2016.
- Publicity was given to the programmes/functions organized on the occasions of centenary celebrations of Sardar Patel and Dr. B.R. Ambedkar etc.
- Special emphasis has been given to publicity of "Swachh Bharat Abhiyan" and "One Rank One Pension" and Action Taken Reports are regularly being sent to Ministry.
- Implementation of Highway Advisory System on NH-8 (Delhi to Jaipur), launched by the Ministry of Road Transport and Highways. Under this scheme HAS-Bulletins with live updates are being broadcast as per arrangement of Ministry of Road Transport and Highways through AIR Delhi, Jaipur and Alwar.
- Publicity has also been given to the Supreme Court Middle Income Group Legal Aid Scheme initiated by Supreme Court MIG Legal Aid Society for the weaker section of society.

## Programme Planning and Development

1. Akashvani Annual Awards have been instituted with a view to promote professional excellence and to bring out the best from the staff working at various Stations of AIR. Awards are given in various categories of Programme, News, Engineering, Audience Research, Staff Training and Official Language Hindi.
2. The jury session for the entries in programme categories received from the AIR Stations for the year 2014 was held in November 2015.
3. In order to optimize the hours of broadcast, 65 Local Radio Stations of AIR have increased their duration of programme up to 10-17 hours per day.
4. Vividh Bharati Service was put on FM mode at the four metro Stations of AIR.
5. During the financial year 2015-16, a sum of Rs.150.40 crore has been provided to different AIR Stations for creation of programme content. Besides, 35 radio serials have been produced under commissioned programme category.



6. All India Radio has an inherent objective of inculcating scientific temper amongst fellow citizens. In order to promote scientific awareness in the country, AIR Stations have launched a series of programme to promote scientific temper with effect from World Science Day- 10th November, 2015.

## CENTRAL ENGLISH FEATURE UNIT

Some of the important broadcasts of CEFU during the period 1st April, 2015 to 31st March 2016:

- a. **“LOOKING FOR LABONYO”** To mark Tagore’s birth anniversary, this was a special feature on a lesser known dimension of the Bard – his love for the picturesque hill town of Shillong and the corpus of literary heritage that emanated from his three trips to the town, which was broadcast on 22nd May, 2015.
- b. **“MOON, MARS AND BEYOND: A SPACE ODYSSEY”** This feature highlighted ISRO’s stellar efforts in putting India on the global space map. This programme featured the last interview given to the media by Dr A.P.J. Abdul Kalam which was broadcast on 24th July, 2015.
- c. **“MONALISA - A GIRL, A SONG AND A DREAM”**: This programme salutes Dr. Bhupen Hazarika’s stellar efforts to knit the Northeast together and then meld the Northeast into the mainstream of this diverse country which was broadcast on 28th August, 2015.
- d. **“FOREVER FELUDA”**: A feature on the iconic detective from Kolkata, a 27-year-old sleuth who caught the Indian imagination. Feluda, created by Satyajit Ray, is India’s answer to Sherlock Holmes. The programme traces the rise and impact of an Indian super-sleuth which was broadcast on 23rd October, 2015.
- e. **“SILK THAT BECAME IRON”**: Sardar Patel was a leader of many hues. On the birth anniversary of Patel, this feature pays tribute to the iron man of India by focussing on his lesser known aspects which was broadcast on 30th October, 2015.
- f. **“BORN IN BANARAS”**: This feature explores the handloom heritage of Banaras – weaving the products that flow out of it with the socio-cultural milieu of the city. It focusses on the government efforts to revive the handloom industry and also the city’s Ganga-Jamuni tahzeeb, which was broadcast on 25th December, 2015.
- g. **“A NEW DAWN- NETAJI REVISITED”** “Jai Hind” isn’t just a slogan, it defined an era. This feature broadcast on the occasion of Netaji files declassification, pays tribute to a man who stood tallest in the face of adversity which was broadcast on 22nd January, 2016.
- h. **KOTA- A CITY OF HOPE AND UNCERTAINTY**: This programme explores the deleterious impact of ultra-competitive environment on students, which was broadcast on 26th February, 2016.
- i. **FROM RED TAPE TO RED CARPET**: A feature on the Make in India initiative by the government, it highlights how India is vastly changing due to a synergy between the government, civil society and industry, which was broadcast on 25th March, 2016.

## NATIONAL CHANNEL

National Channel serves in three languages- Hindi, Urdu and English with vast variety of programme on Science, Health, Sports, Literature, Humour, Current Social Issues, and Cultural Heritage so as to enrich the vast knowledge of its listeners. **Education, Culture and Social Economic Development are the focal points of VIVIDHA** programme broadcast in Hindi and English on alternate days. Similarly, an Urdu programme 'Manzar' is broadcast daily. Magazine programme on economics, science, sports, music and literature are broadcast on regular basis. Carrier guidance, Current Affairs and Social issues are taken up in the weekly programme FOCUS. In other weekly programmes personalities from different fields are featured in the programme of Senior Citizens and Mulaquat.

### The following programmes were broadcast in the year 2015-16:

1. Programmes were broadcast in various formats, including phone-in programmes to create the awareness about government initiatives in public health sector such as: Mission Indradhanush, 'Rashtriya Bima Yojana', AYUSH, etc.
2. Talks and discussions were organized to highlight the importance of various government initiatives, like, 'Swachh Bharat Abhiyan', 'Smart city mission'.
3. Programmes were made and broadcast to promote the government schemes for the upliftment of the marginalized section of society. Some focussed schemes were 'Stand Up India', 'Atal Pension Yojana', Ustad schemes for minorities and schemes for the welfare of person with disabilities.
4. National Channel organized workshops to promote the 'International Day of Yoga', and also made several programmes on it.
5. Government is focussing on financial inclusion of backward and marginalized sections of society. Taking note of it, National Channel broadcast several programmes in various formats to make people aware of such schemes. Focus was on schemes such as 'Pradhan Mantri Jan Dhan Yojana', 'Pradhan Mantri Suraksha Bima Yojana', 'Atal Pension Yojana'.
6. National Channel made programmes on almost every government initiated scheme related with the upliftment of farmers and people from rural area of country such as; 'Din Dayal Upadhyay Gramin Kaushal Yojana', 'Fasal Bima Yojana', 'Soil Health Card', 'Pradhan Mantri Gram Sinchai Yojana'.
7. National Channel also broadcast several programmes based on views and feedbacks of beneficiaries of government schemes. These programmes were made in various formats including Phone-In programmes and O.B based programmes.
8. Organized workshop on 'Empowerment of Women' and Women Oriented Legal Aids.
9. Programmes were made on various other schemes launched for cross section of society from time to time. These include schemes like 'Rashtriya Saur Urja Mission', Start Up India, Make In India, Digital India.
10. Programmes were mounted on- 'Pradhan Mantri Swarn Nivesh Yojana' and 'Deendayal

Upadhyay Gramin Kalyan Yojana’.

## Musical Concert Organized By National Channel During the Year 2015 - 2016

During the year 2015-2016 National Channel organized number of musical concert, namely:-

1. **‘Main Hawa Hoon’** Artists:- Ahmed Hussain & Mohd. Hussain at Amaltash Sabhagar, Indian Habitat Centre.
2. **‘A Musical Legacy-I’** Santoor Recital by Padmashri Pt. Bhajan Sopori, Abhay Rustam Sopori at Stein Auditorium, Indian Habitat Centre.
3. **‘A Musical Legacy -II’** Artists: Padma Bhushan, Pt. Rajan and Sajan Mishra (Vocal Recital) at Indian Habitat Centre.
4. **‘A Musical Legacy-III’** Flute Recital by Pt. Rajendra Prasanna and Rishab Prasanna at National Channel.
5. **‘Mohe Rang De’ (On Holi)** Artists- Madhumita Roy & party (Vocal) and Asawari Pawar(Khathak) at Civil Services Offices Institute, Chankyapuri.

## FARM & HOME BROADCAST

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by all stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. These programmes create awareness about the ways and means to improve the quality of the country’s farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day for Rural Women, Children & Youth. The Farm & Home units of AIR broadcast composite programmes including equal segments of rural development scheme and hard-core agriculture with programmes on subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture and also on segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR has expanded its agriculture broadcasts with the launch of an exclusive project on **Mass Media Support to Agriculture Extension entitled ‘Kisanvani’** since February 2004, in collaboration with the Department of Agriculture & Cooperation, Ministry of Agriculture, to keep local farmers informed about the daily market rates weather reports and day to day information in their respective areas at micro level. Presently, Kisanvani is being broadcast and relayed from identified 96 AIR stations across the country. Broadcast on a narrowcasting mode, the programme is mostly interactive in content involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience. The successful country-wide execution of the Kisanvani Programme has resulted in the accrual of annual revenue of Rupees Thirty Eight Crore to the department during FY: 2015-2016.

## **CAMPAIGN ON SAFE AND JUDICIOUS USE OF PESTICIDES**

Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

## **COMPREHENSIVE WEATHER FORECASTS FOR FARMERS**

Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost etc. so as to alert farmers and help prevent crop failures.

## **ENVIRONMENT**

In view of its importance, wildlife and forest conservation is treated by AIR as a challenge and emphasis is given on development activities as well as social rituals. All India Radio projects the success of government initiatives, which take place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on themes such as wildlife and animal care through its various special audience programmes.

World Environment Day was observed by stations on 5th June 2015 by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone hole depletion, climate change, water harvesting and noise pollution were also addressed suitably in the programming schedules. All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry. These programmes are monitored regularly by the Directorate, through monthly statements sent by AIR stations.

Stations have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

World Toilets Day was also observed by all AIR stations on 19th November, 2015 Stations were advised to mount programmes to highlight the socio-environmental perils of open defecation and the need for toilet access for all, especially women.

## **FLAGSHIP PROGRAMMES OVER THE AIR NETWORK**

AIR Stations broadcasting Farm and Home and Kisanvani programmes were advised to mount suitable programmes in different formats, for creating awareness amongst the farming community,

about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Missions. These AIR Stations were also instructed to broadcast audio spots on the different flagship programmes of the ministry of Agriculture & Farmers Welfare.

All Stations had been broadcasting promos in respective regional languages on the following flagship schemes of the Government.

1. Soil Health Card
2. Crop Insurance Scheme
3. Paramparagat Krishi Yojana
4. Neem Coated Urea
5. Use of City Compost in Farming
6. PM's Krishi Sinchayee Yojana.

### **PUBLICITY TO CROP SPECIFIC ADVISORY TO FARMERS:**

Stations located in the potato growing regions were advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif Cotton Crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

### **Radio Kisan Diwas (15th February, 2016)**

Progressive farmers who got benefited by the information disseminated through the Kisanvani programme on AIR, share their experiences with other fellow farmers in their own language/dialect. All India Radio observes 15th February as Radio Kisan Diwas over all its stations by mounting special programmes on the occasion. Stations broadcasting Kisanvani programme hosted special invited audience programmes on the day, in February, 2016 also, by inviting senior district administration authorities, senior state agriculture department officials, university experts and selected progressive farmers.

### **HEALTH & FAMILY WELFARE PROGRAMMES:**

#### **WOMEN'S PROGRAMMES**

Women's programmes of All India Radio cover subjects related to socio – economic development of women, Health and Family Welfare, Food and Nutrition, Scientific Home Management, Women Entrepreneurship, Education including Adult Education, Women Empowerment, and Gender Issues, etc.

**Beti Bachao Beti Padhao** programme was launched by the Prime Minister on 24th January, 2015. After the launch of programme DG: AIR has issued instruction to all stations to pay special

attention while planning their programmes on the popularization of Beti Bachao Beti Padhao programme. Apart from this, All India Radio broadcast a number of programmes in different formats for the welfare of girl child. Programmes of the Family Welfare Section of the stations generally aim at creating social awareness on the issues relating to female foeticide and gender discrimination and awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience.

This year the theme of the **International Women's Day** was 'Empowering Women–Empowering Humanity'. DG: AIR issued special instruction to all AIR stations to focus on the theme, while taking up women issues in their programmes. **International Women's Week** was also observed with the view of empowering women in the society.

On the basis of references received from PM Office / Different Ministries regarding problems confronting women, Programme Heads of all AIR Stations were advised to incorporate the following subjects in the women's programme.

1. To create mass awareness about publicity to the legal provisions relating to sexual crimes and punishment for violation of such provisions.
2. To create awareness in public about the problem of Transgender Community, their Human Rights issues and ability to realize those rights.
3. Programmes to create awareness against Indecent Portrayal of women in media.
4. Programmes to sensitize the masses about the legal provisions and remedies available for women under existing laws/ Regulations.
5. Subjects relating to women's safety including Anti – Rape Bill.
6. Awareness against Atrocities on women.
7. Awareness against Trafficking of Women.
8. Female foeticide and infanticide.
9. Education & Employment opportunities.
10. Maternity benefits, crèche, etc. for working women.
11. Equal wage for equal work.
12. Gender discrimination.
13. Awareness against malnutrition.
14. Awareness regarding ban on sale of acid in view of judgment of Supreme Court.

## HEALTH PROGRAMMES

Health programmes are part of regular broadcasts of All India Radio. Almost every AIR station broadcasts health awareness programmes on weekly/fortnightly basis. These programmes are

planned and broadcast as per the health requirement of the area concerned, potential out-break of seasonal diseases and as per the instructions/advice of Ministry and the Directorate General of All India Radio. All the health related issues such as awareness about disease, their causes and prevention, information about available treatment, awareness about immunization information, government facilities for the treatment of different diseases, health related government scheme are the subject matter of health related programmes. Other subjects covered in regular broadcast of health programmes include topics like right age of marriage, delay the first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication / male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections (RTIs) and sexually transmitted infections (STIs), Pre-Natal Diagnostic Techniques (Regulations and prevention of Misuse) Act- 1994, breast feeding, disability, T.B, Leprosy and reproductive child health etc.

During January-February, 2016 **Swine Flu** outbreaked in many parts of the country and became a serious public health problem. Directorate General of All India Radio issued instructions to all AIR stations, particularly located in Swine Flu affected areas, to mount suitable programmes to create awareness about the disease.

Similarly, when Dengue outbreaked in some parts of the country in the month of August, September and October, special awareness programme on prevention of Dengue were broadcast across the network of All India Radio.

Wide publicity is being given to blood donation and eye donation. Suitable programmes have also been mounted against drug abuse, tobacco consumption, illicit trafficking, AIDS and create awareness programme on the **Rehabilitation and facilities being provided to the leprosy affected persons/families.**

Awareness programmes were mounted on global iodine deficiency disorders and malnutrition by All AIR stations. **Stations also mounted maximum possible suitable programmes on EBOLA, Dengue, Swine Flu, Glaucoma and Chikengunea under "Arogaya Bharatam".** Keeping in mind the slogan **"Ageing and Health"**, programmes on eye care, and persons with disabilities were broadcast.

Programmes in various formats were broadcast from AIR Stations across the country to create awareness about **the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child foetus.** Publicity was also given to the Pre-Natal diagnostic techniques act and the penalties contained therein to create public opinion against violation of its provisions.

The **National Deworming Day** is an initiative focus on reducing and treating parasitic worming infection- a wide spread health issue effecting over 241 million children in India. All AIR stations were given instructions to mount suitable programmes on this serious issue of child health.

In order to improve the vaccine coverage, the Ministry of Health & Family Welfare has launched **Mission Indradhanush in April 2015.** Wide coverage was given to the mission through AIR network.

On the directives/instructions received from the Ministry from time to time, programmes on the following subjects were broadcast during this year.

- Swachh Bharat Abhiyan to create awareness about cleanliness.
- Awareness amongst the general public about EBOLA virus disease in a manner that no panic is created.
- Awareness about Health Hazards of Consumption of Junk Food.
- Prevention & control of HIV AIDS.
- Awareness campaign on Mission Indradhanush launched from 7th April 2015.
- National Nutrition Week from 1st to 7th September, 2015
- World Glaucoma Day was observed on 6th March, 2016. AIR directed its stations to mount programmes in different formats to publicize the same.

In some of our special audience programmes like Rural/Women/Youth & Health, AIR has registered audience groups. These groups contribute towards spreading of general awareness on the health related subjects.

## **CHILDREN PROGRAMMES**

All stations broadcast programmes for children on regular basis. AIR broadcast programmes from almost all its stations for children of three categories, viz. programmes for children between the age of 5 to 7 years, 8 to 14 years age and special programmes are also broadcast for rural children.

Some of the programmes are broadcast on weekly basis. Plays, Short Stories, Features, Choral Singing, Interviews; Stories from Epics etc. are part of these broadcasts.

Children's day was celebrated on 14th November, 2015 as Baal Diwas along with special children activities, stage shows and invited audience programmes were broadcast.

Programmes were planned keeping in mind the following action points:

1. Protection of rights of children particularly protection of identity of children in need of care and protection of juveniles in conflict law.
2. Care and support to disabled children.
3. Care and support to children under difficult circumstances.
4. Equal status of girls.
5. Universal access to basic education to children and more attention to girl's education.
6. Providing safe and supportive environment to children.
7. Improvement in the economic condition of family and self – reliant society.
8. National and international cooperation for better future of the child.



9. Safe drinking water facility and sanitary means of excreta disposal.
10. Wide publicity was given to the approved "Guidelines for media reporting on children" issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights.

## MUSIC

All India Radio has been playing a very important role in the propagation and preservation of music in general and the rich Classical Music and Folk Music Traditions in particular. Many eminent artistes have been associated with this organization. With the initiative taken by the then Information & Broadcasting Minister, Shri B.V. Keskar, National Programme of Music, a 90 minutes feast of Classical Music was started in 1952 for broadcast over All India Radio on Saturdays from 9.30 p.m. to 11 p.m. Presently, it is broadcast on Sundays also. On the similar lines National Programme of Regional Light & Folk Music is broadcast on every 1st Thursday of the month from 9.30 pm to 10.30 pm.

In a pioneering effort and as an experimentation to harmonize the rich and beautiful Indian melodies and present them as orchestral compositions, Vadya Vrinda Unit was started in 1952 in Delhi and later in Chennai in 1975. The Vadya Vrinda Units had a number of artistes playing on different instruments which not only was an endeavour towards keeping alive and showcasing many rare instruments for posterity but also towards providing job opportunities to many artistes. It is again a matter of pride that many eminent artistes have been part of the Vadya Vrinda Units at Delhi and Chennai. Vadya Vrinda compositions of Pt. Ravi Shankar, Pt. Panna Lal Ghosh, T.K. Jayaram Iyer, Anil Biswas, Emani Shankar Shastri, H.L. Sehgal, M.Y. Kamashastri and others are preserved in the archives of All India Radio which stand as testimony to their creative excellence and mastery.

Akashvani Sangeet Sammelan is an annual music event organized all over the country featuring both eminent artistes and upcoming youngsters from the stream of Hindustani and Karnatic Classical Music. This was started in 1955 and is a very prestigious and much sought after event for both artistes and classical music lovers.

Thayagaraja Aradhana Music Festival – a live broadcast from Thiruvaiyaru, the **SAMADHI** place of Saint Thayagaraja is an annual event in the month of January.

The Trinity & other Vaggeyakara Festival is a three day event held in the month of April every year at different venues, featuring compositions of Karnatic Music Trinity – Thayagaraja, Muthuswamy Dikshatar and Shamashastry along with many other composers of post Trinity period in order to give variety of compositions to the committed and devoted listeners.

The Folk and Light Music Festival is again an annual event organized all over the country during the month of July to bring to fore varieties of Light and Folk formats across the country in all its splendor and grandeur.

With the aim and objective of serving the aficionados of Indian Classical Music for 24X7, on the Republic Day in 2016, 'Raagam', a niche' channel from All India Radio was launched. This is available on DTH as well as through Mobile app and on web streaming.

‘Raagam’ will offer to the vast listening public all over India and overseas a blend of Hindustani and Karnatic Classical Music, with contributions from all prominent regional Stations. Besides, broadcasting some of its rare recordings of the Old Masters as well as vibrant contemporary celebrities from the collection of Archives.

With a view to bringing in variety and enriching the content on the channel, ‘Raagam’ has started relaying the National Programme of Music as well as *Ravivaasariya Akhil Bharatiya Sangeet Sabha* since March, 2016.

This initiative of All India Radio is widely acclaimed and acknowledged by connoisseurs across the globe.

To scout young talents and give them encouragement AIR has been organizing the AIR music competition every year during August, in different disciplines – Classical, Light, Folk, Vocal and Instrumental and it is a matter of great pride that the present day stars in the field of music are mostly prize winners of the prestigious AIR Music Competition.

All India Radio has a time tested and much acclaimed Music Audition System in order to select artistes, grade them and offer broadcast engagements. The audition rules in vogue are available on this site. (The revised rules are being framed.)

There are four grades – B, B-High, A & Top awarded to artistes which is purely based on performance quality adjudged by a Committee of Eminent Musicians/Experts in the field. Recently, a few artistes have been awarded the National Artistes Honour, keeping in view, their seniority & contribution for the cause and promotion of Classical Music- Karnatic and Hindustani.

All India Radio has also Top Grade Western Music Artistes – Classical and Light from the Eastern Zone besides a few A Grade and B-High Grade artistes in different disciplines.

The Central Archives of All India Radio has a rich treasure of very valuable and rare recordings of Artistes preserved for posterity. These recordings are now being made available to music lovers through releases in the form of CDs as “Akashvani Sangeet”

## HINDUSTANI MUSIC

**Hindustani classical music** is the Hindustani or North Indian style of Indian classical music. The style is sometimes called North Indian classical music or Shastriya Sangeet or Klasiki Mausiki. It is a tradition that originated in Vedic ritual chants and has been evolving since the 12th century, in North India and to some extent in Afghanistan, Bangladesh, Sri Lanka, Nepal and Pakistan. Today, it is one of the two sub-genres of Indian classical music, the other being Carnatic music, the classical tradition of South India.

The traditional popular music genre of Indonesia which is Dandut and its classical version is partly derived from Hindustani classical music, especially in the basis of instrumentation, melody, harmony, and beat. Its main instruments are Tabla and sometimes use Sitar and modern guitars.

Some of the eminent artists featured during April, 2015 to March 2016 in the National Programme of Music and Ravivasariya Akhil Bharatiya Sangeet Sabha:

Tapan Natta (Clarinet), Pt. Ritwik Sanyal (Dhrupad/Dhamar), Vid. Sangeeta Shankar (Violin), Pt. Harvinder Sharma (Sitar), Vidushi Sumitra Guha (Vocal), Allharakha Kalawant (Sarangi), Anuradha Paul (Tabla), Pt. Kaivalaya Kumar Gaurav (Vocal), Vid. Manjusha Kulkarni Patil (Vocal), Pt. Devashish Bhattacharya (Guitar), Pt. Bholu Nath Mishra (Vocal), Pt. Brij Narayan (Sarod), Pt. Parveen Godkhindi (Flute), Rajendra Kulkarni (Flute), Meeta Pandit (Vocal), Neelam M Kodli (Vocal), Pallav Das (Dhrupad/Dhamar), Dr. Parmod Prabha Shankar Gaikadwad (Shehnai), Pt. Kishore Benerjee (Tabla Solo), Pt. Satish Chander (Sitar), Rajshree Pathak (Lt.Cl. Vocal), Anupriya Devtale (Violin), Prabhakar & Devakar Kashyap (Vocal Duet), Abhey Fegre (Flute), Parmeshwar Hegde (Vocal), Pournima Dhumale (Vocal), Pt. Ullhas Bapat (Santoor), Parkash Sontake (Hawaiian Guitar), Pt. Gokulostav Ji Maharaj (Vocal), Avininder Sheoliker (Sitar), Pt. Ramkrishan (Claironet), Ustad Jaffar Mohammed (Tabla Solo), Ustad Shafique Khan (Sitar), etc. and Special programme on the eve of centenary year of Bharat Ratana Ustad Bismillah Khan.

AIR organized Akashvani Sangeet Sammelan on 10th October, 2015. This year, Folk & Light Music concerts were also included in Akashvani Sangeet Sammelan. The following prominent and promising artists featured in the concerts:

Vikas Babu & Party (Shehnai), Pt. Mor Mukut Kedia & Pt. Manoj Kedia (Sitar and Sarod), Pt. Prabhakar Dhakde (Violin), Pt. Vidhyadhar Vyas (Vocal), Pt. Sunil Kant Gupta (Flute), Vidushi Ashwini Bide Deshpande (Vocal), Gopal Das (Clarinet), Jaishree Ranade (Light Classical Vocal), Pt. Basant Kabra (Sarod), Uday Kumar Mallick (Pakhawaj), Ud. Aslam Khan (Vocal), Pt. Dhruv Jyoti Ghosh (Sarangi), Dr. Neelima Sharma (Ghazal), Himmatram Dudhrejia (Lokgeet Gujarati), Bundu Khan & Party (Rajasthani), Pt. Tejendra Narayan Majumdar (Sarod), Sangeeta Roy (Awadhi), Sayeed Nasir Hussain & Party (Qawwali), Kirti Sood (Geet/ Bhajan), Dr. Sangeeta Gosain (Odia Light Music), Indrani Benerjee (Nazrulgeeti), Surinder Singh Manhas (Dogri Lok Geet), Vidushi Shruti Sadoliker (Vocal).

AIR Music Competition is a regular feature of AIR to scout new talent among youth. The prize distribution function for the winners of AIR Music competition 2015 was held at Bhopal, Kolkata and Mumbai for Hindustani and at Chennai and Thiruvananthapuram for Karnatic Music on 26th February, 2016. Significant of the event was a special prize awarded in the categories of Thumri/ Dadra and Ghazal marking the centenary year of Vidushi Begum Akhtar, the doyen of Ghazal singing.

In the National Programme of Regional Folk and Light Music the following artists were featured.

Laxmi Madhusudan (Geet/Bhajan), Sh.Suryanarayana Dikshitulu (Light Music-Telugu), Sh.Dharmapuri Sambamurthy (Harikatha), Basant Lok Geet, Malvi Lok Geet, Prallhad Tipaniya (Kabir Bhajan), Smt. N. Lathika (Light Vocal - Malayalam), Sh. V.M. Kutty (Mappilapattu), Broadcast of Akashvani Annual Award-2013, Sh. Subhash Dass (Odiya Lok Geet), Ms. Asha Kesar (Jammu Ke Lok Geet- Dogri), Ms. Noor Jaan (Gojri Folk), Sh. Raghavendra Badasheshi (Light Vocal Kannada), Smt. Surekha Gopal Hegde (Devaranama), Assamese Folk Music, Thanjavur Sh. S. Sambanda Oduvar (Devotional - Vocal), Smt. V. Chinnamuthi & Party (Folk Songs).



Akashvani Sangeet Sammelan- 2015

## KARNATIC MUSIC

The financial year (April 2015 to March 2016) commenced with the Trinity and Other Vaggeyakara Music Festival which was held at **Tiruchirappalli on 29th and 30th May, 2015**. In this festival both young and prominent artists featured to enrich the occasion. **Tyagaraja Compositions** were rendered by Popuri Gowrinath, **Mysore Vasudevachar Compositions** were rendered by Shwetha Venkatesh, **Shyama Shastri Compositions** were rendered by Swamimalai SK Suresh, **Muthuswamy Dikshitar Compositions** by B. Renjini Verma. These programmes were broadcast in the National Programme of Music from June to July, 2015.

Another notable event that closely followed was the **prize distribution function of AIR Music Competitions 2014** (Karnatic Music) with Concert performance by the prize winners held before invited audience on 8th May, 2015 at Kolkata, Pune, Indore, Lucknow, Hyderabad and Chennai.

Akashvani Sangeet Sammelan Concerts were held at **24 venues on 10th October, 2015** out of which the Classical concerts of Karnatic Music were held at ten places and two concerts of Light and Folk Music were held at Coimbatore and Vijayawada presenting eminent and promising artists. Artistes like Thalachangadu TM Ramanathan (Tavil Solo), Jeyaraaj Krishnan & Jaysri Jeyaraaj Krishnan (Veena duet), J Yogavandana (Veena), Gayathari Venkataraghavan (Vocal), UP Raju & P Nagamani (Mandolin duet), Peri Srirama Murthy (Violin Solo), Dr. Yella Venkateswara Rao (Mridangam Layavinyasam) and many eminent artists participated in these concerts. Some of the artistes featured in the National of Programme of Music/ Ravivasariya Sangeet Sabha during the period under reference were:

Mysore M Nagaraj & Dr. Mysore M Manjunath, Kasturi Kamala Deepti, Thuravoor R. Narayana Panicker, Dr. Radha Venkatachalam, M Chandrasekaran, C. Cheluvvaraju, Trichur V. Ramachandran, Pudukottai Krishna Murthy, Nirmala Rajasekhar, Dr. K. Saraswathi Vidyarthi, Guruvayur Dorai, S. Shankar.

To mark the **169th Aradhana Celebrations of Saint Composer Thyagaraja**, there was a live broadcast of **Thyagaraja Aradhana Music festival** on the National Hook-up in the Ravi Vaasariya Akhil Bharatiya Sangeet Sabha on 24th January, 2016 and also a live coverage

of **Pancharatna Goshthi Ganam** (group rendering of Pancharatna compositions) in the morning on **28th January, 2016** from **Thiruvaiyaru**.

## SPORTS

During the period from 1st April, 2015 to 31st March, 2016, All India Radio covered various National and International sports events on its National Hook-up as well as on the Regional AIR Stations. Details of national hook-up coverages of some major events are given below:-

### (1) **Multi-Discipline Sports Events**

12th South Asian Games held in Guwahati/Shillong from 5th to 16th February, 2016.



**Hon'ble Chief Minister of Meghalaya Dr.Mukul Sangma at 12th South Asian Games at Shillong on 5th Feb 2016**

### (2) **CRICKET**

1. Live coverage of India Vs Bangladesh Cricket Series- 2015 (01 Test, 03-ODIs) played in Bangladesh from 10th to 24th June, 2015.
2. Live coverage of India Vs Zimbabwe Cricket Series- 2015 played in Zimbabwe in July, 2015.
3. India Vs Australia Cricket Series -2016 (05 ODIs, 03 T-20s) 12th to 31st January-2016 held in Australia.
4. Asia Cup Cricket, 2016 Tournament from 24th February to 6th March, 2016(05-T/20).
5. ICC T-20 Cricket WORLD Cup- 2016 from 15th March to 3rd April- 2016 (23- T/20).



**Running commentary for the India vs. Pakistan match during 12th South Asian Games on 8th Feb 2016.**

(3) **HOCKEY**

1. Radio Report on the Men's Junior National Hockey Championship (A Division) on 23rd April, 2015 played at Mysore (Karnataka).
2. Live commentary on the final match of Men's Hockey Championship (A Division) on 28th April, 2015 played at Pune (Maharashtra).
3. Live commentary on the final match of Women's Senior National Hockey Championship (A Division) on 3rd May, 2015 played at Sefai in Uttar Pradesh.
4. Live commentary on the 4 match of India Vs Japan Hockey Test Series from 3rd to 9th May, 2015 played at Bhubaneswar (Odisha).
5. Live commentary on the final match of 120th Beighton Cup Hockey played at Kolkata on 11th October, 2015.
6. Live commentary on the final match of 32nd Surjit Memorial Hockey tournament played at Jalandhar on 5th November, 2015.



Coverage team during the India- Pakistan Hockey Match, on 8th Feb 2016.

(4) **HANDBALL**

1. Live commentary on the Maitree Cup Handball Match between Border Security Force (BSF) and Border Guard Bangladesh (BGB) played in New Delhi on 5th August, 2015.

(5) **TENNIS**

**A. Wimbledon Tennis Championship, 2015**

1. Preview programme on 28th June, 2015.
2. Daily reports in Hindi and English from 29th June, 2015 to 13th July, 2015.

**B. Davis Cup Tennis**

1. Live coverage of Davis Cup Tennis World Group Play-off Tie between India and Czech Republic from 18th to 20th September, 2015 played at Delhi.

(6) **FOOTBALL**

1. Live commentary of the 2nd round FIFA World Cup-2018 qualifying match played at Bengaluru between India & Oman on 11th June, 2015.
2. Live commentary of the 2nd round FIFA World Cup-2018 qualifying match played at Bengaluru between India & Iran on 8th September, 2015.
3. Live commentary of the under seventeen Boys final match of the Subroto Cup football tournament played at Delhi on 16th October, 2015.
4. Live commentary of the 2nd round FIFA World Cup -2018 qualifying match played at Bengaluru between India & Guam on 12th November, 2015.
5. Live commentary of the 2nd round FIFA World Cup -2018 qualifying match played at Kochi between India & Turkmenistan on 29th March, 2016.

## NEWS SERVICES DIVISION

The News Services Division (NSD) of All India radio has been expanding its presence across various domains with an aim to reaching diverse cross section of people. Efforts were made to use mobile technology to disseminate news to the public in their own language by launching Free AIR News SMS service. During 2015- 16, NSD has substantially increased its presence on the social media and has crossed major milestones in reaching out to audience far and wide.

NSD broadcasts 651 bulletins daily in 91 languages/ dialects in Home, Regional, External and DTH Services. The total duration of these bulletins is 56 hours. 346 news headlines are put up per hour on FM mode from various AIR stations. NSD broadcasts 179 news bulletins from headquarter Delhi every day which work out to 21 hours 42 minutes.

NSD carried important stories and discussion programmes including programmes on Budget session of Parliament, Rail and General Budget and Bihar Assembly Election- 2015. The economic topics covered include Atal Pension Yojana, Insurance protection for labourers in the unorganised sector, Housing for all by 2022, Pradhan Mantri Jan Dhan Yojana, central assistance to mitigate the sufferings of farmers, especially cane growers, hike in minimum support price of agriculture produce. Programmes were also mounted on measures to check price rise of pulses and other essential commodities. 16 language units of NSD carried stories on specific topics in its centrally originated bulletins and issues relating to respective states.

## REGIONAL NEWS UNITS

All India Radio's 46 Regional News Units (RNUs) play a vital role to cater to the information needs of the people. RNUs broadcast bulletins and programmes in 76 regional languages/ dialects to make news region-specific and people friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of all events in the state. The RNUs originate 530 bulletins every day for a total duration of about 35 hours that includes regional, external, DTH services, FM headlines and News on Phone. RNUs also mount 1076 news- based programmes in a month for a total duration of nearly 140 hours besides broadcasting special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of listeners during their daily busy schedule in cities and towns. At present 250 headline bulletins in 16 languages are being produced by RNUs. Also, News on Phone (NOP) service is available from five RNUs- Mumbai, Bangalore, Thiruvananthapuram, Jaipur and Raipur giving them hourly update of important events.

RNU of All India Radio started functioning at Sambalpur in Odisha on 23rd January, 2016. This 46th RNU aired its first ten minute news bulletin in Sambalpuri language at 8.15 pm. With this, the number of languages and dialects, in which AIR broadcast its news bulletins have gone up to 92. The Sambalpuri news particularly caters to the needs of the people of Western Odisha. Secretary, Ministry of Power, Shri P. K. Pujari and Director General (News), All India Radio, Shri Sitanshu Kar addressed the inaugural function.

The RNUs of AIR Guwahati and Shillong gave wide coverage of SAF games in their respective regional bulletins. Considering the magnitude of the event, extra manpower from NSD was deputed both at Guwahati and Shillong for smooth coverage. Daily stories and Voice cast with



players bytes, sound effects were filed for NSD and regional bulletins. Medal tally was updated from time to time to give latest figures. Regular pictures and tweets of the opening/ closing ceremonies and winning moments were promptly uploaded on social media. The two RNUs too gave pre-publicity to the event.

RNUs have about 90 full-time correspondents/ editors (including Seven non-RNU Correspondents) working across the country. In addition, services of 515 Part Time Correspondents (PTCs) at district level are being utilized to get news stories from remote areas. They are provided guidance and professional support by regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time.

Extensive planning was made by NSD and RNU Patna for comprehensive coverage of Assembly Elections of Bihar. RNU Srinagar made contingency plan to inform people about flood threat by broadcasting additional bulletins. RNU Chennai did a remarkable job through its broadcasts during the floods in Chennai caused by heavy rains which was well appreciated by the mainstream media. RNUs also gave wide publicity to various social and developmental schemes launched by the government from time to time. On completion of one year of the Central Government, a comprehensive coverage was given to major initiatives by RNUs. The modified SBG (2015-16) for RNUs was Rs.18.19 crore.

## REPORTING UNIT

Reporting Unit covered diverse news events and happenings during the period. New initiatives like Skill India, Digital India, MUDRA, Gold Monetization, launch of Sovereign Gold Bonds, Pradhan Mantri Krishi Sinchai Yojana, Pradhan Mantri Fasal Beema Yojana, and Prime Minister's Mann Ki Baat were covered extensively on All India Radio. Special Correspondents were sent abroad for extensive coverage of President, Vice President and Prime Ministers visits. These included President's visit to Sweden, Israel, Palestine and Jordan, Vice President's visit to Indonesia, Cambodia, Laos, Brunei and Thailand. Prime Minister's visit to France, Germany and Canada, his participation in BRICS Summit at UFA, Russia, his visit to Central Asian Countries of Tajikistan, Turkmenistan, Uzbekistan, Kyrgyzstan Kazakhstan, United Nations General Assembly, G-20 Summit at Antalya in Turkey and ASEAN-India and East Asia Summits at Kuala Lumpur were widely covered in AIR's bulletins. India-Africa Forum Summit held in New Delhi was also covered prominently. Prime Minister's participation in Climate Conference at Paris, State visit to Singapore, India-Russia annual summit at Moscow, inauguration of new Parliament building at Kabul and visit to Lahore was also given suitable coverage.

Besides, Monsoon, winter and Budget (first part) Sessions of Parliament, Special Session of Delhi Assembly, 125th birth anniversary of Pt. Jawaharlal Nehru and birth centenary of Pt. Deen Dayal Upadhyay were other important news events covered by the Reporting Unit.

## TALKS AND CURRENT AFFAIRS UNIT

The Talks & Current Affairs Unit has been assigned to broadcast analytical news based programmes on various topics. The idea is to help the listeners understand major news developments, put things in perspective and deal with a subject in detail. The following topics were discussed extensively in Current Affairs, Spotlight/News Analysis, Samayiki, Money Talk, Vaad Samvaad, Countrywide,

Surkhiyon Se Pare, Public Speak and Charcha Ka Vishay Hai programmes.

Important programmes broadcast include, Pathankot terror attack, Measures to transfer new technology to farmers, Pradhan Mantri Mudra Yojana, Start-Up India, India-Pakistan Talks, Prime Minister's Development Agenda for North East, Restructuring of Central Board of Film Certification, Sufism in India, etc.

In the live bilingual programmes in Hindi and English NSD broadcast discussions on Pradhan Mantri Mudra Yojana, Role of Citizen and Community and Swacch Bharat Mission, New Crop Insurance Scheme, Atal Pension Yojana for Informal Sector Workers, Make in India week, Women's Rights, Real Estate Bill and Consumers Interest, Participation of People in Water Management and Conservation, People's Participation in Climate Preservation, Accessible India Campaign. Interview of eminent personalities were also broadcast. These include, AIIMS Director, Union Minister of Petroleum and Natural Gas, Dharmendra Pradhan, Union Agriculture Minister, Radha Mohan Singh, Arvind Panagariya, Vice Chairman, NITI Ayog, Union Minister of Law and Justice, D.V. Sadananda Gowda, Union Minister of Human Resource Development, Smriti Zubin Irani, to name a few.

Special live bilingual programmes were mounted on presentation of Railway Budget and Budget2016.

Programmes 'Issues Before Parliament' in English and 'Sansad Ke Samaksh Mudde' in Hindi were broadcast on the eve of Budget session of Parliament.

## **MANN KI BAAT PROGRAMME**

Seventeen episodes of Hon'ble Prime Minister's radio address to the nation have been done successfully by NSD, AIR. For Mann Ki Baat programme, Mann Ki Baat live webcasting is done on website [newsonair.nic.in](http://newsonair.nic.in). Special window and page is created for the purpose. LIVE tweeting is done through the NSD's twitter account [@airnewsalerts](https://twitter.com/airnewsalerts); addresses were being LIVE tweeted in English and Hindi Languages. The audios of programme are uploaded on Soundcloud soon after the broadcast.

## **MONITORING UNIT (ENGLISH/HINDI):**

**Monitoring Units Hindi and English of NSD:** AIR is an important source of news on developments around the globe. The units monitor world radio/ TV stations like BBC, VOA, ABC, CRI, NHK, Sputnik, IRIB, Radio Pak, Al Jazeera. A special watch was kept over Radio Pakistan to counter anti India propaganda. The unit is always ahead of the news agencies to file the stories or developments of the globe. One of the important functions of the units included compilation of special expedition bulletins during mountaineering period after receiving inputs from the Met Office.

The unit regularly contributed important news items for inclusion in AIR news bulletin broadcast in its home, regional and external services. Some of the important coverage's on the international front included stampede in Mecca, Fighting in West Asia, US Presidential elections, North South Korea tension, Developments in SAARC nations and other neighbouring countries, EU refugee crises, Iran nuclear programme, important debate at the United Nations as well as European

Union, international sports events etc.

The reporters also covered verbatim proceedings of Consultative Committee Meetings attached to the Ministry of Information and Broadcasting held during the year reported upon.

## REFERENCE UNIT

Reference Unit supplies prior information about the various activities/ programmes of the government and political parties on daily basis to various units of NSD, AIR. The Unit is headed by a Deputy Director (News). Reference unit also deals with Library activities and feeds GNR/HNR with referral and computerized back- up facility. It deals with backgrounders, biographies, analysis of news bulletins and letters from the listeners etc. The Unit brings out a diary of forthcoming events every day and has a library with over 20,000 titles. Out of the total collection, it has about 800 books on mass media and broadcasting. The Library subscribes to about 26 newspapers and 52 magazines.

## IT UNIT

The IT unit maintains and updates the NSD official website [newsonair.nic.in](http://newsonair.nic.in). The social media platforms Facebook, Twitter and Sound cloud functions under this unit. The nationwide AIR's free SMS service is carried out by IT unit. NSD's AIR News mobile App is being maintained and upgraded by this unit.

Various National-International, sports, business news besides news based programmes, Features and Special programmes are uploaded on the website. Audio and text of news bulletins from NSD and Regional News Units are carried on the website. The Audio and text for Independence Day Address of PM, President's Addresses on eve of Independence Day and Republic Day, Union Budget, Railway Budget etc. were uploaded on website. Live webcasting of Mann Ki Baat programmes were mounted on NSD website through special window.

## FACEBOOK AND TWITTER:

NSD has made its impressive presence on social media. Likes for NSD's Facebook page have crossed 27.7 lakhs. In terms of reliability on scale of 5, it has scored a massive 4.5 points with over 22000 reviews. NSD's official Twitter handle [@airnewsalerts](https://twitter.com/airnewsalerts) has crossed 8.1 lakh followers. LIVE tweeting is done on special events and awareness campaigns such as presentation of Rail Budget, Economic survey, General Budget and celebration of International Yoga Day and Rashtriya Ekta Diwas.

The official Twitter account of NSD, AIR [@airnewsalerts](https://twitter.com/airnewsalerts) had live tweet on the Bihar election results to keep the general public awareness up to date. The hash tag used by AIR News #Bihar Results had set the top Twitter trend in India during elections.

## NEWS ON SMS

1. SMS service in English was launched on 9 September 2013. The service is now available in 16 languages. The number of people registered for this service has now reached over 10 lakh. NSD has been providing National/International news headlines in 16 languages namely:- English, 2.

2. Hindi, Gujarati, Assamese, Tamil, Malayalam, Marathi, Dogri, Sanskrit, Nepali, Bengali, Odia, Urdu, Punjabi, Arunachali and Kashmiri to the people through SMS.

3. LIVE news updates through SMS are sent during special events.

## **NSD WEBSITE**

1. The IT unit maintains and updates the NSD official website newsonair.nic.in. Various National, International, Sports, Business News besides News based programmes, Features and Special programmes are uploaded on the website.

2. Audio and text of news bulletins from NSD and Regional News Units are carried on the website. The Audio and text for Independence Day Address of PM, President's Addresses on eve of Independence Day and Republic Day, Union Budget, Railway Budget, etc. were uploaded on website.

3. Live webcasting of Mann Ki Baat programme is done on NSD website through special window and page apart from uploading audio and text of programme on the website.

4. Links or NSD social media platforms are provided on website.

5. The download facility of AIR News Mobile App for Android phones is also available on website.

6. Live webcasting of PM's Mann Ki Baat programme, Independence Day, Republic Day, Budget and Election coverage

7. Awareness programmes carried on website- International yoga day, online services for voters, Coverage of campaigns such as Rashtriya Ekta Divas, Vigilance awareness week, Do's and Don'ts during Earthquake, News policy for broadcast media, Guidelines for coverage of Elections by AIR and Doordarshan and many more.

## **THE AIR MOBILE NEWS APP**

To cater to the needs of moving population AIR app was launched. Listeners can listen to their news and news based programmes on their mobile phone. App is available on internet free of cost.

## **BUDGET**

The final budget grant for 2015- 16 under non plan head was Rs.27.69 crore only and under IEBR head (PP&SS) was Rs.20.81 crore only. The final budget grant (2015- 16) for RNUs was Rs.16.98 crore only.

## **STAFF POSITION**

News Services Division is having sanctioned strength of 516 posts out of which 279 posts are lying vacant in various cadres of NSD. The sanctioned strength of RNUs in the editorial cadre is 122 of which 88 are in position and against a 120 sanctioned posts of Newsreader cum translator

81 posts are vacant. The multiple activities of NSD, AIR are however being managed by engaging contractual staff/ Casual assignee etc. as per policy/ guidelines issued by Prasar Bharati Secretariat.

## **ADMINISTRATIVE WING**

CVC guidelines are strictly followed in the posting of various staff on the sensitive posts. For transparency in the day to-day work of administration and accounts, a file tracking system is in operation. All 127 RTI replies were processed within the time limit as prescribed in RTI Act 2005. No order/judgement from the Hon'ble CAT for the cases being defended by NSD has been received till date for implementation for the corresponding period. Various orders issued by Department of official language are given due weightage for the implementation of official language Hindi. Guidelines issued by the government for welfare of SCs/STs/OBCs and minorities are being followed. An Internal Complaint Committee for women is working in NSD to address problems of women staff members. Officers are nominated for various training programmes initiated by the Ministry of I&B on regular basis.



**ShriRajiv Pratap Rudy, Minister of State for Skill Development and Entrepreneurship participating in a live programme “Public Speak” at AIR studio, New Delhi.**

## **COMMERCIAL WING OF AIR:**

The Commercial Wing of the All India Radio is bestowed with the responsibility to generate revenue. AIR has witnessed the fast-changing scenario in the field of radio broadcasting during the last few years and the Commercial Wing of All India Radio through its Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centres located in different parts of the country, 10 Commercial Revenue Divisions(CRDs) at Mumbai, Delhi, Chennai, Bangalore, Hyderabad, Kolkata, Kochi, Thiruvananthapuram, Guwahati and Jalandhar has been successful in

keeping the pace with these changes and able to augment the overall commercial revenue of the organization year-after-year besides maintaining its basic identity as a Public Service Broadcaster.

A prescribed Code of Conduct governs the programmes as well as commercials broadcast on All India Radio. While strictly adhering to the Broadcast and Commercial Codes and facing budgetary and staff constraints at almost all the AIR Stations including CBS Centres, Vividh Bharati Stations and FM Channels, Commercial Wing has been able to procure business from major corporate clients/advertisers as well as Government Departments and the PSUs.

Enumerated below is the position of revenue earned in last six years.

2010-11	Rs.372.96 crore
2011-12	Rs.359.65 crore
2012-13	Rs.376.68 crore
2013-14	Rs.510.95 crore
2014-15	Rs.479.46 crore
2015-16	Rs.524.14 crore

Some of the major initiatives undertaken towards revenue enhancement:-

In launching of an All India toll free No.15102 CBS, Ahmedabad generated additional revenue. CBS Bangalore and Primary Channel, Lucknow generated additional revenue on account of Cricket World Cup. CBS, Mumbai generated from Mann Ki Baat. CSU website was revamped.

Started on-line booking of advertisements and registered M/s Release My Ad as the first virtual advertising agency of AIR and also introduced new canvassers Grant of Registration status to new Agencies, Grant of Accreditation status to Registered Agencies. Recruitment of Marketing Executives in all 15 CBS Stations and CSU, AIR, Mumbai is also under consideration. R.K. Talib Award was given to the Best CBS Station. Several steps were taken to augment revenue generation. Targets were fixed for all Radio Stations.

## MARKETING DIVISION

The overall revenue generation of Prasar Bharati has been growing remarkably ever since Marketing Divisions came into being way back in late 1990's. The first Marketing Division was established in Mumbai and at present Marketing Divisions are also functional at New Delhi, Chennai, Bangalore, Hyderabad, Kolkata, Guwahati, Kochi, Thiruvananthapuram and Jalandhar. All these divisions working towards generating commercial revenue for All India Radio have been renamed as Commercial and Revenue Divisions.

Commercial and Revenue Divisions of Prasar Bharati function as key flashpoints between the entire media market and the programming link to ensure that the best market practices are also taken forward on Radio and Doordarshan in a progressive manner. The planned, strategic and aggressive marketing methodology of these Divisions is contributing immensely to the overall

revenue generation of Prasar Bharati. A single window facility for all the channels of All India Radio and Doordarshan, CRDs cater to all the needs of advertising.

Some of our major clients include Ministry of Agriculture, Ministry of Consumer Affairs, Ministry of Drinking Water and Sanitation, Ministry of Minority Affairs, Ministry of Rural Development, Ministry of Health & Family Welfare, Directorate of Income Tax, Ministry of Human Resource Development, National Disaster Management Authority, Ministry of Home Affairs, Registrar General of Births and Deaths, DOPT, PCRA, BSNL & Private clients such as Coca Cola, Airtel, Vodafone, Pepsico, Glaxo SmithKline Health Care, Maruti Suzuki, Jindal Steel and Power Ltd., AIRCEL & Horlicks, etc.

Association of the Prime Minister of India with All India Radio through the programme Mann Ki Baat has not only given a boost to AIR's image but is also giving us good revenue. This year's highlights also include earning good revenue from State elections of Bihar and adding new private clients to our kitty such as Telenor, Apollo Tyres, HPL, Zee Media, V-Mart, SRL Diagnostics and JK Cement to name a few.

This year's achievements include successful marketing of Cricket events viz. India-Australia series, Asia Cup-2016 and ICC T-20 World Cup 2016. During the year 2015-16, the revenue earned by CRD Delhi, for All India Radio was 250 Crore against a given target of Rs.230 Crore.

## **TRANSCRIPTION & PROGRAMME EXCHANGE SERVICE:**

### **CENTRAL ARCHIVES OF ALL INDIA RADIO**

The Transcription Service was started on **3rd April, 1954** and entrusted with the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents and Prime Ministers of India. This unit was also performing the duty of the processing of vinyl disc labelled 'AIR-TS records' for preservation of recordings for future broadcast. The nomenclature of the Service was changed to "Transcription & Programme Exchange Service" from **1st April, 1959** and the office was placed under the independent charge of a Director. As the processed records eventually proved uneconomical, the processing was closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Informal archiving had been there in the country and this unit took this job later as an organized activity.

### **RELEASE FROM AIR ARCHIVES:**

All India Radio got the opportunity to record, broadcast and preserve the renditions of all the major musicians over a period of time. Today it has a rich repertoire of Indian Classical Music, both in Hindustani and Carnatic. Since April 2003, AIR Archives has started releasing selection from its precious music collections under the banner 'Akashvani Sangeet'. So far 85 music albums have been released from the Central Archives. Sales counters were opened in 100 AIR stations and many of the Doordarshan Kendras. In addition, released albums are also available with a retail music stall in Dilli Haat, New Delhi.



Global Exhibition on “Services-The India Opportunity” organized at the Pragati Maidan from 23rd to 25th April, 2015

## CURRENT ACTIVITY

After completion of screening, selection, audio quality improvement and finalization, Gurbani, and Christian Carols are ready for release.

Simultaneously, screening, selection, audio quality improvement & finalization of a CD comprising Hamd, Naat & Manqabat is going on.

Screening, selection, audio quality improvement and finalization process in respect of Audio CDs of different artistes and audio programme forms are a continuous process.

## NEW MARKETING STRATEGIES

AIR has been releasing authentic and original archival music under the banner of “Akashvani Sangeet”. But due to lack of proper online and other modes of publicity, its availability in the market is not noticeable. In view of this lacuna, various options are being examined for the benefit of maximum marketing exposure to ensure proper delivery and prompt payment.

## SOUND ARCHIVES

The Sound Archives of All India Radio can be called the National Audio Archives of the nation as it is the largest audio library of Indian Music recordings.

The library preserves voice recordings of eminent personalities, freedom fighters and national leaders. Besides, award-winning radio dramas, features, documentaries and memorial lectures are available in the library. The library also contains recordings of all the Presidents and Prime Ministers of India.

## DIGITAL SOUND ARCHIVES

Transcription & Programme Exchange Service (T&PES) has taken up a mega project of digitizing all the analogue content. A special project was launched to digitize all Archival recordings in 2001



and the project is still continuing. By this Akashvani has become one of the major digital libraries in the broadcasting network with internationally accepted norms. Programme transferred so far into digital medium is 25300 hours approximately.

## **RADIO AUTOBIOGRAPHY**

In the category of Radio Autobiography, recordings of eminent personalities from various walks of life are preserved. The Central Archives of All India Radio is a rich repository of priceless recordings of Radio Autobiographies of renowned musicians, public figures, litterateurs etc. like Sh. J.R.D Tata, Ustad Ali Akbar Khan, Sh. Harivansh Rai Bachchan and Dr. Verghese Kurien. Recently, eminent personalities like Pt. Hari Prasad Chaurasia, Sh. Ameen Sayani, Dr. Kedarnath Singh and Shri K.G. Subramaniam have been recorded. To enrich the collection further, the Central Archives is planning to record the luminaries from different walks of life.

## **PROGRAMME EXCHANGE UNIT (PEU)**

The main purpose of this unit is to exchange good quality audio programmes among the stations as per their requirements. In PEU Library approx. 8000 tapes containing the recordings of music and spoken word programmes along with Radio Serials and Lessons on Languages and Community Singing Songs are used for this purpose.

Transcription & Programme Exchange Service has been allotted a fixed chunk between 1110 hrs and 1215 hrs on RN Channel for transmitting programmes to all AIR stations. These include programmes from Sound Archives, Programme Exchange Library, and also those contributed by stations. Programme Exchange Library circulates radio serials which are produced under software development projects of PP&D unit of DG: AIR to identified radio stations. Moreover, a monthly chain play produced by the Central Drama unit of DG: AIR is also circulated to identified radio stations after being fed through regular RN channel chunk.

## **TRANSCRIPTION UNIT**

One of the important functions of this unit is to transcribe the recordings of speeches delivered by the President and the Prime Minister and preserve them in the form of volumes in chronological order. It is obligatory on the part of AIR stations to record all the speeches delivered by the President and the Prime Minister in public functions. The bound volumes of all such transcriptions were prepared and kept in the Archives. All the speeches of President and Prime Minister are preserved in CD form with detailed data entry.

## **REFURBISHING UNIT**

In order to refurbish the vintage music recordings in Archives, this unit was installed some years back with the assistance of the United Nations Development Programme. Hundreds of hours of recordings of music and voice of Mahatma Gandhi, Pandit Nehru and others were refurbished here. At present this unit takes care of enhancing the audio quality of the recording to be released by AIR and Doordarshan Archives.



RELEASE OF RAM CHARITRA MANAS CD ON 31ST AUGUST, 2015

## HIGHLIGHTS DURING APRIL 2015 TO MARCH 2016

1. The set of digital CDs consisting of seven Kaands of Ramacharitmanas produced by All India Radio was released by Prime Minister Shri Narendra Modi on 31st August 2015.
2. Old Odia devotional songs of Lord Jagannath, 'Shri Jagannath Bhajanavali' were released at Puri by the Revered Gajapati Maharaja of Puri on the occasion of Nabakalebara. The CD comprises 30 Bhajans produced by All India Radio in three Volumes.
3. For promotion and awareness of Akashvani Sangeet CDs and Archival material, stalls were put up during the following events:-
  - CII Global Exhibition on Services at Pragati Maidan, New Delhi from 23th to 25th April 2015.
  - Golden Jubilee commemorative exhibition and carnival of 1965 Indo-Pak war named 'Shauryaanjali' at India Gate lawns from 15th to 30th September 2015. This was inaugurated by Prime Minister Shri Narendra Modi.
  - CII Big Picture Summit at Hotel Taj Palace, New Delhi on 19-20 October, 2015.
  - Exhibition on 'Making of Constitution in the Parliament Premises in observation of the first Constitution Day on 26th November 2015. The exhibition lasted till 30th November 2015. This was inaugurated by the Prime Minister Shri Narendra Modi.
4. The physical distribution of Audio CD entitled "**IMMORTAL VOICE: Mahatma Gandhi**" containing 31 Audio cuts to all educational institutes throughout India is being done on priority

basis.

5. For **Swachh Bharat Abhiyan**:- Audio cuts of Mahatma Gandhi on cleanliness were distributed to various ministries for public awareness campaign.

6. Audio CD containing 20 audio cuts selected from the speeches of former Prime Minister Shri Atal Bihari Vajpayee has been distributed to many Government departments.

7. Audio CD comprising excerpts from the speeches of Netaji Subhas Chandra Bose, Sardar Vallabhbhai Patel, Dr. B.R. Ambedkar, Dr. Rajendra Prasad, Pt. Jawaharlal Nehru and Dr. S.Radhakrishnan has been distributed in many Government departments.

8. Categorization and Selection of Archival material of rare content.

9. For online sale of Archival Assets, a website named [prasarbharatiarchives.co.in](http://prasarbharatiarchives.co.in) was launched in February 2016.

10. A stall was set up for display and sale of archival assets during DVD release function of Kathak teachings of Pt. Birju Maharaj at Kamani Auditorium, New Delhi on 28th February, 2016.

11. A stall was set up for display and sale of archival assets at Delhi University on 15th and 16th March 2016.

## **EXTERNAL SERVICES DIVISION (ESD):**

### **A. BRIEF INTRODUCTION**

The cardinal role played by International/External Broadcasting as an instrument of Foreign Policy and Public Diplomacy needs no elaboration. Nations attach great importance to international broadcasting as a means of projecting their image and point of view abroad.

Due to its colonial link with England, broadcasting came almost simultaneously in England and India. Shortly after BBC started its first foreign language broadcast in Arabic in 1938, All India Radio entered the domain of external broadcast on 1st October, 1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. At the dawn of Independence, ESD had to don a new avatar as the voice of an emerging nation, an old civilization, a tool for diplomacy and also effective propaganda machinery at the time of crises.

Since then, ESD has been a vital link between India and the rest of the World, especially with those countries where the interest of India are intertwined because of Indian population staying in those countries. Indians, who left their home decades ago in search of better life today live on every part of the globe and are still interested to know what "The Country of their birth" holds for them. Naturally External Services Broadcast has been projecting the Indian point of view on matters of national and international importance through its various programmes.



### Celebration of 50th Anniversary of Urdu Service of External Services Division

ESD ranks high among the External Radio networks of the world both in reach and range covering about 100 countries in 27 languages. An external broadcast aims to keep the overseas listeners in touch with the ethos of India. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Kannad and Gujarati are directed at overseas Indians, those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. ESD follows a composite pattern that generally comprise of News Bulletins, Commentaries, Currents Events and Review of the Indian Press. Besides Newsreel, Magazine Programmes on sports and literature, talks and discussions on social economic, political, historical, scientific and cultural subjects, features on developmental activities, important events and institutions, classical, folk and modern music of India's diverse regions, form a major part of total programme output.

The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The facts about India's large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.

Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed. ESD continues to supply recordings of music, spoken word and composite programmes to about 25 foreign broadcasting organizations under the existing Cultural Exchange Programmes, in addition to this External Services Division continues to beam all across the globe commentaries on contemporary and relevant issues and press reviews in all its transmissions.

## B. NEW INITIATIVES AND MODERNISATION EFFORTS

### REVAMPING:

- (1) Revamping and strengthening of ESD services particularly Nepali, Tibetan, Baluchi, Dari, Pushto, Sindhi and other services targeted to Af-Pak region have been initiated.

Programmes on perception management and countering anti-India propaganda are also broadcast regularly by different ESD services and particularly those services targeted to the Sub-Continent.

- (2) Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area- specific news and current affairs based programmes.
- (3) A multi-media website with Live Internet Radio and Radio on Demand components at par with other international broadcasters has been launched for ESD which would go a long way to make ESD services available across the globe and particularly to the areas where the service was not reaching hither before.
- (4) Steps have also been initiated to start Live Internet Radio for all the 27 ESD services which will enhance its access globally. In this context, live streaming of five ESD services viz. GOS, Urdu, Hindi, Bangla and Nepali have been launched this year while the remaining services are in the pipeline.
- (5) A massive digitization work for all recordings of archival value has been initiated wherein about 20,000 tapes in different Indian and foreign languages have been digitized in a time bound manner and the remaining digitization work is under progress.
- (6) ESD has also taken steps towards computerizing all the foreign language units to slowly move towards a paperless system.
- (7) ESD has started using the other social media platforms like Facebook, Twitter,Whatsapp, etc. for propagation of its programmes and making them more interactive in nature. Whatsapp based request programme has been introduced in Urdu Service which is getting responses from all over the World.

### **C. REVIVING CO-OPERATION AND CO-ORDINATION WITH MEA:**

To foster a greater understanding of India abroad, particularly in view of India's ever growing stature through the medium of Radio, recently steps have been taken to revive the coordination and cooperation with the MEA (XP Division in view of the commonality of purposes of XP Division of MEA and ESD, AIR)

Some of the important programmes broadcast during the year are as under:

1. Movies on the Radio: Film – 'Anokhi Raat' by Asit Sen.
2. Pot Pourri: Interview with Ms. Arupa Patangia Kalita, Assamese Writer and Winner of Sahitya Academy Award 2014.
3. Post Card from India: 'Glory of Easter' by Fr. Pulse M.V.
4. Destination India: Champaner Pavagadh Archaeological Park of Gujarat. Talk by C. Ruthnaswamy, former GM, ITDC.
5. A Radio Biography of Rabindranath Tagore (From Archives of AIR Kolkata)
6. Debate – Fiction vs Non-Fiction. Participants: Anuja Chauhan, Urvashi Butalia,

- Shashi Tharoor and Navtej Sarna.
7. Of Persons, Places & Things: “Improving food safety from farm to plate” Talk by Bejon Misra, former Chairman, Consumer Co-ordination Council and former Member of Food Safety and Standard Authority of India.
  8. Indian Heritage : Interview with Dr. Sanyukta Bhowan Ramsarh, Associate Professor, Mahatma Gandhi Institute Mauritius on Indian Diaspora and Hindi language in Mauritius.
  9. Science Scan : Interview with Dr. Pradeep K.Rohatgi, Distinguished Professor, Director Centre for Composite and Advanced Material Manufacture, USA.
  10. Indian Cinema : “Jewels of tinsel world” (Series on Dadasaheb Phalke Awardees) “Mrinal Sen”. Script by Ziya Ul Salam, Journalist.
  11. Post Card from India : Charms of Chanderi.Talk by Madhvi Menon.
  12. Women’s World : “Women better decision makers, an untapped reservoir of potential. Talk by Rita Joseph, Sr. Journalist.
  13. Recording of the addresses delivered at various functions by the Hon’ble Prime Minister Shri Narendra Modi during his visit to Germany.
  14. Indian Heritage: Dr. Ambedkar philosophy on Economy Talk by Prof. Prakash Singh, B R Ambedkar chair in social justice at Indian Institute of Public Administration.
  15. Excerpts of the recording of the Joint Press Conference of the Prime Minister of India Shri Narendra Modi and the Chancellor of Germany Ms. Angela Merkel held on 14th April, 2015 at Berlin, Germany.
  16. Gems of India: “The Digital Crusader”.An interview with Osama Manzar, Social entrepreneur on a mission to bridge digital divide and between classes and masses.
  17. Focus: Interview with Dr.K.K.Dwivedi on the 225th Death Anniversary Benjamin Franklin on April 17.
  18. Post Card from India : Preservation of folk lore – the oral traditions (On World Heritage Day).
  19. Diplomat’s Diary: An interview with Arundhati Ghosh, former UN Ambassador.
  20. Of Persons, Places & Things: An interview with Dr. Kamalesh Lulla, NASAScientist and Pravasi Samman Awardee 2015.
  21. Indian Heritage: “Wisdom of India series – 8 fold path of Buddhism–right intention”.  
Talk by Dr. (Prof) K.T.S.Sarao, Professor, Department of Buddhist Studies, Delhi University.
  22. Horizon: “Interview with Shailendra Singh, Dogri Writer & Sahitya Academy Award winner”.
  23. Post Card fromIndia : Road Safety (on International Road Safety week). Talk by Shashank.
  24. Indian Cinema : “ Jewels of tinsel world” (Series on Dadasaheb Phalke Awardees ) “Ya s h Chopra “
  25. Recording of the address to UK Parliament on 12 November 2015 by the Prime Minister Shri Narendra Modi.

26. Indian Heritage: Interview with A. Raouf Bundhun, Pravasi Samman Awardee and former Vice President of Mauritius.
27. Post Card from India: International Participation in India International Trade Fair-2015
28. India on the Move: Making strides in women's development in India Interview with Ms. Maneka Gandhi, Minister for Women & Child Development
29. Radio Report on 38th Urs Mubarak of Hazrat Khwaja Syed Mohammed Badsha Quadri Chishti Yaman Quadeer (RA) at Halkatta Shareef.
30. Live commentary of 711th Urs Mubarak of Hazrat Amir Khusro (R.A).
31. Stumped: A Programme on Cricket. Season -2, Produced by All India Radio, BBC & Australian Broadcasting Corporation.
32. Playing with Numbers: Describing the fundamental understanding of Mathematical calculations with efficiency, accuracy and speed with Maths Wizard-Episode 14.
33. Post Card from India: Teaching Hindi to Indian Diaspora US Talk by Raj Kumar Mittal, Vice President of Hindi, USA
34. Radio Report on the Inaugural function of the Pravasi Bharatiya Divas -2016.
35. Dateline Delhi: Discussion – Science and Technology for Indigenous Development.
36. Message by Chief of Army Staff General Dalbir Singh Suhag on the eve of 68th Army Day.
37. Gems of India: Interview with K. Arumugam – A Walking Encyclopedia on Hockey and founder of one thousand Hockey legs (OTHL)
38. Address to the Nation by the Hon'ble President of India Shri PranabMukherjee on the eve of Republic Day
39. Radio Report on the 67th Republic Day Parade and Cultural Pageant held at Rajpath, New Delhi.
40. Indian Heritage: "Wisdom of India series – Ayurveda wellness naturally" Healthy living – A few tips based on Ayurvedic principles. Talk by Dr. A.R. Santosh, Sr. Physician, Aryavaidyasala Hospital and Research Centre, Kottakkal, Kerala
41. Dateline Delhi: Discussion on FDI in context of Budget, 2016
42. Live Coverage from Vigyan Bhawan, New Delhi on World Sufi forum featuring address by Prime Minister of India.
43. Radio report on the inaugural ceremony of first World Sufi forum held atVigyan Bhawan, New Delhi.

## **INTERNATIONAL RELATIONS UNIT**

'International Relations Unit' is a nodal unit of the Directorate to handle the international matters relating to Programme Wing.

Prime responsibilities of the Unit are: coordination of the participation of AIR officials in various international conferences, events and training-workshops, international radio competitions etc;

Implementation of broadcast related Cultural Exchange Programmes (CEPs) & MoUs signed between Prasar Bharat/AIR and foreign broadcasting organizations and hosting of international broadcasting events, conferences, training workshops in India.



Sh. Biju Mathew & Sh. Jawhar Sircar, CEO, Prasar Bharati

## Activities & Achievements during the period 2015-16

1. The unit successfully organised an in-country workshop for AIR/DD personnel on "Emergency Warning & Communications for Disaster Risk Reduction" with the support of Asia-Pacific Broadcasting Union (ABU), from 21st to 25th April, 2015 at Bhubaneswar. The workshop was attended by 25 radio and TV producers drawn from the AIR stations and Doordarshan Kendras, particularly located in the coastal disaster prone areas. The Workshop was conducted by Mr. Russell Isaac (UK) and Ms. Natalia Ilieva of ABU. Three foreign and many Indian local experts of disaster management also shared their views with the participants in this five day workshop.

2. The IR Unit also coordinated participation of a five-member folk Music band in the grand finale of 3rd ABU Radio Song Festival 2015 held in Yangon, Myanmar on 29th May, 2015. AIR's song entry 'Nayi Khushi', sung by Bengaluru based band of amateur singers 'Peepal Tree' got shortlisted among the finalists of the 3rd ABU Radio Song Festival and the singer was invited for live performance at the Gala finale function held in Myanmar. Twelve finalists from different countries participated in the finale event.



BBC WORLD DELGATION AT DG, AIR



CEO, PB SIGNING MOU



3. AIR also contributed to the preliminary selection of ABU Prize -2015 on the request of ABU and provided a professional broadcaster as an external jury for screening of the entries in Drama Category. Shri O. R. Niazi, DDP (Retd.) did the judging on behalf of AIR.

4. AIR's entry 'Nilkkam Ivarkkoppam (Stand beside them...)', produced by Shri Biju Mathew, Programme Executive, CBS, AIR, Thiruvanthapuram, brought laurel to AIR by winning the 1st Prize of the ABU Prizes -2015 in 'Community Service Announcement (CSA) category. The prize contained a trophy, certificate and a cash prize of USD 2000.



**Visit of Delegation from Voice of Vietnam, JULY 22, 2015**

5. IR Unit also coordinated participation of AIR's entries in the AIBD Awards 2015. AIR Nazibabad's programme entry 'Shri Guruve Namah' ranked runner-up in the AIBD Reinhard Keune's Memorial Award-2015, given for the best radio programme: "Putting the Spotlight on Teachers in Society".

6. Under the Cultural Exchange Programme Agreements (CEP) signed with different countries, music programmes were sent by AIR to many foreign countries through its ESD. AIR also broadcast Bulgarian music programmes on two occasions of Bulgaria's national importance under the CEP.



**Shri Jawhar Sircar in Brasilia to sign with Mr. Mario, Head of Brazil TV Radio..**



**ABU Workshop "Emergency Warning and Risk Reduction" at Bhubaneswar**

7. Delegations from many foreign countries/broadcasting organizations including Russia, Vietnam and Indonesia, visited Prasar Bharati/AIR with an aim to strengthening cooperative relationship between Prasar Bharati and their Radio & TV organizations.

8. During the period, seven foreign deputations of AIR programme officers were successfully coordinated by the IR Unit.

## **NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (NABM)**

National Academy of Broadcasting & Multimedia (Programme) hitherto known as Staff Training Institute (Programme), is the apex training institute of Prasar Bharati, it is located at Kingsway Camp, Delhi, which is responsible for training of in-service Programme and Administrative personnel working at various stations/offices of All India Radio and Doordarshan. It was declared a subordinate office of DG, AIR, New Delhi on 1st January, 1990. Subsequently, six Regional Training Institutes namely, NABM (P) Bhubaneswar and RABM (P) s at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a module to impart training to the staff of AIR & Doordarshan. The Regional Training academies are controlled by NABM (P), Delhi for coordination of various training programmes. In order to expand the organization's potential; it was decided to rename the Staff Training Institute at Delhi & Bhubaneswar as National Academy of Broadcasting and Multimedia (Programme) w.e.f.7th April, 2015. It is proposed to make the training institute a centre excellence in the field of broadcasting and open it for outside channels so as to earn revenue for Prasar Bharati.

### **NABM ON THE MOVE:-**

#### **Sphere of Activities**

#### **I: Induction Training Programme**

##### **Genesis**

##### *Creativity is harbinger of inherent imagination and innovation*

Today contemporary and constantly shifting media industry prefer individuals, who can tap, understand, analyze and challenge the inherent creativity and come up with fresh and innovative interpretations. Induction Training matrix is devised with a vision to effectively capture and unravel this inherent creativity and to acquaint them with the Basics of Radio & TV production. It is driven by hosts of ubiquitous concepts and designs which come together to identify and enhance potential, capability, capacity and creativity and equip them to meet the challenges of changing media landscape.

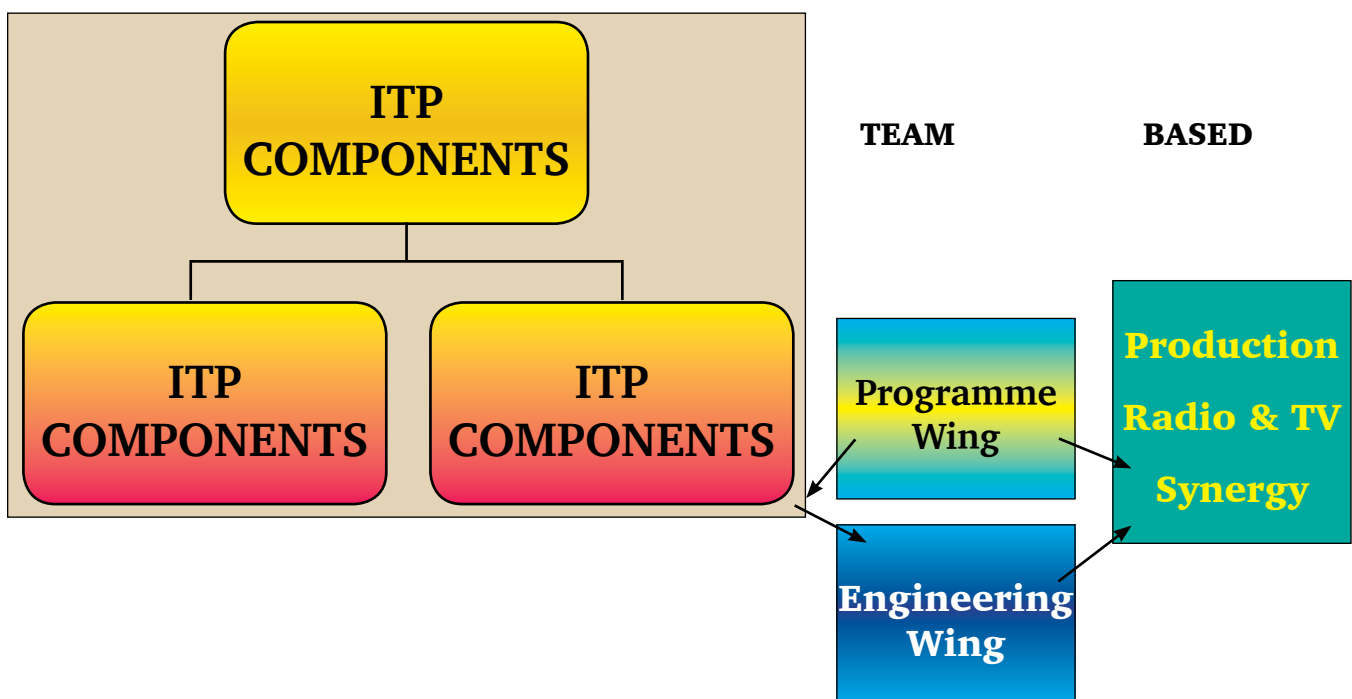
In consonance with this vision, new incumbents of AIR and Doordarshan in the cadre of

Programme Executive, Transmission Executives, Production Assistants and Engineering Assistants are subjected to comprehensive and multi-modal training methodology at NABM in Delhi and Bhubaneswar.

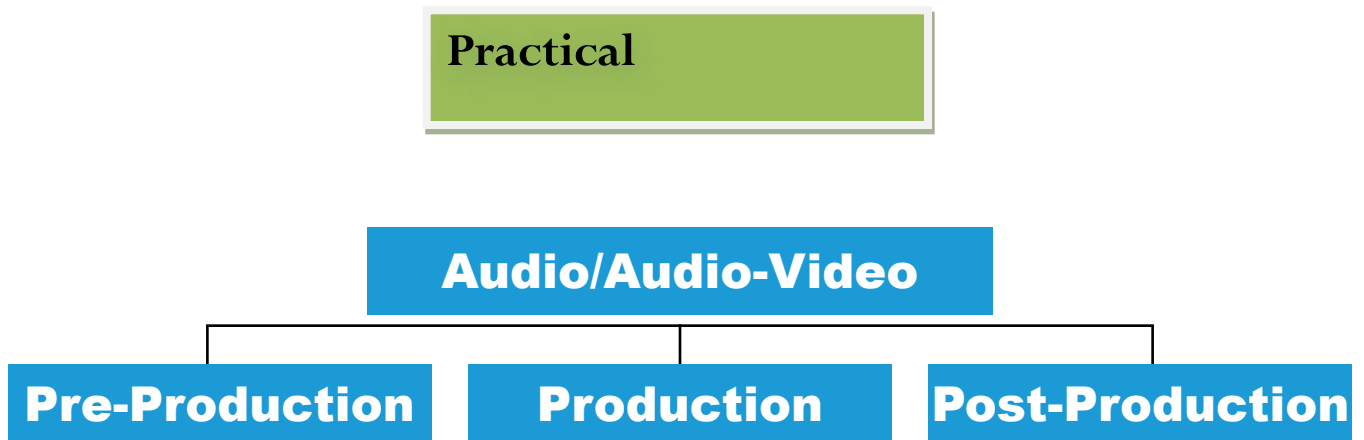
### Nine -Week module

Six - week theory and three- week practical training, both in Audio & Audio- visual medium have been specifically designed to give exposure to the appropriate vocational, practical and theoretical learning in broadcasting. A strong emphasis on programme production (content and technique) is present throughout the course, which addresses all facets of production and operations. The first three days are primarily an introduction to the organization and media world in general. Two weeks thereafter are Radio specific & subsequent three weeks cater to the TV related subjects. After this three weeks practical training is imparted both in Audio and Audio-Visual programme productions. The first three days and the last three weeks offer a common training platform to both programmers and engineers. Diversified approach is employed throughout on shaping Prasar Bharati workforce as media professionals with an understanding of all aspects of Radio and Television production, at the same time transforming them into responsible and independent Public Service Broadcasters.

The entire Induction Training Programme is primarily dependent on two components



The theory component of ITP spreads over wide range of topics in both audio & audio-Visual medium. Both medium are further diversified into



In the beginning trainees are imparted knowledge on all these aspects of production and planning in both Radio and TV. Through familiarization and comprehensive teaching on plethora of subjects, they are given opportunities to translate the learning by independently producing programmes in different genres of Radio/Television.

The entire capsule of the practical training is devised vis-a-vis availability of infrastructure, equipment and studio space

### Final Radio Production

(10 minutes Programme)

Planning, Writing and Recording

Editing and Sound Mixing of a Radio Programme

### Final Television Production

10 minutes (Programme)

Planning, Scriptwriting, Visual Storyboard, Location hunt, Artist/Anchor selection, Shooting, Video Editing, Voice Over/ Commentary, Programme Packaging, Multi-segment assembly.

### Dissection

Preview and review is an essential part of this phase, where participants are asked to critically analyze the programmes produced by them and submit feedback at the end. DDG (Programme), Course Director and other faculty members present in the session make a threadbare analysis of the programme and offer valuable suggestion to the trainees for the qualitative improvement of the programme produced.

### Conclusion

At the end of Nine weeks exhaustive and elaborate training programme, the trainees are trans-

formed and well equipped to undertake the challenges associated with the media world.

## 2:- In-house Training Courses for AIR & DD staff

NABMs and RABMs of Prasar Bharati aim towards creating an effective workforce by developing competence, expanding horizon and sharpening the inherent prowess by planning and executing courses which are appropriate, useful and relevant. The courses are designed with a vision to foster and facilitate the attributes of the staff and also to increase awareness and equip them to meet the challenges of changing times vis-a-vis media. These workshops are meant for Programme and Administrative staff of AIR & Doordarshan. Combined courses for Programme, Engineering & Administrative Wings are also organised in order to achieve the goal of close coordination and cooperation amongst the technical and programme staff. Comprehensive training programmes are based on varied subjects which include Programme courses like, Redesigning Youth & children Programme, Gender issues & Gender related Programmes, Training for Vani Trainers, a Relook at Radio Drama, Digitisation of Archival content, Radio Agrivision, Participatory Special Audience Programme, Duty Room Management, Social Media & Programming, Ethics & work Culture, Handling Audition, Broadcast Journalism, New Trends in sports Coverage, Automation & Digitisation of Libraries, Agriculture School on AIR, Marketing Strategy and Communication, Commentary on sports & non sports events, etc.

The administrative courses are also organised for the Administrative staff as well as for the staff posted in Programme and Engineering wings of AIR & Doordarshan and include subjects like, RTI and Record Management, Disciplinary Procedures and Departmental enquiries, Financial Administration, Reservation in Services, Establishment Rules, Purchase Management, Handling Court /CAT Cases and RTI Matters, Retirement Benefits and Model Calculations, Procurement Procedures & Stores Management ,Social Media for stenographers, Skill upgradation for MTS, Refresher Course on office Management, Superannuation Planning, Administrative Vigilance, Security of installations, Budgeting and Accounting System, etc. covering all the work requirements for due discharge of their duties.



Inauguration of Induction Training Programme

## 1. OUTSIDE PAID COURSES:-

### VANI (Voice Articulation and Nurturing Initiative) Certificate Course):

All India Radio is the first electronic media in the country where Announcers/ Presenters/ Comperes and News Readers have set the style in presentation. Based on this unique expertise, NABM (P), Delhi has specifically designed courses for the performers in broadcast media. VANI Certificate Course is one such course which is helpful in honing the skills of programme presenters, announcers and anchors.

The five day VANI Certificate Course is conducted by AIR Stations. Candidates for this course are selected after auditions at each station and then trained. Total number of courses conducted during April 2015-March 2016 was 76 in which 1849 participants were trained earning net revenue of Rs 69,64,548 (Sixty Nine Lakh Sixty Four Thousand and Five Hundred Forty Eight). Meanwhile efforts are on in the direction of bringing out Hindi and regional version of Vani Handbook in other Indian languages, which is so far available in English only.

## 2. Mass Communication ( Practical Training) :

Internship (Practical Training) is imparted to the students of mass media of recognized institutes/ universities on payment at Capital/ Regional Stations. Total number of 8 courses were conducted at different AIR Stations in which 52 students were trained during April 2015 –March2016, earning a net revenue of Rs.2, 10,000 (Two Lakh TenThousand Only).

## 3. Voice Culture Workshop for AIR INDIA Crew Members:-

NABM(P), Delhi executes Voice Culture Training Programme for Cabin Crew of Air India with a view to develop competence that has become a crucial issue for establishing a smart work force that can achieve a competitive success. A five/four days' comprehensive programme based on myriad aspect of Voice Culture involves both theory and practical exercises helping trainees to hone their skills. RABM,Hyderabad hosted 16 Voice Culture Workshops for cabin crew of AIR INDIA in which 358 crew members were trained earning a net revenue of Rs.26,17,224(Twenty Six Lakh Seventeen Thousand Two hundred and twenty four only).Participants of AIR INDIA have always been evaluating the course as excellent and the learning experience at AIR as a cherished memory in their personal as well as professional life.



**Workshop for cabin crew of AIR INDIA**

### **Revenue Earned:-**

National Academy of Broadcasting & Multimedia (Programme) Delhi, during April 2015 to March 2016 earned a net revenue of Rs. 1,04,53,494 (One Crore Four Lakh Fifty Three Thousand Four Hundred and Ninety Four Only) from all the sources.

### **AUDIENCE RESEARCH UNIT**

With the changing mass communication scenario, Audience Research has occupied the centre stage. Worldover almost all the big media organizations do in-house audience research in one form or the other or 'Market Research' in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units (ARUs) across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. ARU also functions as the data bank and a reference section for the organization.

During the financial year 2015-16, following audience research surveys/studies compilation were

carried out:

1. Telephonic Quick Feedback Study on “Mann Ki Baat” for the entire episodes broadcast up to March, 2016.
2. Study on special programme “Mann Ki Baat: Ek Saal Jan Judav Ka” at 28 AIR stations in October, 2015.
3. Focus Group Discussion (FGD): A qualitative study on FM Gold, AIR Chennai in July, 2015.
4. Impact Assessment study on RTI Campaign (Sponsored by DOPT) at 10 stations during September-October, 2015.
5. A Study on the Effectiveness on Community Radio Stations of AIR at 5 stations during October-November, 2015.
6. Radio Audience Survey on Vividh Bharati Channel at four metro stations during November-December 2015.
7. Quick Feedback Study on Fishermen Communities of coastal area in December, 2015.
8. Radio Audience Survey by ARU Cuttack at Baripada and Sambalpur in Orissa in February-March-2016.
9. Compilation of Annual Report of Prasar Bharati 2014-15.
10. Compilation of India Reference Annual of Ministry of I& B 2016.
11. Compilation of Annual Report of Ministry of I& B 2015-16.
12. Radio Audience Survey on MW Transmission at 26 stations during January-March 2016.
13. Radio Audience Survey on North-Eastern Service (NES) at 8 stations during November-December, 2015.
14. Quick Telephonic Feedback Survey (QTFS) on the publicity campaign in the Left Wing Extremism (LWE) affected areas at 6 stations during February- March 2016.
15. Quick Telephonic Feedback Survey (QTFS) on the sponsored programme “Bachat Ke Sitare-Dost Hamare” sponsored by Bureau of Energy Efficiency at 10 stations in March, 2016.
16. Quick Telephonic Feedback Survey (QTFS) on the sponsored programme “Jago Grahak Jago” sponsored by Ministry of Consumer Affairs at 13 Stations in March, 2016.



17. Pilot Study on Competition Watch (Based on content monitoring of FM Channels in Delhi) in February, 2016.

## ENGINEERING

### (A) Growth of Network & Coverage

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st March, 2016, AIR network has grown to 418 stations and 606 transmitters (145 MW, 48 SW and 413 FM) which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 194 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius.

### (B) Highlights of the Activities during the year:

1. Effective from 01.4.2015 to 31.03.2016, the number of stations has increased from 414 to 418 and number of transmitters has increased from 595 to 606.

#### (a) New Stations/ Transmitters commissioned during the year:

- Fazilka (Punjab) : 20 kW FM Tr. (Relay Station).
- Gairsain (Uttarakhand) : 1 kW FM Tr. (Relay Station).
- New Tehri (Uttarakhand) : 1 kW FM Tr. (Relay Station).
- Bageshwer (Uttarakhand) : 5 kW FM Tr. with limited studio facility.

#### (b) Transmitter commissioned at existing station during the year:

- Delhi (Delhi) : 10 kW FM Tr. (Int. set up for 20 kW FM Tr.) for VBS
- Kohima (Nagaland) : Permanent setup of 10 kW FM Tr. (DD site)
- Jammu (J&K) : Repl. of existing 300 kW MW Tr. by 300 kW MW DRM Tr.
- Chennai (Tamil Nadu) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Kolkata (West Bengal) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Dharwad (Karnataka) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Ahmedabad (Gujarat) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Ajmer (Rajasthan) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Jabalpur (Madhya Pradesh) : Repl. of existing 200 kW MW Tr. by 200 kW MW DRM Tr.
- Varanasi (Uttar Pradesh) : Repl. of existing 100 kW MW Tr. by 100 kW MW DRM Tr.
- Patna (Bihar) : Repl. of existing 100 kW MW Tr. by 100 kW MW DRM Tr.
- Tiruchirapalli (Tamil Nadu) : Repl. of existing 100 kW MW Tr. by 100 kW MW DRM Tr.
- Vijayawada (Andhra Pradesh) : Repl. of existing 100 kW MW Tr. by 100 kW MW DRM Tr.
- Kolkata (West Bengal) : Repl. of existing 100 kW MW Tr. by 100 kW MW DRM Tr.
- Cuttack (Odisha) : Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.

• Aizwal (Mizoram)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Nagaon (Assam)	: Rep. Of existing 6 kW FM Tr. by 6 kW FM Tr.
• Bareilly (Uttar Pradesh)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Kailashahar (Tripura)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Patiala (Punjab)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Obra (Uttar Pradesh)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Churu (Rajasthan)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Bhatinda (Punjab)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Jammu (J&K)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Nagaur (Rajasthan)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Faizabad (Uttar Pradesh)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Poonch (J&K)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Rourkela (Odisha)	: Repl. of existing 6 kW FM Tr. by 6 kW FM Tr.
• Cuttack (Odisha)	: Repl. of existing 1 kW MW Tr. by 10 kW FM Tr.
• Adilabad (Telangana)	: Repl. of existing 1 kW MW Tr. by 10 kW FM Tr.
• Jaipur (Rajasthan)	: Repl. of existing 1 kW MW Tr. by 10 kW FM Tr.
• Parbhani (Maharashtra)	: 1 kW FM Tr. (Additional Channel)
• Ratnagiri (Maharashtra)	: 1 kW FM Tr. (Additional Channel)
• Sambalpur (Odisha)	: 5 kW FM Tr. (Additional Channel)

### (C) Other activities.

- Meerut (Uttar Pradesh): Foundation stone of 10 kW FM Transmitter, AIR Meerut laid by Col. Rajyavardhan Rathore (Retd.) AVSM, Hon'ble Union Minister of State for Information and Broadcasting on 20th January, 2016.
- Sambalpur (Odisha): Regional News Unit (RNU) inaugurated by Shri Pradeep Kumar Pujari, Secretary, Ministry of Power on 23rd January, 2016.
- Bengaluru (Karnataka): 24x7 Classical Music Channel Ragam inaugurated by Dr. Surya Prakash, Chairman, Prasar Bharati Board on 26th January, 2016.
- Sites for setting up of 10 kW FM transmitter stations at Etawah (Uttar Pradesh) and Ratlam (Madhya Pradesh) are under acquisition through respective state govt. authorities.

**2. Stations/Transmitters technically ready:** Following stations are technically ready for commissioning:

1. Dehradun, Uttarakhand - 10 kW FM Transmitter with Studio facility
2. Longtherai (Tripura) - 5 kW FM Transmitter with Studios facility
3. Kota (Rajasthan) - 1 kW FM Transmitter
4. Amritsar (Punjab) - 20 kW FM Transmitter
5. Chautan Hill (Rajasthan) - 20 kW FM Transmitter
6. Balurghat (West Bengal) - 10 kW FM Transmitter with Studio facility
7. Darjeeling (West Bengal) - 10 kW FM Transmitter with Studio facility
8. Bhawanipatna (Odisha) - 5 kW FM Transmitter with Studios facility
9. Silchar (Assam) - 5 kW FM Transmitter with Studios facility
10. Silchar (Assam) - Stereo Studio facility

11. Kohima (Nagaland) - Stereo Studio facility

### 3. Digitalization Scheme:

#### Projects completed / under implementation during the year:

(i) Replacement of 33 Nos. of old MW Transmitters by new DRM MW Transmitters at existing Stations:

- 20 kW (6 Nos.): All the transmitters have been installed & commissioned.
- 100 kW (11 Nos.): 9 transmitters have been installed & commissioned and 2 transmitters are under installation
- 200 kW (10 Nos.): 9 transmitters installed & commissioned and one transmitter is under installation.
- 300 kW (6 Nos.): 4 transmitters installed & commissioned and 2 nos. of transmitters are under installation.

#### (ii) Replacement of 3 SW Transmitters by DRM SW Transmitters:

- One 500 kW DRM SW Transmitter at Bangalore has been installed and taken into regular service. Two 100 kW DRM SW Transmitters procured for Kingsway (Delhi) are now to be installed at Khampur (Delhi).



#### INAUGURATION OF DRM KOLKATA BY CEO, PRASAR BHARATI

(iii) 100 W FM Transmitters at 100 locations for extending FM coverage in uncovered rural and semi urban areas (at existing AIR/LPT sites of DD):

Transmitters installed at all places.

(iv) Replacement of old FM Transmitters at remote & border areas at 34 locations (27 Nos. of 06 kW & 07 Nos. of 10 kW) with same power and 6 Nos. of 1 kW MW Transmitter by 10 kW FM Transmitter:

- All 13 Nos. of 10 kW transmitters have been installed.
- 27 Nos. of 6 kW FM transmitters have been installed & taken into service.

(v) New 1 kW/5 kW FM Transmitter at 24 places:

- 1 kW FM Transmitter (12 Nos.) & 5 kW (12 Nos.) have been installed and many of them have been taken into service.

(vi) Digitalization of 98 Studios:

- Automation software, server, storage with back-up have been provided at 48 stations.
- For remaining 50 stations, action has been initiated.

(vii) Digitalization of Archival facility:

- Setting up of Archival facility at Delhi, Chennai, Mumbai, Kolkata & Hyderabad has been completed which includes digitalization & restoration work stations with database server & storage.

(viii) Augmentation of existing RNUs (44 Nos.) and Creation of New RNUs (7 Nos.):

- Augmentation work completed at all the places.
- Out of 7 new RNUs to be created, work completed at 3 places (Jodhpur, Sambalpur & Rajkot). At remaining 4 places (Poonch, Vishakhapatnam, Darbhanga & Passighat) - hardware has been provided & software is being provided.

(ix) Digital Studio Tr. links (127 Nos.):

- Procurement is under process. Pre-despatch inspection in respect of two lots has been completed & equipment reached at site. However, Pre-despatch inspection in respect of remaining two lots is being carried-out.

(x) New Captive Earth Stations (5 Nos.):

- Supply, Installation, Testing & Commissioning (SITC) proposal for 5 New Captive Earth Stations at Dehradun, Silchar, Tiruchirapalli, Madurai and Dharwad is under process.

#### **4. Special Package for J&K (Phase-III):**

The scheme includes setting up of 4 Nos. of 10 kW FM Transmitters. Three transmitters are being installed at three new locations. Sites have been acquired for these locations at Green Ridge (Uri Sector), Himbotingla (Ladakh Region), Patni Top (in place of Natha Top) (Jammu Region) and civil works are in progress. The 4th transmitter is to be installed at existing TV site at Naushera. For procurement of 10 kW FM Transmitter & associated equipments- Purchase order has been placed & are expected to be received by June, 2016. SETC of 50 Meter tower work has been completed.

In addition to above, 4 Nos. of 100 W FM Transmitters at Kargil, Dras, Tiesuru & Padam have already been commissioned for providing FM coverage to these areas.

#### **5. North-East Special Package (Phase-II):**

Special Package for expansion & improvement of AIR services in North East and Island Territories

is under implementation. The Package includes:

**(i) 1 KW FM stations – 19 Nos:**

1. Arunachal Pradesh	:	Roing (under diversion from Anini), Bomdila, Changlang, Daporjio, Khonsa
2. Assam	:	Karimganj, Luming, Goalpara
3. Manipur	:	Ukhrul, Tamenglong
4. Meghalaya	:	Cherrapunjee
5. Mizoram	:	Tuipang, Chemphal, Kolasib
6. Nagaland	:	Wokha, Zunheboto, Phek
7. Tripura	:	Udaipur, Nutan Bazar

New sites were required for setting up of 19 new FM stations. The tedious process of acquisition of sites at these places through respective state government delayed the scheme.

- 17 sites out of 19 acquired. Sites/building etc. at Tamenglong & Roing (under diversion from Anini) are yet to be acquired.
- Transmitters installed at 15 places i.e. at Goalpara, Udaipur, Nutan Bazar, Kolasib, Tuipang, Luming, Champhai, Changlong, Khonsa, Cherrapunjee, Daporjio, Wokha & Phek, Bomdila & Karimganj. Work for remaining 02 places is in progress.
- One site at Tamenglong (Manipur) identified. Demand note in this regard has been received which is under process.
- A suitable site at Anini (Arunachal Pradesh) was not found and now the scheme is being considered for relocating to Roing (Arunachal Pradesh).

**(ii) FM Transmitters at Silchar (5 kW) & Gangtok (10 kW):**

- 10 kW FM transmitter at Gangtok has been commissioned.
- 5 kW FM transmitter at Silchar has been taken into regular service.

**(iii) 100 W FM relay transmitters at 100 places:** Transmitter installed at 96 places and under installation at 2 places. Two transmitters diverted.

**(iv) Chinsurah:** 1000 kW MW Tr. (Replacement of existing 1000 kW MW Tr.) – Transmitter installed and commissioned.

**(v) Kavaratti:** 10 kW MW Tr. (Replacement of 1 kW MW Tr.) – Transmitter installed and is taking test transmission.

**(vi) Digital Satellite News Gathering Systems (3 Nos)** – Equipment procured and deployed.

**(vii) Strengthening of Zonal Office at Guwahati-**

- Construction of Permanent Office accommodation at Guwahati completed.

- Construction of Staff Quarters for NE Zone (38 nos.) has also been completed.

## 6. New Initiatives under 12th Plan:

### (1) New FM Transmitters with Limited production facility: 11 Places

**(i) 10 kW FM Transmitter (9 nos.) [Kakinada (A.P), Muzaffarpur (Bihar) at TV Site, Ratlam (M.P), Rewa (M.P) at AIR Site, Krishnanagar (W.B.) at TV Site, Ludhiana (Punjab) Bundi (Raj.) at TV Site, Etawah (U.P), Meerut (U.P)] :**

Sites for new stations at Meerut (UP), Etawah (UP) & Ratlam (MP) has been acquired from the State Governments. Purchase proposal for procurement of 10 kW FM transmitters (9 Nos.) has been sent to FAC for concurrence.

[At Ludhiana, an interim setup of FM Transmitter at BSNL premises has already been commissioned]

**(ii) 5 kW FM Transmitter (2 nos.) [Alappuzha (Kerala), Amethi (U.P)]:**

Purchase proposal for procurement of 5 kW FM transmitters (2 Nos.) has been sent to FAC for concurrence.

[At Amethi, an interim setup of 5 kW FM Transmitter at DD Site has already been commissioned]

### (2) Additional Channel with FM Transmitter : 7 Places

(i) 20 kW FM Transmitter - 4  
[Delhi, Kolkata, Mumbai, Chennai]

(ii) 10 kW FM Transmitters - 3  
[Kanpur (U.P), Vijayawada (A.P) Panaji Goa]

Order placed for procurement of 20 kW FM transmitters (4 Nos.) and purchase proposal for procurement of 10 kW FM transmitters (3 Nos.) has been sent to FAC for concurrence.



**Inauguration of Vividh Bharati FM Transmitter at New Delhi by Shri Arun Jaitly**

(3) Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations) (the scheme is under review)

A proposal for installation of 23 Nos. of 1 kW FM transmitters at existing LPTV sites in place of 100 Nos. of 100 W FM transmitters has been submitted to PB Secretariat.

#### **(4) Replacement/upgradation of old FM transmitter by FM Transmitters at 77 places**

Order placed for procurement of 20 kW FM transmitters (3 Nos.) and purchase proposal for procurement of 10 kW FM Tr. (63 Nos.) & 5 kW FM Tr. (11 Nos.) has been sent to FAC for concurrence.

#### **(5) Replacement of old MW transmitters by FM transmitters at 6 places.**

- Kinnaur (H.P) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Joranda (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Soro (Odisha) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Almora (Uttarakhand) - Replacement of 1 kW MW Tr. by 1 kW FM Tr.
- Ootacamund (Tamil Nadu) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

Purchase proposal for procurement of 10 kW FM transmitters (2 Nos.) has been sent to FAC for concurrence. Tender for 1 kW FM transmitters (4 Nos.) have been received.

#### **(6) FM Broadcasting setup with DD along Indo-Nepal Border: 8 Places:**

- This scheme is under review as part of Mid Term review of 12th Plan. Earlier, these transmitters were planned to be installed along-with DD setups on the Indo-Nepal Border. As DD setups have been dropped, Rs. 40 crore sanctioned for FM transmitters is proposed to be utilized for setting up 6 Nos. of FM transmitters on the Indo-Nepal Border. Ministry of I&B has given list of locations (free of cost within the premises of ITBP/BSF/ICP etc.) along Indo-Nepal Border. The locations are being examined for installation of 10 kW FM Transmitter.

- In addition to this, production facility is also proposed at Lakhimpur Kheri and uplink facility at Gorakhpur & Kurseong at existing locations subject to availability of funds within the approved outlay.

#### **(7) Studios.**

(i) Digitalization of 29 Studios:

NIT for procurement of equipment like OB Mixer, Hand-held Recorder and Phone-in-console is under process. Specifications for AC plants have been finalised.

(ii) Refurbishing of 6 AIR studios:

Detailed project note for Refurbishing is under finalisation.

(iii) Creation of Archival facility at Guwahati:

Detailed project note for setting up of Regional Archive centre at Guwahati is under finalisation.

### **(8) Connectivity:**

(i) Replacement of 2-pole to 4-pole Feeds & Dishes at 24 places.

(ii) Replacement of Single Channel Per Carrier (SCPC) by Multi Channel Per Carrier (MCPC) - 32 Satellite Connectivity Division of DG:AIR is in process to implement this scheme.

### **(9) Strengthening of Training facilities**

Training facility at Delhi & Bhubaneswar are being modernised as per approved plan allocation.

### **(10) Strengthening of Research & Development**

R&D department of AIR has taken up initiative to develop SDR, DRM receiver, interactive radio services, remote control of AIR transmitters etc. Scheme for development of FM antenna has also been entrusted to R&D department.

### **(11) Broadcasting on alternate platforms**

Live streaming of AIR programme has been started with 8 channels which is planned to be extended to 20 channels.

**7. Activities of IT Division:** Major happenings and achievements during the year (1st April, 2015 to March, 2016) are as follows:

1. Live streaming of the FM Rainbow, FM Gold, Urdu and Vividh Bharati have been supplemented with following nine additional popular channels of AIR:

- (i) Gujarati
- (ii) Malayalam
- (iii) Punjabi
- (iv) Marathi
- (v) Bangla
- (vi) Tamil
- (vii) Telugu
- (viii) Kannada
- (ix) Raagam

2. As part of the Human Resource Information System (HRIS) software being developed, a module for “Basic Data entry” module has been deployed to capture the basic data of all the employees of Prasar Bharati. The data entry for this module has already been initialized. The data entry for



approximately 15000 employees has been completed. It has now been decided to expedite the data entry work in coordination with Doordarshan and Administrative sections.

3. Mobile apps for the Apple iOS, Windows and Android platforms have been launched by the name and style of “All India Radio Live”.

4. DDO, Software for use of Cash Section, DG: AIR has been installed successfully.

5. A Telephone directory has been developed and implemented. It is linked on AIRNET homepage by the link “Contacts”. All offices of PB, AIR offices/ Stations/ HPTs and Doordarshan offices/ Kendras/HPTs/DMCs can update their contact details.

6. A training was arranged in collaboration with NABM, Delhi, for the newly recruited EAs, in the field of software programming.

7. Migration process for email (Domain: air.org.in) to NIC servers has been initiated.

8. Provision of radio on web through CDN, has become inevitable for delivery of AIR’s audio content effectively through quality live streaming. Specifications for the CDN platform have been finalized.

9. Software for monitoring of Receipts and Payments has been demonstrated and is scheduled to be launched in April, 2016 after imparting trainings.

10. A basic structure of the PRASARNET has been developed. Applications and modules are being developed.

## **8. National Academy of Broadcasting & Multimedia (Tech.)**

The National Academy of Broadcasting & Multimedia (Tech.) is a premier training academy in the field of Radio and Television broadcasting. Academy primarily imparts training to officers and staff of All India Radio & Doordarshan in various areas of broadcasting at Delhi and Bhubaneswar. Regional Academy established at Shillong and Mumbai to further help in strengthening & supplementing the training activities at regional level augment the training facilities.

The Academy at Delhi was established in 1948 and has since grown into a centre of excellence for technical training in electronic media. For quality training academy is well equipped with state of art Television & Radio Transmission, Production & post production setup. A well-organized library, a fully equipped Computer Centre, Conference Hall & Computer Networking Lab with advanced multi-media equipment and broadcast related jigs are part of the Academy.

The Academy conducts training courses not only for departmental candidates but also imparts international training programs on emerging broadcast technologies. It is continuously expanding its activities beyond India by regularly organising international training programme for Asia - Pacific region in collaboration with Asia - Pacific Institute of Broadcasting Development (AIBD) Malaysia & Asia- Pacific Broadcasting union (ABU). Further realising its emerging role, recently ABU has also nominated ADG, NABM in its training panel. Beyond this NABM has been developing as training hub for broadcasters of neighbouring friendly countries.

The academy is also conducting faculty development training programme for the Lecturers/ HODs of various polytechnics under Institute of Research Development and Training, Directorate

Name of Training Institute	Courses conducted	AIR persons trained
National Academy of Broadcasting and Multimedia, Delhi	33	388
National Academy of Broadcasting and Multimedia, Bhubaneswar	10	177
Regional Academy of Broadcasting and Multimedia, Shillong	02	14

of Technical Education. Under summer training programme for Engineering Students, the academy provides an opportunity to students for developing an understanding about Radio & television broadcasting technology. Regular training programmes & workshops are also planned at different field offices. Departmental competitive examinations for promotions in the subordinate Engineering cadres are also conducted by the Academy.

The Regional Academy also conducts training courses as per their approved training calendar for the engineering and programme personnel of All India Radio & Doordarshan.

### **Details of training Courses and No. of persons trained:** **International participation:**

- Workshop on Short Wave Transmitter was conducted from 6th to 17th April, 2015 for 03 candidates from Afghanistan.
- Three candidates from Bhutan also attended the “Induction Course for newly recruited PEX/TREX/EAs (Batch-V) scheduled from 07 Sept. to 06 Nov. 2015 at NABM Delhi.
- Four candidates from Bhutan also attended the “Induction Course for newly recruited PEX/TREX/EAs (Batch-VI) scheduled from 28 Sept. to 27 Nov. 2015 at NABM Delhi.

### **AIBD Courses:**

- An in-country workshop on Digital Audio/Video Archiving was conducted from 6th to 10 July, 2015 at DDK Kolkata. Total 24 participants attended the workshop.
- AIBD/NABM Sub regional workshop on Digital Radio Transmission was conducted from 12th to 16th October, 2015. Candidates from Iran/Mozambique/Philippines & Vietnam also attended the workshop.

## **Courses conducted by NABM DELHI:**

- Three Courses on NETIA Studio and Newsroom Automation System were conducted from 6 to 10 April, 2015, 20 to 24 April, 2015 and 25 to 29 May, 2015 at NABM Delhi.
- Induction Courses for newly recruited PEX/TREX/EAs first batch conducted from 11 June to 14 August, 2015 for 51 candidates followed by second batch from 6 July to 4 Sep 2015 for 53 candidates at NABM Delhi. Fifth and sixth batch was conducted for 53 & 54 candidates respectively, from 7 September to 6 November, 2015 & 28 September to 27 November, 2015 at NABM Delhi. Ninth batch was conducted for 49 candidates from 14th December, 2015 to 13th February, 2016 at NABM Delhi. Tenth batch for 51 candidates from 11th February to 11th March, 2016 at NABM Delhi and for thirteen candidates started from 14th March, 2016 onwards.
- Industrial Training Programme for faculty of Maharashtra was conducted from 27th to 31 July, 2015 for forty seven candidates at AIR Pune.
- Software Development Technology Course through NIELIT was conducted from 26th August to 30th September, 2015 for 21 candidates at NABM Delhi.
- A workshop on Middle Income Group by SEBI was conducted on 14th May, 2015 at NABM Delhi. Nearly forty employees of technical/Programme/Administration attended the workshop.
- A Course on “Management and Administrative Skill Development” was conducted from 20th to 24 April, 2015. Total thirteen candidates attended the course.
- A “C-Band Downlink System and trouble shooting of its equipment” workshop was conducted from 5th to 8 May, 2015 at SPT Bangalore. Total seventeen candidates attended the workshop.
- Satellite Communication Technology Course was conducted from 7th to 10 December, 2015 for 23 candidates at MCF Hassan.
- Computer Hardware Maintenance Course (NZ & WZ) was conducted for 24 candidates from 14th to 15 December, 2015 at NABM Delhi.
- Workshop on Radio & TV Broadcasting Technology Workshop was conducted for teachers of UP Polytechnic for 15 candidates from 4th to 8 January, 2016 at NABM Delhi.
- Industrial Training Programme for faculty of Maharashtra was conducted from 11th to 15 January, 2016 for forty three candidates at AIR Pune.
- Workshop on Hybrid Media Delivery conducted on 8th February, 2016 for 36 candidates at DG:DD Delhi.
- Workshop on RTI was organized on 1st March, 2016 for 41 candidates at DG:DD Delhi.
- Industrial Training Programme for faculty of Maharashtra was conducted from 14th to 18 March, 2016 for twenty eight candidates at AIR Pune.
- Diesel Generator Workshop conducted from 21st to 23 March, 2016 for twenty candidates at Kirloskar Pune.

### Course conducted by NABM Bhubaneswar:

- Computer Hardware Maintenance & Networking was conducted from 10th to 21 August, 2016 for twelve candidates.
- Six Induction courses for Batch-III, IV, VII, VIII, XI, XII for newly recruited PEX/TREX/EAs conducted from 3rd August to 1st October, 2015, 24th July to 20th October, 2015, 12th October to 11th December, 2015, 23rd November to 22nd January, 2016, 4th January to 4th March, 2016 and 22nd February, 2016 onwards at ANBM Bhubaneswar.

### Course conducted by RABM Shillong:

- Computer Hardware Maintenance Course was conducted from 18th to 29 May, 2015 for eighteen candidates at RABM Shillong.
- Course on “MS Office and use of Hindi on Computer” was conducted for eight candidates from 14th March to 18th March, 2016 at RABM Shillong.

### Summer Trainings:

- Summer Training program of six week duration for 64 Engineering Students was conducted from 8th June 2015 to 17th July, 2015 at NABM Delhi.
- Summer Training for Engg. Degree students was conducted from 18th May to 12th June, 2015 by NABM Bhubaneswar and total 32 students attended the course.

### Exam related trainings:

- A pre-exam training for Sr.Tech. to EA(SC/ST candidates) was conducted from 20th to 24th April, 2015 at NABM Delhi. Total twenty one candidates attended the training.
- A pre exam training for Helper to Technician (SC/ST candidates) was conducted from 29th June to 03rd July, 2015 at NABM Bhubaneswar for eleven candidates.



**Conference of Engineering Heads**

## 9. Activities of 'AIR Resources':

AIR Resources was established in May'2001 with the aim to generate revenue through the sharing of Prasar Bharati resources/ infrastructure. Prasar Bharati has vast reserve of infrastructure in the form of land, building, tower, transmitters, studios, DTH platform, satellite up-link/down-link facilities, training facilities etc. Prasar Bharati also has vast reserve of expertise in the planning, system-design, installation, testing/commissioning and operation & maintenance of broadcasting setup.

Prasar Bharati has shared infrastructure viz. land, building and tower on rental basis with Private FM Broadcasters under the Phase-I and Phase-II schemes of the Ministry of I&B at 85 cities where 243 FM channels have been allocated to Private FM Broadcasters and is under process to share Infrastructure facilities with Private FM Operator under Phase-III scheme.

Prasar Bharati has also shared tower, building and land on rental basis with 76 Mobile service providers at 46 cities for mounting their GSM/CDMA/WLL antenna on FM/TV/STL Towers and BTS Equipment for their mobile service operations.

Under Phase-III Scheme, migration of 152 channels have been done from Phase-II to Phase-III. Prasar Bharati has also signed Infrastructure Agreement with 87 fresh LOI holders under Batch – I of Phase III scheme as the scheme was divided into three batches i.e. Batch-I, Batch-II and Batch – III.

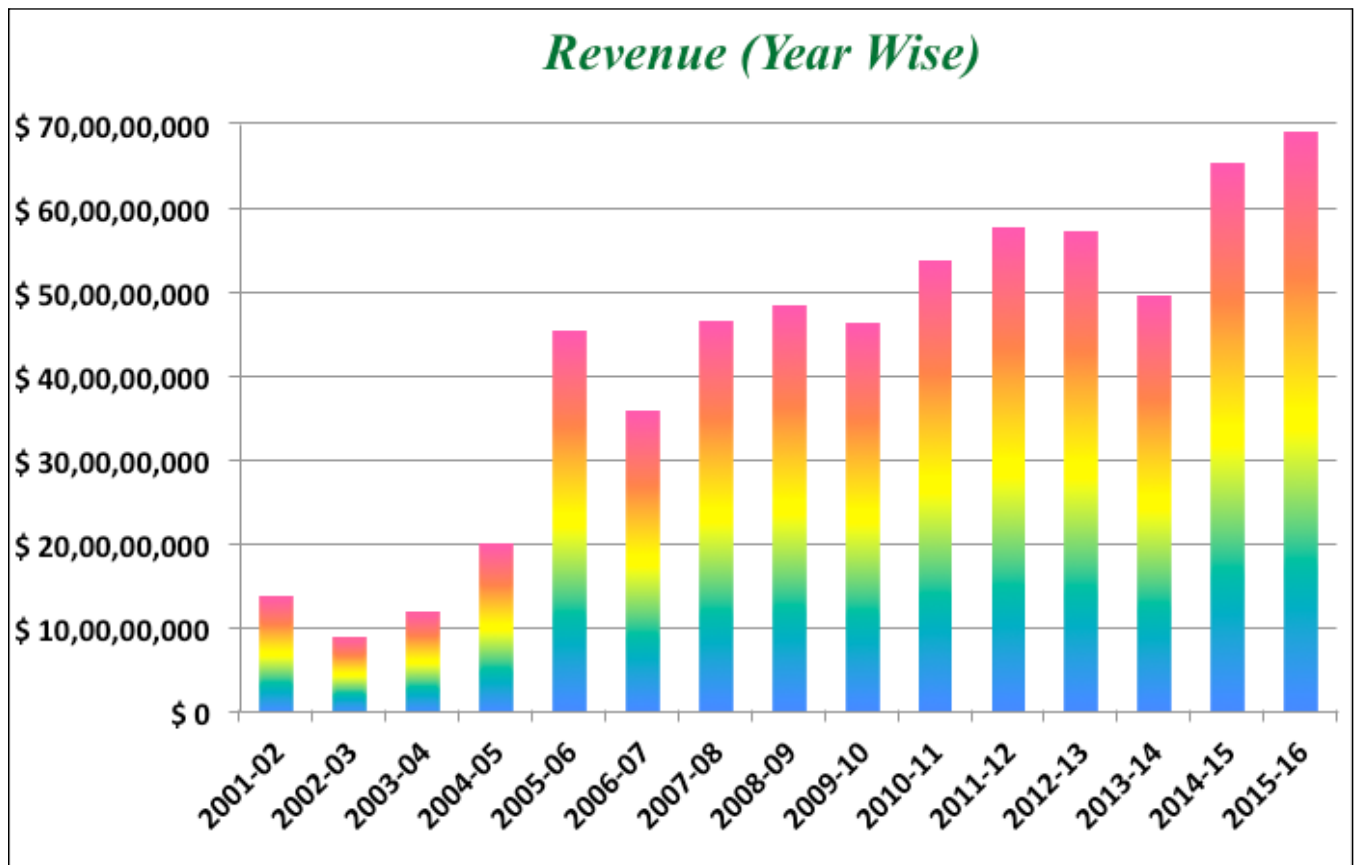
AIR Resources is also generating revenue by providing training to engineering/ Diploma students (AIR & Doordarshan Stations) on weekly/monthly fee basis.

AIR Resources was also earning revenue by a joint venture agreement with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places in India. Efforts are being made to restart IGNOU at the earliest.

AIR Resources has been generating revenue right from the year of its inception (2001-02). The Progressive revenue generated from 2001 – 2002 till 2015-16 is Rs.6,23,66,52,083/-as tabulated below:

<b>Sr. No.</b>	<b>Period</b>	<b>Amount in Rs.</b>
1	2001-2002 (AIR Resource started May 2001)	Rs. 13,38,25,000/-
2	2002-03	Rs. 8,38,59,900/-
3	2003-04	Rs. 11,50,20,500/-
4	2004-05	Rs. 19,70,19,300/-
5	2005-06	Rs. 45,04,49,781/-
6	2006-07	Rs. 35,50,67,009/-
7	2007-08	Rs. 46,14,36,834/-

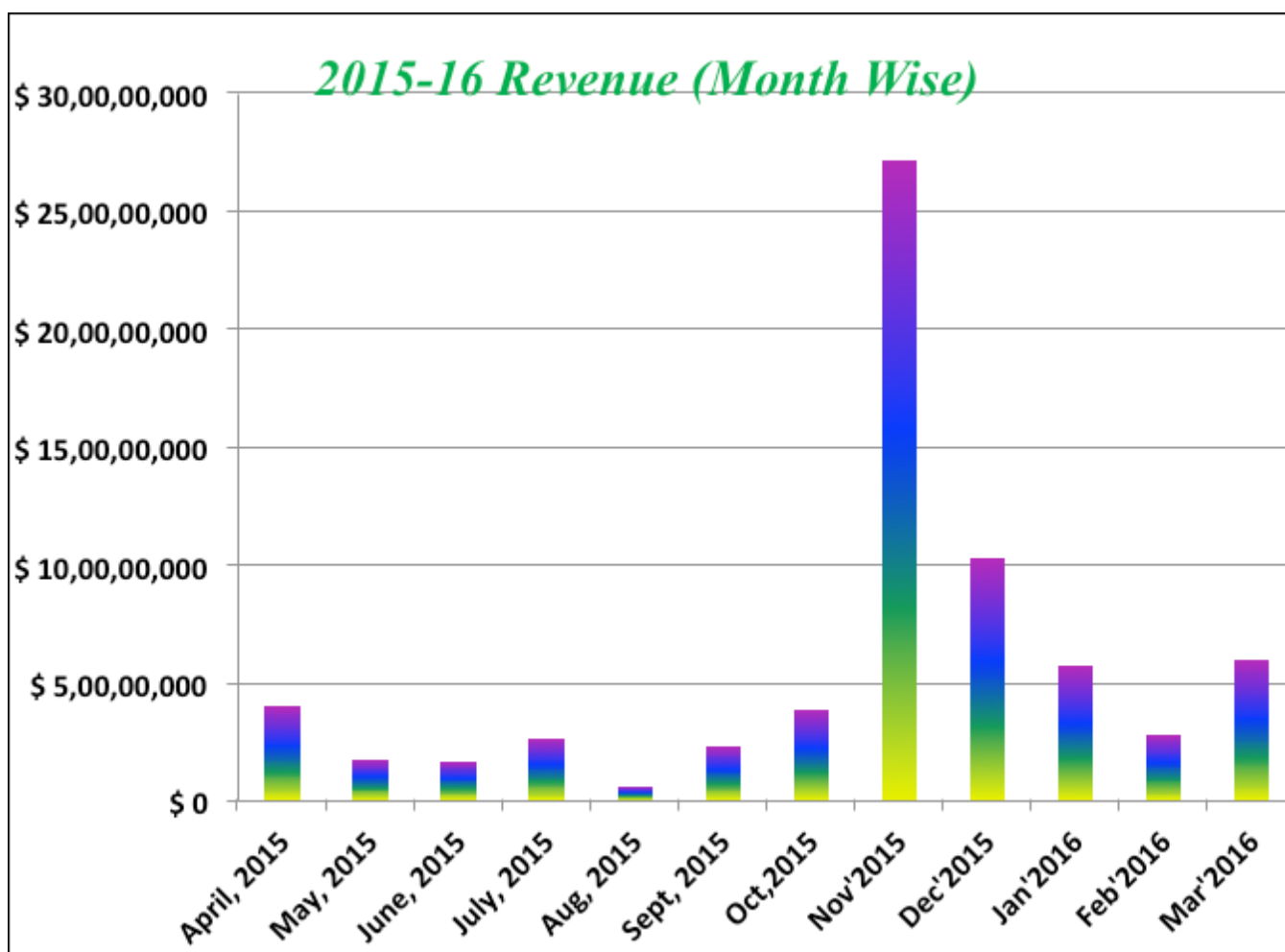
8	2008-09	Rs. 47,97,29,427/-
9	2009-10	Rs. 45,89,81,599/-
10	2010-11	Rs. 53,22,84,545/-
11	2011-12	Rs. 57,39,84,778/-
12	2012-13	Rs. 56,72,03,504/-
13	2013-14	Rs. 49,08,72,113/-
14	2014-15	Rs. 65,01,43,374/-
15	2015-16	Rs. 68,67,74,419/-
<b>TOTAL</b>		<b>Rs. 6,23,66,52,083/-</b>



The revenue generated during the current financial year 2015-16 is Rs. 68,67,74,419/-. The graphical representation of the revenue earned during the current financial year from Apr'2015 onwards, month wise is given below:

<b>Sr. No.</b>	<b>Period</b>	<b>Amount in Rs.</b>
1.	April'2015	Rs. 4,02,96,079/-
2.	May'2015	Rs. 1,76,22,390/-
3.	June'2015	Rs. 1,63,55,490/-

4.	July'2015	Rs. 2,62,23,263/-
5.	August'2015	Rs. 62,54,391/-
6.	September'2015	Rs. 2,28,49,784/-
7.	October'2015	Rs. 3,82,67,725/-
8.	November'2015	Rs. 27,15,19,172/-
9.	December'2015	Rs. 10,25,33,467/-
10.	January'2016	Rs. 5,72,33,726/-
11.	February'2016	Rs. 2,83,10,483/-
12.	March'2016	Rs. 5,93,08,449/-
	<b>TOTAL</b>	<b>Rs. 68,67,74,419/-</b>



## 10. Research Department, AIR & Doordarshan:

Research Department of All India Radio & Doordarshan is a premier national R&D Department involved in research and development activities in the field of Sound and TV Broadcasting, since its inception, to incorporate latest state-of-the-art technologies in the network. The primary objective

of the department is to assist the broadcasting network in the country by way of developing systems/sub-systems which are not readily available and also by playing key role in inducting new services and new technologies to maintain Indian Broadcasting at par with International standards. In addition, a number of studies and research programmes are also undertaken as part of international activities associated with ABU, EBU, CBA, ITU etc. from time to time.

Design & Development of “SMS based Remote control and Monitoring (Telemetry) of VLPT’s & 100 watt FM Transmitter, Development of DTH Radio & DVB-T2 Radio, Propagation studies & surveys on VHF and UHF band, regular acoustic material testing and evaluation, regular activities of IMRC Todapur are some of the highlights of prestigious projects/activities undertaken during the year.

In this Annual Report, the efforts have been made to cover all these developments and studies including other achievements of R&D during the year 2015-16 in forth coming pages.

## **ALL INDIA RADIO PROJECTS/ACTIVITIES**

### **A. Telemetry System Group**

#### **1. Advance Telemetry System for Medium Wave Transmitters**

- To introduce IT Technology in Telemetry of Broadcasting transmitters, R&D is working on a project namely development of Advance Telemetry System.
- Comprehensive study is in progress to understand the technology.
- A Web based Telemetry System has been developed and tested in the lab and further experimentation is in progress to develop the full-fledged advance telemetry system.
- R&D is also keeping a vigil on latest development in the field of IP based technologies which pertains to sound broadcasting.
- Canopy has been procured & installed at AIR, Rohtak.

#### **2. Provision of Remote Monitoring and Control (Telemetry) System for MW/FM Transmitters under I.O.F. Scheme.**

##### **2.1 AM Telemetry System for Medium Wave Transmitters (I.O.F)**

- A detailed drawing with some modification was used in installation of Telemetry System at stations for easiest way.
- Two Nos. of power supply for Signal conditioning Unit were fabricated with all its wiring, test point and LED etc., then after fitted in the signal conditioning Unit.
- All card of one signal conditioning unit were tested and fitted in unit with mother board and tested in circuit.
- Installation and commissioning of AM Telemetry System completed at 5 AIR Stations viz.



Chhatarpur, Tirunelveli, Ambikapur, Rohtak & Thiruvananthapuram. The system is working properly at all places. The System operations (control and monitoring) have been tested in R&D also.

- One No. of junction box got fabricated and wired for interconnection between transmitter parameters, auxiliary units and signal conditioning unit.
- One No. L.T.RMS unit fabricated and tested.
- Transducers like temperature, Humidity, LTRMS and smoke detector calibrated for their proper value display.
- Testing and wiring of all parts/equipments has been completed for installation at AIR, Brahmavar.

## **2.2 FM Telemetry System for FM Transmitters (I.O.F)**

- Installation, testing and commissioning of FM Telemetry System at AIR, Rohtak has been completed.
- One Nos. Modified Unit has been designed and fabricated for FM Telemetry for R&S Make FM Transmitter has been installed.

## **3. SMS Based Remote monitoring for 100 watt FM Transmitters**

- R&D has already developed a system to provide this facility for 100 watt BEL Make FM Transmitter.
- The basic system developed in the laboratory is tested for performance which was found to be satisfactory.

### **B. Antenna lab**

In antenna lab, work on the Project 'Development of High Power 20KW to 40 KW FM Transmitting Antenna' is in progress. Civil work is completed. The equipments costing Rs. 73.3 lakhs has been procured. Following activities were carried out in FY 2015-16.

- The design work of 20 KW to 40 KW high power FM antenna using RF Coaxial splitter (Rigid line) for 4 bay & 6 bay cross V antenna is in progress.
- Procurement of basic material, connectors etc. are in progress.
- The project is delayed due to scarcity of technical manpower.

### **C. Propagation Lab**

Propagation lab is one of the oldest laboratories of Research Department, established to carry out field strength measurement & other propagation related studies on broadcast signal. This lab has carried out propagation studies on RF Signal radiated by Terrestrial Transmitters of AIR & Doordarshan located in different part of the country & also have prepared technical reports which

are very useful for SMS & Planning division. This year (2015-till date) the lab has performed following activities:

1. Regular monitoring of DRM transmission in Full DRM/Simulcast / Multicast mode.
2. Reception survey of DELHI 'A' (819 kHz), HPT AIR Transmitter in the month of April-15 in simulcast DRM Transmission mode.
3. Reception Survey of HPT, AIR Bengaluru Transmitter in the month of June-15 in simulcast & Pure DRM Transmission mode.
4. Reception Survey of 20kW, HPT MW AM-DRM Transmitter (Delhi-C) at Mall Road (Multi channel) in September-15 in Pure DRM Transmission Mode.
5. Reception survey of 10kW HPT AIR Transmitter (FM Vividh Bharati) has been completed in Nov-Dec. 15.

#### **D. Acoustic Group**

Research Department of All India Radio and Doordarshan has vast R&D experience in the field of acoustic engineering. The acoustic laboratory is continuously engaged in carrying out various acoustic measurements of AIR & DD stations, testing and evaluation (NRC, STC, FIIC etc) of acoustic materials in accordance with existing national and international standards. Further up-gradation of Acoustic measurement infrastructure is in process under plan project.

#### **1. Testing of Acoustic Materials**

Testing of various Acoustical Materials carried out in the acoustic lab during year 2015 given as under:

The Acoustic lab has been carrying out various acoustic measurements of acoustic materials with existing national and international standards. Acoustic measurement in respect of following private firms, were made on payment basis.

1. M/s Fibretex India Pvt .Ltd.
2. M/s Armstrong World Industries (India) Pvt .Ltd.
3. M/s. Earcons acoustic building system.
4. M/s Bharat steel rolls.
5. M/s Earcons Acoustic Building System.
6. M/s Aerostone Building Product Pvt.Ltd.
7. M/s Earcones Acoustic Building System.
8. Dexune Acoustic Soft Fibre Tiles
9. Saint Goblin India Pvt. Ltd.
10. Kool Pack & Allied Industries (H. P)

## 11. Absound Overseas

During the year 2015-16, 52 acoustic tests excluding departmental tests have been done and an amount of Rs.5,07,599/- has been received from various firms against testing charges at the rate of Rs. 5,618/- each test of various acoustic material/transducers till March, 2016. The revision of fees for commercial testing has now been approved by DG, AIR w.e.f. Nov. 2015. New rates are Rs. 12100/- with service tax applicable extra.

Demonstration was given to Engg. students during summer vacations & also to trainees of Induction course for newly recruited PEX./TREX/EA's of AIR& DD.

### **E. DRM Lab**

The study, design and development of indigenous DRM Receiver is in progress. During the period of report, efforts were made to find out integrated circuit compatible to DRM signal reception. So far few manufacturers are available in the market but their chips are not readily available in the market.

### **F. DTH/DVB-T Lab**

DTH Receiver, DVB-T2 Radio receiver and RF Splitter have been developed in the lab. DTH Radio proto type model with front panel display of various channels has been shown in the BES Expo 2016. The performance of this receiver is found to be satisfactory. Further study on DVBT-2 Receiver/modification is in progress.

### **G. DTH Signal Monitoring Lab**

R&D has established a complete set up to monitor DD Must Carry Channels on various private DTH platforms. Presently, Twenty five channels are being monitored on six private DTH platforms. The monthly report is being sent to Doordarshan Directorate for onward submission to Prasar Bharati and I&B Ministry.

### **H. International Monitoring & Receiving Station, Todapur, New Delhi**

International Monitoring & Receiving centre situated at Todapur, Inderpuri, New Delhi, is engaged in carrying out broadcast signal monitoring of MW, SW, FM and DTH signal carrying internal and external services of AIR. The activities carried out during the period April 2015 to March, 2016 are detailed below:

### **I. FREQUENCY CHECKING OF MF & HF TRANSMITTERS OF ALL INDIA RADIO**

a. Carried out monitoring of all SW & MW transmitters, viz. Kingsway, Khampur, Aligarh, Bengaluru, Chennai, Panaji, Mumbai, Chinsurah(SPT), Rajkot(SPT), Jalandhar(HPT), Tuticorin(HPT), which carry external, internal and Vividh Bharati services of All India Radio with the following objectives:-

- (i) Performance of the transmitters i.e. breakdown, modulation, distortion, cross talk, excessive frequency deviation etc.
- (ii) Checking the correct scheduling of programme and their technical quality. Carried out monitoring of regional Short wave transmitters located at Lucknow, Bhopal, Hyderabad, Jaipur, Shimla, Gangtok, Srinagar, Leh, Jammu, Chennai and Mumbai.
- b. Carried out monitoring of AIR DRM transmitter (MW & SW) both analog mode and digital mode transmission from Kingsway Camp-Delhi-C (2 channel), Khampur-DKH-17 (2 channel), Bengaluru-BL-1 (2 channel), Foreign DRM service from Radio New Zealand Int., Radio R-Romania Int., KBS world Radio, Radio Australia, NHK world Radio-Japan, BBC Radio, Vatican Radio, Voice of Nigeria Radio which carries Indian programmes.
- c. Three days special watch observed on HF schedule of All India Radio for co-channel and adjacent channel interference (+) & (-) 5Hz. This watch was observed in the beginning and middle of HF schedule.
- d. Kept watch on most Northern Indian medium wave channels of All India Radio from the point of undue interference emanating from foreign broadcasting stations during the night time.
- e. Frequency deviation measurement carried out for about 50 Nos. of various Frequencies including both medium wave and shortwave transmitters. Reports were sent by email.

## **2. CLEAR CHANNEL WATCHES AND IDENTIFICATION OF INTERFERENCE OF SHORTWAVE CHANNEL OF ALL INDIA RADIO**

Clear channel watches and identification of interfering stations of All India Radio channels carrying internal, external, Vividh Bharati and regional SW services were carried out regularly. The observations from these watches were used for taking remedial action. Special monitoring of various channels was carried out for arriving at a decision before finalizing each seasonal aerial/frequency schedule for programme finalization on Republic Day, Sports, National events, VVIP broadcasts and other important events. During 2015-2016 special watches and VVIP transmission monitoring were carried out as per details below:-

S.No.	Details of watches	No. of occasions
1	VVIP broadcast transmission	13 days
2	Special watches (196 different frequencies)	67 days

## **3. MONITORING OF RN CHANNELS / FM CHANNELS**

Monitoring of all "C" band RN channels of INSAT-4B originating from Broadcasting House, New Delhi. These channels were monitored round the clock on hourly basis daily. The abnormalities observed regarding the quality and contents of programme were communicated to Broadcasting House, New Delhi in real time for taking immediate necessary action and the report emailed.

Monitoring of all the regional RN channels thrice daily for overall performance and report emailed.

#### **4. DTH RADIO MONITORING**

Regular monitoring of 21 Nos of DTH Radio channels were carried out on hourly basis daily. The abnormalities observed were communicated to concerned stations and DTH-DD immediately for taking necessary action and the report emailed.

#### **5. MONITORING OF THE TRANSMISSIONS OF FOREIGN ORGANISATIONS**

Technical monitoring of the transmissions of countries beamed towards India was carried out regularly on a reciprocal basis. Periodic reports were prepared and sent to respective broadcasting organizations by email.

#### **6. RECEPTION REPORTS FOR FOREIGN BROADCASTING ORGANISATIONS**

S. No.	Name of Foreign Broadcasting Organization	Number of Monitoring		Number of frequencies monitored in a month (approx)
		Per day	Per Month	
1	Deutsche Welle (Germany)	Daily - 26	30	780
2	Pakistan Broadcasting Corporation	Daily - 5	30	150
3	Radio New Zealand International	Daily - 1	30	30
4	Radio Austria International	Daily - 1	30	30
5	International Radio Portugal	Daily - 1	30	30
6	Radio Vatican	Daily - 8	30	240
7	China Radio International	Daily - 26	30	780
8	Nigeria Broadcasting Corporation	Daily - 3	30	90
9	Iran Radio	Daily - 9	30	270
10	Italy	Daily - 1	30	30
11	Radio Kuwait	Daily - 2	30	60

#### **7. PERIODICAL REPORTS**

S.N.	Title of Report	Period	Forwarded to
1	Abnormal operation monitoring of transmitters 43 Nos. daily (184 frequencies)	Weekly	Concerned stations, respective zonal CEs, SMS Division of All India Radio (by email)
2	Hourly Audio Quality monitoring of all RN channels of INSAT- 4B	Weekly	HQ and SMS Division of All India Radio, DG: AIR:

3	RN Channel Audio quality monitoring of the Regional Networking Centres of All India Radio	Weekly	HQ and SMS Division of All India Radio, DG: AIR.
4	FM monitoring of two transmitters (DELHI) on hourly basis daily.	Weekly	Pitampura and SMS Division of All India Radio, DG: AIR.
5	DTH Radio monitoring on hourly basis of 21 transmitters daily	Weekly	Up linking station, concerned zonal office, & SMS Division of All India Radio, DG: AIR.
6	Technical monitoring reports of transmission of other foreign Broadcasting Organization	Fortnightly	12 countries and SMS Division of DG: AIR.
7	Three day special watch of HF schedule for co-channel and adjacent channel interference	Half yearly	SMS Division of All India Radio, DG: AIR.
8	Clear channel watches	As and when required	SMS Division of All India Radio, DG: AIR.
9	Statement on the field strength measurement and modulation percentage of MW transmitters	As and when required	Concerned station, respective zonal CE, SMS Division of All India Radio, DG: AIR.
10	Frequency deviation of about 36 Nos of All India Radio transmitters	As and when required	Concerned station, respective zonal CE, SMS Division of All India Radio, DG: AIR.
11	Monitoring of 13 Regional Shortwave transmitters (when shortwave schedule revised)	Half yearly	SMS Division of All India Radio, DG: AIR.

## Plan Project at IMRC

Research Department has already planned to equip IMRC with state of art and cost effective automated system of broadcast monitoring. In addition to the schedule monitoring & Reporting works at IMRS Todapur, the works in progress / completed are as mentioned below :-

- (1) Installation of new D/G set at new constructed D/G room is completed and DG set is working satisfactorily.
- (2) Oscilloscope (two nos.), signal generator & Field strength meter procured under 11th plan project are required to be installed in control room only after completion of CCW work.
- (3) Communication receivers (Four nos.), DRM Test Receivers, Computers with appropriate software are required to be procured and installed.
- (4) 2nos of C-band RN-Terminal (with PDA) installed at IMRS Todapur.

## **Other plan Projects**

(a) Multimedia Broadcast in satellite and Terrestrial

It has been decided in budget meeting on 10.9.2015, design section of Directorate will review the scheme jointly with all concerned [ADG(NZ)/ADG(R&D)].

(b) Performance Measurement of State-of-the-Art cost effective antenna for Medium Wave Transmitter. (CFA)

Dropped in last year budget meeting.

## **OTHER ACTIVITIES**

(i) Training to the Engineering Students during the Year

Research Department has imparted hardware and software training to the students of engineering institutions as a part of their curriculum and collected revenue also.

Presentation cum demonstration arranged for trainees for induction training course for newly recruited PEX/TREX/EA (AIR/DD)

(ii) Participation in BES EXPO 2016 in February 2016

Research Department participated and well managed the 'PRASAR BHARATI' stall in BES Expo 2016 exhibition held at Ambience Hotel, New Delhi during February 2016 and presented the achievements and future plans of All India Radio & Doordarshan using live demonstrations, LCDs, leaflets and brochure etc.

Prasar Bharati Stall was given different look under the guidance and supervision of R&D Office. Large number of visitors visited the stall and got aware of the present & future developmental activities of Prasar Bharati. At the Prasar Bharati stall R&D team successfully demonstrated the DTH Radio Receiver with front panel Webcasting along with AIR & Doordarshan archival material.

In addition AIR Resources, IT Division, NABM (T) and DTP&S sections of Prasar Bharati had made meaningful presence at Prasar Bharati stall. The stall was visited and appreciated by a number of dignitaries and professionals from all over the country and abroad.

## **ADMINISTRATION**

### **1. Reservation for SCs/STs/OBCs**

AIR has taken all requisite measures for implementation of reservation policy in respect of SCs/STs/ OBCs categories by setting up a dedicated SC/ST Cell. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/STs/ OBCs in Government Service were circulated to all offices and field units of AIR for compliance.

## **2. Public Grievance and Redressal Mechanism**

Grievance Redressal and Access Mechanism has been set up at the Station Level, Zonal Headquarters & the Central Headquarter level in accordance with the guidelines of Department of Administrative Reforms & Public Grievances and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). Information and Facilitation Counters have also been set up at all offices of AIR. As per Directorate's Order No.A-11013/4/2015-IWSU dated 23.06.2015, a Taxation Cell has been set up in the Directorate for addressing all tax related aspects pertaining to DG:AIR. Regular status reports on disposal of Grievances are being submitted to the Ministry of Information and Broadcasting and Prasar Bharati Secretariat. Further, the ATRs of disposed cases are being uploaded online on DARPG portal as part of e-commerce activities of this Unit.

## **3. Implementation of Right to Information Act 2005**

All AIR Stations have broadcast a number of programmes in different formats to inform the people regarding various provisions of the Right to Information Act, 2005 in order to empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations have been asked to highlight the salient feature of this Act in the programme. This Act has also been covered under Flagship Programme since September, 2008. AIR will continue with the publicity of this Act in future also.

In AIR, 46 CPIOs and 18 Appellate Authorities in Directorate and 295 CPIOs and 20 Appellate Authorities at field level have been designated for implementation of RTI Act. In the year 2015-2016, 1202 RTI applications were received and were replied within the stipulated time. Besides, 220 appeals were received by the Appellate Authority during the period and all were disposed of.

## **4. Welfare Section, DG:AIR**

(i) AIR has a vast network consisting of 320 stations/offices spread all over the country. There are about 14,157 personnel working in three streams viz., Programme, Engineering and Administration in AIR.

(ii) In All India Radio, the percentage of working women in Group 'A', 'B' and 'C' taken together is about 25% of the total strength of human resources. All AIR Stations/Offices have been instructed to set up a Complaints Committee to look into the grievances/complaints of sexual harassment. The Internal Complaints Committee has been set up at all the AIR Stations/Offices accordingly. It has also been directed that the said Internal Complaints Committee will be chaired by senior level woman officer and half of its members should be female.

(iii) Aadhar Enabled Biometric Attendance System (AEBAS) has been made operational in AIR Directorate and all Offices of AIR in Delhi with the registration of over 2500 Delhi based employees. New Bio Metric Attendance Machines have been installed at many AIR Stations throughout the country. Process is going on to install such machines on the remaining Stations.

(iv) In line with the Government directions, All India Radio has started using the e-tendering process for procurement of goods and services.



(v) With the approval of DG: AIR, a 3-4 member Committee is formed in this Directorate to supervise service, discipline and quality of service rendered by the Contractor in the Departmental Canteen. The Committee will also comment on present rates and offer their recommendations.

(vi) Awareness Workshop for Directors, Deputy Directors and Section Officers of AIR Directorate on prevention of sexual harassment at workplace and to ensure prohibition and prevention of sexual harassment was conducted on 17th July, 2015 under the leadership of Chairperson, ICC, DG: AIR. In the workshop, besides sensitizing all present about the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, some case studies were also discussed for effective implementation of the Act.

### **Days Celebrated in DG: AIR, New Delhi:**

**(a) 30th January, 2015:** A two minutes silence was observed at all the Stations of All India Radio on 30th January, 2015 in memory of those martyrs who sacrificed their lives for the freedom of the country. Accordingly, a two-minute silence was observed in this Directorate administered by Director General, All India Radio.

**(b) 8th March, 2015:** Women's Day: As 8th March, 2015 had fallen on Sunday, Women's Day was celebrated on 9th March, 2015 (Monday) at 11.30 A.M in the Conference Hall, 1st Floor, Akashvani Bhawan, New Delhi. Around 200 women employees working in this Directorate took part in the Programme organized by Welfare Section of this Directorate. During the interaction, women employees were encouraged to come forward with suggestions and/or complaints for improvement in the working environment in AIR Directorate.

**(c) 14th April, 2015:** Birth Anniversary of Baba Saheb Dr. Bhim Rao Ambedkar: A Programme was also organized to pay homage by DG: AIR in this Directorate on 14th April, 2015 at 10.30 A.M in Conference Hall, Akashvani Bhawan, New Delhi. Circular as well as Satellite Message from Welfare Section, DG: AIR was issued to all the Stations of All India Radio to celebrate birth anniversary of Baba Saheb Dr. B.R. Ambedkar on 14th April, 2015.

**(d) 21st May, 2015:** Anti Terrorism Day: 21st May of every year is observed as Anti Terrorism Day. The objective behind the observance of this day is to wean people, especially the youth, away from the cult of terrorism and violence. An important feature of the observance of the Anti Terrorism Day was the Pledge Taking Ceremony conducted in the Conference Hall, Akashvani Bhawan, and New Delhi in which all the officers/staff members assembled in full strength and took pledge administered by DG: AIR.

**(e) 20th August, 2015:** Sadbhavana Diwas: It was observed at all the Stations of All India Radio on 20th August this year. Necessary circular as well as Satellite Message was issued from this Section on 17th August, 2015. The theme of Sadbhavana is to promote National Integration and Communal Harmony among people of all religions, languages and regions. The idea behind observance of Sadbhavana Diwas is to eschew violence and to promote goodwill among the people.

**(f) 19th November to 25th November, 2015:** Communal Harmony Week: Qaumi Ekta Week (National Integration Week) was observed from 19th to 25th November 2015, to foster the spirit of patriotism, communal harmony and national integration. Quami Ekta Week commenced with PLEDGE TAKING CEREMONY on 19th November, 2015 at 11.00 A.M and was attended by all officers/staff members working in DG, AIR.

## **5. Renovation Work Carried in this Directorate:**

(a) **Renovation of Departmental Canteen:** Senior Officers of this Directorate visited the Departmental Canteen and found that there is need to spruce it up immediately. Accordingly, renovation work in the Departmental Canteen is being done by the CCW of this Directorate in consultation with the Canteen Committee.

(b) **Renovation of Toilets and Corridors:** The renovation work of toilets and Corridors of Akashvani Bhawan is also being undertaken by the Civil Construction Wing of AIR.

(c) **Renovation of Reception Office:** The common Reception office of Akashvani Bhawan, Broadcasting House and New Broadcasting House is also being refurbished.

(d) **Display Board:** Display Boards have been put up at some places around Akashvani Bhawan prominently displaying the key programmes of AIR.

## **6. Welfare activities:-**

- a) A number of the offices of AIR are located in the buildings owned by Prasar Bharati. There is adequate arrangement for their sitting, drinking water etc. The work place is adequately illuminated. Proper toilets are available to the staff, with a provision for separate toilet for women employees.
- b) At many places, AIR has its own staff quarters. These are allotted to the staff as per All India Radio (Allotment of Residential Quarters) Rules.
- c) In accordance with the instructions of the Department of Personnel and Training, appointment on compassionate grounds is offered to the close relatives of AIR employees who expired while in service.
- d) AIR Staff like Technicians, Sr. Technicians, Engineering Assistants, Sr. Engineering Assistants etc. are shift duty staff. To the extent possible, arrangements are made for dropping and picking up of employees, including women employees, during late night shift duty at odd hours.
- e) All the staff members are paid their salary as per the pay scales approved by the Government of India. AIR employees including female employees are granted leave in accordance with the government rules.
- f) AIR employees including female employees are entitled to terminal benefits at par with the government employees.
- g) At places where Central Government Health Scheme is working, AIR employees are entitled to obtain its services. At other places, AIR employees are given the benefit of Central Services (Medical Attendance) Rules. Under these Rules even Private Medical Practitioners are

appointed as Authorized Medical Attendants for the employees and their families. Wherever requested separate Authorized Medical Attendants are appointed for women.

- h) AIR has a system of nurturing and recognizing excellence through Akashvani Annual Awards for Programming as well as Technical personnel and a number of women are awarded prizes under this scheme.
- i) Accepting the recommendations of the Committee on Women Empowerment, a new category of Awards i.e. Best Women's Programme has been introduced under Akashvani Annual Awards from 2009. Majority of producers of the Women Programmes are women and are benefitted through this new category of awards.

## 7. Implementation of the Judgements / Orders of CAT

As per the instructions received from Department of Personnel and Training, information in respect of Implementation of the Judgements / Orders of CAT Cases in AIR for the year 2015-16 is given here under:

Sl. No.	Section/ Stations/ Offices	No. of Orders received from CAT for the period during 01.04.2015 to 31.03.2016	No. of the Judgement/ Orders implemented for the period during 01.04.2015 to 31.03.2016	Remarks
1	DG:AIR (Sections/ Stations / Offices)	93	49	In 44 CAT orders, the orders have been challenged in High Court and/or Review Petitions have been filed before CAT.

## 8. Reservation for Persons with Disabilities

(a) The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.

(b) The PWD Act has come into force in 1996. However it was later in November, 1997 the reservation for persons with disabilities was introduced in case of direct recruitment to Group 'C' and 'D' posts. It was extended to the cases of promotion to Group 'C' and 'D' post in 1989. With the enactment of the Act, reservation for persons with disabilities was made applicable in identified Group A and B posts also in case of direct recruitment.

(c) The Department of Personnel & Training, Government of India had issued consolidated instructions on the subject in December, 2005. As per the instructions, reservation for persons with disability is now available in all groups of posts in case of direct recruitment. In case of promotion it is available when promotions are made with from Group 'D' to Group 'C' and within Group 'C' identified posts.

(d) Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs, all relevant policy decisions and instructions issued by DOP&T from time to time.

(e) All India Radio broadcasts programmes on Persons with Disabilities through the AIR Stations spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments; programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.

(f) Although there is no specific Budget Head in Directorate for the benefit of Persons with Disabilities, activities like making of ramp, special toilets, preferably on ground floor are undertaken from 'Minor Works' budget Head of CCW, AIR.

## 9. RAJBHASHA

### **DG: AIR (Hqrs.)**

The Hindi Unit of AIR Directorate (Headquarters) is dedicated wholly in implementing the Official Language Policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Department of Official Language, Ministry of Home and implementing targets mentioned in Annual Programme in Various AIR stations/offices. Apart from implementing the Official Language Policy in the year 2015-16 by Hindi Unit, following works were carried out to encourage the officers/officials to work in Official Language Hindi.

### **Reports of Hindi Divas/ Hindi Fortnight organized in the year 2015-16 and other specific works:-**

#### **Organising Lecture Series/Kaviyitri Sammelan:-**

“Akhil Bhartiya Kaviyitri Sammelan” was organized by DG: AIR on 13th May, 2015 at 6:00 p.m. at Bhartiya Vidya Bhavan, Copernicus Lane, Kasturba Gandhi Marg, New Delhi to promote Official Language Hindi. One more lecture was organized on 18th December, 2015 in memory of “Shri Girja Kumar Mathur” in which Shri Tarun Vijay, Hon’ble Minister of Parliament delivered the lecture.

#### **Hindi Seminar**

To promote Hindi as an Official Language, a Hindi Seminar was organised at Nagpur on 03 and 04 September, 2015 for AIR stations/offices situated in Maharashtra.

#### **Hindi Divas/ Hindi Fortnight organized in 2015-16**

According to the orders issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14 September is to be observed as Hindi Diwas every year. AIR Directorate always strives to organise this. In keeping with this tradition “Hindi Diwas” was observed on 14

September, 2015 and “Hindi Fortnight” was organised from 15.09.2015 to 30.09.2015 under the guidance of Director General, Shri. F. Sheheryar. Various officers/ officials participated with great enthusiasm and the messages of Home Minister, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion.

Nineteen competitions in Hindi were organized during Hindi Fortnight. In these competitions, it was ensured that officers/ officials of Non-Hindi speaking areas take part in large number and separate Hindi competitions were organized for them. Many officers/officials participated in the competition. 114 officers/ officials were awarded with prizes and certificates. A total of Rs.1, 99,500/- were spent on these awards.

Shri Amitabh Shukla, ADG distributed the prizes. DDG (A&F), Shri Rashid Abbas Ansari, DDG also participated in the prize distribution ceremony and they requested the officers present in the prize distribution ceremony to work in Hindi so that officials working under them are encouraged to work in Hindi.

### **Hindi Workshop**

This year five Hindi Workshops have been organized so far, in which solutions were provided for the problems being faced while working in Hindi. A workshop on “Use of Unicode on computers” was organized on 10th June, 2015 in which Sh. Rajesh Srivastava, Assistant Director gave training on how to use Unicode on computers to the officials. Another Workshop on “Use of Hindi in Official Noting/Drafting” was organised on 12th June, 2015 in which Sh. Rakesh Dubey, Deputy Director (O.L.) discussed the problems coming before the officials while doing Noting/Drafting in Hindi and suggested solutions for their problems. Still another workshop was organized on 28th July, 2015 in which Smt. Richa Banerjee, Joint Director (O.L.) discussed “Usefulness of Language and status of Official Language Hindi” with officials present in the workshop. Yet another workshop was organised on 04th and 05th February, 2016 for Data Entry Operators working in DG: AIR in which Sh. Rajesh Srivastava, Assistant Director (O.L.) was invited to give training on “Using Unicode on computers”. A workshop was organised on 10th February, 2016 for officers/officials working in DG: AIR in which Sh. Rakesh Babu Dubey, Deputy Director (O.L.) gave lecture on “To create awareness among Government officials for implementation of Official Language”.

### **Work of Town Official Language Implementation Committee Delhi (Centre)**

Town Official Language Implementation Committee Delhi (Centre) has 150 offices/ members and DG, AIR is the Chairman. A workshop was organized on 17th April, 2015 by DG: AIR in memory of “Shri Jay Shankar Prasad” in which Sh. Laxmi Shankar Vajpayee, famous Poet and Writer was invited as the Speaker.

### **Akhil Akashvani Rajbhasha Sammelan**

Akhil Akashvani Rajbhasha Sammelan was organized on 29th March, 2016 in Delhi for all the Stations/Offices of AIR. Director General: AIR, Shri. F. Sheheryar was the Chief Guest. Additional Director General Sh. Amitabh Shukla, Additional Director General Dr. Shailendra Kumar, Deputy Director General Sh. Rashid Abbas Ansari, Deputy Director General Sh. Rajeev Kumar Shukla, Joint Director (O.L.) Mrs. Richa Banerjee, Director (Central Store) Sh. P. K. Singh and Assistant Director (O.L.), Ministry of Information & Broadcasting Sh. Dilip Kumar Nigam gave lectures before the participants.





**PRASAR BHARATI**  
**DOORDARSHAN**

# CHAPTER IV

## DOORDARSHAN

From an experimental service at Delhi in September 1959, Doordarshan over the years has grown to become one of the leading TV organizations of the world. Doordarshan has not only expanded its network throughout length and breadth of the country but also kept pace with new technological developments in the field of TV broadcasting.

### DD: National: The Flagship Channel

DD: National Channel, a Public Service Broadcasting, is the largest terrestrial network in the world, covering 92.6 % population and 81.0 % land area of the country. Being the main face, the channel lends a healthy mix of entertainment, information and education. The service is available in terrestrial mode from 05.30 a.m. till midnight. In the satellite mode it is available round the clock.

Doordarshan procures content through various notified schemes such as Self-Finance-Commissioning (SFC), Revenue Sharing Mode (RSM), and Advertisement Funded Programme (AFP) as approved in the 123rd Board Meeting. In the revenue sharing schemes Doordarshan collaborate with some private channels for sourcing some high quality software on favourable terms.

Doordarshan/Directorate has set up a National Resource Exchange Pool with the purpose of creating a common store house of important programmes to be kept on record and for telecast in the future by RLSS Kendras.



Foreign delegates visit to DD on 8.12.15



Ghazal-e-shaam on 14.3.2015

### Live programmes:

All major national events like Republic Day, Independence Day Celebration, President's and Prime Minister's addresses to the Nation, Important Parliament debates, and Sports events are covered and telecast on DD National.

Birth Anniversaries/Death Anniversaries of important personalities are covered and telecast on DD-National. Rashtriya Ekta Diwas, Birth Anniversary of Sardar Patel have also been covered and telecast on Doordarshan.



Doordarshan made elaborate arrangements with ISRO for live telecast of launch of GSAT-16 Communications Satellites.

Along with coverage, developmental programmes, socially relevant special programmes e.g. Healthy India, Pulse Polio Campaign, Anti cancer, Leprosy, Tuberculosis, dengue, Swine Flu and other health related issues, Special Campaign for primary Education for all, AIDS, consumer education, Road Safety, free legal aid to weaker section of the society etc. have been the major planks of telecast on DD-National.

DD-National has been completely rebranded with (i) new programmes and (ii) iconic old serials made by reputed film makers. DD-National competes for eyeball with other General Entertainments channels. Therefore, all programmes in this band typically are soaps and serials including reality shows and literary classics and folk dances. The objective is to put high quality contents, maximum viewership and to enhance revenue generation to Doordarshan.

The Education Component is continued to be drawn from the contributions from varied sources such as Indira Gandhi National Open University (IGNOU), University Grant Commission (UGC), Central Institute of Educational Technology (SIET)/NCERT, Vigyan Prasar.

### Programmes/Serials:

‘Manthan’ in collaboration with German TV programme is a new Innovation on Science.

‘Gali Gali Sim Sim’ being telecast on Doordarshan is an animation series for children.

Doordarshan has stepped up efforts for cross channel promotions and publicity including the use of social media.

So far DD: National is concerned, a fresh colours scheme with a new tagline entitled “Desh Ka Apna Channel” has been initiated. New SFC programmes have been launched from 15th August, 2015 and October, 2015.

Some of the popular evening serials being telecast on DD: National are: Pavitra Bandhan Do Dilon Ka, Khwabon Ke Darmiyan, Zindagi Ek Bhanwar, Dard Ka Rishta, Janmo Ka Bandhan, 40 Plus, Rannbheri, Dil Ko-Aaj Phir Jeene Ki Tammana Hai, Albeli-Kahnai Pyar Ki, Beti Ka Farz, IPS Dairy and Mashaal.

### Narrow-casting:

Since 2004, Doordarshan has been producing the flagship project of Ministry of Agriculture, Govt. of India. The project has three tier approaches.

1. On the National Channel: The Agriculture programmes are telecast six days week (Monday to Saturday), between 6.30 am to 7.00 am.
2. On 18 Regional Channels: State specific Agriculture programmes are telecast five days a week (Monday to Friday) for the duration of 30 minutes in the respective Regional Language of the state on State network, from 5.30 to 6.00 pm (due to change of National Telecast Timing).
3. In “Narrowcasting mode (36 Kendra’s): Area specific information, produced twice a week up to 30.06.2015 and w.e.f. 01.07.2015 one programme once a week, is being telecast five days a week (Monday to Friday), covering more than 140 districts across the country.

The date-wise schedule of programmes of each of the 55 production centres are uploaded on a specific portal ([www.dacnet.nic/csms](http://www.dacnet.nic/csms)), so that extension workers, planners and the farmers can receive advance information about the programmes that would be telecast each day.

## Films

Film unit of Directorate of Doordarshan procures Hindi Feature Films for various slots of National Network on Royalty basis for its viewers from all walks of life. Latest Blockbuster films are being telecast on all Friday slot at 10.00 PM and super hit films are being shown on all Saturday's slots at 10.00 PM on National Network. Retrospective of eminent directors, actors etc. are shown on all Sundays slots at 12.00 noon, classic/popular films are being shown on all Sundays at 03.00 PM. Old popular films are being telecast in serialized format under Bioscope slot on Tuesdays and Wednesdays at 11.00 PM. Best of Indian Cinema produced in Indian Languages with English subtitles are telecast on Sundays and Mondays at 10.00 PM & 11.00 PM on Doordarshan.

The Gross revenue earned from the telecast of five Hindi Feature Films on Doordarshan's National Network every week is around Rs. 1.24 Crore. Doordarshan has branded the feature film slot as "Friday Houseful" to show latest blockbusters, "Saturday Jubilee" to show super hit popular films.

The Best of Indian Cinema project was launched by DD on 10.11.2013. The spectrum of films screened under Best of Indian Cinema, every Sunday and Monday at 10.00 PM and 11.00 PM varies from English to rare dialects like Mising, Tulu & Kokborok. 76 Films have been telecast till date.

It has been planned to do promotional activities of this ambitious project by using all the means. Few are mentioned below:-

1. To do intensive campaign during international Film Festival being held in India.
2. These films are being telecast on Regional Channels, DD-Urdu, DD-Bharati & DD-India.
3. Intensive marketing efforts being undertaken to generate revenue for these films.
4. Film Section has organised BIC Film Festivals at IGNCA New Delhi, Hyderabad, Banga Bhawan, New Delhi, SRFTI, Kolkata and CSMVS Mumbai. A series of such BIC film festival has been planned in Major Grade B cities and important metros.

## DD News

DD-News channel was launched on 3rd November, 2003 by converting DD-Metro into a 24-hours news channel. Its satellite footprint is available across the country. DD News terrestrial reach is 49% area of the country. DD News is currently producing news content in Hindi, English, Urdu and Sanskrit languages. Over 18 hours of live transmission include telecast of more than 30 news bulletins in these languages and special programmes on Government schemes and initiatives. The channel telecast daily three sports bulletins, one business show, daily current affairs programmes, special shows on health, youth issues, cinema, art and culture, world news magazine and country's only Sanskrit news magazine, etc.

DD News has made earnest efforts to give wide publicity and disseminate information on various government initiatives for welfare of people. Exhaustive and live coverage of launch of the Pradhan Mantri Suraksha Bima Yojana, Pradhan Mantri Jeevan Jyoti Yojana, Atal Pension Yojana, Mission Indradhanush, Smart Cities, Housing for all by 2022, Atal Mission for Rejuvenation and Urban Transformation (AMRUT),

Mudra Bank, Digital Locker initiative, National Policy for Skill Development and Entrepreneurship and Deen Dayal Gram Jyoti Yojana. Number of special programmes were also mounted on these initiatives highlighting benefits of these schemes for common people. Launch of country's first television channel for farmers 'DD Kisan' channel was covered and DD News is also producing 30 minute Kisan Samachar for DD Kisan daily.

Hon'ble Prime Ministers' visits in country and abroad were given special focus because of their significance. Prime Minister's foreign visits through continents in all these months were covered with curtain raiser programmes, live coverage and follow-up programmes. These coverage included importance of the visits and issues of India's interests and the emerging role of India in global perspective. DD News did wide coverage of Prime Minister's three nation tour to Germany, France and Canada from 9th to 18th April 2015. Curtain raiser programmes were telecast focusing on bilateral ties with these countries and importance of PM's visit with live inputs from correspondents from France, Germany and Canada. Prime Minister's three nation visit to China, Mongolia and South Korea from 14th to 19th May 2015 was also widely covered. Prime Minister's visit to Bangladesh in June, Russia and 5 Central Asian Countries in July and UAE in August was given exhaustive coverage. Prime Minister's historic visit to Ireland and USA in September and UK in November were prominently covered with live inputs from reporters and special programmes. Prime Minister engagements in various world and multinational forums like G 20 summit held at Antalya in Turkey and Conference of Parties (COP21) on Climate Change at Paris in November were exhaustively covered by DD News. PM's visits to various developmental projects in different parts of the country as well as political engagements were also widely covered during the period.

DD News also prominently covered President's visits to Belarus, Sweden, Israel, Palestine and Jordan and Vice President Visits to Cambodia, Laos, Indonesia, Brunei and Turkmenistan. External Affairs Minister's visits to New York in October and Pakistan in December were exhaustively covered. DD news also covered visits of President of Tanzania, Mozambique and Seychelles, Prime Minister of Sri Lanka, German Chancellor and Prime Minister of Japan to India. DD News did exhaustive coverage of rescue and relief operations in Nepal and evacuations from Yemen with expert discussions, special programs and live inputs.

DD has visualized and adopted for television PM's radio broadcast "Mann Ki Baat". DD news adopted PM's Mann Ki Baat for simultaneous TV telecast with radio broadcast, which was taken and carried by several private channels also. This was supported by package stories and thorough coverage of peoples' reactions. In September one year of Mann Ki Baat was marked with special programmes and stories that included snippets from previous editions of Mann Ki Baat.

DD News exhaustively planned commemoration of 125th Birth Anniversary of Dr. B.R. Ambedkar. Number of programmes were produced, promoted and telecast to mark Birth Anniversary of Baba Saheb from 9th to 14th April and repeated later in the week. A one hour documentary "Yug Pravartak" on life, thoughts and work of Dr. B.R. Ambedkar and Govt. programmes and policies for weaker section was telecast on 14th April 2015. A 30 minute documentary "Adhikar" on Baba Saheb Contribution to the Constitution was telecast on 11th April 2015. A one hour audience based discussion programme "Dr. Ambedkar Vyaktitva Aur Vichar" was telecast on 13th April 2015. Two half an hour interviews with Prof. Vivek Kumar, JNU and Dalit Women Entrepreneur Kalpana Saroj were telecast on 9th and 10th April 2015. Besides this special episodes of "Ehsaas" and "Mehnat Rang Layegi" were telecast on 12th April 2015 highlighting issues related to weaker sections and success stories of Dalit farmers.

Comprehensive planning for programmes on one year of the government was done. A number of special programmes were produced, promoted and telecast to mark the occasion. A special half an hour programme titled "Pehla Saal Modi Sarkar" was telecast daily from 12th May to 31st May 2015 and repeated

on next day. Five special audience based programme of one hour duration each were also aired. A one hour documentary on achievements of government “Ek Majboot Kadam Naye Bhavishya Ki Ore” was telecast on 25th May 2015 and repeated three times on 26th May 2015. Special interviews of around 20 Union Ministers on achievement of their Ministries were telecast from 1st May 2015 to 31st May 2015.



### International Yoga Day : 21.06.2015

DD News did exhaustive coverage of International Yoga Day. The main function at Janpath on 21st June was carried live on DD News. Special stories from all corners of the country and across the globe on IYD were carried. The event organized at UN, HQ in New York to mark first International Yoga Day was also carried live. In a 14 day long series special programmes, national and international stories, interviews and discussions on International Yoga Day were telecast. DD News also carried special episodes of Total Health, Tejaswani, Charcha Mein and GenNext on Yoga. Special interviews of eminent Yoga Guru e.g. Shri H R Nagendra, Swami Ved Bharati, Baba Ramdev, Shri Shri Ravi Shankar and AYUSH Minister Shri Shripad Nayak were also carried. A special documentary “Yoga-Gatha” was also telecast. Regional News Units (RNUs) also did special stories/programmes on IYD.

Special programmes on Centenary Birth Celebration of Pt. Deen Dayal Upadhyay, Demise of former President Dr. A.P.J. Abdul Kalam and tribute to departed leader and his last rites ceremony in Rameshwaram, Sardar Patel's 140th birth anniversary, World Environment Day, World Tourism Day, World Sanskrit Conference at Bangkok, 10th World Hindi Conference at Bhopal, ‘Global Call to Action’ Summit 2015 and Forum for India - Pacific Islands Cooperation (FIPIC) Summit in Jaipur and India-Africa Summit at New Delhi were mounted. Special series on 40 years of emergency was carried. A special documentary “Aapatkal Ka Sach” was telecast in five parts from 23rd to 27th June 2015. Special discussion and audience based programmes on emergency were also mounted.

DD news also did a number of special programmes on Bihar assembly elections , Special programmes on Golden Jubilee of 1965 war, Special episodes of Total Health on Dengue, Yoga, World Heart Day, Treatment of earthquake victims, Thalassaemia, Mission Indradhanush etc. were mounted. DD News has covered launch of PSLV C28, launch of GSAT-6 and indigenous Astronomy satellite ASTROSAT and special programme on MH-370 crash.

DD News launched the first Sanskrit TV News magazine of India, “Vaartaavali” in June. Two new weekly programmes on international news/events “WorldKonnnect” in English and “Khabar Duniya Ki” in Hindi were started in October 2015.

DD News recently completed 600 episodes of its popular show, Total Health.

For fast collection of audio-visual feed, it is integrating its studio panels with latest internet tools. In recent international coverage, it has used cost-effective mobile transmission of feeds in place of satellite feeds, wherever possible.

In its effort to make the refurbished channel available far and wide, especially on new ICT platforms, DD News has been posting more and more audio-visual material on YouTube and other social media entities. The latest in this direction is a mobile app to provide live television and other videos to smart phone users.

### **DD Bharati**

DD Bharati Channel was launched in January 2002 as a niche channel for culture, health and children, to preserve Indian culture with authenticity and to present it to the wider public. It has entered into partnerships with various National and International public institutions to acquire and premiere programmes available in their archives, after making very judicious selection keeping the character of the channel in view.

Under these partnerships DD Bharati has the copyright to air various events organized by the partner institutions like:

- Indian Council for Cultural Relations (ICCR)
- Indira Gandhi National Centre of Arts (IGNCA)
- Films Division
- Indian National Trust for Art and Cultural Heritage (INTACH)
- Spic-Macay
- Indian Trust for Rural Heritage Development (ITRHD)
- Sahitya Akademi
- Vigyan Prasar
- National Centre for the Performing Arts (NCPA)
- Kala Ghoda Association (Kala Ghoda Arts Festival)
- Mukteswar Dance Festival
- Rajarani Music Festival
- TansenSangeetSamaroh
- Shree Baba HarivallabhSangeetSammelan
- Khajuraho Festival of Dances
- Sirpur National Dance & Music Festival
- Ministry of External Affairs
- Delhi International Art Festival
- The channel has some regular slots to ensure variety.
- A special daily slot “Aadha Aakash Apna” is created to celebrate womanhood and to support the continuing struggle of woman equality.

- “Sanskriti Bharati” featuring cultural round-ups of different states.
- “Classical Music”, a daily one hour slot in primetime.
- More than 124 events covered for a slot entitled “AasPaas”.
- The channel has telecast over 52 hours of programmes live as on 30th November, 2015 and about 20 hours of programmes in the month of December, 2015.
- A 52 episode series on Hindustani Classical music appreciation conceptualised by noted musicologist Pt. Vijay Kichloo.
- “Aao Ek Khwab Bune” – a series conceptualised by Channel Advisor Dr. Yatindra Mishra which features personalities in the field of art, culture and literature.
- Lok Rang (Folk artists programme), Bhajnanjali (Devotional Music Programme).

### DD: Urdu

DD Urdu came into existence on 15th August, 2006 which became 24x7 channel w.e.f. 14th November 2007. DD Urdu transmission features a mix of repeat and non-repeat, acquired and in-house software, which encapsulates heritage, culture, literature, information, education and societal issues specific to the target audience apart from News and live events. Independence Day, Republic Day celebration, Hon’ble Prime Minister messages, special programmes on the state leaders. The theme that predominantly runs through the transmission relates to modernizing educational and social outlook of the target audience.

A daily programme titled “Sargarmiyan” gives a roundup of all important happening with visual footage in and around Delhi.

As a USP of the channel Ten (10) News Bulletins in Urdu are being telecast daily with News headlines in Urdu are given scroll throughout the transmission.

On the eve of DD Urdu anniversary a series of special programmes such Ghazals Concert, Qawwali Concert and Skits were telecast in collaboration with DDK Jaipur, DDK Jalandhar, and DDK Hyderabad.

From January 2016 DD Urdu Channel commenced the telecast of new in-house programs apart from existing show such as Morning Show, Health Show, Guftugoo and Dastangoi etc.

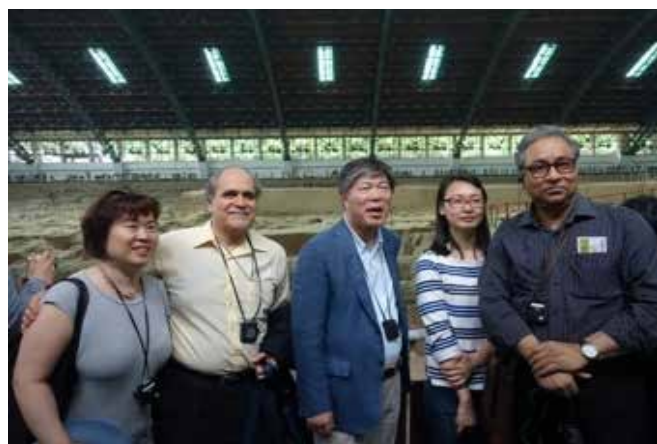
Main activities of DD Urdu in 2015-16

- DD-Urdu organized all India reality show “Jashn-e-Begum Akhtar” on her centenary celebration and telecast 13 episodes series on DD-Urdu.
- Film Based Song programme on Manna Day & Kaifi Azmi (Yadon Ke Dareeche Se).
- Live telecast of Launching of DD Kisan Channel with the Hon’ble Prime Minister Shri Narendra Modi’s Message.
- Panel Discussion Programme on Social Issues “Mubahisa” (Yog Aur Sehat).
- Special programme on Eid-ul-Fitr (Eid Mubarak).
- Live telecast of Flag Hoisting Ceremony & Prime Minister’s Address to the Nation on the eve of Independence Day.
- Film Based Song programme on Independence Day (Yadon Ke Dareeche Se).

- Special Programmes on the eve of DD Urdu Channel anniversary (Ghazal Concert, Qawwali Concert and Skit).
- Special programme on Teej (Aayi haryali Teej).
- Special programme on Haj (Haj Jaise Karein).
- Special programme on Eid-ul-Azha (Eid-E-Qurban).
- Special programme on Durga Pooja (Jashn-e-Fateh).
- Special programme on Moharram (Sham-e-Gham, Sham-e-Alam).
- Special programme on Abul Kalam Azad's B/A (Bhartiye Taleem Ke Memar... Maulana Abul Kalam Azad).
- Film Based Song programme on Dilip Kumar (Yadon Ke Dareeche Se).

### DD-India

Doordarshan opened its windows to the world by launching its international channel on 14th March, 1995. The Channel, initially known as DD-World was renamed DD-India on 2002. The programme offers international viewers an update on the Indian social, cultural, political and economic scene. DD-India was launched with a mission “to build bridges of communication with Indians living abroad and to showcase the real India, its culture, its values, its traditions, its modernity, its diversity, its unity, its agony and its ecstasy to the entire world through programmes of high quality that will inform, educate and entertain people in the highest traditions of public service broadcasting.”



**ABU ACM Xian China 15-16 May-2015**

DD-India carries News bulletins, Features on Topical Events, Entertainment Programmes, Feature Films, Music and Dance, Serials, Documentaries, News and Current Affairs, Events and Tourism.

The DD-India programmes are reaching 38 countries of the world through submarine cable, satellite and DTH platforms. It is available on GSAT-10 which has its coverage in SAARC, ASEAN, FIPIC and East African coastal countries. It is available in Canada on ATN network in US as part of ITV and in Europe as part of DW bouquet. It is available in the country on Cable by most MSOs and DTH platform on TataSky. A strategy for further expansion of its distribution and to have global footprint is underway in consultation with Ministry.

At present 8 hour programme loop is being telecast and the same is being repeated twice in 24 hours to suit the prime time zone of the world.

Achievements during the period : 2015-2016

- 78 live programmes on DD-India featuring Hon'ble PM, President and other VVIPs, showcasing landmark programmes of GOI such as Jan-Dhan, International Day of Yoga, Make in India, Digital India, Skill India, Swavlamban and investitures of civil and defence officers and distribution of various awards and honours.
- The transmission infrastructure of DD-India is upgraded to latest state of art digital server based working on tapeless workflow w.e.f. 01.06.2015.
- The library of DD-India is digitised and content on tape is converted to digital file and is in process of archiving it on LTO 6 with metadata.
- Set up facility and mechanism to liaise with ministries such as MEA, Ministry of Tourism, Railways and Ministry of Culture etc. to use good archival contents available with them to telecast on DD-India.

### Future Plans

- Expanding reach of DD-India to uncovered geographies
- Developing and monitoring feedback of viewers through dedicated Facebook page and tweeter handle of DD-India.
- Use of YouTube for DD India's programme.
- Launching 24X7 web cast of the channel for the benefit of global net users.
- Developing commercial opportunity for increasing revenue through sponsored programmes.
- Developing APS on Android and Windows platform for global access on mobile platforms.

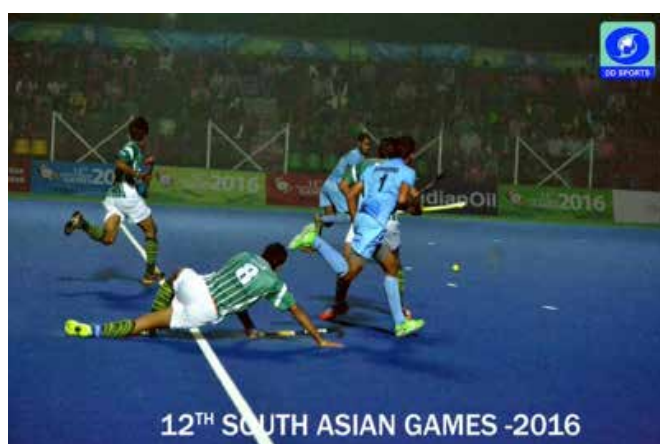
### DD Sports

Sports channel of Doordarshan was launched on 18th March, 1999. The transmission of the channel was increased from 10 hours to 12 hours a day from 25th April, 1999 and considering the popularity of the channel the transmission hours has been extended to round the clock from June 2000. The channel has brought to its audience commendable programme/coverage of sports events during the year, some of which are: -

S.No.	Event
1	National Games Kerala ,2015
2	Live Telecast of 63rd All India Police Wrestling Cluster 2014 at Indira Gandhi Stadium, New Delhi
3	ABU Robocon 2015 National Contests at Balewadi Sports Complex Pune.
4	FIFA World Cup Russia 2018 Qualifying Round I (Indian National Football Team and Nepal National Football Team at Indira Gandhi Athletic Stadium Sarusajai Guwahati.
5	Fed Cup Asia Oceania Zone Group II for Seniors Women at SAAP Tennis Complex L B Stadium, Fateh Maidan, Basheerbagh Hyderabad
6	National Badminton Premier League at Vijay Mall Vadapalni Chennai
7	Davis Cup World Group at R K Khanna Tennis Stadium New Delhi



S.No.	Event
8	World Judo Championship at Tashkand, Russia
9	Mizo Indigenous Games Festival 2015 held in Aizawl
10	Asian Racing Championship (3 rounds) held at Jakarta, Kuala Lumpur and Kuwait
11	Asian Youth Football Festa 2015 at Anseong, South Korea
12	Davis Cup World Group at R.K. Khanna Tennis Stadium New Delhi
13	Mizo Indigenous Games Festival at Bawngkawn Field, Aizwal, Mizoram
14	Kuala Lumpur Grand Prix Car Rally
15	SAF Games 2016 at Guwahati
16	ABU Robocon 2016 Curtain Raiser opening ceremony league matches
17	Goa Corporate League at Goa 2016
18	Hockey India Awards at The Lalit Ashok Kumara Krupa High Grounds Bengaluru
19	World University Games, 2015 held at Republic of South Korea



### In pipeline

- National Games 2016
- Olympic Games Rio 2016
- Para-Olympic Games 2016

Besides above, DD Sports has given coverage to the various National level sports events held in India. Important in-house productions have been:

1. One hour live programme "Sports Hour" in English & Hindi (30 mts. each) featuring National & International sports events.
2. Programme "Sports Pulse" on every Saturday & repeat on Sunday.
3. Lakshya – a day with eminent sport personalities.
4. 4 new programmes Fit Rahe India, Indian Khel League, Sports Guru and Sport Konnect have been introduced on weekly basis from October 2015.
5. Three special episodes on Asian Youth Football Festa 2015 held in South Korea.

In view of the public service mandate of Prasar Bharati to promote sports, from time to time, PB was exempted from the cash outflow principle in respect of the following: -

1. 56th Edition of Subroto Cup Football Tournament 2015 at Dr. Ambedkar Stadium, New Delhi
2. 20th Bodoland Gallants Gold Cup Football Final Tournament 2015 at Dimakuchi Stadium, Udalguri Assam.



### WORLD UNIVERSTY GAMES-2015 INDIGENOUS GAMES

### DD Kisan

DD Kisan was launched on 26.05.2015 from CPC: Doordarshan. This is the first channel dedicated to India's agriculture and its farmers. DD Kisan not only makes farmers aware of government policies, decisions but also bridges the gap between them. Apart from all these with the help of Agricultural experts and institutions it also makes farmers aware of new farming techniques and provides other information available to them. Keeping in mind the importance of 'Per Drop More Crop' slogan in mind, DD Kisan Water conservation will encourage its right usage. Apart from providing information on new upcoming techniques, farmers are provided information on use of good quality seeds, taking care of the soil, rate of vegetables in different markets, prediction of weather in different parts of the country and water storage.



### Inauguration of DD-Kisan Channel

.DD Kisan has following segments:

Kisan Samachar:- shows news that have direct impact on the farmers of the Rural India on a daily basis.

Talks and Discussions- Experts listen to the problems and difficulties of the farmers and try to find solution for them.

Kisan Prashnmanch:- Team of DD Kisan travel from one village to another to find out the solution of farmers queries. In this farmers are quizzed and the winner gets Prizes. Agricultural Experts is also a part of this programme.

Chaupal Charcha:- farmers are made aware of Village developmental programmes including village cleanliness and health issues.

Hello Kisan- farmers directly talk to the experts on phone.

Khet Khalihan- this one hour daily show provide information about agriculture, seed, soil, vegetable market, weather, marketing, food processing etc. Experts from different places provide opinion on the above issues as well as made aware of various agricultural planning.

Ghumte Phirte: Ghumte-Phirte is a mobile quiz show to enhance the knowledge of farmers. Questions are based on agriculture and general knowledge. Duration of the programme is 25 minutes.

Vaad Samvaad: It is an interactive show on agriculture issues directly related to farmers.

Vichar Vimarsh: It is a discussion based programme of one hour duration based on views and counter views of farmers on Agriculture and rural issues.

Mandi Khabar: A daily half an hour show on the rural market scenario, which is based on the standard data provided by NCDEX and other reliable sources,

Mausam: A daily half an hour show on latest weather conditions including advisories and precautionary majors required for the peasants in 127 Agro Climatic Zone of the country.

Baat Rajyo Ki: A special programme highlighting significant features of different region in agriculture and rural development.

Jeevan Darshan: A daily morning half an hour show encompassing the cultural and spiritual ethos of the country in the perspectives of folk music, i.e. lokgeets, bhajans and qawwalies etc.

## Regional Language Satellite Channels

### DD Sahyadri

Sahyadri Channel started beaming Marathi programmes by the name DD-10 throughout India via Satellite from 15th August 1994. Its transmission was extended to round the clock from 05th April, 2000. It is available on Terrestrial Support from 6.00 AM to 9.00 AM and from 3.00 PM to 8.00 PM on all days except Sunday and on Satellite Mode it is available round the clock. In August, 2013 Doordarshan flagged off a high definition (HD) production studio at its Mumbai Kendra. DD Sahyadri is very active in Social Media. It has its own website [www.ddsahyadri.in](http://www.ddsahyadri.in), Facebook page <https://www.facebook.com/ddsahyadri>. in and a YouTube Account <https://www.youtube.com/user/ddsahyadri>. Social Media is actively used for programmes promotions and connecting with viewers.

**Activities of DD Sahyadri: 2015-2016**

1. Dusri Baju	May 2015
2. Ulat Sulat	May 2015
3. Man Kara Re Prasanna	May 2015
4. Savitrichya Leki	June 2015
5. Sankatmochan Hanuman	June 2015
6. Bharatatil Kille	July 2015
7. Geet Rangoli	August 2015
8. Ganpati Immersion	27th Sep 2015
9. Hasya Rang	November 2015
10. Maati Kokanchi Naati Janmachi, Sushilecha Dev” and Vachanbaddha	2nd November, 2015
11. Milanacha, ‘Bantya Televison’, and Goshta Umaltya Manachi, Anakalniya, Chitrakathi	5th November, 2015
12. RBI Q: December 2015- RBI Quiz 2015	13th to 15th December, 2015
13. Dhumshan 2016”- New Year Eve Special	31.12.2015
14. 89th Akhil Bhartiya Marathi Sahitya Sammelan	16th January 2016

**Awards:**

- The Sixth Edition of Doordarshan Sahyadri Cine Award aired in July, 2015.
- Sahyadri Sahyog Sindhu Awards & Jaago Re Jaago aired on 14th August, 2015.

**DD Girnar**

The Regional Language Satellite Service DD-11 in Gujarati was started on 01.10.1993 by up linking from Delhi and the same service started up-linking locally on 15.08.1994. 24 Hours Transmission on Regional Language Satellite Service started from 01.05.2000 and DD-Girnar became a Brand Identity from 02.10.2007. DD Girnar blends a healthy mix of entertainment, information and Education. The Tagline of the channel is “Aapni Sanskruti, Aapni Olakh”.

The Satellite mode of transmission in Gujarati on DD-Girnar can be down linked and seen through cable not only in entire country but 34 other Asian countries like Sri Lanka, Iraq, Armenia, Myanmar, Azerbaijan, Parts of CIS, Omen, Vietnam, Turkey, Uzbekistan, Bangladesh, Syria, Kyrgyzstan, UAE, Malaysia, Sumatra, Turkmenistan, Bhutan, Yemen, KSA, Afghanistan, Thailand, Egypt, Bahrain, Nepal, Iran, Kuwait, Pakistan, Cyprus, China, Qatar, Tajikistan, Mongolia.

Important programmes telecast during April, 2015 to March, 2016:

- Telecast of Asmita Parva
- Special telecasts on 125th Birth Anniversary of Dr. B.R. Ambedkar.
- Special programme “Rang Chhe Gujarat”, on 55th Gujarat Foundation Day.
- Special programme ‘Make in India, Digital India, Skill India & Smart City’
- Telecast of Modi Sarkar Nu Ek Varsh-Paricharcha at GIFT City, Gandhinagar.
- Live Telecast of First International Yoga Day.
- Special telecast to mark Anniversary of Man’s Landing on the Moon.
- Special telecast on Indian Broadcasting Day.
- Extensive Coverage of Shri Pranab Mukherjee - President of India’s 3 Days Visit of Gujarat.
- Live coverage of Independence Day Ceremony of Hon’ble Chief Minister of Gujarat.
- Special programme on Dr. A.P.J. Abdul Kalam.
- Live Telecast of 138th Lord Jagannath Rath Yatra from Ahmedabad.
- Special telecast on World Tourism.
- Janmashtami live telecast from Dwarka, Dakor, Rajkot & Studio.
- Special programme on International Literacy Day.

### DD Podhigai

Regional Language ‘Tamil Satellite Channel - Podhigai started functioning on the Pongal day i.e., 15.1.2001 with round the clock transmission. Considering the genre of programmes telecast it is coined as ‘infotainment Channel’.

Some important programmes telecast during 2015-16:-

Date	Details of the programme
22.04.2015	Maha Samprokshanam of Sri Varadaraja Perumal Temple at Kalingamalai
30.04.2015	Arulmigu Meenakshi - Sundareswarar Thirukkalyanam at Madurai
21.05.2015	Sadhabhishega Mahotsavam at Srirangam, Trichy
12.06.2015	Maha Samprokshanam of Sri Parthasarathy Swamy Temple, Triplicane, Chennai
10.07.2015	The Launch of PSLV-C28 / DMC3 Mission from Satish Dhawan Space Centre (SHAR), Sriharikota
30.07.2015	The Last Rites of Former President Dr. A.P.J. Abdul Kalam
07.08.2015	The Launch of National Handloom Day by Hon’ble Prime Minister Shri Narendra Modi
27.08.2015	The Launch of GSLV-D6 / GSAT - 6 Mission from Satish Dhawan Space Centre (SHAR), Sriharikota
07.09.2015 & 08.09.2015	Annual Festival & Car Festival of our Lady of Health, Vailankanni
12.09.2015	The Passing Out Parade at Officers Training Academy, Chennai

Date	Details of the programme
22.10.2015	Dussehra Festival at Kulasekarapattinam
25.11.2015	Karthigai Maha Deepam Festival at Arulmigu Arunachaleswarar Temple, Thiruvannamalai
December -2015	Special Programmes on eve of New Year
January - 2016	Maharajothi Festival at Sabarimala
February – 2016	Mahamagam Festival at Kumbakonam Natyanjali Festival at Chidambaram

### DD-Yadagiri

After division of Andhra Pradesh into two parts, i.e.; Andhra Pradesh and Telangana. Doordarshan Saptagiri channel was bifurcated into DD-Yadagiri at Hyderabad and DD-Saptagiri channel at Vijayawada and they started functioning from 27.09.2014. DD-Yadagiri was given tag line of Sumadhuram -Sumanoharam.

Programmes telecast from April 15 to March, 2016

1. Live telecast of presentation ceremony of the 62nd National film awards	03.05.2015
2. PM's live Kisan channel inauguration	26.5.2015
3. International Yoga day celebrations Live	21.6.2015
4. Telangana state formation day celebrations Live	02-06-2015
5. Godavari Pushkara Samramham	01.7.2015 to 13.7.2015
6. The launch of GSLV-D6/GSAT-6 mission ,Live from Sriharikota	27.8.2015
7. Simhastha Kumbh Mela at Nasik-Triambakeshwar Live from Nasik	29.8.2015
8. Ujjaini Mahankali Ammavari Bonalu – Live telecast	2.8.2015
9. PM's interaction with school children – Live from New Delhi	04.09.2015
10. Indian Africa Summit 2015 opening session Live , New Delhi	29.10.2015
11. Special programmes on Mahatma Gandhi	02.10.2015
12. Special programmes on Dasara	22.10.15
13. PM's foundation stone laying for new capital Amravati of Andhra Pradesh	22.10.2015
14. International children film festival programmes	13.11.2015 to 20.11.2015
15. New Year,2016 programme	01.01.2016
16. Sankranthi and Mkaravilakku programme telecast live from Sabarimala	14.1.2016
17. Republic day celebrations Live from Delhi	26.1.2016

### DD Saptagiri

Launched on 10th October, 1993 DD Saptagiri is the Telugu language satellite channel supported by Doordarshan studios in Hyderabad, Vijayawada and Warangal. It became a round the clock channel in 2000. On 27-09-2014, DD Saptagiri Channel was dedicated to Andhra Pradesh people by Union Rural development Minister Mr. M. Venkaiah Naidu and Andhra Pradesh Chief Minister Mr. N. Chandra Babu Naidu.

Important programmes telecast during 2015-16:

Events	Date
Launching of DD-Kisan channel - Live	26.5.2015
World Environment Day Special Programme	05.06.2015
Andhra Pradesh State Government completion of 1 year celebrations - Mahasankalpam	08.06.2015
Live telecast of 1st International Yoga Day celebrations at Rajpath	21.06.2015
Godavari pushkaralu Live at Rajamundry, Narsapuram & Kovvur	14.07.2015- 25.07.2015
Gurupooja Mahotsavam Live at Visakhapatnam	05.09.2015
Sports Live at Visakhapatnam	05.09.2015
Navavarana & navaratri keertanalu in connection with dasara	13.10.2015 - 23.10.2015
Sri Venkateswara Swamy Vari Brahmotsavalu held at tirumala	14.10.2015 – 22.10.2015
Andhra Pradesh state capital inauguration - live	22.10.2015
The 19th international children's film festival of India	14.11.2015
Christmas celebrations	25.12.2015
New year celebrations	01.01.2016
International Naval fleet review (live telecast)	February 2016

## DD Bangla

Launched on 20th August, 1992 DD Bangla became 24 hours channel from 1st January, 2000. Collaborative Non-Linear Post Production facility in HDTV format have been inaugurated by Shri Jawhar Sircar, CEO, Prasar Bharati on 15th April, 2013.

Important programme/ activities during 2015-16:

- “Chaitrer Shesh Belay” (Special programme on end of Bengali Year) 14.04.15.
- “Nababarsher Baithak – 1422” (Special programme on Bengali New Year) on 15.04.15
- Live telecast of “Kavi Pranam” – 154th birth anniversary celebration of Rabindranath Tagore from Jorasanko Thakurbari, Kolkata on 09.05.15 .
- “Paramparay Darshan” – a special programme on 56th Anniversary of Doordarshan (DD Day) on 15.09.15.
- “Swarna Juger Pujor Gaan” based on archival recordings telecast from 21.09.15 to 09.10.15.
- Programme on Mahalaya – “Mahishasurmardini” on 12.10.15
- Live musical programme on Aagomoni Gaan (songs invoking Goddess Durga into the earth) from the “Behala Roy Bari” on 18.10.15 (Maha Panchami).
- Live telecast of Durga Puja ceremony from Ramakrishna Math Belur from 19.10.15 to 23.10.15 in different time slots.
  - “Ebar Pujoy Bharat Darshan” – a series of programmes on Durga Puja celebrations contribution of various Kendras telecast from 19.10.15 to 23.10.15 in different time slots.
- Live telecast from various Durga Puja Pandels on 20.10.15 (Golf Green Puja Pandel – Saptami),

21.10.15 (Singhi Park Puja Pandel – Ashtami) & 22.10.15 (Sandhani, Beliaghata Puja Pandel – Nabami)

- Live immersion of Goddess Durga from Baja Kadamtala, Kolkata on 25.10.2015
- Live telecast of Shyama Puja from Dakshineswar Temple on 10.11.2015.
- Live telecast of the Inaugural Ceremony of 21st Kolkata International Film Festival from Netaji Indoor Stadium in 14.11.15.
- Opening ceremony of Poush Utsav – live telecast from Bolpur, Santiniketan in December, 2015.
- New Year's Eve special programme on 31.12.2015.
- Live programme on 'Kalpataru Utsav' from Dakshineswar Kali Temple on 01.01.2016.
- Special programme on the Birth Anniversary of Swami Vivekananda on 12.01.2016.
- Live telecast of opening ceremony of the 40th International Kolkata Book Fair 2016 in January, 2016.
- Programme on "Gangasagar Mela in January, 2016
- Programme on National Science Day on 28.02.2015.
- Special programme on DOL in March, 2016

### DD-Punjabi

Launched on 06.08.1998 DD-Punjabi became a 24 hours channel from 05-08-2000 and is available widely in India and other countries where the footprints of satellite INSAT 3A and satellite INSAT 4B are available. DD-Punjabi channel is also available on DTH (Direct to Home) platform on Satellite INSAT 4B.

Important programme/ activities during 2015-16:

- Mela Baisakhi Da:- telecast on the occasion of festival Baisakhi
- Sur Sirtaj – 3:-live telecast of grand finale of Sur Sirtaj-3.
- Suran Da Shahanshah:-telecast of special audience based programme on Mohd. Rafi.
- Sabrang:-a special stage show.
- Jashan di Raat: - a scintillating live show.
- Tribhashi Kavi Sammelan: "Rang Sunheri Tribhashi Kavi Sammelan".
- Punjabi academy function
- Sunehri sham: Telecast on the occasion of "senior citizen day".
- Yaad Rahe Qurbani:a special live stage show.
- Programme on the eve of New Year.
- Harbhallabh Sangeet Sammelan.
- Nachan Nu Jee Karda
- Lohri Shagna Di



## DD Kashir

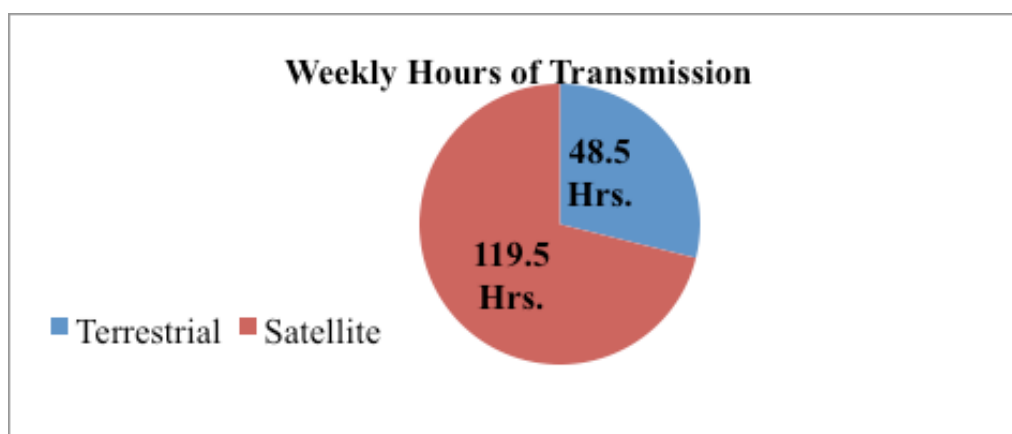
The “DD Kashir” channel was launched on 28.8.2000. This was later converted into a 24 hour channel from 15th August 2003. The transmission of DD Kashir includes 4 hours simulcast of “Regional Service” and half an hour relay from “DD National” Daily. The whole transmission is available on DD Direct plus, whereas from 0600 hrs to 0000 hrs (Mid-night) the transmission is available through Terrestrial Mode. Due representation is being given to all languages/dialects as per the population ratio in the telecast of programmes on “DD Kashir”. The languages include, Balti, Dogri, Gojri, Kashmiri, Ladakhi, Pahari, Punjabi, Sheena and Urdu. Programmes on traditional values, customs, cultural aspects, ethos, development in different spheres & CPG programmes on the themes identified by the Ministry of Home Affairs and Military Intelligence, Directorate (MOD), have been given prime importance in programme production.

Important programmes telecast during 2015-16:

- Series entitled “Payam-e-Ramzan” telecast during Sehri in the Holy Month of Ramadhan.
- Series entitled “Yaad-e-Karbala” telecast in connection Aashoora-e-Muharram.
- Series entitled “Yatraw-Teerath Yatraw” telecast during Navratra.
- Four live shows during the holy month of Ramadhan.
- Mushairas in different districts of Kashmir valley.
- CPG programmes.

## DD-Odia

DD Odia was started on 02.10.1993 which later on made a 24-hour channel on 01.04.2001 (on the occasion of Utkal Divas, the Statehood Day of Odisha State). From 1st March’2014, DD-Odia channel is getting terrestrial support of 48 hrs 30 minutes transmission per week and the rest 119 hours 30 minutes duration of transmission is exclusively on Satellite mode. Language wise breakup shows that with 99.1%, Odia occupy prime place followed by Hindi (Samachar from Delhi) 0.9%.



Important programme/ activities during 2015-16:

- Nabakalebara of Lord Jagannath from 17.04.2015 to 27.07.2015.
- International Men’s Hockey Series (4 Tests) from Kalinga Stadium, Bhubaneswar on 3rd, 5th, 7th & 9th

May'2015.

- Special programme “Mo Odisha” on statehood day of Odisha and TV report on celebration of Odisha Diwas on 01.04.2015.
- A special programme on yoga ‘Yogasan o’ sustha jeevan’ was telecast on International Yoga Day.
- Sital Sasthi of Sambalpur telecast on 24.05.2015.
- Convocation of National Law University, Cuttack telecast on 08.08.2015
- Doordarshan Foundation Day Programme “Satyam Shivam Sundaram” telecast on 15.09.2015
- Telecast of Parbana Bela (Celebration of Dussehra in the State) – 21-24 October’15
- Special Children’s day Programme “Indradhanu” on 14.11.2015
- Konark Festival’2015: 1-5 December’2015
- Mukteswar Dance Festival: 14-16 January’2016
- Rajarani MusicFestival: 18-20 January’2016

### DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State.

Important coverages during 2015-16:

29.04.2015	Live telecast of Thrissur Pooram
15.05.2015	Launch of Prime Minister’s Suraksha Bima Yojana & PM’s Jeevan Jyothi Bima Yojana
23.05.2015	Samvadham on ‘Make in India
21.06.2015	Special programme on International Yoga Day.
26.06.2015	International day against Drug Abuse’
23.07.2015	Special programme on “Indian Broadcasting Day”
28.07.2015	Programme on Dr. A.P.J. Abdul Kalam
08.08.2015	Curtain Raiser - Nehru Trophy Boat race
15.08.2015	Independence Day, Deferred live
27.08.2015 to 31.08.2015	Onam Week Celebrations
15.09.2015	Kottayam Thazhathangadi Boat Race
02.10.2015	Special programme on Gandhi Jayanti ‘Porbandarile Sooryodhayam’
23.10.2015	Navarathri Special programmes
01.11.2015	Special programme on Keralappiravi Day

14.11.2015	Special programme on Children's day
17-21 /12, 2015	Chembai Music Festivals
25.12.2015	Special programme on Christmas Day
31.12.2015	Special programme on New Year Eve, 2016
13.01.2016	Curtain raiser - Sabarimala Makaravilakku
17.02.2016	Sivarathri; Siva Sthuthikal
26.03.2016	Special programme on World Theatre Day

### DD Chandana

DD Chandana is the Kannada language Satellite Channel launched on 15th August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga. It became round the clock satellite channel in 2000 and its coverage expanded to more than 30 countries from 24th March, 2003.

Important coverage during 2015-16

1. Live telecast of Prime Minister of India's visit to Bangalore on 3rd and 4th April, 2015.
2. Live Telecast of 5th Hockey India National Championship 2015, Mysore on 21st - 22nd April, 2015.
3. Coverage of World Dance Day at Alliance Francoise De, Bangalore on 26th April, 2015.
4. Live telecast of Yoga Pradarshana at National High School Grounds, Basavanugudi, Bangalore on 21st June, 2015.
5. Coverage of Junior National Rowing Championship at Bangalore on 11th and 12th June, 2015.
6. Coverage of Kumbhamela, Narasapura, Andhra Pradesh from 14th July to 21st July, 2015.
7. Coverage of Inauguration of centenary celebrations of Mysore University by Hon'ble President of India Shri Pranab Mukherjee at Mysore on 27th July, 2015.
8. Live telecast of Sri Krishna Janmashtami Celebrations on 5th and 6th September, 2015 at Udupi.
9. Coverage of Bangalore International Arts Festival at Multiple venues in Bangalore on 18th to 20th September 2015, 25th to 27th September 2015 and 2nd to 4th October, 2015.
10. Coverage of Akashvani Sangeet Sammelan in Bangalore & Mangalore on 10th October, 2015.
11. Live telecast of Mysore Dasara Procession on 23rd October, 2015 and Torch light parade from Banimantappa.
12. Live Telecast of Kannada Rajyotsava function held at Sri Kanteerava Stadium, Bangalore on 1st November, 2015.
13. Madhura Madhuravee Manjula Gaana on 26th and 27th December, 2015.
14. Republic Day celebration from Parade Ground, Bangalore on 26th January, 2016.
15. Live Telecast of Thygarajotsava and Purandara Aradhane on 31st January, 2016.
16. Coverage of programme Madhura Madhuravee Manjula Gaana in March, 2016.

## DD North-East

DD North-East was commissioned on 01-11-1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000. Programme Production Centre (NE), DDK, Guwahati is the platform from where Doordarshan is offering uninterrupted programme service round the clock. Coverage area of DD North-East (DD-13) is extended to all the seven North-Eastern States and also Sikkim which has now come under the network of PPC (NE). Apart from PPC (NE), DDK, Guwahati's in-house programmes, contribution of different DD Kendras of the region constitute the telecast of DD North-East. This channel is also available on various DTH platforms such as DD Direct Plus, Videocon DTH, TataSky etc.

Important activities / coverage during 2015-16:

- An interview with eminent film Director Adoor Gopalkrishnan, telecast on 19.05.15.
- Tezpur – A historic and cultural place of Assam, telecast on 03.06.15.
- International Day against drug abuse and illicit trafficking telecast on 26.06.15.
- Dimapur – The Brick City of India, telecast on 15.07.15.
- Project under Umling C&RD Block of Ri –Bhoi district of Meghalaya – a Central Development Scheme, telecast on 23.07.15.
- Swatantrata Ki Udaan, telecast on 15.08.15.
- Choir festival of Aizawl – a deferred live programme telecast on 23.08.15.
- Programme telecast on the occasion of DD foundation day on 15.09.15.
- A tribute to Bapuji, telecast on 02.10.15.
- Don't make us history – a documentary on conservation of wildlife, telecast on 11.10.15.
- National Unity Day – tribute to Sardar Vallabhbhai Patel/ Run for unity, telecast on 31.10.15.
- Programme to commemorate 25 years of NES, AIR, Shillong – a deferred Live from DDK, Shillong, telecast on 06.11.15.
- Dalito Ka Mashaha – programme on Dr. B. R. Ambedkar, telecast on 17.11.15.
- New Year eve programme was telecast on 31.12.2015 & 01.01.2016.

## DD: Rajasthan

DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on 1st August, 2013 and formally started telecasting programmes from 15th August, 2013. It is also available on DTH Platform of Doordarshan i.e. DD Freedish w.e.f. 16th August 2013. This 24 hour channel telecast programmes of different genres, keeping in view tastes and needs of audience of the state.

Important activities / coverage during 2015-16:

1. NREP Scheme - Bharat Ek Khoj, Nirmala, Sanyasi, Sohani Mahiwal, Tu Tota main Maina, Soul of India, Ehsaas, Himalaya Darshan, Nonsense Pvt. Ltd. and Main Kuchh Bhi kar sakti Hu. Serial "Main Kuchh Bhi Kar Sakti Hu" Season -1 is at present on air from DDK, Jaipur.

2. 2 days Resurgent Rajasthan Summit held in Jaipur on 19th and 20th November was telecast live. Shekhawati Utsav held at Momasar (Distt. Bikaner) in the month of September was telecast live on DD-Rajasthan through MCU.
3. Special Programmes on Flagship such as Beti Bachao Beti Padhao, Pradhanmantri Jan Dhan Yojana, Swachh Bharat Abhiyaan, Atal Pension Yojana etc.
4. Coverage of Sports Events –Several Cricket Tournaments, Badminton and Table Tennis Championship which were held at Jaipur was telecast live on DD-Sports.
5. Personality-Based Programmes on Music Director Naushad, Ravi, Folklorist Komal Kothari, Rajasthani Fiction Writer Vijay Dan Detha, Rani Laxmikumari Chundawat, Poet Sh. Kanhaiyya Lala Sethia, Urdu poet Nida Fazli, Dr. Shaharyar, Film Actor Shri Mahipal, Marudhar Mridul, etc on their outstanding contribution in literature and society were telecast.
6. Kisan Kavi Sammelan at Narayanpur (Thana Gaji), District Alwar for DD Kisan Channel.
7. Live coverage of “Forum of Indian Pacific Island Cooperation Summit” held at Ram Bagh Palace Hotel, Jaipur.
8. Live coverage from Prime Minister’s residence at New Delhi (launching of Gold Monetization Scheme).
9. Mushaira “Kalam Kabila” organized at Birla Auditorium, Jaipur.
10. A composite one hour variety show telecast on the New Year Eve, 2016.

### DD: Bihar

DD: Patna came into existence on 13th October, 1990. Subsequently it was upgraded in March, 1996 and Digital Earth Station was commissioned in December, 2003. Keeping pace with the development and needs of the people DDK, Patna was converted into 24 X 7 Hindi Regional Channel on 1st May, 2013.

This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes, Documentary, Tele Film/Feature Film, Serials/Skits etc.

Major activities of DD, Bihar for the period 2015-16:

1. 4th All India Football tournament (Bihar cup) telecast on 04.04.2015.
2. Programme on 100 years of High Court, Patna telecast live from High Court on 18.04.2015 and 19.04.2015.
3. PM Shri Narendra Modi’s ‘Mann Ki Baat’ and Defence Award ceremony telecast on 26.04.2015
4. Special programme “Our Doctor our pride” telecast on 27.05.2015.
5. Programme Namami Gange telecast live on 29.05.2015.
6. A report on Kali Mandir, Darbhanga House, Patna telecast on 12.06.2015.
7. A report on Vaishali Sangrahalay” telecast on 19.06.2015.
8. Inauguration function of Amrit and Smart city telecast live on 25.06.2015 from Vigyan Bhawan, New Delhi (Relay from DD National).

9. A TV report on Archaeological site, Koluha, Vaishali telecast on 05.07.2015.
10. Rag- Rasoi (Id special) telecast on 18.07.2015.
11. Address of PM Sri Narendra Modi's from Veterinary College, Patna telecast live on 25.07.2015.
12. Rag-Rasoi telecast on 01.08.2015.
13. Celebration of Independence Day at Gandhi Maidan, Patna telecast live on 15.08.2015.
14. Drama 'Samjhauta' telecast on 29.08.2015.
15. Function at Mahabodhi Mandir, Bodh Gaya telecast live on 05.09.2015.
16. Documentary on Patna ki Shaan: Botanical Garden telecast on 04.10.2015.
17. Chhath Parv telecast live on 17.11.2015 & 18.11.2015 from Digha ghat (Patna), Gaye Ghat (Patna) and Surya Temple (Aurangabad).
18. Telecast of programme on Guru Gobind Singh birth anniversary, and Makar Sankranti (14.01.2016) etc.
19. Telecast of special programme on occasion of Mahashivratri(08.03), Holi(23.03), Shahadat Diwas (23.03.2016) etc.

### **DD: Uttar Pradesh**

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16th August, 2013. Previously it was only available on terrestrial Network. This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes.



**Inauguration of Foundation Day ceremony of DDK Lucknow**



**Visit of Governor Shri Ram Naik to address people of the State**

Major activities of DD, Uttar Pradesh for the period 2015-16:

- New version of Infotainment programme "Bole UP/बोलेयूपी"
- Foundation day ceremony "बेढबबेढंग/Bedhab Bedhang"
- Kavi Sammelan/कविसम्मेलन"
- "फसलसंगोष्ठी/Crop Seminar"
- "कथकनृत्य/Kathak Nritya" and "लोकसंगीत/LokSangeet"

## DD: Madhya Pradesh

DDK, Bhopal launched 24 hrs telecast service through satellite and was renamed DD: Madhya Pradesh on 25th June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Kendra offers programmes in variety of formats like live phone-in, serials, telefilms, variety shows, concerts, poetic symposiums, quiz & features. Besides Hindi the programmes in local dialects like Malwi, Bundeli, Bagheli and Nimari are also included in the bouquet.

Some important programmes telecast during 2015-16:

1. Vikas Gatha based on disabled persons telecast on 02.04.2015.
2. 'Parivesh' – Bacha Rahega Jal to Bachegi Dharti telecast on 12.04.2015.
3. Live telecast of Agriculture Conference at Balaghat on 17.04.2015.
4. Nav Prabhat – Special programme on '15 point programme of Prime Minister for Minorities' telecast on 03.05.2015.
5. Special programme on 'Sex Abuse' on 12.05.2015 and on 'Women Empowerment and Sexual Harassment' telecast on 09.06.2015.
6. Special telecast on Yoga Divas on 21.06.2015 and TV report on 22.06.2015.
7. Special Telecast on Chandra Shekhar's Birth Anniversary on 23.07.2015.
8. Live telecast of 'Vishwa Hindi Sammelan' in Bhopal and its TV report on 10.09.2015.
9. Live telecast of 'Agriculture Conference' in Rewa on 24.09.2015.
10. Programme on Saansad Adarsh Gram telecast on 12.10.2015.
11. Special programme telecast on Sardar Vallabh Bhai Patel on 31.10.2015.
12. Namaskar M.P./Live Phone-in (Deepawali Special) telecast on 11.11.2015.
13. Indradhanush & Raag-Anurag based on Dr. Bhimrao Ambedkar & his Political Life telecast on 28-12-2015.
13. Special Programme Hasya Kavi Sammelan telecast on New Year on 01-01-2016.
14. TV Report telecast on Republic Day celebrations in different parts of the state on 26-01-2016.
15. Tansen Sangeet Samaroh – 2015 (Sponsored) telecast from 01-01-16 to 31-01-2016.
16. Khajuraho Dance Festival – 2016 (Sponsored)

## Doordarshan Commercial Service

Doordarshan Commercial Service is an independent wing to co-ordinate all the commercial activities being performed at the Headquarter, Doordarshan Kendras, Marketing Divisions and DCD towards sale of airtime as well as collection of revenue from agencies/clients/producers. DCS is responsible for framing of Commercial policies and updating of rate card as per inputs received from Marketing Divisions and regional Kendras, with the approval of Prasar Bharati Board.

This wing allows registration and accreditation status to various advertising agencies and interacts with

them for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario.

During the year 2013-14 Doordarshan earned gross revenue of Rs.1295.96 crore. In the financial year 2014-15 it has earned gross revenue of Rs.1124.43 crores and in the financial year 2015-16 its net earnings (including service tax) is Rs.856.61 crore from different Doordarshan Kendras including DCD (Annexure – IV).

### **Development Communication Division (DCD)**

Keeping in view the communication needs of Govt. Depts./Ministries/PSUs, Development Communication Division (DCD) established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. Development Communication Division provides as a single window facility for:-

- Marketing of Doordarshan airtime and production capability
- Consultancy and customized media planning
- Production of programmes in countrywide stations in regional languages; and
- Feedback and research surveys to the clients.

DCD with proactive approach, dynamic marketing tools and strategies, and on-time launch and completion has recorded revenue that contributed over 43% to Doordarshan's total revenue.

DCD has launched the production & telecast of "Swachh Bharat Abhiyan" from DD-1. Swachh Bharat Abhiyan campaign is being produced and telecast on behalf of the Ministry of Drinking Water and Sanitation and it is an ongoing campaign.

Ayushman Bharat' – Doordarshan has collaborated with Ministry of AYUSH in achieving their goal of educating and creating healthy India through revival of traditional system of medicine.

Doordarshan has also launched 'Akshay Urja' campaign for the Ministry of New and Renewable Energy for spreading awareness on new and renewable source of energy and launched yearlong campaign on 2.2.2015. Rural Development programme 'Gaon Vikas ki ore' a 52 episode series is also being telecast from National and 34 Regional Channels.

Police Parakram – to contribute in the efforts of Intelligence Bureau, Ministry of Home Affairs in recognizing the supreme sacrifices made by the Police Martyrs, Doordarshan is airing a half an hour series titled, 'Police Parakram' to this end.

Sathi Hath Milana – to partner and facilitate efforts of Ministry of DONER as well as to keep up with the interest of the North Eastern migrants, Doordarshan is producing the composite television show titled 'Sathi Hath Milana' to create platform for fruitful discussion on alleviating discrimination.

Mission Indradhanush Spots, new scheme of Ministry of Health and Family Welfare for child vaccination and 'Jago Grahak Jago' has been launched on Doordarshan. DCD also telecast spots on Flagship campaigns of Govt. of India as well as on minority welfare and spots on activities for benefit of disabled persons.



### Revenue Strategy Division (RSD)

A Revenue Strategy Division (RSD) was set up on 7th October, 2015 under Prasar Bharati headed by ADG (Commercial) AIR and co-opting a suitable senior officer from Data strengthen this Division on 2nd February, 2016 a Revenue Services Division was set up in Prasar Bharati to look into the following issues in a time bound manner:-

- Setting up of Professional Advertisement Sales Teams;
- Outsourcing of Revenue of specific channels or bands like DD News;
- Undertaking 'Syndicated Content Sale';
- Optimising Revenue from Free Dish through revised agreements;
- Focussing on all advertisements and sponsorship of DD Kisan;
- Reworking and sale of Advertisement Sales inventory for three hours of DD National (controlled by DDK, Delhi) and linkages to DD National;
- On-line sales of archival materials through e-retailers;
- Any other matter referred to RSD.

The RSD will work on strategies to augment commercial revenue of AIR and DD. Its tasks would inter-alia include:

- Ascertain state by state and city by city, who actually collects revenue for the three verticals, (DD-Corporate, DD-Government and AIR) and also to pin-point, where there absolutely no machinery for this purpose.
- Assess the work of these units thoroughly and give recommendations for repatriation of Programme personnel, who have not shown any effectiveness in commercial operations.
- Locate Programme personnel with interest and/or experience, suitable new recruits, to serve either in Mumbai or in Delhi or in some other stations directly under a determined authority, to monitor his/her work.
- Locate qualified and willing Engineering officers for two or three year stints in any of the Revenue Divisions.
- Suggest and implement strategies for improving the efficiency of the Revenue collection machinery and for reaching out to smaller advertisers.
- Innovate on newer sources of additional revenue.
- Study the commercial impact of each programme that is being telecast or is likely to be telecast, especially through the reception it gets from private advertisers and non-Central Government bodies.

In the meetings of RSD and BDC under Prasar Bharati major decision taken up during the year 2015-16:-

- On-line sales of archival materials through e-retailers;
- Revenue target for DD (Rs.899.19 cr.)&AIR (Rs.525.00 cr.) for FY 2016-17 set up.
- Proposal for engagement of Sales Agents in Doordarshan.

- Proposal put up on slot sale policy of Doordarshan.
- Proposal for undertaking 'Syndicated Content Sale'.
- Incentive policy for DD & AIR commercial personnel.
- Preparation for felicitation of outstanding achievers in commercial domain.

### Commercial & Revenue Division

Prasar Bharati set up marketing divisions in 2001, later on renamed as Commercial & Revenue Division, at various places in the country for facilitating a professional interface between clients /advertising agencies/sponsors. These marketing divisions are responsible for air time marketing and sales of both Doordarshan and All India Radio. These marketing divisions are operating at Delhi, Mumbai, Kolkata, Chennai, Bengaluru, Hyderabad, Thiruvananthapuram, Guwahati and Jalandhar. The Marketing Division at Thiruvananthapuram is having a branch office at Kochi as well. Details of areas of operation of various Doordarshanmarketing divisions with revenue earned during 2015-16 are as follows:-

1. Marketing Division, Delhi:(0.30 Cr.)  
Delhi, Uttar Pradesh, Rajasthan, Uttaranchal, Madhya Pradesh, Chhattisgarh.
2. Marketing Division, Mumbai(211.61 Cr.)  
National Channels of Doordarshan, Maharashtra, Gujarat and Goa.
3. Marketing Division, Kolkata:(2.22Cr.)  
West Bengal, Orissa, Bihar, Jharkhand.
4. Marketing Division, Chennai (0.00)  
Tamil Nadu
5. Marketing Division, Hyderabad(2.40 Cr.)  
Andhra Pradesh
6. Marketing Division, Bengaluru:(5.67 Cr.)  
Karnataka
7. Marketing Division, Thiruvananthapuram (with branch office at Kochi) (0.00)  
Kerala
8. Marketing Division, Guwahati:(0.45 Cr.)  
Assam, Meghalaya, Nagaland, Tripura, Arunachal Pradesh, Sikkim, Manipur and Mizoram.
9. Marketing Division, Jalandhar(1.87 Cr.)  
Punjab, Haryana, Himachal Pradesh, Chandigarh, Jammu & Kashmir.

### DD-Archives

From 1959 to 2003, DD Archives was more or less a storehouse and archiving was only a process of not erasing recordings which were deemed to be important by individuals. Doordarshan Archives reinvented itself in 2003 with a new approach and prepared itself to meet the challenges of Audio Visual Digital World. AIR and DD under Prasar Bharati (India's Public Service Broadcaster) is operating 218 radio stations and 67 DD Kendras producing audio & audio visual programs over several decades pertaining to eminent leaders, great scholars, artists, historians, sports and other events, etc. Also manuscript, Journals, photographs,

brochures of yesteryears are available with AIR & DD.

Preservation of the rich heritage, art and culture of this great country over the years is not only the duty but also the responsibility of Prasar Bharati by digitizing and creating a world class archive for the use of generations to come.

Prasar Bharati has taken various initiatives to digitise and preserve these content by cataloguing, digitising, creating metadata, Meta tagging and preserve by deep archiving. The technical infrastructure is in position at Delhi, Kolkata for Doordarshan and at five locations in AIR namely Delhi, Kolkata, Mumbai, Hyderabad and Chennai. All brochures, manuscripts and journals are collected from all stations and are in the process of digitisation. 4000 hrs of content in Doordarshan and 6500 hrs of content in AIR have been digitised and deep archived. Approximately 35000 legacy tapes are digitized into DVC Pro 50 format. Action to develop a Web portal is also under progress and through which research institutes, universities and other academics can access these content besides public in large.

In order to speed up the mission of digitization and archiving, Prasar Bharati has created five Zones in Delhi, Kolkata, Mumbai, Chennai and Guwahati. The infrastructure facilities with manpower are being created at all these Zones to carry out digitization in a time bound manner.

A centralised PB Archives having state of the art technology and world class facilities are under planning.

### Media Publicity Division

MPD, previously known as PR Section, primarily has two teams in place; one is the Print & Outdoor team and second is the Social Media team. Print & Outdoor team is responsible for planning and execution of Print campaigns and out of Home/ Hoarding campaigns on pan-India basis.

The two major multi media campaigns undertaken during this time period are, one- pertaining to the promotion of mid-prime time slot of DD National (12:00- 3:00 pm) and second the wide spread publicity of the prime time slot of DD National (7:00- 11:00 pm). For the first time, the DD National campaign was executed in Delhi Metro (in the in-coach panels) and Ho Ho buses. A Press Conference pertaining to the launch of prime time serials on DD National was also arranged on a mega scale, which resulted in noteworthy media coverage in top English & Hindi newspapers and also on online portals. The team also develops and executes TV Listings of DD National, DD Bharati and DD Urdu, which is being published in Times of India, Hindustan Times and Indian Express, on daily basis. Electronic Program Guide (EPG) of the six national channels and the regional channels is also furnished by the team to NDTV, which is then shared with the Cable and DTH operators, across the length and breadth of the country. Organizing Press Conferences on timely subjects like MOU signings, major achievements and developments etc, issuing of Press Releases and maintaining positive media relations is also been taken care of. A pioneer project was implemented, wherein Unipoles were constructed in and around Doordarshan premises of Mandi House, AIR, Todapur and Pitampura. Initially, these sites were used to publicise Doordarshan programmes, however plans are underway to monetize these sites to earn revenue.

Social Media Team at Doordarshan is responsible for daily updates across official pages of Facebook, Twitter and YouTube. The constant efforts have resulted in 13.0 lakh likes on the official Facebook page of Doordarshan.

### Implementation of the Judgements/Orders of CAT during calendar year 2015 (Jan-Dec, 2015)

Media Units/section DG: Doordarshan	No. Of Judgments/orders received from CAT for the year 2015	No. Of Judgments/orders implemented during 2015
S-1	15	15
S-1(A)	07	06
S-II	13	04
S-III	07	06
S-1V	07	04
Vigilance	04	NIL
Total	53	35

### Progressive use of Hindi in DG: Doordarshan

To ensure the compliance of the Official Language policy and instructions relating to the progressive use of Hindi, there is a separate Hindi Section in the Doordarshan Directorate. This section reviews the position relating to the progressive use of Hindi in the Directorate and its subordinate offices and makes all efforts to promote the progressive use of Hindi.

Main activities of the section during the year 2015-16:-

- All documents under Section 3(3) of the Official Language Act 1963, were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi during the year.
- To review the position of the compliance of the Official Language policy in the Directorate, two meetings of the Official Language Implementation Committee were held, one meeting of the committee in December, 2015 and the other meeting in March, 2016.
- Hindi workshops were organized from time to time to create awareness among the officers/employees in Official Language Hindi and to motivate them to do their work in Hindi.
- Hindi Month was organized from 01st to 30th September, 2015 and various competitions held.
- Committee of Parliament on Official Languages inspected 6 Doordarshan Kendras/offices during the year.
- A Regional Official Language Conference of the head of offices of DDKs/DMCS/HPTs situated in east and north east region held in January, 2016.

### Audience Research

The Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country, is involved in Research studies on various aspects of broadcasting since 1976. During the year April, 2015 to March, 2016 Audience Research Unit contribution is as follow:

- Analysis and reporting of BARC, TVL on weekly basis.
- Preparation of annual report of Prasar Bharati for 2014-15 and Ministry of I&B for the year 2015-16.
- Tracking of Violation of cable TV Regulation ACT, 1995 by MSOs & LCOs with regard to non-

compliance of Mandatory Carriage of DD Channels on their network.

- Keeping regular track on case no.70/2012 (M/s TAM Media, Mumbai vs. Prasar Bharati) filed in competition commission of India.
- Viewership survey on Doordarshan LPT Hathiyal (under DMC Bengaluru).
- Submission of comments on the proposal for redeployment of AR staff in view of Padhy Committee report.
- Training programmes on BARC, BMW software organised for Audience Research & programme personnel.

### Administration:

Details of Group wise employees in Doordarshan as on 31.03.2016

	Sanctioned Strength	In Position	Vacancy Position
Group A	1083	474	609
Group B	5964	4744	1220
Group C	13580	9501	4079
<b>Total</b>	<b>20627</b>	<b>14719</b>	<b>5908</b>

RTI Annual Report Information System (2015-2016)

Ministry/Department/Organization: DG: Doordarshan, New Delhi (April 2015 to March 2016)

Progress in 2015-16

	Opening Balance as on 01.04.2016	Received during the monthly (including cases transferred to other Public Authority)	No. of cases transferred to other Public Authority	Decisions where request/appeals rejected	Decisions where requests/appeals accepted
Requests	34	1479	69	Nil	1376
First Appeals	08	131	Nil	Nil	123

<b>No. of Cases where disciplinary Action taken against any officer</b>	<b>Nil</b>
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No. of CAPIOs Designated	No. of CPIOs Designated	No. of AAs designated
59	312	23

<b>No. of items various provisions were invoked while rejecting requests</b>													
<b>Relevant Sections of RTI Act 2005</b>													

Section 8 (1)										Sections				
A	B	C	D	E	F	G	H	I	J	9	11	24	Other 2(f) & 7(9)	
02			03	01	03	02	08		44				21	10

<b>Amount of Charges Collected (in Rs.)</b>		
Registration Fee Amount	Additional Fee & Any other Charge	Penalties Amount
10,584/-	7831/-	Nil

## Regional/Local Doordarshan Kendras:

### DDK: Delhi

Doordarshan Kendra Delhi is the primary Kendra of the country and has the credit of not only originating and launching television in India in September 1959 but also of presenting the National Transmission to the rest of the country, since its inception. It is responsible for 24 x 7 hour transmission of DD-I and DD Bharati while simultaneously functioning as a regional centre for Delhi, its adjoining areas and Low Power Transmitters (LPTs) scattered in remote areas of the country.

The Kendra also originates over 160 live outdoor broadcasts annually on the National Programme. Besides being carried terrestrially by all other Doordarshan Kendra, many of these events being of national and international importance are also utilized by satellite channels based in India and other international channels.

The Kendra also coordinates the state-of-the art archiving and restoration equipment with playback facilities of DD Archives at Akashvani Bhawan. In addition, the Kendra provides technical facilities and support for DD News.

Activities during 2015-16 for the National Network:

- Joint Budget Session address by President of India-Live from Parliament House
- PM's Press Conference- live from New Media Centre
- The 62nd National Films Awards Ceremony- Live from Vigyan Bhawan, New Delhi
- Presentation of Union Railway Budget -2015-16 Live from Parliament
- Presentation of Union Budget-2015-16 Live from Parliament.
- Commemoration of Golden Jubilee of Two Books of Jnanpith Awardee, Shri Ramdhari Singh Dinkar by Hon'ble Prime Minister of India Shri Narendra Modi- Live from Vigyan Bhawan, New Delhi.
- TV Report on the completion of One Year of Present Government.
- Message by Hon'ble President of India on the eve of Independence Day.
- Flag Hoisting Ceremony by Hon'ble PM at Red Fort –Live from Red Fort.
- Saal Ek – Shuruat Anek: Bhartiya Rail: Brief Report on Achievement in Railway Sector.
- The Launch of Atal Mission for Rejuvenation and Urban Transformation (AMRUT), Smart Cities Mission by Hon'ble PM, Shri Narendra Modi - Live from Vigyan Bhawan, New Delhi.
- Yogathon - Preparations of Yoga at Raj path, International Yoga Day- Live from Rajpath, New Delhi.
- Digital India Week Inaugural Function by PM Shri Narendra Modi - Live from Indira Gandhi Indoor Stadium, New Delhi.
- Bharat Ratna Dr. A.P.J. Abdul Kalam - The Last Journey Funeral of Former President of India Dr. A.P.J. Abdul Kalam - Live from Rameshwaram
- Simhastha Kumbh Mela – The First Shahi Snan- Live from Trimbakeshwar & Nasik.

- Golden Jubilee Commemoration of 1965 War Unveiling of Wall of Fame, release of commemorative stamp and Shauryanjali Exhibition - Live from India Gate Lawn.
- The Launch of PSLV –C30/ASTROSAT Mission Satellites - Live from SDSC, SHAR, Sriharikota.
- PM address at the Concluding Session of IAS Officers of 2013 Batch Live from Kotari Auditorium, DRDO Bhawan, New Delhi
- 46th International Film Festival of India (IFFI) 2015 - Live from Shyama Prasad Mukherjee Stadium, Panaji (Goa).



International Yoga Day, 2015



Republic Day, 2016



Beating Retreat, 2016



Chief Election Commissioner in the programme Aaj Saveri



Navel Chief in the programme Aaj Saveri

### DDK, Kolkata

Doordarshan, Kolkata was commissioned on 9<sup>th</sup> August, 1975. Colour transmission including outside coverages through OB Van started on 6<sup>th</sup> June, 1983. Inauguration of 2<sup>nd</sup> Channel at Doordarshan, Kolkata for one hour daily programme took place on 19<sup>th</sup> November, 1987. From 4<sup>th</sup> September, 1988 morning transmission was introduced. The first full-fledged Digital Studio came into operation from December, 2001. Second Digital Studio came into operation from January, 2002. Transmission Studios was digitalized on November, 2004. DD Bangla Website ([www.ddbangla.gov.in](http://www.ddbangla.gov.in)) was launched on 18<sup>th</sup> October, 2012. Maximum programmes are telecast in Bangla, followed by other language programme i.e. Urdu, Nepali & Hindi.

Important programmes telecast during 2015-16:

- “Chaitrer Shesh Belay” (Special programme on end of Bengali Year)- 14.04.15
- “Nababarsher Baithak – 1422” (Special programme on Bengali New Year) -15.04.15
- Live telecast of “Kavi Pranam” – 154<sup>th</sup> birth anniversary celebration of Rabindranath Tagore from Jorasanko Thakurbari, Kolkata - 09.05.15
- “Charti Dashak Periyē” – a special programme on the 40<sup>th</sup> Foundation Day of Kolkata Doordarshan - 09.08.15
- A special series of programme based on puja preparation activities, Puja Prastuti telecast from 21.09.15 to 09.10.15





**Live telecast of DurgaPuja ceremony from  
Ramakrishna Math Belur**



**“Robibarar Poribar” (Game Show) telecast  
every Sunday at 7:00 pm**

- “Swarna Juger Pujor Gaan” based on archival recordings telecast from -21.09.15 to 09.10.15
- Programme on Mahalaya – “Mahishasurmardini” - 12.10.15
- Live telecast of Durga Puja ceremony from Ramakrishna Math Belur from 19.10.15 to 23.10.15 in different time slots
- “Live telecast from various Durga Puja Pandels on 20.10.15 (Golf Green Puja Pandel – Saptami), 21.10.15 (Singhi Park Puja Pandel – Ashtami) & 22.10.15 (Sandhani, Beliaghata Puja Pandal – Nabami
- Live immersion of Goddess Durga from Baja Kadamtala, Kolkata -25.10.2015
- Live telecast of Shyama Puja from Dakshineswar Temple -10.11.2015
- Live telecast of the Inaugural Ceremony of 21<sup>st</sup> Kolkata International Film Festival from Netaji Indoor Stadium- 14.11.15
- Live Midnight special programme on the eve of Christmas Day from St. Paul’s Cathedral Church, Kolkata -24.12.15
- Opening ceremony of Poush Utsav – live telecast from Bolpur, Santiniketan in December, 2015
- New Years’ Eve special programme - 31.12.2015
- Live programme on ‘Kalpataru Utsav’ from Dakshineswar Kali Temple -01.01.2016
- Special programme on the Birth Anniversary of Swami Vivekananda -12.01.2016
- Live telecast of opening ceremony of the 40<sup>th</sup> International Kolkata Book Fair 2016 from Milan Mela Prangan, Kolkata- 25th January, 2016
- Egiye Bangla (Reality Show on Business Ideas) - Grand finale -12.02.16

### **DDK, Mumbai**

Doordarshan Mumbai came on Television map of India on 2nd October 1972, whereas Regional Service was commissioned on 9<sup>th</sup> August, 1986. At present DDK Mumbai manages transmission of two 24 hours channels namely DD National and DD Sahyadri (RLSC). HD Studio was inaugurated on 8<sup>th</sup> July, 2013. RNU Regional started on YouTube from 15<sup>th</sup> January, 2015, having 67000 views, 810 subscribers and 18%

views outside India (9 % from US) in 2015-16. Digital Terrestrial Transmission of Doordarshan for Mobile Users was inaugurated with effect from 1.1.2016 at DDK, Mumbai. Viewers of Mumbai and suburbs can receive 5 Video channels viz. DD National, DD News, DD Sports, DD Bharati and DD Sahyadri with 3 Radio channels viz. FM Rainbow, FM Gold and Vividh Bharati.



**The Inauguration from MMRDA by PM**



**Award show was aired on Doordarshan Sahyadri on 12 July 2015**

Important programmes telecast during April, 2015 to March, 2016:

- Telecast of Live Kumbh Mela celebrated at Trimbakeshwar and Nashik.
- 89th Akhil Bhartiya Marathi Sahitya Sammelan held at Pimpri Chinchwad, Pune.
- RBI QUIZ 2015- The National Semi-Finals and Finals were held from 13th to 15th December, 2015 at DD studios, Mumbai.
- Mumbai International Film Festival for Documentary, Short and Animation Films was held from 28th January, 2016 to 3rd February, 2016.
- Live telecast of the inauguration of 'Make in India' week by Hon'ble PM of India at MMRDA, Bandra-Kurla Complex, Mumbai and NSCI, Mumbai.
- Doordarshan Kendra Mumbai organized a workshop-cum-interaction session with farmers, experts and agricultural programme supporters on 4th March, 2016.
- Hon'ble Dy. Prime Minister of Thailand, General Thanasak Pratimaprakorn visited the Studio of DDK Mumbai on 08.03.2016.

### **DDK, Chennai**

Television Centre, Chennai was inaugurated on 15<sup>th</sup> August 1975. A permanent HPT was commissioned in July 1976 in order to increase coverage area to 80 km radius. Satellite link was established in the year 1982 to facilitate down link National Programmes transmitted from Delhi Kendra along with colour transmission. A 10 KW HPT was commissioned on 14<sup>th</sup> January, 1987 at Kodaikanal Hill. 'Direct to Home' was commissioned on 16<sup>th</sup> December 2004 with DD Direct Plus on Doordarshan's DTH platform. Tamil (Regional Language) is the major language of telecast occupying first position with 91.1%, followed by Slide/ Filler/ Announcement (4.2%), Commercial (3.0%), No language programme (0.9%), English(0.5%), Malayalam, Urdu and Hindi each having 0.1% share of total languages.

Activities during the period 2015-16:

Date of Telecast	Details of Programme
30.04.2015	Arulmigu Meenakshi - Sundareswarar Thirukkalyanam at Madurai
21.05.2015	Sadhabhishega Mahotsavam (81st Thirunatchathiram) at Srirangam, Trichy
12.06.2015	Maha Samprokshanam of Sri Parthasarathy Swamy Temple, Triplicane, Chennai
10.07.2015	The Launch of PSLV-C28 / DMC3 Mission from Satish Dhawan Space Centre (SHAR), Sriharikota
30.07.2015	The Last Rites of Former President Dr. A.P.J. Abdul Kalam
07.08.2015	The Launch of National Handloom Day by Hon'ble P M Shri Narendra Modi
15.08.2015	The Flag Hoisting Ceremony and Independence Day Message by Hon'ble Chief Minister of Tamil Nadu
27.08.2015	The Launch of GSLV-D6 / GSAT - 6 Mission from Satish Dhawan Space Centre (SHAR), Sriharikota
07.09.2015 & 08.09.2015	Annual Festival & Car Festival of Our Lady of Health, Vailankanni
12.09.2015	The Passing Out Parade at Officers Training Academy, Chennai
28.09.2015	Launch of PSLV -C30 / ASTROSAT MISSION from Satish Dhawan Space Centre (SHAR), Sriharikota
22.10.2015	Dussehra Festival at Kulasekarapattinam
25.11.2015	Karthigai Maha Deepam Festival at Arulmigu Arunachaleswarar Temple, Thiruvannamalai
04.12.2015	Phone -in live programme on the Relief and Rescue operation, food and medical support
January 2016	Maharajothi Festival at Sabarimala Special Pattimandram for Pongal Festival Thaippoosam Festival at Arulmigu Aadhiparasakthi Siddhar Peedam, Melmaruvathur Aradhana Festival of Saint Sri Thyagaraja at Thiruvaiyaru (Pancha Rathna Krithis) (National Network LIVE)
February 2016	Maha Shivarathiri Festival at Eesha Yoga Foundation, Coimbatore Natyanjali Festival at Chidambaram Arulmigu Ramanathaswamy Temple Mahakumbabbhishekam, Rameswaram

### DDK, Bangalore

Doordarshan Kendra was commissioned on 1<sup>st</sup> November, 1981, as a Relay Centre with the transmitter of 1 KW capacity. It was converted to a programme production centre on 19<sup>th</sup> November 1983 and was replaced with 10 KW HPT on 1<sup>st</sup> March 1985. News bulletin in Kannada with 15 minutes duration was introduced on 14<sup>th</sup> November, 1985. Digital Earth Station was setup on 28.10.2003. DDK Bangalore website started functioning from November, 2012. Main Language of telecast is Kannada (98.05%) followed by Urdu, Kodava, Konkani, Tulu & Sanskrit (1.95% each).

Activities during 2015-16:

- Telecast of Hon'ble PM visit to Bangalore on 3rd and 4th April, 2015.
- Telecast of 5th Hockey India National Championship 2015 at Mysore on 21st & 22nd April, 2015.
- Coverage of Athlete Championship at Mangalore from 29th April 2015 - 5th May, 2015.
- Telecast of 50th Annual Convocation of Bangalore University on 30th May, 2015.
- Live telecast of 1st International Yoga Day at Basavanugudi, Bangalore on 21st June, 2015.
- Junior National Rowing Championship at Bangalore on 11th and 12th June, 2015.
- Inauguration of centenary celebrations of Mysore University by Hon'ble President of India Shri Pranab Mukherjee on 27th July, 2015.
- Live telecast of Centenary Celebrations of FKCCI by Hon'ble President of India Shri Pranab Mukherjee at Banquet hall, Vidhana Soudha, Bangalore on 27th July, 2015.
- Live telecast of Sri Krishna Janmashtami celebrations on 5th and 6th September, 2015 at Udupi.
- Coverage of Bangalore International Arts Festival (BIAF) at Multiple venues in Bangalore on 18th to 20th September, 2015, 25th to 27th September 2015 and 2nd to 4th October 2015.
- Live telecast of Hon'ble Prime Minister and Germany Chancellor Ms. Angela Merkel's visit to BOSCH Factory and NASSCOM event in Bangalore on 6th October, 2015.
- Mysore Dasara Procession on 23rd October, 2015 and Torch light parade from Banimantappa.
- Live phone in programme by CM of Karnataka, Shri Sidharamaiah on Jana Mana on 21st October, 2015.
- Live telecast of Hon'ble President of India Dr. Pranab Mukherjee's visit to NIMHANS, Bangalore on 22nd December, 2015.
- Special programme on the eve of New Year, Marathahalli, Bangalore from 22nd December, 2015 to 24th December 2015.
- Live telecast of Republic Day celebration from Parade Grounds, Bangalore on 26th January, 2016.
- Live telecast of Thygarajotsava and Purandara Aradhane on 31st January, 2016.
- Telecast of Audience programme Madhura Madhuravee Manjula Gaana in February 2016.
- Telecast of Audience programme Madhura Madhuravee Manjula Gaana (Shivrathri spl.) in March, 2016.

### DDK, Hyderabad

Doordarshan Kendra, Hyderabad was inaugurated on 23<sup>rd</sup> October, 1977. Permanent studio setup at Ramanthapur, Hyderabad started functioning from October, 1988. Morning transmission in terrestrial mode started from 01-03-2006. The Kendra is functioning with 10 KW transmitters (DD-National) with a coverage area of 80 km. radius and 1 KW transmitter (DD-News) with a coverage area of 30 km. radius, 98.0 % programmes are telecast in Telugu language, 1.4 % in Urdu and 0.6% in Hindi.



### Studio Recording of Alapana programme

Activities during 2015-16:

Name of the Programmes telecast	Date
Live Sriseetharama Kalyanam from Ontimitta, Kadapa	02.4.2015
Live telecast of presentation ceremony of the 62 <sup>nd</sup> National film awards	03.05.2015
PM Suraksha Beema Yojana, Atal Pension Yojana, PM Jyothi Beema Yojana	11.05.2015
PM's Live DD Kisan channel inauguration	26.5.2015
Special programmes on completion of one year Union Government	25.5.2015-31.5.2015
Special programme Nenu Anantham Aakash on girl child emancipation with sand dust art	26.5.2015
Live telecast of International Yoga day	21.6.2015
Live telecast of Telangana state formation day celebrations	02.06.2015
Special programmes on Ramdhan	19.6.2015
Godavari Pushkara Samaroah	01.7.2015-13.7.2015
Message to the nation by Sri Pranab Mukherjee, Hon'ble President on the eve of Independence Day	14.8.2015
The launch of GSLV-D6/GSAT-6 mission (SDSC-SHAR) Live from Sriharikota	27.8.2015
Presentation of Rajiv Gandhi Khel Ratna Awards- Live telecast from Rashtrapati Bhawan	28.8.2015
Ujjaini Mahakali Ammavari Bonalu – live telecast	2.8.2015
Curtain raiser - 13 <sup>th</sup> Federation Cup National Junior Athletic championship for Boys and Girls	06.8.2015
Independence day celebrations	15.8.2015
Simhastha Kumbh Mela at Nasik-Triambakeshwar - live from Nasik	29.8.2015
PM's interaction with school children – live telecast from New Delhi	04.09.2015
National Meet for promoting space technology based tools and applications in governance and development (live telecast from Delhi)	07.09.2015
Special programmes on Dasara	22.10.2015

Name of the Programmes telecast	Date
PM's –foundation stone for new capital Amaravati of Andhra Pradesh State	22.10.2015
Indian Africa Summit 2015 opening session live telecast, New Delhi	29.10.2015
19 <sup>th</sup> Children's film festival (live telecast)	10.11.2015
International children film festival programmes	13.11.2015- 20.11.2015
Special programme on New year	31.12.2015
Special programme on Sankranthi and Mkaravilakku live telecast from Sabarimala	14.1.2016

### DDK, Thiruvananthapuram

LPT was first commissioned on 19<sup>th</sup> November, 1982 and on 1<sup>st</sup> January 1985, full-fledged Programme Production Centre was commissioned in Thiruvananthapuram. The first 10 KW HPT, was commissioned on 14<sup>th</sup> April 1985 and the full fledged studio complex started functioning from 18<sup>th</sup> March 1987.

With the commissioning of regional networking on 24<sup>th</sup> October 1993 and HPTs at Calicut and Kannur the whole of the State became capable of receiving Malayalam TV signals from Doordarshan Kendra Thiruvananthapuram. Doordarshan Kendra Thiruvananthapuram, with 3 production centres and over 35 terrestrial transmitters, serve the State of Kerala and the Union Territories of Lakshadweep and Mahi terrestrially and all other parts of the country with the help of a cable or a digital connection. Language wise break up shows that programmes telecast in Malayalam occupy 98.17 % followed by Hindi 1.00%,English 0.18%, Tamil 0.04% and other South India Languages [SRSN]0.61%.

Activities during 2015-16:

- 29.04.2015 - Thrissur Pooram
- 15.05.2015 -launch of PM Suraksha Bima Yojana & PM's Jeevan Jyothi Bima Yojana.
- 05.06.2015- World Environment Day
- 21.06.2015 - International Yoga Day
- 8.07.2015- Programme on 'Make in India'
- 28.07.2015- programme on Dr. A.P.J. Abdul Kalam
- 08.08.2015 - Curtain Raiser - Nehru Trophy Boat race
- 09.08.2015 - Nehru Trophy Boat Race telecast from Alappuzha
- 31.08.2015 – Live telecast of Aranmula Uthrattathi Boat Race
- 27.08.2015 to 31.08.2015- Celebration of Onam Week
- 07.09.2015 - Opening Ceremony of 64<sup>th</sup> All India Police Athletic Meet'
- 02.10.2015- Special programme on Gandhi Jayanti 'Porbandarile Sooryodhayam'
- 05.10.2015 to 30.10.2015- Special programme on Panchayat election 'Thaddeseeyam'
- 14.11.2015 - Special programme on Children's day
- 06.12.2015 - Special programme on Dr. B.R. Ambedkar Death Anniversary

- 17-21 /12.2015- Chembai Music Festival
- 31.12.2015 - Special Programme on New Year Eve
- 13.01.2016- Sabarimala Makaravilakku - Curtain raiser
- 17.02.2016- Programme on Sivarathri Siva Sthuthikal
- 24.03.2016 - Special Programme on 'World TB Day'

### DDK, Ahmedabad

Doordarshan Kendra, Ahmedabad came into existence in 1977. From 19.11.1983 the existing 10 KW Transmitter at Thaltej, Ahmedabad started radiating Doordarshan programmes. The existing Doordarshan Studio was commissioned on 02-10-1987. Regional link up of the Kendra was inaugurated on 30.12.1992. Activities during 2015-16:

- ITF women 25k Tennis Tournament held at city tennis foundation, Ahmedabad was covered by DDK, Ahmedabad for live/deferred -8<sup>th</sup> to 11<sup>th</sup> April, 2015
- Programmes on Dr. B.R. Ambedkar's 125th birth anniversary (Shikshit Bano)-14-04-2015
- Programme on World Book Day-22-04-2015 &23-04-2015
- Message of Chief Minister on the occasion of Gujarat Foundation day- 01.05.2015
- Special programme entitled "Atta Dipo Bhav on Buddha Purnima,i.e; 04.05.2015 &06.05.2015
- Programme on Jan Dhan Yojana, Pradhanmantri Suraksha Bima Yojana, Atal Pension Yojana -21.05.15
- Pani Pure Pran"- an interview with Shri Rajendrasinhji on 22.05.2015
- Special programme on National Eye Donation fortnight during 25.08.2015 to 08.09.2015
- Special programme "Vahlo Maro Aavse Aatham Ni Adhrate" was telecast on 05.09.2015 on the eve of Janmashthami.
- Aapni vaat "Dikari Janm Vadhaviye" telecast on 24.09.2015 and 26.09.2015.
- Khadi Ek Fashion-telecast on 01.10.2015
- Coverage of "Akashvani Sangeet Sammelan - 2015" on10.10.2015
- Extensive coverage of Shri Pranab Mukherjee: President of India's 3 days visit of Gujarat- live from Anand, IIM, Sabarmati Aashram, Gujarat Vidhyapith and Diu (UT) on 30.11.2015 to 02.12.2015.

### DDK, Jalandhar

DD-1 Regional channel was originally commissioned at Amritsar on 29<sup>th</sup> September, 1973 and was later shifted and inaugurated at Jalandhar on 13<sup>th</sup> April, 1979. Full fledged functioning began from 01.06.1981. The bulk of the programmes produced by the Kendra are in the regional language Punjabi i.e.; 84.69% of the total programmes followed by Hindi (11.57%), Instrumental Music/ Dance (2.72%) and Urdu (1.02%). The Kendra puts out seven news bulletins in the regional language. The Kendra is also producing additional programmes on news based and current affairs like Khas Khabar Ik Nazar, Khoj Khabar and Ajj Da Masla providing a resume of the political and developmental activities of the State.

Activities during 2015-16:

Programmes	Date
Mela Baisakhi Da	16.04.2015
Sur sirtaj – 3	09.06.2015
Suran Da Shahanshah programme on Mohd. Rafi	08.08.2015
“Sabrang” (Entertainment Programme)	06.08.2015
Jashan Di Raat	15.09.2015
Organised Rang Sunheri - Tribhashi Kavi Samelana”	22.09.2015
Telecast of “Sunehri Sham” on the occasion of “ Senior Citizen Day”	20.10.2015
Telecast of Patiala Utsav	28.11.2015
Telecast of celebrity based programme “Rubroo”	02.12.2015
Telecast of Harballabh Sangeet Sammelan”	25.12.2015, 26.12.2015 & 27.12.2015
Telecast of “Wah-Wah 2016”: New Year programme	27.12.2015, 28.12.2015 & 30.12.2015
Telecast of Nachan Nu Ji Karda	01.01.2016
Telecast of Amritsar Utsav	12.01.2016

### DDK, Guwahati

LPT was commissioned on 19th November 1982, which was converted to HPT in January, 1985 with a power transmitter of 10KW. Assamese (Regional Language) News network was launched on 15<sup>th</sup> March, 1991. Transmitters located in different places of Assam were linked to Regional service from 1<sup>st</sup> May, 1993. The significant achievement of PPC (North East) was the installation of North East Satellite Service (24 hours) on 27<sup>th</sup> December, 2000. In 2015-16 Assamese languages has occupied more time (89.1%) followed by English (6.0%), Hindi (2.6%) and Bodo (2.2%).

#### Activities during 2015-16:

- Bahagat Bhupen Da – A special Musical programme on the occasion of Rongali Bihu telecast on 19.04.15.
- Jiban Sonowali Jene Noir Bali – A special interview based interactive musical programme on Umakanta Bairagi telecast on – 24.05.15.
- Chinta Nayak Amalendu Guha - A documentary feature on Late Dr. Amalendu Guha, an eminent economist telecast on 24.06.15.
- Yuga Drasta Bharat Ratna Praktan Rashtrapati A.P.J. Abdul Kalamar Suwaranat: A Live Panel discussion programme telecast on 29.07.15.
- Swarnali Swadhinata Diwas – (Eti Mitha Anubhab) – a musical feature on Independence Day, telecast on 13.08.15.
- Opoja Dinar Suwaran: Special programme telecast on the occasion of birth anniversary of Dr. Bhupen Hazarika telecast on 08.09.15.
- A documentary telecast on the occasion of birth anniversary of Sri Sri Sankardeb on 23.09.15.



- Live telecast of 20th Bodoland Gallants Gold Cup Football final tournament, 2015 on 11.10.15.
- Live telecast of Idol immersion (Dashami Puja) held at Kachomari Ghat, Guwahati on 23.10.15.
- Live telecast of opening ceremony of 12th South Asian Game, Guwahati on 05.02.2016.
- Highlights of 12th South Asian Games'2016 day wise from 06.02.2016 till the closing ceremony.

### DDK: Bhubaneswar

DD complex at Bhubaneswar was commissioned on 19.11.1992. Commercial Service started with effect from 18.09.1994. Regional programmes were introduced in the morning & noon transmission on Sundays from 07.07.1996. Afternoon Transmission of Regional Programme started from 02.04.1998. Digital up-linking started from 22.04.2004. Doordarshan Kendra, Bhubaneswar has opened an account on the 'Facebook' as Doordarshan Bhubaneswar. The highlights of important programmes are sent through E-Flyers. The daily programmes of DDK, Bhubaneswar are now available on its Website: [www.ddkbbsr.gov.in](http://www.ddkbbsr.gov.in) from 24<sup>th</sup> September'2013.

Activities during 2015-16:

- Special Programme "MO ODISHA" on Statehood Day of Odisha telecast on 01.04.2015
- Nabakalebara of Lord Jagannath (from Banajaga to Sunabesha) telecast from 17.04.2015 to 27.07.2015.
- Digital India telecast on 18.4.2015
- Modi Sarkar ka Eka Barsha telecast on 28.5.2015
- International Men's Hockey Series (4 Tests) between India and Japan telecast on 3<sup>rd</sup>, 5<sup>th</sup>, 7<sup>th</sup> & 9<sup>th</sup> May' 2015.
- Sital Sasthi of Sambalpur telecast on 24.05.2015.
- Special Programmes on Raja Festival & Shital Sasthi Festival of Western Odisha telecast in May & June'2015
- Smart City Yojana – 27.6.2015
- Skill India – 25.7.2015
- TV Report on Hon'ble President Sh. Pranab Mukherjee's visit to Odisha telecast on 08.08.2015.
- Odishare Paryatana-26.9.2015
- Special Programme on Dussehra telecast from 6<sup>th</sup> -23<sup>rd</sup> October, 2015
- Parbana Bela (Celebration of Dussehra in Twin City & other parts of the State) –21<sup>st</sup> to 24<sup>th</sup> October, 2015
- Pradhan Mantri Mudra Yojana telecast on 05.11.2015
- Special Children's day Programme "Indradhanush" telecast on 14.11.2015
- Konark Festival'2015 & International Sand Art Festival telecast from 1<sup>st</sup> to 5<sup>th</sup> December, 2015 from Konark
- Mukteswar Dance Festival telecast from 14<sup>th</sup> to 16<sup>th</sup> January, 2016

- Rajarani Music Festival telecast from 18<sup>th</sup> to 20<sup>th</sup> January, 2016
- Start Up India telecast on 21.01.2016



Hindi Pakhwada



Darshak Darbar

### Awards & Appreciations:

1. Pride of India Award from Chinta O' Chetana for the year 2015 to Shri L.K.Pradhan, DDG (E) on 15.04.2015.
2. Shri N.M. Satpathy, PEX was felicitated for his outstanding contribution through Mass Media Support for Agriculture Extension Programmes from a group of Departments of Cuttack District on the occasion of World Veterinary Day 2015 (29.4.2015)

### DDK, Ranchi

Doordarshan Kendra, Ranchi was commissioned on 25th September'1984. The Kendra produced "Area Specific Programme" till 2nd April, 2002, catering to a single ethno-cultural zone of Jharkhand. On 2nd April, 2002, the Kendra became a regional unit with its coverage extending to entire Jharkhand, including telecast of Regional News. First Live Programme was aired from DDK, Ranchi Studio on 02.04.2002. Digitalized Earth Station at Ranchi was commissioned on 02.03.2003. Similarly New Digital Studio (ASF) was commissioned on 28.02.2007.

Important programmes during 2015-16:

- Special Programme on Women's Day
- Special Programme on Jharkhand Lok Utsav
- Special Programme on Durga Puja
- Special Programme on Prasar Bharati
- Tribal Sarhul Puja
- Shaam-e- Gajal
- New Year programme

### DDK, Srinagar

DDK Srinagar was commissioned on 26<sup>th</sup> January, 1973. Doordarshan Kendra, Srinagar started DD-Kashir transmissions in the year 1995. Later on it was upgraded in the year 2000 and further replaced with 10 KW Transmitter in March 2006. Kendra produces programmes in 12 different languages/dialects which include

“Kashmiri, Urdu, English, Hindi, Dogri, Ladakhi, Punjabi, Gojri, Pahari, Balti, Sheena and Pashtoo.

Activities during 2015-2016:

- Series entitled “Payam-e-Ramadhan” telecast during Sehri in the Holy Month of Ramadhan
- Series entitled “Yaad-e-Karbala” telecast in connection Aashoora-e-Muharram
- Series entitled “Yatraw-Teerath Yatraw” telecast during Navratra
- Sheshrang (Music Show)
- Live shows telecast during the holy month of Ramadhan
- Heegund (Music cum cultural Show)
- Mushairas in different districts of Kashmir valley
- Live telecast of Hon’ble PM Public Rally at Sher-i-Kashmir Stadium, Srinagar

### **DDK, Shimla**

Doordarshan Kendra Shimla was commissioned on 7th June, 1995. The Kendra from the year 2014-15 is carrying regional programme every Monday to Saturday from 3:00 P.M. to 7:00 P.M. and on Sunday from 6:30 P.M. to 7:00 P.M.

Major activities during the year 2015-16:

- Shimla Classical Music Festival– 2015 telecast from 7th to 11th October, 2015.
- On the occasion of World Theatre Day, play titled “Aah Main Waah Main” was telecast on 27.03.2015.
- Author Miller’s Play “All My Son” and Play “Sitamber Ke Tees Din” were telecast respectively on 25.05.2015 and 17.10.2015.
- Telefilm “School Fees” was telecast on 09.09.15.
- Short Film “Friend Request” was telecast on 12.12.15.
- Programmes telecast on celebration of 125th Birth Anniversary Year of Dr. B.R. Ambekar.
- TV Reports on International Kullu Dussehra, International Lavi Fair, Rampur and International Shivratri Fair Mandi etc. were telecast from the Kendra during the period.
- On the eve of New Year special programme Swagatam, 2016 of one hour duration was telecast on 31st December, 2015 and on 1st January, 2016.

### **DD Chandigarh**

DD Chandigarh was commissioned on 28<sup>th</sup> April, 2001. Local transmission of one hour started from 1<sup>st</sup> April, 2003, which was enhanced to 2 hours from 24<sup>th</sup> April, 2006 along with start of local news. Local transmission shifted to ASF from 29<sup>th</sup> August, 2011. Bulk of programmes produced by the Kendra are in the regional language Hindi (46.95%), followed by Punjabi (42.88%), Haryanvi (9.32%) and Urdu (0.85%).



**Sh. Manohar Lal Khattar, Hon'ble Chief Minister of Haryana**



**Famous Artist Kanth Kaler performing in a Programme before Invited Audience**

Important activities during 2015-16:

- 1st Episode of Programme “Chandigarh Darpan” telecast on 10.06.2015.
- Interview with Ms. R. Jaya, IAS Joint Secretary, Ministry of I&B telecast on 22.07.2015 in connection with the Digitization of Cable Network in the Northern Region.
- Independence Day's celebrations at Parade Ground, Sector-17, Chandigarh telecast on 15.08.2015
- DDK, Chandigarh organized variety programme before the invited audience in December, 2015.

### DDK Dehradun

Doordarshan Kendra Dehradun came in being on 12th August 2001. Starting with just half an hour transmission on weekends, today Doordarshan Kendra Dehradun telecasts two hours of programmes daily presenting the rich cultural, social, literary & religious heritage and events of the Himalayan State. In 2008, Kendra also bagged prestigious DD award for Kalyani Programme & was runner up for Krishi Darshan. Doordarshan Kendra Dehradun has a wide reach that covers a major part of western UP and also some parts of Haryana & Punjab.

In the beginning, only development programmes were telecast but later on, many more informative, educative & entertaining programmes have been introduced from time to time as per expectation of local viewers & needs.

Important programme telecast during 2015-16

- Hello Uttarakhand Live Phone in Prog.
- Dishayen
- Seema- Sadbhawna
- Pratibimb
- Dharohar
- Hariyali
- Sarokar
- Anubhav
- Hello Doctor Live Phone in
- Uttarakhand Darshan
- Hamari Mati-Pani
- Gramodaya

**DDK, Rajkot**

DDK Rajkot came into existence on 30.08.1984 as an Area Specific Kendra. The 10 KW transmitters for DD-I installed on 10th July, 2003. It also contributes one hour programme to DD-Girnar for RLSS and also on Terrestrial Mode and RNU as and when required (the Kendra does not have RNU). The Kendra also contributes fresh programmes to DD Girnar.

Major achievement during 2015-16:

- 26 episodes of serial entitled “Chingaari”
- Programme entitled “Mahila Suraksha and Schemes for Minorities”
- Special programme on Election
- Celebration of 125th Birth Anniversary of Dr. B.R. Ambedkar
- Programmes on Swachch Bharat Abhiyan

**DDK: Raipur**

DDK Raipur was commissioned in the year 1977. From 01.06.1987, Kendra started relaying programme of DDK Delhi via satellite. With the commissioning of Digital Earth station in September, 2002 regional service and regional News for the Chhattisgarh State started. On 25.12.2014, a 10 KW transmitter was Commissioned for DD-National Service.

Activities of the Kendra during 2015-16

- Doordarshan Kendra, Raipur covered visits of Hon’ble President, Vice President, Speaker of Lok Sabha and Prime Minister “during the period.
- Telecast of Special Programme on the occasion of Foundation Day (Sthapana Diwas) of Doordarshan on 15th September, 2015.
- Telecast of Special Programme on the eve of New Year 2016.
- Kavi Sammelan was organised with eminent Poets during the period.
- Recording and telecast of Question Hour of Chhattisgarh Legislative Assembly.
- Live feedback of ITF Women 10K Tennis Tournament in DD Sports Channel held at Raipur on 30th and 31th October, 2015
- Live Phone-in programme on Family Counselling, Aap Ki Battein, Hello Doctor, Swachch Bharat & Legal Hints.
- Special programme on Left Extremist Wing affected area being telecast twice a month.

**DDK, Jagdalpur**

DDK, Jagdalpur was commissioned on 30.12.2000. At present, the Kendra produces and transmits Krishi

Darshan Programme in Narrowcasting mode in local dialects like, Chhatisgarhi from Kanker, Halbi, Jagdalpur, Gondi, Bailadila and Narayanpur. Apart from this, Kendra also contributes a 30 minutes programme entitled “Baster Anchan Se”, telecast in the Regional Service from DDK, Raipur on Monday, Tuesday and Thursday between 4:30 pm to 5:00 pm.



### Studio Recording of Folk Songs and Dance of Jagdalpur

Programme telecast during 2015-16:

- Chitrakala Cultural activities of Bastar, Sahitya Darpan
- Swasthya Jagat
- Kavi Gosthi
- Hamare Mehman
- Ek Goan Ki Kahani
- Interview based programme on Rural Development, Entrepreneurship, Handicraft & with senior citizen
- Folk Dance/ Song/ Geet/ Gazal/ Light Music Programme
- Flagship Programme

### DDK Sambalpur

A one KW terrestrial transmitter was installed in Sambalpur which started regular transmission from 30<sup>th</sup> April, 1978. It was upgraded in 2000. All the programmes are telecast in state hook up (DD1, DD6, and DTH) from DD, Bhubaneswar at 7.30 am on every Saturday. Since August, 2011 programmes are telecast from 9.30 am through DTH platform over DD-6 from Monday to Friday. Narrowcasting programme is telecast on agriculture & allied subjects in Sambalpuri language. At present DDK, Sambalpur is contributing 30 minutes to Kisan programme in Hindi every month for DD-Kisan Channel.

Programme telecast during 2015-16:

- Special programmes like New Year, Nuankhai, Dussera, Independence Day, Holi, Foundation day of DD, PSB day were produced and telecast from this Kendra.

- Sital Sasthi Yatra of Sambalpur was telecast deferred live.
- Special programme on Left Wing Extremism was produced & telecast
- A special programme on “Nuakhai” was telecast during the period.



Shooting at Balbaspur Nuakhai-2015



Live Coverage of Sital Sasthi-2015

### DDK: Bhawanipatna

Transmission of the Kendra started from 15.09.2004 on the occasion of DD foundation day. Agriculture programme that was being produced and telecast by this Kendra since 01.11.2004 was converted into Narrowcasting mode for simultaneous telecast by DDK Bhawanipatna and its 5(five) cluster LPTVs namely, Bolangir, Khariar, Nuapara, Nawarangpur & Jeypore from 25.07.2005.

Programmes telecast during 2015-16:

- |  |                   |
|--|-------------------|
| 1. Swachha Bharat Abhiyan  | -14.12.2015       |
| 2. 21 <sup>st</sup> State Level Yuva Mahotsava                         | - 9.12.2015       |
| 3. Nauka O' Tira Chalana Pratijogita                                   | - 7.01.2016       |
| 4. Kalahandi Utsav: Ghumura Part-I & II                                | - 18th&21.01.2016 |
| 5. Drip Irrigation Scheme  | -25.01.2016       |
| 6. Budha Dangar Mahotsava – A festival held in LWE Area                | - 25.02.2016      |
| 7. Documentary on Gupteswar Temple                                     | - 14.03.2016      |
| 8. A Spl. Programme Matira mahaka telecast on Padmashree Awardee       |                   |
| 9. Kabi Haladhar Nag   | -28.03.2016       |
| 10. Paraja Dangar Nacha – A festival held in LWE Area (Thuamul Rampur) | -31.03.2016       |

### DDK: Warangal

An LPT of 100W was under operation from 02.08.1984 to 02.12.2001 i.e. until installation and commissioning of 10 KW HPT at Warangal. HPT, Warangal is in operation from 03.12.2001. Doordarshan Studio was inaugurated on 14.04.2005. It has a coverage area of around 70 Kms spreading over most parts of Nalgonda & Karimnagar Districts in addition to its coverage in Warangal District. A 30mts. local transmission from HPT, Warangal started from 08.09.2012 on every Saturday. In this local telecast local happenings and events are being covered.

Programmes telecast during the year 2015 – 16

Sl. No.	Title of the programme	Date of Telecast
1	'Special Programme in connection with 10th Anniversary of DDK, Warangal	14-04-2015
2	'Aaradhana' – A Christian Programme	31-05-2015
3	Special Programme on "Formation Day of Telangana State"	11-06-2015
4	Programme on 'Yoga' in connection with International Yoga Day	21-06-2015
5	"Godavari Pushkaralu"-T/C of Live Programme from Dharmapuri, Karimnagar –Distt.	14-07-2015 to 25-07-2015
6	Special Programme on Sri Shakambari Navarathri Utsavalu	06-08-2015
7	Special Programme on "Bhathukamma"	21-10-2015
8	A TV Report on Deepavali "Narakasura Vadha" Festival in Warangal	12-11-2015
9	Programme on Balotsav – 2015 at Kothagudem, Khammam-Distt.- an All India cultural meet	19-11-2015
10	Special Programme on "Cheyutha"	08-12-2015
11	A Documentary on Tribal Festival "Theeze"	11-12-2015
12	Special Programme on New Year 2016	01-01-2016
13	Special Programme on Sankranthi	15-01-2016
14	Curtain raiser - 'Medaram Jatara'	16-02-2016
15	Live telecast of "Sammakka – Saralamma Jatara" from Medaram	17-02-2016 to 20-02-2016
16	Special Programme on "World Wild Life Protection Day"	03-03-2016
17	Programme on International Women's Day	08-03-2015

### DDK Gangtok

The Kendra telecast programmes in terrestrial mode covering distance of 30 km radius. The programmes are mostly in Nepali language. Kendra is originating and telecasting 1 hrs 15 minutes programme daily from Monday to Sunday from 5:30 pm to 6:45 pm followed by relay of 15 mts North East News from DD Guwahati. Programme Transmission facility in satellite mode (05.30 PM to 09.00 PM daily) has been inaugurated by Sh. C. Lalrosanga, Director General, Doordarshan on 15.09.2015, coinciding with the foundation Day of Doordarshan. News feed are regularly sent to NE News (DD-13) for telecast from DDK, Guwahati.

Activities during 2015-16:



- Nepali version of Prime Minister's Mann Ki Batwas telecast.
- Telecast message of Governor & Chief Minister on the occasion of Independence Day.
- A success story on Biogas plant in Sikkim & activities of Sikkim Renewable energy development agency.
- Special programme on Children's Day.
- Live Programme Suhanay Pal (Musical programme).
- Special Programme on Durga Puja celebration at Gangtok.
- Programme on Dr. B.R. Ambedkar.
- BBIN Friendship motor rally was covered by DDK Gangtok.
- Programme on Sardar Vallabh Bhai Patel.
- TV Report on Prime Minister visit to Gangtok.
- Telecast of Governor's message on Republic Day.

### DDK Mau

5 KW HPT, started relaying DD programme from 16.01.1995, which was later upgraded to programme generating facility (studio) on 30.07.1997, covering nearby areas of Mau district. Local telecast from the Kendra started from 11.09.1997 for half an hour duration. This was later on increased to one hour duration per day (except Saturday and Sunday).

Achievements during 2015-16:

- Symposia for farmers of Balia, Gazipur and Mau districts were organized at different places.
- Kavi Sammelan was organized and telecast.
- On the eve of New Year 2016, entertainment programmes were organized and telecast.
- Programme on 125th Birth anniversary of Dr. B.R. Ambedkar was organized and telecast.
- Telecast of Launch of various welfare schemes by Central Government i.e. Swachh Bharat, Beti Bachao Beti Padhao, PM Jan Dhan Yojana, Krishi Bima Yojana, Make in India campaign etc. from the Kendra.

### DDKGorakhpur

DDK Gorakhpur is situated at a distance of 5 KM from city headquarter. It is operational from its new studio setup from 1st July, 2008. The studio is fully functional in digital format. Multifarious programmes are produced at this Kendra for the local people as well as for national contribution. It also contributes to DD Kisan through the weekly programme "Hamara Pasudhan".

Activities during 2015-16:

- Organised vishal Kisan Kendra Mela and Pradarshini – 5<sup>th</sup> July, 2015
- 197<sup>th</sup> Shahadat divas of Amar Shaheed Bandhu Singh- 11th August, 2015

- Punyatithi of Mahanth Digvijay Nathji& Mahanth Avaidya Nathji- 25<sup>th</sup> September, 2015
- Birth anniversary of Dr.B.R. Ambedkar, Bal Divas-14<sup>th</sup> & 15<sup>th</sup> November, 2015
- Lok Adalat -13<sup>th</sup> December, 2015
- Organised Kisan Goshti and Vaigyanik Sammelan – 10<sup>th</sup> January, 2016
- Organised Musical concert on eve of maker sankranti at Gorakhnath temple-13<sup>th</sup> January, 2016

### DDK Madurai (PGF)

Programme Production Centre at Madurai was commissioned on 15.08.2005.The Kendra has a single studio which is digital. PGF Madurai caters to the viewers' need of 16 districts of southern Tamil Nadu. The programmes are mostly produced in Tamil language.

Important telecast during 2015-16:

- Naalum Oru Mooligai
- Namma Ooru
- TMS Times
- TMS Fans Show
- Pavai Vizha
- Emakku Thozhil Kavithai
- Thiruthangaigal



**Naalum Oru Mooligai out side Programme-27.11.15**



**TMS Fans Show Out side Programme**

### DDK: Imphal

Doordarshan came to Manipur in the guise of VLPT as a part of the phenomenal expansion of television in the year 1982. However, much later regional transmission started from the Kendra on April 30, 1993. The initial transmission of half an hour has been gradually extended and now the Kendra telecast programmes from 3.00 PM to 7.00 PM in terrestrial mode, whereas experimental satellite channel is telecasting programme from 6.00 AM to 12.00 midnight daily (18 hrs. daily).From the month of March, 2015 onwards

Kendra telecast programmes from 3.00 PM to 9.00 PM daily.

Programmes telecast during 2015-16:

- Shumang Kumhei (Jatra), tele-plays and dramas
- Agriculture Narrowcasting programme
- Picturised song “Esheigi Tantha” and Manipuri digital film songs
- Live-phone-in Health programme
- Kendra in collaboration with DD Sports telecast a three days Indigenous Games festival from 8th to 10th December, 2015.

### DDK, Nagpur

DDK Nagpur came on television map of India on 15th August 1982. Area Specific Programmes produced by DDK Nagpur and telecast through INSAT from New-Delhi for districts of Nagpur, Chandrapur, Gadchiroli & Gondia started from 1983. Studio of DDK, Nagpur was digitized in March, 2014. 100.0% programmes are produced in-House by the Kendra. Information & Education each consists 80.0 % and Entertainment 20.0 % of the total programme produced by the Kendra. The Kendra originates ‘Narrowcast Agriculture Programmes’ for five Cluster LPTs viz. Akola, Akot, Amaravati, Khamgaon & Achalpur. It also contributes Programmes to DDK Mumbai as and when needed.

Important telecast during 2015 -16:

- Coverage of Akashwani Sangeet Samaroh for contribution to DDK: Mumbai
- Deferred live coverage of Samvidhan Divas
- Programme of Left Wing Extremist affected area produced by this Kendra in Gadchiroli District
- Contribution to DD Kisan by producing Montage and various other programmes coverage of Krishi Pradarshani (Agro Vision)
- Coverage of ‘Multilingual Poet Gathering’ organized by Prasar Bharati at Nagpur in coordination with AIR, Nagpur
- Various programmes on Govt. schemes have been produced by this Kendra i.e. Swachha Bharat Abhiyan, Jan Dhan Yojana, Indradhanush programme based on Mother and child care, teenage girl’s awareness on health and hygiene, health related issues etc. during the period.

### DDK Pune

DDK, Pune was commissioned on 27.06.1999. The programmes produced by the Kendra are telecast on Sahyadri Channel. In the year 2002, 10 KW transmitter was commissioned for relaying DD News Channel. The station is also contributing by way of ENG coverages of local events to Regional (DD Sahyadri) as well as National news, DD Sports, DD Kisan & DD Bharati.

Important programmes telecast in 2015-2016:

- Pravas Narmadalaya cha Part 1 & 2 – Interview with Shri Bharati Thakur on Narmada River.
- Documentary - Adivasi Mahila Sakshamikaran (Empowerment of Tribal Women)
- Documentary -Yogay Tasmai Namaha by Dr. Iyengar Institute, Pune.
- ‘Naamachi Sath’ – Interview with Actor Nana Patekar & Rahul Solapurkar.
- Documentary -Bandivasanche Sudharana te Punarvasan (Rehabilitation of Prisoners) – shoot inside Jail.
- Documentary - Ek Anmol Theva on Museum of Dr. Babasaheb Ambedkar.
- TV Report - Phule, Shahu, Ambedkar Vichar Prasar Sahitya Sammelan at Bhor Distt.- Pune.
- Padgham, 89th Akhil Bharatiya Sahitya Sammelan of Pune – Curtain raiser.
- Interview with Dr. Shripal Sabnis, Chairman, Akhil Bharatiya Sahitya Sammelan.
- Programme on “World Population Day” –
- Maitri Ek Khoj (Discovery of Friend) - based on Bengali Pune Festival, 2015.
- International Marathon 2015.
- Pune International Film Festival (PIFF)



**Bheti Lagi Jiva – Rahul Deshpande & Group**



**Diwali Pahat – Sawani Ravindra & Amol Patwardhan Group**

### **DDK Agartala**

DDK Agartala started as TVRC in October, 1982. Programme production started with the inauguration of Studio facility on 20.11.1992. DDK Agartala is transmitting six hours of programme in satellite and terrestrial mode. It is producing programme in Bengali and Kokborak languages. DDK, Agartala has extended its transmission hours from 07.00 pm to 09.00 pm for 02 hours in satellite mode. Test run is going on for its inclusion in 24x7 channels. Besides Narrowcasting programme in Kokborok and Bengali language, this Kendra is also contributing to DD Kisan Channel. At present, DD, Agartala is accessible for approx. 80% of the State population wherever cable connection reaches.

Major Initiatives and achievements during 2015-2016

- Live coverage of “Kharchi Puja”
- Boat Race Competition at “Neermahal” Melaghar
- Live telecast of “Aagomani” programme on the eve of “Durga Puja” in October, 2015
- “Swachha Bharat” programme
- Telecast of special Musical Show (open to all in the interior area), Drama Festival (invited audience in an auditorium) etc. during the period.

### DDK Kozhikode

A LPT was commissioned on 15th July 1984. After a gap of 10 years, HPT of 1 KW was commissioned on 01.06.1994 and subsequently 10 KW HPT was commissioned on 02.01.2001. Programme generating facility was made available to the Kendra from 18.11.2007. Full fledge activity started from DDK Kozhikode from 07.12.2007. This Kendra is providing one hour time slot per week in the DD-Malayalam regional channel for telecast.

Activities during 2015-2016:

Sl.No.	Programme details	Date of telecast
1	‘Lalitha Ganamela’ organized by AIR, Kozhikode	10.05.2015
2	Special programme ‘Yogayanam’ on Yoga day	21.06.2015
3	Report on International Child Right - (two parts)	09.08.2015 & 16.08.2015
4	‘Theyyam’ (Kerala folk item)	30.08.2015
5	Report on the 100th Birth anniversary of Kathakali Guru	20.09.2015
6	Documentary on “Cow Based Organic Farming”	25.10.2015
7	Life sketch of historian M.G.S.Narayanan - (two parts)	15.11.2015 & 22.11.2015
8	Musical feature on Pt. Jawaharlal Nehru	19.11.2015
9	Documentary on Tribal Medicine – (two parts)	27.12.2015 & 03.01.2016
10	Report on National School Sports Meet – (two parts)	07.02.2016 & 14.02.2016
11	Report on Global Ayurveda Festival inaugurated by PM	06.03.2016
12	Report on Craft Village – Handy craft Festival	13.03.2016

### DD Aizwal

DD Aizwal started functioning from 12.6.1995. RNU service started with Mizo news bulletin from 26.01.2003. The dream of the people of the state came true with the installation of Digital Earth Station with effect from 25.12.2004. At present the Kendra is having local transmission of more than one hour duration for the benefit of the surrounding areas of the State.

Activities during 2015-2016:

Sl.No.	Programme details	Date of telecast
1	Documentary programme on 'Gaon Vikas Ki Ore' Episode -7	2.4.2015
2	Special TV Report on Hon'ble President of India visit to Mizoram	11.4.2015
3	Visit of Hon'ble President of India in connection with 10 <sup>th</sup> Convocation of MZU- Live from Mizoram University	10.4.2015
4	Live Telecast from Delhi on Launching of DD Kisan Channel	26.5.2015
5	Message on 'Green Mizoram Day 2015'	10.6.2015
6	Live Phone-in on the occasion of 'International Yoga Day 2015'	19.6.2015
7	Live telecast on 'Launching of Skill India Mission'	15.7.2015
8	Message on 'Independence Day 2015'	15.8.2015
9	Live coverage of Rock show	22nd&23.8.2015
10	Live coverage of Indigenous Games	5th, 6th and 7th September, 2015
11	Mizoram State Legislative Assembly Budget Session 2015	6.10.2015
12	Live coverage of Unity concert at Assam Rifle Ground	22.12.2015
13	Live coverage of Coffee Nite	24.12.2015
14	Message on 'Christmas & New Year 2016'	24.12.2015
15	President Message to the Nation on the eve of Republic Day 2016	25.1.2016
16	Discussion on 'One Billion Raising Revolution 2016'	13.2.2016
17	Mizoram State Legislative Assembly Budget Session 2016	24.3.2016

## SATELLITE CHANNELS

Doordarshan is presently operating 36 Satellite channels. Details are as under:

All India Channels (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels (16)	DD Malyalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri		
State Networks (13)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Arunachal Pradesh	Nagaland	Assam
	Sikkim		
International Channel (1)	DD India		

## Doordarshan Network

### Programme Production centres

For in house Programme production, there are 67 Studio centres in the country. These include 17 major Studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other Studio centres located at various places in the country. State-wise list of Studio centres is given at Annexure-I.

## Terrestrial Transmitters

For terrestrial transmission, 1416 transmitters of varying power, installed throughout length and breadth of the country, are in operation. Break up of these transmitters is as under:

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD 1 transmitters	138	733	355	18	1244
DD News transmitters	73	78	17		168
Other transmitters (digital)	4				4

State wise no. of transmitters is given at Annexure II. In terrestrial mode, DD 1 (National) Channel coverage is estimated to be available to about 92.6% population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population. Area-wise coverage of DD 1 and DD News Channel is 81% and 26%, respectively.

## Free-to-air DTH “DD Direct +”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan’s DTH Platform “DD FREE DISH” from 59 to 112 channels has recently been completed and Commissioning of upgraded platform is dependent upon implementation of Conditional Access System (CAS). Presently, 64 TV channels are available on DTH platform.

Channel List w.e.f. 16.08.2015

1. DD-National	17. DD Rajasthan	33. Cinema TV	49. Khushboo TV
2. DD News	18. DD Oriya	34. DD Urdu	50. Focus News
3. DD Sports	19. DD Podhigai	35. Time TV	51. 9XM
4. DD India	20. DD Punjabi	36. DD Saptagiri	52. France 24
5. DD Bharati	21. DD Sahyadri	37. India TV	53. Zee Sangam
6. DD Bangla	22. DD Yadagiri	38. Aastha TV	54. Star Utsav
7. DD Chandana	23. DD Malayalam	39. Manoranjan TV	55. Zee Anmol
8. DD Girnar	24. Lok Sabha	40. News Nation	56. Masti
9. DD Kashir	25. Rajya Sabha	41. Sony Pal	57. B-4U Music

10. Shri News	26. Housefull Movies	42. Dabangg	58. Dillagi
11. Ashtha Bhajan	27. Dangal	43. Rishtey	59. DW TV
12. B4U Movies	28. Bhojpuri Cinema	44. Ashirwad Classic	60. News 24
13 .Manoranjan Music	29. DD Bihar	45. Maha Movie	61. NHK World
14. India News	30. DD North East	46. DD MP	62. RT Movies
15. IBN7	31. DD UP	47. Enterr10	63. ABP News
16. DD Kisan	32. Sadhna Bhakti	48. ABC	64. Russia Today
<b>Radio channels</b>			
1. AIR VBS	7. AIR Gujrati	13. AIR Kannada	19. AIR Ragam
2. AIR Telugu	8. FM Rainbow	14. AIR Bangla	20. FM Rainbow Bangalore
3. AIR Marathi	9. AIR Punjabi	15. AIR Hindi	21. AIR Urdu
4. AIR Tamil	10. FM Gold	16. AIR N.E	22. AIR Oriya
5. AIR Test 105	11. Radio Kashmir	17. FM Rainbow Chennai	23. AIR Malayalam
6. AIR Test 106	12. Gyan Vani	18. Gold Marathi	24. AIR Assamese

### **Developmental activities during 2015-16:**

#### **Digitalisation**

Projects for establishment of 40 digital high power transmitters as part of continuing scheme of 11th Plan are being implemented in two phases. In first phase, 19 digital transmitters are under implementation. Installation completed for 16 digital HPTs and these are ready for commissioning and the remaining 03 digital HPTs are at advanced stage of completion. These 19 digital HPTs are expected to be commissioned during the current Plan period.

Remaining 21 digital high power transmitters are to be set up along with 23 additional digital high power transmitters approved as part of 12th Plan new schemes. Action has been initiated for setting up of these 44 digital HPTs (21 DTTs as part of 11th Plan & 23 DTTs approved as part of 12th Plan). Specifications for transmitter equipment are under finalization. These 44 digital HPTs are expected to be setup, in phases, in about 2 years' time.

Locations of 40 digital HPTs approved in 11th Plan and 23 digital HPTs approved in 12th Plan are given at Annexure-III.

#### **New 24 hrs Satellite Channel**

A new 24 hrs Satellite channel "DD Kisan", Doordarshan's farmer-centric channel, was launched on 26.05.2015. This channel is available in the bouquet of Doordarshan's DTH Service "Free Dish". Number of DD Channels now stands at 36.

#### **DTH**

Installation of equipment for upgradation of Doordarshan's DTH Platform "DD FREE DISH" from 59 to 112 channels has been completed. Commissioning of upgraded platform is dependent upon implementation of



Conditional Access System (CAS). All the channels would be free and no subscription would be payable by the viewers. Presently, there are 64 channels on DTH Platform.

Prasar Bharati Board, in its 129th meeting held on 16.10.2015, has approved engagement of Deity approved Indian CAS vendor, M/s By Design, for implementation of CAS on “DD Free Dish”.

### High Definition Television (HDTV)

HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). Main features of HDTV are - Crystal clear & noise free picture; more realistic colours; wide screen picture and more viewing realism.

Following HDTV projects are presently under implementation:

HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai (Installation of transmitters has been completed at all locations and ready for commissioning.)

Multi-Camera mobile production facility at Delhi

HDTV Studios at Kolkata & Chennai (Layout Plan & Specifications are under finalization).

### Modernization, Augmentation and Replacement

It has been the constant endeavour of Doordarshan to modernize its network by replacing old equipment by the state-of-art equipment and augment the existing facilities. At present, following major projects have been implemented/are under implementation for modernization and augmentation of Doordarshan network.

#### **Terrestrial Transmitters**

1. Two no. old ageing 100 W LPTs replaced with 500 W Automode (1+1) LPTs at Kankauli (Maharashtra) and Sheopur Kalan (MP)
2. Replacement of following 15 existing old analog High Power Transmitters

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata (DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Ananthpur	Daltonganj	Bhawanipatna

HPTs at 13 locations have been replaced. At remaining 2 locations (Fazilka & Jaisalmer), installation of transmitter equipment has been completed & under testing.

Setting up of five high power transmitters (10 KW) at Rajouri (DD1 & DD News), Green Ridge (DD1), Himbotingla Top (DD1) & Patni Top (DD 1) in J&K for expansion of terrestrial coverage. At Rajouri, transmitters are to be installed in the existing AIR building. Building modification has been completed. Action for procurement of transmitters at Rajouri in progress. Tenders have been invited, opened & tech. evaluation completed. Order is to be placed. Sites at other 3 locations finalized and taken over & building construction is in progress.

## 12th Plan of Doordarshan

Doordarshan's 12th Plan scheme "Broadcasting Infrastructure Network Development" has been approved at an outlay of Rs.1893.14 crore. This includes Rs.1215 crore for continuing schemes and an amount of Rs.678.14 crore has been allocated for new schemes. Main thrust areas in 12th Plan are –expansion of DTH; expansion of HDTV; digitalization of Doordarshan network; modernization of Doordarshan's Studio, Transmitter and Satellite broadcast equipment.

### Sub-Scheme wise breakup of 12th Plan (New Schemes) is:

Expansion of DTH

Upgradation of DTH platform for transmission of 250 TV channels

High Definition TV

HDTV Studio at Kolkata & Chennai

Digitalization of Doordarshan network

(i). Setting up of Digital HPTs at 23 nos.

(ii). Digitalization of archives: Augmentation of facilities at Central Archives, Delhi & four Regional Archives.

### Modernization, Augmentation and placement of Studio and Transmitter equipment

(i). Modernization of CPC & Kendras

(ii). Upgradation of facilities at News Headquarter Delhi

### Modernization, Augmentation and Replacement of Satellite Broadcast equipment

(i). Upgradation of 13 Earth stations, replacement of Earth station equipment

(ii). construction of 2 Earth station buildings

Infrastructure augmentation and Misc. works

(i). Strengthening of security related and other infrastructure.

(ii). Staff quarters at Chandigarh

### Strengthening of Border Coverage

8 HPTs in areas bordering Nepal:

Projects of setting up of these 8 HPTs along Indo Nepal border have been dropped as per decision taken by Prasar Bharati in Mid Term review and approved by Prasar Bharati Board in its 129th meeting held on 16.10.2015.

Strengthening of Tower (300M) at Rameshwaram

### New media technologies / Alternate delivery platforms

Live streaming of DD channels & delivery through internet on consumer devices.

OFC connectivity

Linking of selected DDKs through OFC network

### **Training**

More than 250 engineering officers have been provided training in 16 training courses conducted during the period and 12 training courses conducted during Dec 2015 to March 2016.

In addition, training is provided by the equipment manufactures at their works. About 180 engineering officers have been trained during the period against various A/Ts by the equipment manufacturers for new equipment being inducted in the network.

### **International conferences/ ABU Workshops**

Following International conferences/ ABU workshops organized by various international organizations during 2015-16 were attended by Doordarshan officials:

1. Conference Preparatory Meeting for WRC-15 was attended by Sh. S. Ramachandaran ADG (E) from 27.03.2015 to 02.04.2015 in Geneva, Switzerland.
2. ABU Technical Bureau Mid-Year meeting was attended by Sh. Sunil, ADG (E) from 05.05.2015 to 06.05.2015 at Bali, Indonesia.
3. Sub-regional workshop on DVB-T2 Transmission was conducted from 11-15 May, 2015 in Kuala Lumpur, Malaysia. Sh. M.S. Duhan, DDG(E) & Sh. Surender Singh, DE from DD were the resource persons for this workshop.
4. AIBD-in-country workshop on Digital Audio / Video Archive held at DDK, Kolkata from 06-10 July, 2015 was attended by 10 participants.

### **Important Coverage**

More than 125 events have been covered live by Doordarshan during 2015-16 by using OB/ EFP Vans. Some of the major events covered by Doordarshan are as under:-

<b>Sl. No.</b>	<b>Event Details</b>	<b>Venue</b>	<b>Date</b>
1	Conference of Environment Ministers of States	Delhi	06-Apr-15
2	9th Civil service day	Vigyan Bhawan New Delhi	21-Apr-15
3	PM coverage of BJP National education meeting at Bengaluru	Bengaluru	03-04-Apr-15
4	Financial Inclusion Conference Inaugurated by PM	Mumbai	02-Apr-15
5	PM visit to Rourkela.	Rourkela.	03-Apr-15
6	Inauguration of Global Exhibition on Services by PM	Delhi	23-Apr-15
7	NIA Campus Inauguration by PM	Delhi	25-Apr-15

8	PM visit to RCTC, launch of social security project.	Kolkata	03-05-15
9	PM visit to Bellur Math	Bellur Math	07-09-15
10	PM's public meeting at polo ground, Asansol	Asansol	09-13-May-15
11	PM visit to Mathura	Mathura	14-15-May-15
12	International Buddha Purnima Divas-PM	Delhi	22-23-May-15
13	PM visit to Dantewada	Dantewada	24-May-15
14	PM visit to Raipur	Raipur	25-May-15
15	T-20 Developing league cricket tournament	Chennai	05-06-Jun-15
16	PM's Coverage at Bangladesh	Bangladesh	06-07-Jun-15
17	PM's speech on Yoga Day TV coverage	Vigyan Bhawan	21-Jun-15
18	International Yoga Day TV coverage at Rajpath	Delhi	21-Jun-15
19	PM's speech at the smart city function	Vigyan Bhawan	25-Jun-15
20	PM's public meeting at Rashtriya Ispat Nigam	Vizac	16-Jul-15
21	PM's visit to Jammu	Jammu	17-Jul-15
22	PM coverage, International labour conference	Vigyan Bhawan	17-Jul-15
23	Rath Yatra	Puri	18-27-Jul-15
24	PM coverage at Patna	Patna	25-Jul-15
25	PM coverage at Rly. Station, Bihar Sharif	Bihar Sharif	25-Jul-15
26	Cremation and tributes to Dr. A.P.J. Abdul Kalam, Ex-President of India	Rameshwaram	29-30-Jul-15
27	Birth Centenary of Rani Gaidinliu of NE	Vigyan Bhawan	01-Aug-15
28	Laying of Foundation stone of 2nd railways over Ganga river from Veterinary college, Patna by Hon'ble PM	Ganga river MokamaGhat, Patna	18-Aug-15
29	PM visit to Jaipur to attend FIPIC Summit	Jaipur	21-Aug-15
30	Prime Minister's address to Nation	Red Fort, Delhi	15-Aug-15
31	Coverage of Bilateral talk with PM and President of Seychelles	Delhi	26-Aug-15
32	Launch of GSLV/GSAT-6	Sriharikota	27-Aug-15
33	Aranmula Boat race	Kerala	31-Aug-15
34	Inauguration of conference by PM organized by Vivekananda International foundation	Delhi	03-Sep-15
35	Hon'ble PM visit to Gaya(Public Rally)	Gaya	05-Sep-15

36	Inauguration of World Hindi Conference by PM	Bhopal	10-Sep-15
37	Convocation Address at PGI by Hon'ble PM	Chandigarh	11-Sep-15
38	Public address by Hon'ble PM	Chandigarh	11-Sep-15
39	55th National Open Athletics Championship	Kolkata	16-19-Sep-15
40	Pune festival	Pune	18-Sep-15
41	Remote inauguration of PRS by Hon'ble PM from DLW	Varanasi	18-Sep-15
42	Launch of PSLV-C30/ASTROST	Sriharikota	28-Sep-15
43	Hon'ble PM's visit to Ranchi and Dumka	Ranchi & Dumka	02-Oct-15
44	56th Edition of Subroto Cup Football Tournament	Delhi	06-Oct-15
45	Hon'ble PM's meeting with German Chancellor	Bengaluru	06-Oct-15
46	CM Trophy 1st International Triangular Cricket Series	Hyderabad	07-Oct-15
47	Navaratri festival	Ahmedabad	13-22-Oct-15
48	Hon'ble PM's visit to Mumbai	Mumbai	11-Oct-15
49	Birth Anniversary of former President Sh. A.P.J. Abdul Kalam	DRDO, Delhi	15-Oct-15
50	PM address on Completion of ten years of RTI at Vigyan Bhawan	Vigyan Bhawan	16-Oct-15
51	Foundation Laying of New Capital of AP by PM	Amravati	22-Oct-15
52	Inauguration of Renigunta Airport & Mobile Manufacturing by Hon'ble PM	Tirupati	22-Oct-15
53	Inauguration of Rashtriya Sanskriti Mohotsav by Hon'ble PM	Delhi	24-Oct-15
54	India Africa Forum Summit	Delhi	26-29-Oct-15
55	Live coverage of Hon'ble PM visit to Sonipat to lay the foundation stone of Western Peripheral Expressway	Sonipat	05-Nov-15
56	PM Visit to Inaugurate the Second Phase of Hydel Project Foundation stone Development Institute etc	Baglihar	07-Nov-15
57	Republic Day Celebrations-2016	Delhi	26 Jan -16
58	PM rally at Garrison Ground	Delhi	27th Jan- 16
59	Presentation of Union Railway Budget	Delhi	25th Feb-16
60	Presentation of Union General Budget	Delhi	29th Feb- 16



Beating Retreat - 2016



Launch of DD News mobile app



Hon'ble MoS (I&B) and Chairman, Prasar Bharati visit to Doordarshan



International Yoga Day, 2015



Laying of Foundation Stone of FM Transmitter at Meerut by Hon'ble MoS (I&B)

# CHAPTER V

## PRASAR BHARATI – FINANCE & ACCOUNTS

### ACCOUNTING SYSTEM AND ACCOUNTS

Prasar Bharati has switched over from the Government budgeting and accounting system to accrual accounting system with effect from 01.04.2005. Pursuant to this, Prasar Bharati started receiving the financial support from the Central Government in the form of Grant-in-Aid to cover part of its Revenue Expenditure (Plan & Non-Plan) and loans hitherto received to cover the part of its Capital Expenditure (Plan) are also being received as grants w.e.f. 2012-13 onwards. The revenue-earnings of Prasar Bharati, which were required to be credited into the Consolidated Fund of India prior to its de-linking from the Government budgeting system are now retained by Prasar Bharati in its IEBR (Internal & Extra-Budgetary Resources).

In terms of a Memorandum of Understanding signed between Prasar Bharati and the Ministry of Information & Broadcasting on 22nd May, 2000, Prasar Bharati is required to render the monthly account of expenditure and receipts to the Government. Annual statement of accounts is also required to be prepared and got audited by the Comptroller and Auditor General of India. The accounts of Prasar Bharati certified by C&AG are forwarded annually to the Central Government for being laid in both the Houses of Parliament.

### PROFORMA ACCOUNTS

Prior to the corporatization of Prasar Bharati, both Doordarshan and All India Radio were preparing Proforma Accounts to reflect the transactions related to their commercial activities. Special efforts were made to complete these accounts. All India Radio and Doordarshan have now completed the Proforma Accounts upto 31st March, 2000. These Proforma Accounts were submitted to the respective AG offices for audit.

### TAXES LEVIED ON PRASAR BHARATI

#### INCOME TAX

Exemption from Income Tax has been granted to Prasar Bharati vide Finance Bill 2012-CBDT Circular No.3/2012 dated 12.06.2012 by insertion of a NEW CLAUSE 23BBH Under Section 10 of the IT Act with effect from 1.4.2013. The clause reads as under:

**Clause 23BBH** [any income of the Prasar Bharati (Broadcasting Corporation of India) established under sub-section (1) of section 3 of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990].

Apart from having received Income Tax Refunds for more than Rs.20 crores in past, Prasar Bharati has been able to get another refund of Rs.4,03,14,540/- for A.Y.2014-15 (FY 2013-14) vide DD No. 931653 dated 29.03.2016.



On having received Certification of Audit by C&AG, Income Tax Return of Prasar Bharati for the Financial Year 2014-15 has been filed on 14.3.2016.

## **SERVICE TAX**

Prasar Bharati was not liable to be taxed earlier by virtue of Section 22 of Prasar Bharati Act, 1990 which was subsequently omitted vide Finance Act, 2002 and Prasar Bharati was made liable to collect & pay Service Tax w.e.f. 01.04.2003 onwards. Since then Prasar Bharati has been depositing Service Tax each month regularly.

In the absence of dedicated financial cadre with requisite expertise in Service Tax, compliances vis-à-vis Service Tax rules have sometimes suffered. Further timely availability of input credit vouchers from over 600 DDOs of AIR & DD spread across the country especially during Tax Audit by authorities may become difficult. Resultantly some notices have been received from Service Tax Authorities which are being dealt with either by making the necessary details available or through Appeals to CESTAT, wherever required. A hearing on 'Stay Application' for the Year 2008-09 has been held by CESTAT on 28.9.2015 wherein the requirement of further pre-deposit has been waived and Stay recovery has been ordered by the Tribunal in favour of Prasar Bharati during pendency of the appeal.

## **INTERNAL AUDIT**

Under the Government Budgetary System, internal audit functions were discharged by the Chief Controller of Accounts, Ministry of Information & Broadcasting through its PAOs (Pay and Accounts Offices) identified for the purpose. Prasar Bharati is in the process of developing its own internal audit system by creating its own Finance & Accounts cadre. Internal Audit of 100 selected DDOs of Prasar Bharati scattered all over India for the years 2012-13 & 2013-14 was however, got conducted by outsourcing a Chartered Accountant firm namely M/s Sushil Jeetpuria & Co. The Report for the years 2012-13 and 2013-14 submitted by the firm has been forwarded to the Directorates for compliance.

**PRASAR BHARATI**  
BALANCE SHEET AS AT 31.03.2015

			Rs	Rs
		SCHEDULE	As at	As at
			31-Mar-15	31-Mar-14
<b>CORPUS/CAPITAL FUND AND LIABILITIES</b>				
Corpus/Capital Fund	1			
Reserves and Surplus	2		-	-
Earmarked/Endowment Funds	3		-	-
Secured Loan	4		-	-
Unsecured Loan	5		66,17,72,72,000	66,17,72,72,000
Deferred Credit Liabilities	6		-	-
Current Liabilities and Provisions	7		87,78,66,02,822	76,60,15,24,289
<b>TOTAL</b>			<b>1,53,96,38,74,822</b>	<b>1,42,77,87,96,289</b>
<b>ASSETS</b>				
Fixed Assets	8		16,84,27,91,960	14,95,19,61,413
Capital Work-in progress	8		3,63,01,59,477	3,20,45,00,830
Investments (I) Earmarked/ Endowment Funds	9			-
(ii) Others	10		-	-
Current Assets, Loans and Advances	11		18,99,26,24,449	18,66,93,96,264
Miscellaneous Expenditure			-	-
Deficit as per Income & Expenditure Account			1,14,49,82,98,936	1,05,95,29,37,782
<b>TOTAL</b>			<b>1,53,96,38,74,822</b>	<b>1,42,77,87,96,289</b>
<b>SIGNIFICANT ACCOUNTING POLICES</b>	<b>25</b>			
<b>CONTINGENT LIABILITIES AND NOTES</b>				
<b>ON ACCOUNTS</b>	<b>26</b>			

Jawhar Sircar  
Chief Executive Officer  
New Delhi

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

Place:

Dated

**PRASAR BHARATI**

## INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ended 31 March 2015

	Schedule	Rs	Rs
		FOR THE YEAR ENDED 31 MARCH 15	FOR THE YEAR ENDED 31 MARCH 14
<b>INCOME</b>			
Income from Sales/ Services	12	130101,74,021	136099,73,099
Grants /subsidies		24256200000	21254700000
Fees/subscriptions		46248175	56368679
Income from Investments ( income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16		
Interest Earned	17	10135,93,982	7427,84,410
Other Income	18	20699,88,397	21841,36,457
<b>TOTAL A</b>		<b>40396204575</b>	<b>37847962645</b>
<b>EXPENDITURE</b>			
Establishment Expenses	19	20667244727	19098910564
Other Administrative Expenses	20	107610,13,668	91949,80,629
Programme related Expenses	21	84992,36,763	67265,60,427
Expenditure on Grants & subsidy	22	-	-
Interest	23	68296,43,820	77416,11,566
Depreciation	8	22177,96,169	22371,30,375
<b>TOTAL B</b>		<b>48974935147</b>	<b>44999193561</b>
Balance being excess of Expenditure over Income ( A-B)		(85787,30,572)	(71512,30,916)
<b>Add: Prior period Adjustments &amp; Exceptional items</b>	<b>24</b>	<b>333,69,418</b>	<b>(8308,59,525)</b>
<b>Add: Balance brought forward from previous year</b>		<b>(1059529,37,782)</b>	<b>(979708,47,341)</b>
<b>BALANCE BEING DEFICIT CARRIED OVER TO BALANCE SHEET</b>		<b>(1144982,98,936)</b>	<b>(1059529,37,782)</b>

SIGNIFICANT ACCOUNTING POLICES 25

CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS 26

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

Place: New Delhi

Dated

**PRASAR BHARATI**  
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

	Rs	Rs
<b>SCHEDULE 1- CORPUS/CAPITAL FUND:</b>	<b>As at 31.03.15</b>	<b>As at 31.03.14</b>
Balance as at the beginning of the year	-	-
Add: Grants -In-Aid received during the year.	-	-
Balance Corpus/Capital Fund	-	-
Income and Expenditure Account	-	-
	-	-
<b>BALANCE AS AT THE YEAR END</b>	<b>-</b>	<b>-</b>
<b>SCHEDULE 2- RESERVES AND SURPLUS</b>		
1.Capital Reserve:		
As per last account	-	-
Additions during the year	-	-
Total	-	-
2.General Reserve	-	-
As per last account	-	-
Addition during the year	-	-
Less: Deductions during the year	-	-
<b>Total</b>	<b>-</b>	<b>-</b>
<b>SCHEDULE 3- EARMARKED/ENDOWMENT FUNDS</b>		
<b>CAPITAL ASSETS FUNDS</b>		
a) Opening Balance of the funds	-	-
b) Add to the Funds: Amounts transferred from Grants/Corpus/Capital Fund for meeting		
Capital Expenditure/Advances	-	-
<b>NET BALANCE AS AT THE YEAR END</b>	<b>-</b>	<b>-</b>
<b>SCHEDULE 4- SECURED LOANS AND BORROWINGS:</b>	<b>-</b>	<b>-</b>
	-	-

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

## PRASAR BHARATI

## SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

	Rs	Rs
	As at 31.03.15	As at 31.03.14
<b>SCHEDULE 5- UNSECURED LOANS</b>		
1. Loan In Perpetuity	42,58,08,02,000	42,58,08,02,000
2. Central Government	-	-
3. Capital Loan from Ministry of I&B	9,78,69,70,000	11,22,72,87,000
4. Repayment of Loan due but not paid	12,18,03,00,000	10,73,99,83,000
5. Interest free Loan for CWG 2010	1,62,92,00,000	1,62,92,00,000
<b>TOTAL</b>	<b>66,17,72,72,000</b>	<b>66,17,72,72,000</b>
<b>SCHEDULE 6- DEFERRED CREDIT LIABILITIES:</b>		
	-	-
<b>SCHEDULE 7- CURRENT LIABILITIES AND PROVISIONS</b>		
	-	-
<b>A. Current Liabilities</b>		
	-	-
Advances received- against deposit work	1,20,65,18,628	1,20,87,75,910
Deposits, earnest money, caution money/security deposits	65,83,84,639	64,90,21,853
Interest on Loan in Perpetuity	44,70,98,42,100	41,72,91,85,960
Interest on Capital Loan	23,11,51,00,000	20,02,97,00,000
Penal Interest On Interest/principal due	3,78,15,00,000	3,02,64,00,000
Other current liabilities -recoveries from salary and wages and others etc.	43,57,648	43,57,648
Salary accrued for the Month of March	1,60,24,15,000	1,58,65,09,000
Income tax/Sales tax deducted at source		-
Remittances to/from HQ/DDOs in transit/reconciliation's	3,26,59,99,450	2,47,71,56,367
<b>Total A</b>	<b>78,34,41,17,465</b>	<b>70,71,11,06,738</b>
*(Refer Schedule 26, Note 7, 14, 18 & 19 of Notes to Accounts)		
<b>B. Provisions</b>		
For Spectrum/Space Segment expense	5,58,51,00,000	3,56,37,00,000
For other expenses (including CAG Audit Fee etc.)	3,10,23,42,068	23198,91,068
NPS provisions*	19,16,00,000	-
Stock Provisions*	12,49,37,564	-
Provision for Other Departmental loans and advances*	16,02,54,598	-
Provision for Doubtful Debts	26,66,05,146	-
For Statutory liabilities (service Tax )	1,16,45,981	68,26,483
*( Refer Schedule 26, Note 12 & 15 of Notes to Accounts)		
	-	-
<b>Total B</b>	<b>9,44,24,85,357</b>	<b>5,89,04,17,551</b>
<b>Total A+B</b>	<b>87,78,66,02,822</b>	<b>76,60,15,24,289</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

## PRASAR BHARATI

## SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

SCHEDULE 8- FIXED ASSETS								
DESCRIPTION	GROSS BLOCK				Depreciation		Net Block	Net Block
	Cost as on 1st April'14	Additions/ Transfers from civil wings during the year	Deductions/ adjustments/ transfers/ disposal re-classification during the year	Cost at the yearend 31.03.15	For the year	Cumulative upto to the year	As at 31st Mar'	As at 31st Mar'
			**					
A. Fixed Assets								
1. Land	263,35,994	17,69,087		281,05,080	-	-	281,05,080	263,35,994
				-			-	-
2. Buildings	41036,30,861	5270,47,951		46306,78,811	873,43,097	6405,39,425	39901,39,386	35504,34,533
Others				-		-	-	-
3. Plant Machinery & Equipments				-		-	-	-
a) Studios	254805,25,110	6866,78,464		261672,03,574	7253,51,714	222006,50,371	39665,53,203	40052,26,452
b) Transmitters	365326,70,220	15721,11,850		381047,82,070	8910,54,252	326042,39,140	55005,42,930	48194,85,331
c) Machinery/ Equipments	48192,01,805	12070,56,932		60262,58,737	4630,68,053	29336,78,565	30925,80,172	23485,91,293
d) Electrical Instal-lations	552,04,289	115,99,472		668,03,761	24,40,161	154,16,898	513,86,864	422,27,552
4. Vehicles	739,66,628	41,427		740,08,055	11,23,843	730,61,321	9,46,734	20,29,149
5. Furniture, Fixtures	1639,19,237	361,46,257	138,69,418	2139,34,912	109,76,520	902,00,455	1237,34,458	846,95,302
6. Office Equip-ments	1844,83,384	81,16,990		1926,00,374	100,17,391	1618,83,004	307,17,370	326,17,771
7. Computers	2195,55,888	441,88,869		2637,44,757	264,21,140	2056,58,993	580,85,764	403,18,035
8 Other fixed assets				-		-	-	-
Capital Expenditure on various schemes	99700,61,214			99700,61,214	-	99700,61,214	-	-
	-			-		-	-	
Total of Current Year (A)	816295,54,629	40947,57,298	-	857243,11,927	22177,96,169	688953,89,385	168427,91,960	149519,61,413
B CAPITAL WORK-IN-PROGRESS	32045,00,830	4256,58,647		36301,59,477		-	36301,59,477	32045,00,830
Total(B)	32045,00,830	4256,58,647	-	36301,59,477	-	-	36301,59,477	32045,00,830
TOTAL	848340,55,459	45204,15,945	-	893544,71,404	22177,96,169	688953,89,385	204729,51,437	181564,62,243
					**	-		
Previous Year	809173,89,248	39166,66,210	-	848340,55,458	31353,89,900	666775,93,215	181564,62,243	173751,85,933

(From Furniture and Fixtures there is a depreciation write back of Rs. 13869418 due to excess depreciation charged last year)

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

Place: New Delhi  
Dated

**PRASAR BHARATI**  
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

		Rs	Rs
		As at 31.03.15	As at 31.03.14
<b>SCHEDULE 9- INVESTMENTS FROM EARMARKED/ENDOWMENT FUNDS</b>			
1. In Government Securities		-	-
2. Other approved securities		-	-
3. Other		-	-
<b>Total</b>		-	-
<b>SCHEDULE 10- INVESTMENTS-OTHER</b>			
1. In government Securities		-	-
2. Other approved securities		-	-
3. Others		-	-
<b>Total</b>		-	-
<b>SCHEDULE 11- CURRENT ASSETS, LOANS AND ADVANCES ETC</b>			
<b>A. CURRENT ASSETS:</b>			
Inventories		12,49,37,564	12,49,37,564
Sundry Debtors- Good		2,56,20,83,160	2,14,76,84,452
Sundry Debtors- Doubtful		53,32,10,291	53,37,98,282
Cash Balance in hand/Imprest		1,86,43,957	2,40,67,582
Bank Balance With Scheduled Banks		-	-
	on current accounts	22,25,35,510	4,20,18,74,554
	on Collection accounts	4,87,57,818	70,41,74,945
	on Deposit account and other FDRs	5,94,60,67,941	3,97,91,64,227
	with Various offices	9,05,57,32,263	6,48,78,99,087
	with CP Fund A/c	14,05,889	9,06,629
<b>Total (A)</b>	<b>(Refer Schedule 26, Note 13 &amp; 14 of Notes to Accounts)</b>	<b>18,51,33,74,393</b>	<b>18,20,45,07,322</b>
<b>B. Loans/advances</b>			
1. Loans/advances		-	-
	Staff	16,75,52,156	16,20,95,495
	Others-departmental	16,02,54,598	16,02,54,598
	Suspense account	-	-
2. Advances and other amounts recoverable in cash or in kind or for value to be received		-	-
	On capital account	-	-
	Prepayment	-	-
	Others	-	-
3. Interest Accrued:		-	-
	On investments from Earmarked/endowment funds	-	-
	On Term Deposits with Scheduled Banks	9,61,65,496	8,73,12,675
	Others	-	-
4. TDS & Income Tax		5,52,77,806	5,52,26,174
<b>Total (B)</b>		<b>47,92,50,056</b>	<b>46,48,88,942</b>
	<b>(Refer Schedule 26, Note 18 of Notes to Accounts)</b>		
<b>Total (A)+(B)</b>		<b>18,99,26,24,449</b>	<b>18,66,93,96,264</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI**  
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

		Rs	Rs
		2014-15	2013-14
<b>SCHEDULE 12- INCOME FROM SALES/SERVICES</b>			
Income from services			
	AIR and DD (Commercial revenue)	13,10,40,19,303	13,75,75,48,551
Deduct: Share of other agencies		10,03,55,000	15,81,12,594
Add: Sales of CD/VCD		65,09,718	1,05,37,142
(Refer Schedule 26, Note 16 of Notes to Accounts)		-	-
<b>Total</b>		<b>13,01,01,74,021</b>	<b>13,60,99,73,099</b>
<b>SCHEDULE 13- GRANTS /SUBSIDIES</b>			
Add: Grants -In-Aid received during the year from Govt. of India, Ministry of I&B -Plan.		4,36,00,00,000	4,10,00,00,000
Add: Grants -In-Aid received during the year from Govt. Of India, Ministry of I&B -Non-Plan.		20,01,98,00,000	17,30,00,00,000
Add: Grants-In-Aid received during the year for Common wealth Games.		-	-
Add: Grants-In-Aid carry forward from previous year			-
Deduct: Transferred to Capital Assets Fund			
Deduct: Unspent balance of Grant in aid for Common Wealth Games		-	-
Deduct: Unspent balance of Grant in aid received from Govt. of India, Ministry of I&B -Plan.		12,36,00,000	14,53,00,000
<b>Total</b>		<b>24,25,62,00,000</b>	<b>21,25,47,00,000</b>
<b>SCHEDULE 14-FEES/SUBSCRIPTIONS</b>			
	Professional/Consultancy services fee	4,62,48,175	5,63,68,679
Deduct: Share of other agencies		-	-
<b>Total</b>		<b>4,62,48,175</b>	<b>5,63,68,679</b>
<b>SCHEDULE 15-INCOME FROM INVESTMENTS</b>			
		Investments	Investments
	Interest on Fixed Deposits	from Earmarked	from Earmarked
		Funds	Funds
<b>Total</b>			
<b>SCHEDULE 16-INCOME FROM ROYALTY, PUBLICATIONS ETC</b>			
<b>SCHEDULE 17 INTEREST EARNED</b>			
On Term Deposits with Scheduled Banks		92,99,21,389	70,69,24,598
On others like employees advances etc.		1,48,05,887	3,04,46,137
Interest on debtors and other receivables		6,88,66,706	54,13,675
<b>Total</b>		<b>1,01,35,93,982</b>	<b>74,27,84,410</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)



**PRASAR BHARATI**  
SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2015

		Rs	Rs		
		2014-15	2013-14		
<b>SCHEDULE 18- OTHER INCOME</b>					
<b>A. Other Receipts including Fees from Towers/staff quarters</b>					
	a) License Fees from Towers	61,83,13,275	42,40,79,681		
	b) License Fees from Staff Quarters	3,51,85,941	3,08,14,641		
	c) DTH Income	1,14,82,76,806	1,35,93,00,000		
	d) Others	19,25,87,852	30,56,83,526		
	Others				
	(Refer Schedule 26, Note 16 of Notes to Accounts)				
	<b>Total A</b>	<b>1,99,43,63,874</b>	<b>2,11,98,77,848</b>		
<b>B. Profit on Sales/disposal of assets</b>					
	a) Owned Assets	15,44,845	84,050		
	b) Assets acquired out of grants, or received free of cost	7,15,103	3,20,425		
	c) Assets acquired prior to 1.4.2000	7,33,64,575	6,38,54,134		
	<b>Total B</b>	<b>7,56,24,523</b>	<b>6,42,58,609</b>		
	<b>Total (A+B)</b>	<b>2,06,99,88,397</b>	<b>2,18,41,36,457</b>		
<b>SCHEDULE 19- ESTABLISHMENT AND OTHER ADMINISTRATIVE EXPENSES</b>					
		Rs	Rs	Rs	Rs
		2014-15			2013-14
		Plan	Non Plan	Total	Total
<b>Establishment Expenses</b>					
a)	Salaries & Wages	-	18,25,53,12,875	18,25,53,12,875	17,00,20,17,119
b)	Allowances and Bonus	-	55,48,72,667	55,48,72,667	53,20,15,520
c)	Contribution to CPF	-	19,64,64,571	19,64,64,571	25,41,479
d)	Expenses on Employee's retirement/ terminal exp/Pension etc.	-	1,39,47,98,112	1,39,47,98,112	1,32,85,36,388
e)	Staff Welfare expenses	-	8,25,859	8,25,859	11,40,463
f)	Others including Medical	-	26,49,70,643	26,49,70,643	23,26,59,595
	<b>Total</b>	<b>-</b>	<b>20,66,72,44,727</b>	<b>20,66,72,44,727</b>	<b>19,09,89,10,564</b>

(Refer Schedule 26, Note 19 of Notes to Accounts)

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI**

SCHEDULES FORMING PART OF INCOME &amp; EXPENDITURE A/C for the year ended 31 March 2015

<b>SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSES</b>					
	Rs	Rs	Rs	Rs	Rs
	2014-15			2013-14	
	Plan	Non Plan	Total	Plan	Total
Electricity and Power		2,74,24,85,654	2,74,24,85,654		2,56,59,89,804
Water charges		4,02,14,476	4,02,14,476		5,38,09,402
Insurance on plant & Machinery		-	-		-
Repairs and Maintenance on Plant & Machinery	-	72,84,509	72,84,509		52,51,275
Insurance on land and Buildings		-	-		-
Provision for Stock Provisions		12,49,37,564	12,49,37,564		
Provision for Other Departmental loans and advances		16,02,54,598	16,02,54,598		
Provision for Doubtful Debts					
<b>Rent, Rates and taxes</b>	-	<b>39,82,58,062</b>	<b>39,82,58,062</b>		<b>38,46,25,160</b>
Repairs and Maintenance of vehicles		43,67,16,087	43,67,16,087		34,11,34,701
Postage, telephone and communication charges	-	13,55,35,897	13,55,35,897		12,91,39,486
Printing and Stationery(incl.Floppy,disc.)	-	12,76,62,914	12,76,62,914		10,94,91,985
Traveling & Conveyance expenses- local	-	38,56,11,527	38,56,11,527		32,39,29,319
Traveling -Foreign		1,56,77,188	1,56,77,188		52,86,163
Scholarship Stipends		1,52,77,412	1,52,77,412		1,15,35,423
Auditors remunerations		46,81,621	46,81,621		59,61,883
Hospitality Expenses		1,68,71,242	1,68,71,242		158,65,322
Professional charges (Armed Guards etc.)	-	119,27,14,988	1,19,27,14,988		1,04,03,29,490
Bad and doubtful debt/advances Provisions		26,66,05,146	26,66,05,146		-
Advertisement and Publicity	-	13,89,28,682	13,89,28,682		15,27,05,174
Bank Charges		1,62,897	1,62,897		1,01,954
Supplies & material consumables	-	48,78,49,856	48,78,49,856		43,13,12,135
Other administrative expenses	-	94,26,75,403	94,26,75,403		69,82,18,196
Minor works and mach. & equipments and tools	-	1,84,23,94,714	1,84,23,94,714		1,39,87,99,696
Service Tax		1,27,82,13,231	1,27,82,13,231		1,52,14,93,782
Sales tax		-	-		279
Prior year expenses net/others			-		-
<b>Total</b>	-	<b>10,76,10,13,668</b>	<b>10,76,10,13,668</b>		<b>9,19,49,80,629</b>
(Refer Schedule 26, Note 14& 19 of Notes to Accounts)					

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI**  
SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C  
for the year ended 31 March 2015

<b>SCHEDULE 21-PROGRAMME RELATED EXPENSES</b>					
	Rs	Rs	Rs	Rs.	Rs
	2014-15			2013-14	
	Plan	Non Plan	Total	Plan	Total
Royalty	101,29,350	3706,72,130	3808,01,480	8086689	2743,45,144
Payment to UNI/PTI	1,50,270	2315,21,336	2316,71,606	-	1759,81,969
Commissioning of Programme Soft Wares exp.	1172,54,295	14993,08,061	16165,62,356	136814636	11042,07,058
Panam Satellite expenses	552,73,871	6604,85,859	7157,59,730	-	5065,60,665
Sport Events Expenses	80,45,918	320,57,486	401,03,404	1243380	1029,24,259
Payment to Artists (PP & S etc.)	482,51,822	26077,52,178	26560,04,000	302157940	21496,97,274
Other programme expenses	38,47,442	7077,66,472	7116,13,914	5390660	4528,54,255
J&K Package	-	186,45,093	186,45,093	201790722	2017,90,722
N.E. Package	-	3,244	3,244	4954113	1473,61,793
Spectrum & Space Segment Charges	4,81,971	21269,13,765	21273,95,736		16026,00,000
Common Wealth Games	-	6,76,200	6,76,200		82,37,288
<b>Total</b>	<b>2434,34,939</b>	<b>82558,01,824</b>	<b>84992,36,763</b>	<b>660438140</b>	<b>67265,60,427</b>
<b>SCHEDULE 22- EXPENDITURE ON GRANTS, SUBSIDIES ETC</b>					
	Plan	Non Plan	Total	Plan	Total
<b>Expenditure on grants</b>	Plan	Non Plan	Total	2013-14	
	-	-	-	-	-
<b>SCHEDULE 23- INTEREST EXPENSES</b>					
	Plan	Non Plan	Total	Plan	Total
	2014-15			2013-14	
	Plan	Non Plan	Total	Plan	Total
Interest on Loan- Central Government	-	30854,00,000	30854,00,000	-	39104,09,610
Interest on Loan in Perpetuity	-	29806,56,140	29806,56,140	-	29806,56,140
Other Penal Interest etc.	-	7551,00,000	7551,00,000	-	8369,75,636
Other Finance charges	-	84,87,680	84,87,680	-	135,70,180
<b>Total interest</b>	<b>-</b>	<b>68296,43,820</b>	<b>68296,43,820</b>	<b>-</b>	<b>77416,11,566</b>
( Refer Schedule 26, Note 7 & 21 of Notes to Accounts)					
<b>SCHEDULE 24- PRIOR PERIOD ADJUSTMENTS &amp; EXCEPTIONAL ITEMS</b>					
	Plan	Non Plan	Total	Total	
	2014-15			2013-14	
	Plan	Non Plan	Total	Plan	Total
Prior period Expenses- Refund of Loan/Grant					
Capital Assets Fund write back					
Reconciliation of Remittances in transit		(195,00,000)	(195,00,000)	(674,00,000)	
Spectrum/space charges provision write back after waiver by GOI		-	-		
Depreciation on Fixed assets capitalized from CWIP		(138,69,418)	(138,69,418)	8982,59,525	
Prior year exp	-	-			
<b>Total</b>	<b>-</b>	<b>(333,69,418)</b>	<b>(333,69,418)</b>	<b>8308,59,525</b>	
( Refer Schedule 26, Note 10 of Notes to Accounts and Schedule 8)					

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI**

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2015

SCHEDULE 25- SIGNIFICANT ACCOUNTING POLICIES

## 1. Method of accounting

The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.

## 2. Inventory Valuation

Stores and Spares (including machinery spares) are valued at cost.

## 3. Fixed Assets

Fixed assets are stated at transfer amount in respect of assets transferred to Prasar Bharati and the corresponding credit is to "Loan In Perpetuity". Transfer of Assets by the Central Government are subject to actual valuation and verifications.

In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.

## 4. Method of depreciation

Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are: Building-2%, Studio, Transmitter, Machinery & Equipments and Other Fixed assets-10%, Electrical installation-4%, Vehicles-20%, Furniture & Fixtures-6.25%, Office Equipments-16.67% and Computers-33.33%.

## 5. Foreign Currency Transactions

Transaction in foreign currencies are accounted for at the prevailing exchange rates at the date of transactions.

## 6. License Fee and Consultancy fee

License fee and consultancy fee is recognized when receivable.

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

Place: New Delhi  
Dated

**PRASAR BHARATI****SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2015****SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS**

1. Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and fall under the category of “Not-for-Profit Organization”. Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. However, it would take time due to complex nature of organizational structure and lack of trained accounting staff at field units.

**2 Contingent Liabilities:**

2.1 Claims against the Entity not acknowledged as debts	Rs.	Nil
2.2 In respect of :		
* Bank Guarantees given by/on behalf of the Entity	Rs.	Nil
* Letters of Credit opened by Bank on behalf of the Entity	Rs.	Nil
* Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore

Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter is under arbitration. M/s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.

3. The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject of physical verification and valuation

4. The value of the assets sold/disposed of during the year has not been deducted from the Gross Block of Assets due to non-availability of details

5. Grants received from Central Government are treated as Income, which together with internal revenue is utilized to meet expenses.

Major proportion of deficit is represented by non-cash transactions such as depreciation, Loans due & interest thereon and Spectrum & Space Segment Charges.

6. The Group of Ministers on Prasar Bharati has decided to convert the Loan in Perpetuity & Capital Loan into grant and to waive off interest there on. However, Notification in this regard is yet to be issued by Ministry.

7. Interest rate on Loan in Perpetuity granted by Government is 7% p.a. and on Capital Loan received from Government during 1.4.2000 to 31.03.2006 is 14.5% p.a. and received after 1.4.2006 is 11.5% p.a.

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI**  
**SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2015**

SCHEDULE 26- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES  
 NOTES ON ACCOUNTS

8. Taxation

Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.

9. Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation is charged as expenditure.

10. Inter Office Transactions Accounts

On review it was noted that 'Inter Office Transactions Accounts' and the figures under 'Capital Work in Progress' require immediate reconciliation. Accordingly, the work of reconciliation, zone-wise, outsourced to the firms of Chartered Accountant for completing the work. The firm of Chartered Accountants has submitted their report accordingly the following transaction has been incorporated in financial reports of 2014-15.

a. Remittance in Transit of Rs 1.95 crores has been reconciled and accordingly this amount is reduced from overall deficit of revenue over expenditure during the year.

11. Deposit Works

Amounts received from parties for deposit work, is after adjusting expenditure against such work.

12. Audit fee payable to C&AG for auditing Prasar Bharati's Accounts has been provided for.

13. Sundry debtors-good includes interest component of Rs.44.06 crore.

14. Provision for Rs.26.66 crore to the extent of 50% of Doubtful Sundry Debtors has been provided.

15. Provision for Spectrum & Space Segment charges and some other liabilities have been provided on estimated basis.

16. Income from Services (Commercial Revenue), License Fee for AIR/DD Towers and DTH income includes Service Tax component of Rs. 133.55 crore, Rs.8.18 crore and Rs. 9.61 crore respectively.

17. Interest on Fixed deposit of Field offices and on Advances to staff is accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.

18. Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets has been provided as item/party wise details of these are not available and the amount was being carried forward without any change for the last three years.

Jawhar Sircar  
 Chief Executive Officer

Rajeev Singh  
 Member (F)

Vineeta Barwa  
 ADG (B&A)

**PRASAR BHARATI****SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2015**

## SCHEDULE 26- NOTES ON ACCOUNTS &amp; CONTINGENT LIABILITIES

## NOTES ON ACCOUNTS

19. Provision for Rs. 19.16 crore has been provided as Employer's contribution towards NPS and interest thereon. Employee and Employer's contribution has also not been transferred to National Securities Depositories Ltd. (NSDL) though the amount has been kept in separate bank Account.
20. Out of the Capital Work in Progress completed during the year 2014-15, fixed assets aggregating to Rs 58.93 crore have been capitalized.
21. Interest expenses for the year are less vis-à-vis 2013-14 as interest less charged in previous years was adjusted in the said year.
22. Depreciation expenses for the year are less vis-à-vis 2013-14 as assets worth RS.364.21 crore were capitalized from CWIP and depreciation charged accordingly.

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

Place: New Delhi  
Dated

	R&P Account for 2014-15	AIR Total	Total	P.B.Sectt.	Grand Total
I.	Opening Balances				
	a) Cash in hand	1257342	2407810		3665152
	b) Bank Balances	0	0		0
	(i) In current A/c	0	0		0
	Receipt A/c (Field Offices)	144368432	1146207707		1290576139
	DD's A/c (11084233390)	0	0	517811839	517811839
	AIR's A/c (11084233414)	0	0	186363106	186363106
	Expenditure A/c (Field Offices)	3185161073	2012161875		5197322948
	SBI (11084239041)	0	0	3964399187	3964399187
	Canara Bank (1730)	0	0	234547760	234547760
	Indian Overseas Bank (7430)	568092	2143585		2711677
	Bank of India (12255)	0	215930		215930
	(ii) In deposit A/c (for fixed deposit, if any)	820062113	160028608	2579215905	3559306626
	(iii) C.P. FUND A/c	0	0	906629	906629
	c) Imprest A/c	5140056	15262374		20402430
		0	0		0
II.	Grants Received	0	0		0
	a) from Govt. of India	0	0		0
		0	0		0
	(i) Capital-Plan	0	0	0	0
		0	0		0
	(ii) Revenue PLAN	0	0	4360000000	4360000000
	NON-PLAN	0	0	18650000000	18650000000
	Common Wealth Game	0	0		0
	(iii) Other Min./Deptt.	0	0		0
	(To Be Filled By PB (HQ))	0	0		0
		0	0		0
III	Inter current A/c transfer by PB (HQ)	0	0		0
	a) Funds-received-from PB	21535782285	20216983517	16122144897	57874910699
		0	0		0
	b) Other station/Kendra/Office	489672249	55079396		544751645
	c) CPF	0	0	24507765	24507765
	d) Recovery of HBA & Other Advances	0	31649805		31649805
		0	0		0
IV.	Interest Received	0	0		0
	a) On bank deposits (FDR)	177109713	68017380	675941475	921068568
		0	0		0
	b) Loans & Advance setc.	0	0		0
	(i) From Employees	9169361	1029976		10199337
		0	0		0
	(ii) Others	3056454	1550096		4606550
	c) Overdue interest on outstanding dues	298563	3700000		3998563
V.	Other Income	0	0		0
	a) Rent/LF for AIR/DD Qrs.	23743929	11442012		35185941
		0	0		0
	b) LF for AIR/DD Towers	536483695	76508		536560203
	ii) Service Tax	81713096	39976		81753072
		0	0		0
	c) Profit on sale/disposal of assets	0	0		0
		0	0		0
	(i) Owned assets	167204	1377641		1544845
		0	0		0



	R&P Account for 2014-15	AIR Total	Total	P.B.Sectt.	Grand Total
	(ii) Assets acquired out of Govt. Grants	104004	611099		715103
	(iii) Misc. Income	41256719	32107856		73364575
	(For asset sacquired prior to 1.4.2 k & other Income)	0	0		0
		0	0		0
	d) Others	1668740	10025570		11694310
		0	0		0
VI.	Amount borrowed	0	0		0
	a) Capital loan from Govt.	0	0		0
		0	0		0
		0	0		0
VII.	Income from Sales	0	0		0
	a) Commercial Receipts	0	0		0
	AIR	3581408749	0		3581408749
	DD	0	7838174123		7838174123
	ii) Service Tax	370185782	965308075		1335493857
		0	0		0
	b) Sale of CD/ VCD	1947364	4562354		6509718
	c) DTH	0	1052113344		1052113344
	ii) Service Tax	0	96163462		96163462
		0	0		0
VIII.	Income from Services	0	0		0
	a) Professional/ Consultancy Service	45052099	1196076		46248175
		0	0		0
IX.	Other Receipts	0	0		0
	a) Security Deposit/Earnest Money	133919360	36309769		170229129
		0	0		0
	b) Deposit work	1067875547	28935662		1096811209
		0	0		0
	c) Advances to staff	0	0		0
	i) HBA	1568144	2064456		3632600
	ii) Car Advance	2411154	0		2411154
	iii) Computer Adv.	5852503	0		5852503
	iv) Motor Cycle/ Scooter Adv.	3505448	0		3505448
	v) Cycle/Mopad Advance	0	0		0
	vi) Other Advances	15904182	446908		16351090
	d) Earmarked fund CP Fund	0	0		0
	e) Others	162107540	18786002		180893542
		0	0		0
X.	Receipt from Govt. buisness	0	0		0
	Give Min/ Deptt. Wise details	0	0		0
		0	0		0
Xi	FDR	315349691	25209578		340559269
		0	0		0
	<b>TOTAL</b>	<b>32763870683</b>	<b>33841388530</b>	<b>47315838563</b>	<b>113921097776</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

R&P Account for 2014-15		Total AIR		Total DD		P.B.Sectt.	Grand Total	
		Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
<b>I.</b>	<b>Expenses</b>							
	a) Establishment Exp. (Details as per Annexure.I)	9652397809		9573201918	0	0	19225599727	0
	b) Admn. Exp. (Details as per Annexure. II)	0	0	0	0		0	0
	c) Programme related (Details as per Annexure. III)	5026061461	0	3318902163	0		8344963624	0
	d) Exp. on grants/subsidies (i) Grants given to Institutions (ii) Subsidies given to Institutions (iii) Grants received from other Min./ Deptt.	0	0	0	0		0	0
<b>II.</b>	Inter current A/c transfer of funds (PB)	0	0	0	0		0	0
	a) To Prasar Bharati	4989215056	0	10234761567	0		15223976623	0
	b) To other station/kendra/office	216178504	0	9103909	0	42121431548	42346713961	0
	c) To IEBR (HBA)	125133	0	26882900	0		27008033	0
	d) To Recovery of C.P.F.	5570936	0	0	0		5570936	0
<b>III.</b>	Deposits made Out of own funds (Investement others) FDR	165729689	0	65813769	0		231543458	0
<b>IV.</b>	Exp. on fixed assets & Capital Work-in-progress a) Purchase of fixed assets (Details as per Annexure.IV)	0	0	0	0		0	0
	b) Exp. on Capital work-in-progress (i) Major Works (ii) Misc. Works Scheme	0	0	0	0		0	0
<b>V.</b>	Refund of surplus money/loans a) to Govt. of India b) to PB, HQ	0	0	0	0	145300000	145300000	0
<b>VI.</b>	Finance charges (Interest) a) On loans from Govt. b) Others loans c) Others	0	0	0	0	0	0	0
<b>VII.</b>	Other payments a) Refund of SD/EM	0	0	0	0		0	0
		128795484	0	32070859	0		160866343	0

R&P Account for 2014-15		Total AIR		Total DD		P.B.Sectt.	Grand Total	
		Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	b) Exp. on Deposit work	1069851151	0	29217340	0		1099068491	0
	c) Advances to Parties	0	0	0	0		0	0
	d) Advances to staff	0	0	0	0		0	0
	i) HBA	1520045	0	10900	0		1530945	0
	ii) Car Advance	1860000	0	1925000	0		3785000	0
	iii) Computer Adv.	3616000	0	2686640	0		6302640	0
	iv) Motor Cycle/Scooter Adv.	1835600	0	1204000	0		3039600	0
	v) Cycle/Mopad Advance	30000	0	0	0		30000	0
	vi) Other Advances	22521271	0	0	0		22521271	0
	e) Income Tax	0	0	51632	0		51632	0
	f) Service Tax	401070355	0	872323378	0		1273393733	0
	fi) Sales Tax	0	0	0	0		0	0
	g) Bank Charges	111712	0	49753	0	1432	162897	0
	h) Others	51110716	0	81120659	0		132231375	0
VIII.	Exp. against receipt from Govt. Buisness	0	0	0	0		0	0
	(Min./ Deptt. wise breakup to be given)	0	0	0	0		0	0
IX.	Closing Balances	0	0	0	0		0	0
	a) Cash-in-hand	1097535	0	1305141	0		2402676	0
	b) Bank Balances	0	0	0	0		0	0
	(i) in current A/c	0	0	0	0		0	0
	Receipt A/c(Field Offices)	234385800	0	974128297	0		1208514097	0
	DD's A/c (11084233390)	0	0	0	0	2140242	2140242	0
	AIR's A/c (11084233414)	0	0	0	0	46617576	46617576	0
	Expenditure A/c (Field Offices)	4348398863	0	3498819303	0		7847218166	0
	SBI (11084239041)	0	0	0	0	82453	82453	0
	Canara Bank (1730)	0	0	0	0	222237127	222237127	0
	Indian Overseas Bank (7430)	0	0	0	0		0	0
	Bank of India (12255)	0	0	215930	0		215930	0
	(ii) in deposit A/c (FDR if ,any)	733677529	0	127851733	0	4773696889	5635226151	0
	(iii) C.P.FUNDA/c(S-BI-30234030526)	0	0	0	0	1405889	1405889	0
	c) Imprest A/c	4485530	0	11755751	0		16241281	0
	<b>TOTAL</b>	<b>29048586336</b>	<b>3715284347</b>	<b>32904584346</b>	<b>936804184</b>	<b>47315838563</b>	<b>109269009245</b>	<b>4652088531</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member(F)

Vineeta Barwa  
ADG(B&A)

**Annexure-I**

1	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
	Establishment Expenditure	Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	a) Salaries & Wages (include. Hono./LTC/TF)	9279769254		9104917621			18384686875	
	i) Medical reimbursement	131747441		104517267			236264708	
		0		0			0	
	b) Allowance & Bonus including OTA/CEA	222695358		329866309			552561667	
		0		0			0	
	c) Contribution to CPF (if any)	2490660		2373911			4864571	
		0		0			0	
	d) Staff welfare Expenditure	444354		381505			825859	
		0		0			0	
		0		0			0	
	e) Expenses on employees retirement & Terminal Benefits including L/S & Pension Contribution	2181821		22816291			24998112	
		0		0			0	
		0		0			0	
	f) Establishment Capital	0		0			0	
		0		0			0	
	g) Others	13068921		8329014			21397935	
		0		0			0	
	<b>Total</b>	<b>9652397809</b>		<b>9573201918</b>	<b>0</b>		<b>19225599727</b>	<b>0</b>

## Annexure-II

2	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
	Other Administrative Expenditure	Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	a) Domesic Travel Expenditure	194823712	0	161559006	0		356382718	0
		0	0	0	0		0	0
	b) Foreign Travel Expenditure	7963732	0	6859456	0		14823188	0
		0	0	0	0		0	0
	c) Rent Rate & Taxes	251442419	0	121194643	0		372637062	0
		0	0	0	0		0	0
	d) Advertising & Publicity	3826648	0	134934034	0		138760682	0
		0	0	0	0		0	0
	e) Professional Charges, Armed Guard etc.	717225838	0	435564053	0		1152789891	0
		0	0	0	0		0	0
	(i) Legal Charges	371852	0	0	0		371852	0
		0	0	0	0		0	0
	(ii) Advocate Fees	30000	0	0	0		30000	0
		0	0	0	0		0	0
	(iii) Other/Consultation fees	4394245	0	0	0		4394245	0
		0	0	0	0		0	0
	f) Scholarship Stipend	5729806	0	7894606	0		13624412	0
		0	0	0	0		0	0
	g) Supplies & Material	76979334	0	253573495	0		330552829	0
		0	0	0	0		0	0
	h) Vehicle Repairs & Maintenance	201808417	0	205103670	0		406912087	0
		0	0	0	0		0	0
	i) Electricity Power & Maintenance	1539326454	0	1035120200	0		2574446654	0
		0	0	0	0		0	0
	j) Water Charges & Maintenance	25110782	0	15103694	0		40214476	0
		0	0	0	0		0	0
	k) Postage	14465700	0	7491116	0		21956816	0
		0	0	0	0		0	0
	l) Telephone & Communication	0	0	0	0		0	0
	(i) Landline	64181086	0	38894167	0		103075253	0
		0	0	0	0		0	0
	ii) Mobile	6840217	0	3663611	0		10503828	0
		0	0	0	0		0	0
	m) Hospitality Expenditure	9918714	0	6014528	0		15933242	0
		0	0	0	0		0	0
	n) Insurance on P & M	0	0	0	0		0	0
		0	0	0	0		0	0
	o) Insurance on Land & building	0	0	0	0		0	0
		0	0	0	0		0	0
	p) Auditor's remuneration (out of Provi- sion)	4381316	0	305	0		4381621	0
		0	0	0	0		0	0
	q) Printing & Stationary	81603451	0	45684230	0		127287681	0

2	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
	Other Administrative Expenditure	Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
		0	0	0	0		0	0
	r) Irrecoverable Balance-Written off	0	0	0	0		0	0
		0	0	0	0		0	0
	s) Provision for Bad & Doubtful debts/ advances	0	0	0	0		0	0
		0	0	0	0		0	0
	t) Purchase (Stock)	0	0	0	0		0	0
		0	0	0	0		0	0
	u) Minor Work	893406885	0	211651547	0		1105058432	0
		0	0	0	0		0	0
	v) METP	476051971	0	179671311	0		655723282	0
		0	0	0	0		0	0
	w) Consumable	97124813	0	56478214	0		153603027	0
		0	0	0	0		0	0
	x) Local Conveyance	2235572	0	2165237	0		4400809	0
	y) Operation & Maintenance of Capital Assests	4992325	0	2292184	0		7284509	0
		0	0	0	0		0	0
	z) Others	341826172	0	387988856	0		729815028	0
		0	0	0	0		0	0
	<b>TOTAL</b>	<b>5026061461</b>	<b>0</b>	<b>3318902163</b>	<b>0</b>		<b>8344963624</b>	<b>0</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

## Annexure-III

3	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	GrandTotal	
	Programme Expenses	Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	a) Royalty	64190986	22100	252754144	10107250		316945130	10129350
		0	0	0	0		0	0
	b) Payment to UNI/PTI	211461732	0	20059604	150270		231521336	150270
		0	0	0	0		0	0
	c) Commissioning of Programme	292180296	23959127	947075765	93295168		1239256061	117254295
		0	0	0	0		0	0
	d) Panam Satellite Expenditure	74068053	0	586417806	55273871		660485859	55273871
		0	0	0	0		0	0
	e) Sport events Expenses	4428120	0	26269366	8045918		30697486	8045918
		0	0	0	0		0	0
	f) Payment to Artist	1223334129	19064082	1323982049	29187740		2547316178	48251822
		0	0	0	0		0	0
	g) Spectrum charges	719629	481971	104794136	0		105513765	481971
		0	0	0	0		0	0
	g) J&K Package	1600931	0	17044162	0		18645093	0
		0	0	0	0		0	0
	h) NE Package	0	0	3244	0		3244	0
		0	0	0	0		0	0
	i) Common Wealth Games	0	0	676200	0		676200	0
		0	0	0	0		0	0
	j) Others	24185923	1774687	672968549	2072755		697154472	3847442
		0	0	0	0		0	0
	<b>TOTAL</b>	<b>1896169799</b>	<b>45301967</b>	<b>3952045025</b>	<b>198132972</b>		<b>5848214824</b>	<b>243434939</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

## Annexure-IV

4	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
	Purchase of Fixed Assets	Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	i) Land	0	0	0	1767938		0	1767938
		0	0	0	0		0	0
	ii) Building	0	71028	0	0		0	71028
	(1) Studio	0	622394116	0	0		0	622394116
	(2) Transmitter	0	0	0	0		0	0
	a) Normal	0	1500993101	0	52894494		0	1553887595
		0	0	0	0		0	0
	b) J&K	186643	0	0	0		186643	0
		0	0	0	0		0	0
	c) NE	0	5537387	0	0		0	5537387
		0	0	0	0		0	0
	(3) Office	0	4021395	0	0		0	4021395
		0	0	0	0		0	0
	(4) Others	0	8634324	0	31836		0	8666160
	iii) Plant Machinery & Equipment	0	0	0	0		0	0
	a) Normal	0	539186985	0	656464085		0	1195651070
		0	0	0	0		0	0
	b) J&K	7616647	0	0	0		7616647	0
		0	0	0	0		0	0
	c) NE	0	784328	0	0		0	784328
	iv) Vehicles	0	0	0	0		0	0
	(a) trucks, Jeeps & Vans	0	0	11900	0		11900	0
		0	0	0	0		0	0
	(b) Motorcar	0	0	0	0		0	0
		0	0	0	0		0	0
	(c) Motorcycles/Scooter & Three Wheelers	4200	0	22000	0		26200	0
		0	0	0	0		0	0
	(d) Rickshaws/Cycles	3300	0	0	0		3300	0
	v) Furniture/Fixtures	0	0	0	0		0	0
	(a) Cabinets/Almirah. Filing Racks	2101545	36709	4105025	0		6206570	36709
		0	0	0	0		0	0
	(b) AirConditioners. A/C Plan	3728124	35000	1546080	0		5274204	35000
		0	0	0	0		0	0
	(c) Air Coolers	318524	0	351178	0		669702	0
		0	0	0	0		0	0
	(d) Water Coolers	1064146	0	792428	0		1856574	0
		0	0	0	0		0	0
	(e) Tables/Chairs/Sofas/ Carpets	5324243	13615	5334670	20595		10658913	34210



4	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
		Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	(f) Wooden Partitions	140541	0	175119	0		315660	0
		0	0	0	0		0	0
	(g) Voltage Stabilisers/UPS System	729670	2400	732785	0		1462455	2400
		0	0	0	0		0	0
	(h) Others	5944710	11240	3552522	47230		9497232	58470
	vi) Office Equipments	0	0	0	0		0	0
	(a) Typewriters	667264	101583	170137	0		837401	101583
		0	0	0	0		0	0
	(b) Photocopiers/Duplicators	2578733	0	921036	33450		3499769	33450
		0	0	0	0		0	0
	(c) Fax Machines	651759	0	668856	0		1320615	0
		0	0	0	0		0	0
	(d) Others	1310078	23190	1000324	0		2310402	23190
	vii) Computers/Peripheries	0	0	0	0		0	0
	(a) Computers	22505444	440940	13652897	0		36158341	440940
		0	0	0	0		0	0
	(b) Printers	3783191	13046	2335575	56700		6118766	69746
		0	0	0	0		0	0
	(c) Floppies	90998	0	99514	0		190512	0
		0	0	0	0		0	0
	(d) CD's	114293	0	70428	0		184721	0
		0	0	0	0		0	0
	(e) Software	273858	0	453887	0		727745	0
		0	0	0	0		0	0
	(f) Others	598712	0	45930	0		644642	0
	viii) Electric Installations	0	0	0	0		0	0
	(a) Electrical Machinery	1825183	0	4603223	0		6428406	0
		0	0	0	0		0	0
	(b) Electric Light/Fans	500947	0	232702	0		733649	0
		0	0	0	0		0	0
	(c) Switch gear Instruments	39100	0	3750	0		42850	0
		0	0	0	0		0	0
	(d) Transformers	95704	0	29320	0		125024	0
		0	0	0	0		0	0
	(e) Electric Wiring & Fittings	3551529	0	416973	0		3968502	0
		0	0	0	0		0	0
	(f) Others	38770	0	254740	0		293510	0
		0	0	0	0		0	0
	ix) Library Books	1918326	42591	260297	0		2178623	42591
		0	0	0	0		0	0

4	Annexure for A/c 2014-15	Total AIR		Total DD		P.B.Sectt.	Grand Total	
		Non-Plan	Plan	Non-Plan	Plan		Non-Plan	Plan
	x) Tube wells & Water SupplySystem	87575	0	224662	0		312237	0
		0	0	0	0		0	0
	xi) Arbitration Charges	2275871	0	0	0		2275871	0
		0	0	0	0		0	0
	<b>TOTAL</b>	<b>70069628</b>	<b>2682342978</b>	<b>42067958</b>	<b>711316328</b>		<b>112137586</b>	<b>3393659306</b>

Jawhar Sircar  
Chief Executive Officer

Rajeev Singh  
Member (F)

Vineeta Barwa  
ADG (B&A)

**PRASAR BHARATI****Receipts and payments Account for the year 2014-15****Rupees**

	Non Plan	Plan
Appendix-1 Common Wealth Games		
1. Coverage and Production events		
2. Construction and Operation of IBC		
3. Production Facilities venues		
4. Host Broadcaster, Coordination monitoring Logistics and support service		
5. Contingency		
6. Arbitration Fees	676200	
7. Right Holder Broadcaster		
Total	676200	

Jawhar Sircar  
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Vineeta Barwa  
ADG (B&A)

## All India Radio ANNUAL PLAN (2015-16)

(Rs. in crore)

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
<b>Scheme -1- Broadcasting Infrastructure Network Development</b>							
1.1	<b>Digitalisation of Transmitters</b>						
a	<b>MW Transmitters (continuing)</b>	15.00	40.37	36.58			
i	Replacement of 1 kw MW TR by 10kW MW Digital compatible Transmitter at Kavarati				5. Kavaratti- 10 KW MW Tr. Completion of installation.	Achieved	
					Hostel accommodation at Kavarati completion of construction	Achieved	
ii	• 100 KW -11 Nos. [Vijayawada(AP), Patna(Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B' (Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata'A'(WB)) and Passighat ( 10 kW by 100 kW )				1. Completion of Installation, testing and commissioning of 100 kW MW DRM transmitter	Partially achieved	All transmitters except Passighat have been commissioned.
iii	•200 KW -10 Nos. [Delhi'A', Ahmedabad (Guj), Bangalore & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A'(TN), Siliguri , Kolkata'B'(WB)] and Itanagar ( replacement of 100 kw MW by 200 kw MW DRM)				Completion of Installation testing and commissioning of 200 kW MW DRM transmitter	Partially achieved	All transmitters except Itanagar have been commissioned.
iv	• 300 KW -6 Nos. [Dibrugarh (Assam), Rajkot(Guj), Jammu(-J&K), Jalandhar(Punjab), Suratgarh(Raj), Lucknow(UP)]				Completion of Installation and commissioning of 300 kW MW DRM transmitter	Partially achieved	All transmitters except Jalandhar have been commissioned.
v	Conversion of 36 DRM compatible MW Transmitters				Placing of order for SITC for conversion of 36 DRM compatible MW Transmitter and commissioning	Not achieved	This project has been deferred.
vi	Other procurements under replacement of MW transmitters				Procurement of DRM receiver (36 professional) & 144 general purposes.	partially achieved	General Purpose Receivers could not be supplied by the supplier.

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
<b>(b)</b>	<b>SW Transmitters (continuing scheme)</b>	<b>1.01</b>	<b>0.16</b>	<b>2.04</b>			
(i)	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)			-	Procurement of 250 kW SW Transmitter at Aligarh	Not achieved	Project dropped
					Procurement & Installation of 100 kW SW Transmitters (02 nos)	Partially achieved	Transmitter Installation at HPT Khampur under progress.
(ii)	<b>SW Transmitters (New scheme)</b>	-					
<b>(C)</b>	<b>FM Transmitters (Total)</b>	<b>90.00</b>	<b>61.95</b>	<b>28.20</b>			
	FM Expansion Plan schemes (continuing)	<b>30.00</b>	<b>27.03</b>	<b>19.02</b>	Project of setting up FM Transmitters at Haldwani Champawat & Raibareilly. (a) Acquisition of sites (b) C/O Boundary wall (c) finalization LOP and sanction of estimate	Partially achieved. Building works at Raebareilly completed.	LPTV site has been identified for setting up of FM Tr. at Haldwani. The cost of land offered by state government is very high beyond the funds made available in the scheme.
					Project of setting up FM Transmitters at Fazilka, Amritsar, Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxiliary equipment	Partially achieved	Fazilka FM Tr. Commissioned. . Work at Amritsar & Chautan hill to be completed in 16-17.
					Setting up 1 kW FM transmitter at Gairsain and New Tehri (a) Installation of Tower (b) Installation/Testing/ commissioning of Transmitter	Achieved.	
					Setting up studio facility at 5 kW FM transmitter at Bageshwar and Ujjain	Achieved	

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
					Setting up 10 kW FM transmitter at Darjeeling, Coochbehar, Dhanbad, Bardhaman, Suryapet (a) Procurement of 10 KW FM Trs.4 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxiliary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Partially achieved	Tower erection at Darjeeling is under progress.
					Setting up 10 kW FM transmitter at Gangtok and 5 kW FM transmitter at Silchar	Achieved	
					Setting up 1 kW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur).	Not achieved	Anini- no suitable land could be offered by the State government. Site is being changed to LPTV- Tamelong: payment has been made to the State government.
					Setting up 1 kW FM transmitters at 16 places in North east (a) Completion of building at Kaimnagar and Zunebeto (b) completion of Tower works (c) Completion of installation and commissioning of set up (d) Construction of staff quarter at all the places	Partially achieved	Champhai and Phek transmitters are ready. Goalpara and Kolasib transmitters are under installation.
	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.				Setting up 1 kW FM transmitter at 12 places (a) Procurement of Auxiliary equipment & installation and commissioning of 1 kw FM transmitters at 12 places	Achieved	

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
					Setting up 5 kW FM transmitter at 12 places (a) Procurement of Auxiliary equipment and commissioning (b) completion of building works	Partially achieved	All Transmitters installed except Almora.
					Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Achieved	Transmitters have been installed.
ii	Replacement of FM/ MW Transmitters	-					
	Repl. of FM/ MW Transmitters by higher power at 40 Existing Stations under XI plan				Replacement of 27 nos of 5 /6 kW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Achieved	(a) Transmitters have been received. (b) Panel Antennas have been received & under installation. (c) Diplexer have been received & installed.
					Replacement of 10 kW FM Transmitter for 7 places and 1 kW MW Transmitter by 10 kW FM Tr at 6 places. (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment. (e) SITC of 100 meter Tower at Adilabad and Keonjhar	Not Achieved.	Order for 72 Nos. 10 KW FM Tr. to be issued shortly.
	<b>FM Transmitters (New scheme)</b>	<b>60.00</b>	<b>34.92</b>	<b>9.18</b>			
	FM expansion proposed by setting up various Power of Transmitters at 118 places						

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 6 nos. MW transmitters by FM Transmitters under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Not achieved.	Order for 72 Nos. 10 KW FM Tr. to be issued shortly.
1.2	<b>Digitalization of Studio (Total)</b>	<b>58.00</b>	<b>43.02</b>	<b>16.19</b>			
(i)	<b>Digitalization of Studio (Continuing Scheme)</b>	<b>51.00</b>	<b>37.99</b>	<b>15.94</b>			
	Installation of High end Server at 48 locations under X plan				Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr (a) Balance works and payment	Achieved	
	Digitalisation of 98 Studio, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan				At 50 stations SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), Expected Order value Rs 23.30Cr	Not achieved	RNU 37 completed. For 14 Nos. hardware provided software licenses diverted for use at these RNUs.
					Procurement of consoles	Achieved	Order placed & equipments are being supplied.
					SITC of servers, workstations and system software for RNU. (a) Balance works and payment	Achieved	
					Procurement of Zonal equipments and start of Departmental works.	Partially achieved	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
					Networking of studios	Not achieved	Specification could not be finalized.



Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
					Refurbishing of studios	Partially achieved	Refurbishing of studios are under implementations
ii	<b>Digitalization Studio (New scheme)</b>	7.00	5.03	0.25			
	Digitalisation of 29 Studios, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan			-	Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Achieved Partially consoles are to be purchased.	Handheld recorder procured and supplied. Phone in console procurement under process.
1.3	<b>Digitalization of Networking &amp; Connectivity</b>	47.50	39.90	46.97			
(i)	<b>Connectivity (continuing scheme)</b>	45.00	39.40	46.97			
	Replacement of 82 STL and procurement of 35 New STL				Replacement of STL connectivity	Not achieved	Two consignments of equipment received for North & South zones. Expected to be complete in year 2016-17
	Installation of Captive Earth Stations				CES at 5 places	Not achieved	Tenders invited are under evaluation. To be completed in 2016-17
	RN terminal				procurement of RN terminal	Partially achieved	50% RNT installed. To be completed in 2016-17
(ii)	<b>Digitalization of Networking &amp; Connectivity (New scheme)</b>	2.50	0.50	-			
	Augmentation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32				Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Financial bid opened procurement under process.	
1.4	<b>Augmentation of Training Facility (Total)</b>	3.10	0.23	0.12			

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
	<b>Augmentation of Training facility (Continuing scheme)</b>	2.50	0.23	0.12			
	Augmentation of STI (T) and STI (P) including regional training institutes.				Construction of meditation hall, library at STI(T), Delhi	Not Achieved	
					Construction of additional office accommodation at STI(T) Delhi and e-learning facility	Achieved	
					Procurement of various equipments under the scheme	Not achieved	
	<b>Augmentation of Training facility (New scheme)</b>	0.60	-	-			
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubaneswar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Not achieved	To be executed in 2016-17
1.5	<b>Strengthening of Research &amp; Development(Total)</b>	1.30	0.74	0.55			To be executed in 2016-17
	Strengthening of Research & Development (Continuing scheme )	1.00	0.74	0.55	Procurement of DRM + equipment	Not achieved	
					Other works and procurement of equipment	Not achieved	
	Strengthening of Research & Development(New scheme )	0.30	-	-			
	<b>New Proposal for R&amp;D in XII plan</b>					Not Achieved	
2	<b>Strengthening of Border area (Total)</b>	35.00	17.08	10.31			

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
i	Setting up HPT/LPT in J&K:- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs.  Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs				Procurement of 100 watt FM transmitters(4No)	Achieved	
					Procurement of 10 kW FM Tr (1+1) at Naushera	Partially achieved	Equipments received at site
					Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Partially achieved	Equipment is to be inspected.to be installed in 2016-17
					(i) progress of civil works (ii) Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Partially achieved Work under process transmitters received.	To be completed in 2016-17
	Strengthening of Border area (Indo-Nepal border(New scheme)	0.00	0.00	0.00			Joint visit with MHA officials for free of cost sites at 6 locations for 10kW FM Tr. Along Indo-Nepal border
	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -8 nos at the site of DD setup (ii) Production center at 2 places (iii) Unlinking at 2 places.	-				Not achieved	
3	<b>Broadcasting on alternate platforms (New scheme)</b>	2.00	1.40	1.10	Live streaming of 20 AIR channels.	Partially Achieved	Live streaming 13 channels have been done & seven more channels to be added this year.
4	<b>Consolidation of Infrastructure(Total)</b>	1.00	1.25	1.26			
	<b>Consolidation of Infrastructure (continuing scheme)</b>	0.50	1.25	1.26			
	I.O.F.at Existing Centres under XI plan				Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Not achieved	Under technical evaluation. To be completed in 2016-17
					Provision of measuring equipment for studios	Not achieved	Purchase of Audio analysers is under process.

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
					Provision of telemetry at MW Trs. for remote control at 23 places.	Partially achieved	Under implementation. Likely to be completed in next two years.
					Provision of UPS at existing FM Stations 80 places.	Achieved	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar				Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Partially Achieved. Srinagar pending	Work held up at Srinagar due to lease of land related issues. Expected to be resumed and to be completed in next two years.
Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.					Achieved		
Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs 7.67 cr by AIR & 1 Cr by DD).					Achieved		
	<b>Consolidation of Infrastructure (New scheme)</b>	<b>0.50</b>		-			
	Community Centres at Delhi & Mumbai				Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Partially achieved Estimate of community centre Mumbai under process.	Building plan is to be finalized for Delhi.
	Strengthening of Security fencing etc at Port Blair				Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Estimate is awarded for ccw.	To be completed in 2017-18

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
5	E- Governance (New scheme)	6.00	1.50	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Not achieved	Specification are being finalized
	<b>Scheme-III Special Projects</b>						
(i)	Renovation of Auditorium at Delhi(New Scheme)	0.10		0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building , sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Not achieved	Scheme is yet to be approved. Scheme had been approved by Prasar Bharati Board. Sent to the Ministry.
	<b>12th South Asian Games, 2016</b>			<b>0.39</b>	AIR had fixed up the following targets during South Asian Games- 2016. Such as live broadcast of the Opening & Closing Ceremony, Final Matches of Hockey, Football, Tennis, Table Tennis, Badminton, Kabaddi, Basketball, Volleyball and Handball including, live updates on FM Rainbow, Daily highlights Capsules and special programme titled 'selfie from North-East'.	AIR had successfully achieved its target and covered live the Opening & Closing Ceremony, Final matches of Hockey, Football, Tennis, Table Tennis, Badminton, Kabaddi, Basketball, Volleyball and Handball and daily 20 minutes duration of special programme 'Selfie from North East' containing interesting sidelights and soft stories on the event as well as people, traditions,	

Sl. No	Name of Scheme/ Programme	BE 2015-16	RE 2015-16	Expenditure	Targets Physical/ Outputs	Achievements	Remarks
1	2	3	4	5	6	7	8
						lifestyle, music, cultures etc. of India, the SAARC countries and the north-east-erners. AIR re-ceived appreciation and positive response from listeners all over India and also from the SAARC countries as well.	
	<b>Total(AIR)</b>	<b>260.01</b>	<b>207.60</b>	<b>143.71</b>			

## Doordarshan

### Annual Plan (2015-16)

(Rs in crore)

Sl. No.	Name of Scheme / Programme	Outlay 2015-16	RE 2015-16	Expenditure	Target/ Physical Outputs	Achievements (as on 31.03.2016)
1	2	3	4	5	6	7
<b>Continuing Schemes</b>						
1.	<b>Scheme-I Broadcasting infrastructure Network Development</b>	<b>190.00</b>	<b>131.00</b>	<b>83.01</b>	Digital HPTs- 19 Nos	16 Digital HPTs have been commissioned w.e.f. 25.02.016 at Delhi (Pitampura), Mumbai, Kolkata, Chennai, Guwahati, Patna, Ranchi, Cuttack, Lucknow, Jalandhar, Raipur, Indore, Aurangabad (Mah.), Bhopal, Bengaluru, Ahmedabad. Installation of remaining 3 Digital HPTs at Hyderabad, Thiruvananthapuram & Srinagar have been completed & is under testing.
					Full digitalization of Studios – Supply of Camera chains at 39 Studios	Purchase proposal for procurement of Camera chains has been submitted for financial sanction & approval of competent authority for placement of order.
					Studio (pmt. Set up) at Dehradun	Permanent Studio setup at Dehradun made operational on 20.03.2016.
					HDTV Studio at Chennai & Kolkata	Action for setting up HD Studio at Chennai & Kolkata has been initiated. Specifications are under finalization.
					Multi Camera Mobile Production Facility at Delhi	Tender received earlier has been cancelled on technical considerations. Fresh NIT to be issued.
					Modernization of CPC, Delhi – Automated Playback Facility	Tenders have been received for 4 – Ch. Playout facility and technically evaluated. Further action in progress.
					HPTs (Pmt. set up) at Amritsar	Tender received earlier has now been cancelled due to administrative reasons. Fresh NIT to be issued.

Sl. No.	Name of Scheme / Programme	Outlay 2015-16	RE 2015-16	Expenditure	Target/ Physical Outputs	Achievements (as on 31.03.2016)
1	2	3	4	5	6	7
					New Earth Station at Gorakhpur	Tenders have been opened for Compression & Monitoring system and Antenna system and are under evaluation. Purchase order for procurement of C-Band Up-Converter & Redundancy Switch has been placed. Tenders for HPA have been cancelled due to administrative reason. Fresh NIT to be issued.
					Replacement of Compression Chain & RF Equipment at Earth Stations Dehradun & Srinagar	Order has been placed recently for RF equipment. Tenders for compression & monitoring system have been opened & are under evaluation. Tenders received for HPA system have been cancelled due to Administrative reason. Fresh NIT to be issued.
					Upgradation of Earth Stations at Chandigarh, Hisar, Panaji & Port Blair	Installation of Earth station equipment completed & tested except C-Band Up-Converter and Redundancy Switch. Purchase order for procurement of C-Band Up-Converter & Redundancy Switch has been placed recently.
					DTH Sets - to be distributed in border, remote & tribal areas.	Action for procurement of 30,000 DTH sets shall be initiated after implementation of CAS for extended bouquet of DTH. Prasar Bharati Board, in its 129th meeting held on 16.10.15, has approved engagement of DeitY approved Indian CAS vendor, M/s ByDesign, for implementation of CAS on DD Free Dish. Action is in progress on engagement of Indian CAS vendor, M/s By Design.
					Construction of Staff Quarters at Leh & Indore	Staff Quarters constructed at Leh & Indore.



Sl. No.	Name of Scheme / Programme	Outlay 2015-16	RE 2015-16	Expenditure	Target/ Physical Outputs	Achievements (as on 31.03.2016)
1	2	3	4	5	6	7
					Construction of Guest House at Chandigarh.	Concept approval of GH, Chandigarh is awaited from UT Admn.
					Construction of Tower 'C' Building at Delhi	Civil works completed except some minor finishing works. Electrical works in progress. Modified proposal of CCW for additional scope of work has been approved by Prasar Bharati and are at different stages of implementation.
<b>New Schemes</b>						
1.	<b>Scheme-I Broadcasting infrastructure Network Development</b>	110.02	88.92	1.82		Expenditure towards construction of staff quarters at Chandigarh, extension of building at DTH Earth station Todapur & Tower strengthening at Rameshwaram
3.	<b>Scheme-III Special Project Kisan Channel</b>	45.00	26.25	26.25	<ul style="list-style-type: none"> <li>To cater to the farmer' population of the country to create overall awareness and a drive for development.</li> <li>To play a catalytic role for the prosperity and health of the farmers' community of the country.</li> <li>To provide authentic, quality and useful information and analyses in a language comprehensible to the farmers.</li> </ul>	<p>The Kisan Channel covers around 150 million TV Households through the satellite footprint and through various layers of programming planned on the terrestrial coverage of Doordarshan Channels; Kisan Channel content is available to consumers on DTH through Free dish, all private DTH operators to cable &amp; Satellite viewers through LCOs/MCOs.</p> <p>The tangible benefits of Kisan Channel' is being generated through the various programmes of the channel for around 50% of the population engaged in the profession of agriculture. As a societal development programme, the measurable parameters would be applied i.e. the number of experts involved, farmers interviewed, projects covered, collaborations made, events organized, field based programmes</p>

Sl. No.	Name of Scheme / Programme	Outlay 2015-16	RE 2015-16	Expenditure	Target/ Physical Outputs	Achievements (as on 31.03.2016)
1	2	3	4	5	6	7
					<ul style="list-style-type: none"> <li>• To promote the cause of gender equality, weaker sections and differently able farmers and rural community.</li> <li>• To inculcate scientific temper, self respect, self-confidence, and mutual trust amongst farmers.</li> <li>• DD Kisan is dedicated to the interests of the agriculture and allied sector.</li> <li>• To inculcate and stimulate the national consciousness in regard to the status and problems of women and paying special attention to the up-liftmen of women in the rural sector.</li> </ul>	<p>produced and questions from audience addressed/handled, etc. besides promoting high quality, interactive and public participatory programme approach.</p> <p>It also disseminated to farmers in the field across India to improve productivity as well as farmers' Economy.</p>
	<b>South Asian Games, 2016</b>			<b>7.73</b>	12th South Asian Games 2016 was held in Guwahati and Shillong from 5th to 16th February, 2016. Doordarshan has covered the games Live/Deferred Live and report round-the-clock from 5th to 16th February on DD Sports.	Opening and Closing ceremony were telecast on DD-I, DD Sports and DD North East. Daily Highlights of 30 minutes duration was shown on DD National and Highlights of 60 minutes was telecast daily on DD Sports and DD North East. The feedback of 12th South Asian Games was provided by Doordarshan to other SAARC countries.
	<b>Total of DD</b>	<b>345.02</b>	<b>246.17</b>	<b>118.81</b>		

## ANNEXURE-I

## EXISTING A.I.R. STATIONS

31.03.2016

TOTAL STATIONS- 418

TOTAL TRANSMITTERS-606

[MW-145,FM-413, SW-48]

Total [MW+ FM]

National Coverage: Area-92.00% Population -99.20%

FM National Coverage: Area-32.50% Population -45.00%

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>ANDHRA PRADESH [14] Trs.-20 (MW-4, FM-16)</b>			<b>Total [MW+ FM]Coverage: Area-99.00 % Population - 99.50 % FM Coverage: Area- 32.00 % Population - 40.00 %</b>		
1	ANANTAPUR	LRS	6 kW FM	101.7 MHz	MP
2	CUDDAPAH		100 kW MW	900 kHz	TYPE I
			1 kW FM	103.6 MHz	
3	KURNOOL	LRS	6 kW FM	102.4 MHz	MP
4	MACHERLA		3 kW FM	103.1 MHz	
5	MERKAPURAM	LRS	6 kW FM	101.5 MHz	MP
6	NELLORE	RELAY	100 W FM	101.1MHz	DTHTelegu
7	ONGOLE	RELAY	100 W FM	100.6MHz	DTHTelegu
8	TIRUPATHI	LRS	10 kW FM	103.2 MHz	MP
		LRS	3 kW FM	107.5 MHz	
9	VIJAYAWADA		100 kW MW	837 kHz	TYPE III, RNU
			1 kW MW* VB (to be Decommissioned)	1503 kHz	
			1 kW FM	103.4 MHz	
			10 kW FM	102.2 MHz	FM Rainbow Krishn- veni Prog.
10	VISHAKHAPATNAM		100 kW MW	927 kHz	TYPE I
			10 kW FM , RAINBOW	102 MHz	STEREO
11	NANDYAL	LPT RELAY	100 W FM	100.1 MHz	
12	ADONI	LPT RELAY	100 W FM	100.1 MHz	
13	KAKINADA	LPT RELAY	100 W FM	100.1 MHz	
14	SRIKAKULAM	RELAY	1 kW FM	102.7 MHz	
<b>ARUNANCHAL PRADES [20] Trs- 26 ( MW-5, SW-1,FM-20)</b>			<b>Total Coverage[MW+FM]: Area-57.00% Population -76.00% FM Coverage: Area-7.00% Population -15.50%</b>		
15	ITANAGAR		100 kW MW	675 kHz	TYPE I , UPLINK, RNU
			50 kW SW		
			10 kW FM	103.1 MHz	
16	PASSIGHAT		10 kW MW	1062 kHz	MP
			100 W FM	100.1MHz	
17	TAWANG		10 kW MW	1521 kHz	MP
			100 W FM	100.1MHz	
18	TEZU		10 kW MW	1332 kHz	MP
			100 W FM	100.1MHz	
19	ZIRO	LRS	1 kW MW	1602 kHz	MP

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
			100 W FM	100.1MHz	
20	ZEMITHANG	LPT RELAY	100 W FM	100.1MHz	
21	KALAKTANG	LPT RELAY	100 W FM	100.1MHz	
22	BOMDILA	LPT RELAY	100 W FM	100.1MHz	
23	TALIHA	LPT RELAY	100 W FM	100.1MHz	
24	SEPPA	LPT RELAY	100 W FM	100.1MHz	
25	BASAR	LPT RELAY	100 W FM	100.1MHz	
26	ALONG	LPT RELAY	100 W FM	100.1MHz	
27	MIAO	LPT RELAY	100 W FM	100.1MHz	
28	ROING	LPT RELAY	100 W FM	100.1MHz	
29	HUNLI	LPT RELAY	100 W FM	100.1MHz	
30	YOMCHA	LPT RELAY	100 W FM	100.1MHz	
31	NAMSAI	LPT RELAY	100 W FM	100.1MHz	
32	HAWAI	LPT RELAY	100 W FM	100.1MHz	
33	GEKU	LPT RELAY	100 W FM	100.1MHz	
34	DEOMALI	LPT RELAY	100 W FM	100.1MHz	
<b>ASSAM [14]</b>			<b>Total Coverage [MW+FM]: Area-96.70% Population -99.00%</b>		
<b>Trs- 24 (MW-7, SW-2, FM-15)</b>			<b>FM Coverage: Area-40.30% Population -40.13%</b>		
35	DHUBRI	RELAY	6 kW FM	103.3 MHz	
36	DIBRUGARH		300 kW MW	567 kHz	TYPE III, RNU
			1 kW FM	101.3 MHz	
			100 W FM	100.1 MHz	
37	DIPHU	LRS	1 kW MW	1485 kHz	MP
38	GUWAHATI		100 kW MW	729 kHz	TYPE IV , UPLINK, RNU, NOP
			10 kW MW	1035 kHz	
			10 kW FM VB	100.8 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			100 W FM	100.1MHz	
39	HAFLONG	LRS	6 kW FM	102 MHz	MP
40	JORHAT	LRS	10 kW FM	103.4 MHz	MP
41	KOKRAJHAR		20 kW MW	1512 kHz	TYPE I
			100 W FM	100.1 MHz	
42	NOWGONG	LRS	6 kW FM	102.7 MHz	MP
43	SILCHAR		20 kW MW	828 kHz	TYPE I, RNU
			100 W FM	100.1MHz	
44	TEZPUR		20 kW MW	1125 kHz	MP
			1 kW FM	102.4 MHz	
45	MARGHERITA	LPT Relay	100 W FM	100.1MHz	
46	TINSUKIA	LPT Relay	100 W FM	100.1MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
47	NAZIRA	LPT Relay	100 W FM	100.1MHz	
48	NORTH LAKHIMPUR	LPT Relay	100 W FM	100.1MHz	
<b>BIHAR [15] Trs 18 - (MW-3,FM-15)</b>			<b>Total Coverage[FM+MW]: Area-99.00%*Population -99.00%* FM Coverage: Area-24.00% Population -24.40%</b>		
49	BHAGALPUR		20 kW MW 100 W FM	1458 kHz 100.1 MHz	TYPE I
50	DARBHANGA		20 kW MW	1296 kHz	TYPE I
51	GAYA	RELAY	100 W FM	11.9MHz	VB
52	PATNA		100 kW MW 6 kW FM 10 kW FM	621 kHz 102.5 MHz 101.6 MHz	TYPE IV, Uplink, News on Phone, RNU VB, STEREO
53	PURNEA	LRS	6 kW FM	102.3 MHz	MP
54	SITAMARHI	RELAY	100 W FM	102MHz	VB
55	SASARAM	LRS	6 kW FM	103.4 MHz	MP
56	AURANGABAD	LPT RELAY	100 W FM	102.4 MHz	
57	MUZAFFARPUR	LPT RELAY	100 W FM	100.1 MHz	
58	BETTIAH	LPT RELAY	100 W FM	100.1 MHz	
59	MOTIHARI	LPT RELAY	100 W FM	100.1 MHz	
60	MADHUBANI	LPT RELAY	100 W FM	100.1 MHz	
61	FORBESGANJ	LPT RELAY	100 W FM	100.1 MHz	
62	KISHAN GANJ	RELAY	100 W FM	100.1 MHz	
63	SUPAUL	RELAY	100 W FM	100.1 MHz	
<b>CHHATTISGARH [13] Trs-15 (MW-3, FM-12)</b>			<b>Total Coverage[MW+FM]: Area-93.80% Population -97.35% FM Coverage: Area-15.70% Population -27.00%</b>		
64	AMBIKAPUR		20 kW MW	1260 kHz	TYPE I
65	BILASPUR	LRS	6 kW FM	103.2 MHz	MP
66	JAGDALPUR		100 kW MW 100 W FM	756 kHz 100.1 MHz	TYPE I
67	RAIGARH	LRS	6 kW FM	100.7 MHz	MP
68	RAIPUR		100 kW MW 10 kW FM	981 kHz 101.6 MHz	TYPE I , Uplink, NoP, RNU
69	SARAIPALLI	LRS	1 kW FM	102.8 MHz	MP
70	MANINDRAGARH	LPT RELAY	100 W FM	100.1MHz	
71	KONTA	LPT RELAY	100 W FM	100.1MHz	
72	KHAROD	LPT RELAY	100 W FM	100.1MHz	
73	KORBA	LPT RELAY	100 W FM	100.1MHz	
74	PANDARIA	LPT RELAY	100 W FM	100.1MHz	
75	KANKER	LPT RELAY	100 W FM	100.1MHz	
76	DONGARGARH	LPT RELAY	100 W FM	100.1MHz	
<b>DELHI [1] Trs-16(MW-5,SW-9, FM-2)</b>			<b>Total Coverage[MW+FM]: Area-99.00% Population -99.00% FM Coverage: Area-99.12% Population -99.90%</b>		



SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
			1000 kW MW EXT. SERV.	1071 kHz	Replaced with DRM Tr. & formally commissioned on 10.9.2012
84	SURAT	LRS	10 kW FM, VB	101.1 MHz	MP
85	VADODRA	VB EXCL.	10 kW FM	93.9 MHz	TYPE II & STEREO
86	HIMMATNAGAR	LRS	1 kW MW	1584 kHz	MP
87	MEHSANA	LPT RELAY	100 W FM	100.1 MHz	
88	BHAVNAGAR	LPT RELAY	100 W FM	100.1 MHz	
89	BHARUCH	LPT RELAY	100 W FM	100.1 MHz	
90	JAMNAGAR	LPT RELAY	100 W FM	100.1 MHz	
91	PORBANDAR	LPT RELAY	100 W FM	100.1 MHz	
92	DWARKA	LPT RELAY	100 W FM	100.1 MHz	
93	JUNAGARH	RELAY	10 kW FM	101.7 MHz	Playback with Voiceover recording, & field production facilities
<b>HARYANA [5] Trs-6 (MW- 1, FM- 5)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-57.50% Population -58.60%</b>		
94	HISSAR	LRS	6 kW FM	102.3 MHz	MP
95	KURUKSHETRA	LRS	10 kW FM	101.4 MHz	MP
96	ROHTAK		20 kW MW	1143 kHz	TYPE III, UPLINK
			10 kW FM	103.5 MHz	STEREO
97	SIRSA	LPT RELAY	100 W FM	101 MHz	
98	AMBALA	LPT RELAY	100 W FM	101 MHz	
<b>HIMACHAL PRADESH [16] Trs- 18 ( MW-2, FM-15, SW-1)</b>			<b>Total Coverage[MW+FM]: Area-56.27% Population -91.70% FM Coverage: Area-51.15% Population -89.80%</b>		
99	BHARMOUR	LPT RELAY	100 W FM	101.3 MHz	
100	DHARMSHALA		10 kW FM	103.4 MHz	MP
101	HAMIRPUR	LRS	6 kW FM	101.8 MHz	MP
102	KASAULI	RELAY	10 kW FM	107.2 MHz	
103	KINNAUR(KALPA)	RELAY	1 kW MW	1584 kHz	
104	KULLU	RELAY	6 kW FM	102.5 MHz	
105	SHIMLA		100 kW MW	774 kHz	TYPE III , UPLINK, RNU,NOP
			50 kW SW		
			10 kW FM	100.9 MHz	STEREO
106	KEYLONG	LPT RELAY	100 W FM	100.4 MHz	
107	RAMPUR	RELAY	100 W FM	100.1 MHz	
108	BERTHEIN	RELAY	100 W FM	100.1 MHz	
109	MANDI	RELAY	100 W FM	100.1 MHz	
110	BILASPUR	RELAY	100 W FM	100.1 MHz	
111	SUNDER NAGAR	RELAY	100 W FM	100.1 MHz	
112	MANALI	RELAY	100 W FM	100.1 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
113	CHAMBA	RELAY	100 W FM	100.1 MHz	
114	CHAURIKHAS	RELAY	100 W FM	100.1 MHz	
<b>JAMMU &amp; KASHMIR [24] Trs- 38 (MW-14,SW- 3,FM- 21)</b>			<b>Total Coverage[MW+FM]: Area-51.05% Population -99.50% FM Coverage: Area-12.00% Population -63.76%</b>		
115	JAMMU		300 kW MW	990 kHz	TYPE III, UPLINK, RNU
			3 kW FM YUV VANI	100.3 MHz	
			10 kW FM VB	104.5 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
116	KARGIL		1 kW MW	1584 kHz	MP
			200 kW MW	684 kHz	
			100 W FM		
117	KATHUA	LRS	10 kW FM	102.2 MHz	MP
118	LEH		20 kW MW	1053 kHz	MP, UPLINK, RNU
			10 kW SW		
			100 W FM	101.1 MHz	
119	POONCH	LRS	6 kW FM	100.7 MHz	MP
120	SRINAGAR		300 kW MW	1116 kHz	TYPE IV, UPLINK, RNU
			10 kW MW YUV VANI	1224 kHz	
			10 kW FM VB	102.6 MHz	STEREO
			10 kW FM	103.5 MHz	
			50 kW SW		
121	BHADARWAH		6 kW FM	101.0 MHz	MP
122	KUPWARA	RELAY	20 kW MW	1350 kHz	
123	KHALSI	RELAY	1 kW MW	1485 kHz	
124	NAUSHERA	RELAY	20 kW MW	1089 kHz	
125	RAJOURI	RELAY	10 kW FM	101.9 MHz	
126	DRASS	RELAY	1 kW MW	1485 kHz	
			100 W FM	100.1 MHz	
127	TIESURU	RELAY	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
128	NYOMA	RELAY	1 kW MW	1485 kHz	
129	DISKIT	RELAY	1 kW MW	1602 kHz	
130	PADUM	RELAY	1 kW MW	1584 kHz	
			100 W FM	100.1 MHz	
131	TITHWAL	RELAY	100 W FM	102.3MHz	VB
132	URI	RELAY	100 W FM	100.1 MHz	
133	MANGLADEVI FORT	RELAY	100 W FM	100.1MHz	
134	UDHAMPUR	RELAY	100 W FM	103.1 MHz	
135	GUREJ	RELAY	100 W FM	100.5MHz	VB
136	TRAL	RELAY	100 W FM	100.1MHz	VB



SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
137	BIMBARGALLI	RELAY	100 W FM	100.1MHz	
138	PAHALGAM	RELAY	100 W FM	100.1MHz	VB
<b>JHARKHAND [13] Trs-17 [MW-2, SW-1, FM-14]</b>			<b>FM Coverage[MW+FM]: Area-99.00% Population -99.00%</b> <b>FM Coverage: Area-39.00% Population -40.05%</b>		
139	CHAIBASA	LRS	6 kW FM	101.7 MHz	MP
140	DALTONGANJ	LRS	10 kW FM	103 MHz	MP
141	HAJARIBAGH	LRS	6 kW FM	102.1 MHz	MP
142	JAMSHEDPUR		1 kW MW	1584 kHz	TYPE I
			6 kW FM VB	100.8 MHz	STEREO
143	RANCHI		100 kW MW	549 kHz	TYPE II,UPLINK, RNU
			6 kW FM VB	103.3 MHz	STEREO
			10 kW FM	100.5 MHz	
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
144	DHANBAD	LPT Relay	100 W FM	100.1 MHz	
145	CHATRA	LPT Relay	100 W FM	100.1 MHz	
146	GHATSHILA	LPT Relay	100 W FM	100.1 MHz	
147	GUMLA	LPT Relay	100 W FM	100.1 MHz	
148	BOKARO	LPT Relay	100 W FM	100.1 MHz	
149	GIRIDIH	LPT Relay	100 W FM	100.1 MHz	
150	DEOGHAR	LPT Relay	100 W FM	100.1 MHz	
151	DUMKA	LPT Relay	100 W FM	100.1 MHz	
<b>KARNATAKA [20] Trs-33 [MW-5, SW-6, FM-22]</b>			<b>Total Coverage[MW+FM]: Area-96.53% Population -97.40%</b> <b>FM Coverage: Area-34.07% Population -43.30%</b>		
152	BANGALORE		200 kW MW	612 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	102.9 MHz	STEREO
			10 kW FM, RAINBOW	101.3 MHz	STEREO
			1 kW FM	100.1 MHz	Classical
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.& VB		
153	BHADRAWATI		20 kW MW	675 kHz	TYPE I
			1 kW FM	103.5 MHz	
154	BELLARY		10 kW FM	103.3 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
155	BIJAPUR	LRS	6 kW FM	101.8 MHz	MP
156	CHITRADURG	LRS	6 kW FM	102.6 MHz	MP
157	DHARWAD		200 kW MW	765 kHz	TYPE III, RNU
			10 kW FM VB	103.0 MHz	
158	GULBARGA		20 kW MW	1107 kHz	TYPE-I
			10 kW FM	103.7 MHz	STEREO
159	HASSAN		6 kW FM	1107 kHz	MP
160	HOSPET	LRS	10 kW FM	102.2 MHz	MP
161	KARWAR	LRS	3 kW FM	100.5 MHz	MP
162	MANGALORE/JUPI		20 kW MW	1089 kHz	MP
			10 kW FM	100.3 MHz	TYPE I
163	MERCARA (Madikeri)		6 kW FM	103.1	
164	MYSORE		10 kW FM	1017 kHz	MP
165	RAICHUR	LRS	6 kW FM	102.1 MHz	MP
166	SRINGERI	RELAY	100 W FM	101 MHz	DTH Kannada
167	TUMKUR	LPT RELAY	100 W FM	100.1 MHz	
168	HOSDURG	LPT RELAY	100 W FM	100.1 MHz	
169	DAVANGERE	LPT RELAY	100 W FM	100.1 MHz	
170	SAGAR	LPT RELAY	100 W FM	100.1 MHz	
171	KUMTA	LPT RELAY	100 W FM	100.1 MHz	
<b>KERALA [11] Trs- 17 (MW- 4,SW-1,FM- 12)</b>			<b>Total Coverage[MW+FM]: Area-99.60% Population -99.80% FM Coverage: Area-43.54% Population -46.30%</b>		
172	ALLEPPY (Alappuzha)	RELAY	200 kW MW	576 kHz	
173	CALICUT (Kozhikode)		100 kW MW	684 kHz	TYPE III, RNU
			10 kW FM (VB)	103.6 MHz	
174	CANNANOR (Kannur)		6 kW FM	101.5 MHz	MP
175	COCHIN (Kochi)	LRS	10 kW FM	102.3 MHz	MP
			10 kW FM	107.5 MHz	
176	IDUKKI (DEVIKULAM)		6 kW FM	101.4 MHz	MP
			100 W FM	100.1 MHz	
177	TRICHUR (Thrissur)		100 kW MW	630 kHz	TYPE I
			1 kW FM	101.1 MHz	
178	THIRUVANANTHAPURAM		20 kW MW	1161 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM VB	101.9 MHz	STEREO
			50 kW SW		
179	MANJERI	LRS	3 kW FM, RAINBOW	102.7 MHz	MP
180	PUNALUR	LPT RELAY	100 W FM	100.1 MHz	
181	KALPETTA	LPT RELAY	100 W FM	100.1 MHz	
182	KASARGODE	LPT RELAY	100 W FM	103.7 MHz	
<b>MADHYA PRADESH [25] Trs-29 (MW-6, FM-22, SW-1)</b>			<b>Total Coverage[MW+FM]: Area-99.30% Population -99.40% FM Coverage: Area-27.08% Population -30.90%</b>		
183	BALAGHAT	LRS	6 kW FM	101.3 MHz	MP

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
184	BETUL	LRS	6 kW FM	103.1 MHz	MP
185	BHOPAL		10 kW MW	1593 kHz	TYPE III, UPLINK, RNU
			6 kW FM VB	103.5 MHz	STEREO
			50 kW SW		
186	CHHATARPUR		20 kW MW	675 kHz	TYPE I
187	CHHINDWARA	LRS	6 kW FM	102.2 MHz	MP
188	GUNA	LRS	6 kW FM	102.3 MHz	MP
189	GAWALIOR		20 kW MW	1386 kHz	TYPE I
190	INDORE		200 kW MW	648 kHz	TYPE III, RNU
			6 kW FM VB	101.6 MHz	STEREO
191	JABALPUR		200 kW MW	801 kHz	TYPE I
			10 kW FM VB	102.9 MHz	STEREO
192	KHANDWA	LRS	6 kW FM	101.2 MHz	MP
193	PANCHMARHI	RELAY	100 W FM	100.1MHz	
194	REWA		20 kW MW	1179 kHz	TYPE II
195	SAGAR	LRS	6 kW FM	102.6 MHz	MP
196	SHAHNOL		6 kW FM	102 MHz	MP
197	SHIVPURI		6 kW FM	100.2 MHz	MP
198	MANDLA	LRS	1 kW FM	100.4 MHz	MP
199	RAJGARH	LRS	3 kW FM	100.7 MHz	MP
200	NEEMUCH	LPT RELAY	100 W FM	100.1 MHz	
201	MANDSAUR	LPT RELAY	100 W FM	100.1 MHz	
202	SATNA	LPT RELAY	100 W FM	100.1 MHz	
203	HARDA	LPT RELAY	100 W FM	100.1 MHz	
204	CHANDERI	LPT RELAY	100 W FM	100.1 MHz	
205	UJJAIN	RELAY	5 kW FM	102.5 MHz	Studio with Field Production & Voice over Recording facilities are under installation
206	RATLAM	LPT RELAY	100 W FM	100.1 MHz	
207	JHABUA	LPT RELAY	100 W FM	100.1 MHz	
<b>MAHARASHTRA [29]</b>			<b>Total Coverage[MW+FM]: Area-99.03% Population -99.1%</b>		
<b>Trs- 38 (MW-10, FM-26, SW-2)</b>			<b>FM Coverage: Area-36.00% Population -54.90%</b>		
208	AHMEDNAGAR	LRS	6 kW FM	100.1 MHz	MP
209	AKOLA	LRS	6 kW FM	102.4 MHz	MP
210	AURANGABAD		10 kW FM	101.7 MHz	TYPE II, UPLINK, RNU
					STEREO
211	BEED	LRS	6 kW FM	102.9 MHz	MP
212	CHANDRAPUR	LRS	6 kW FM	103 MHz	MP
213	DHULE	LRS	6 kW FM	100.5 MHz	MP
214	GHARCHIROLI	RELEY	100 W FM	101.8MHz	
215	JALGAON		20 kW MW	963 kHz	TYPE I
216	KOLHAPUR		6 kW FM	102.7 MHz	MP

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
217	MUMBAI		100 kW MW 'A'	1044 kHz	TYPE IV Plus, UP-LINK, RNU
			100 kW MW 'B'	558 kHz	MULTI TRACK
			50 kW MW VB	1188 kHz	News on Phone
			10KW FM VB		
			10 kW FM (RAINBOW)	107.1 MHz	STEREO
			20 kW FM (GOLD)	100.7 MHz	STEREO
			100 kW SW		VBS-UPLINK
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
218	NAGPUR		300 kW MW	585 kHz	TYPE III, RNU
			10 kW FM VB	100.6 MHz	STEREO
			1000 kW MW NC	1566 kHz	
219	NANDED	LRS	6 kW FM	101.1 MHz	MP
220	NASIK	LRS	6 kW FM	101.4 MHz	MP
221	OSMANABAD	LRS	6 kW FM	101.3 MHz	MP
222	PARBHANI		20 kW MW	1305 kHz	TYPE I
223	PUNE		100 kW MW	792 kHz	TYPE IV, RNU
			10 kW FM VB	101 MHz	STEREO
224	RATNAGIRI		20 kW MW	1143 kHz	TYPE I
225	SANGLI		20 kW MW	1251 kHz	TYPE I
			1 kW FM		
226	SATARA	LRS	6 kW FM	103.1 MHz	MP
227	SOLAPUR	LRS	10 kW FM	103.4 MHz	MP
228	YAVATMAL	LRS	6 kW FM	102.7 MHz	MP
229	ORAS (Sindhurganagari)		5 kW FM	103.60 MHz	Playback with Voiceover recording, & field production facilities
230	BULDHANA	LPT RELAY	100 W FM	100.1MHz	
231	WARDHA	LPT RELAY	100 W FM	100.1MHz	
232	GONDIA	LPT RELAY	100 W FM	100.1MHz	
233	JALNA	LPT RELAY	100 W FM	100.1MHz	
234	MALEGAON	LPT RELAY	100 W FM	100.1MHz	
235	BRAHMPURI	LPT RELAY	100 W FM	100.1MHz	
236	AMRAVATI		10 kW FM VB	101.5 MHz	Playback with Voiceover recording, & field production facilities
<b>MANIPUR [7] Trs- 9 ( MW-1,SW-1, FM-7)</b>			<b>Total Coverage[MW+FM]: Area-95.00% Population -98.50% FM Coverage: Area-65.64% Population -74.24%</b>		
237	IMPHAL		300 kW MW	882 kHz	TYPE III ,Uplink, News on Phone, RNU
			50 kW SW		
			10 kW FM	103.5 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
238	CHURACHANDPUR	LRS	6 kW FM	101.4 MHz	MP
239	SENAPATI	LPT RELAY	100 W FM	100.1 MHz	
240	KANGPOKPI	LPT RELAY	100 W FM	100.1 MHz	
241	PARBUNG	LPT RELAY	100 W FM	100.1 MHz	
242	MOREH	LPT RELAY	100 W FM	100.1 MHz	
243	CHANDEL	LPT RELAY	100 W FM	100.1 MHz	
<b>MEGHALAYA [6] Trs-9( MW-4 SW-1,FM-4)</b>			<b>Total Coverage[MW+FM]: Area-97.50% Population -98.50% FM Coverage: Area-47.64% Population -48.59%</b>		
244	JOWAI	LRS	6 kW FM	101.1 MHz	MP
245	NONGSTOIN	CRS	1 kW MW	1485 kHz	MP
246	SHILLONG		100 kW MW,	864 kHz	TYPE II , UPLINK, RNU
			50 kW SW NE INTEG.		
			10 kW FM, RAINBOW	103.6 MHz	STEREO
			100 W FM	100.1 MHz	
247	TURA		20 kW MW	1233 kHz	TYPE I
248	WILLIAMNAGAR	CRS	1 kW MW	1602 kHz	MP
249	CHERRAPUNJI	RELAY	100 W FM	100.1 MHz	
<b>MIZORAM [6] Trs – 9 (MW-2, SW-1, FM-6)</b>			<b>Total Coverage[MW+FM]: Area-59.60% Population -73.30% FM Coverage: Area-48.11% Population -58.70%</b>		
250	AIJAWL		20 kW MW	540 kHz	TYPE II , UPLINK, RNU
			10 kW SW		
			6 kW FM	100.7 MHz	
251	LUNGLEH		6 kW FM	101.9 MHz	MP
252	SAIHA	CRS	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
253	RENGDIL	RELAY	100 W FM	100.1 MHz	
254	LAISAWRAI	RELAY	100 W FM	100.1 MHz	MP
255	LAWNGTLAI	LPT RELAY	100 W FM	100.1 MHz	
<b>NAGALAND [6] Trs- 8 (MW-3, SW-1 FM-4)</b>			<b>Total Coverage[MW+FM]: Area-84.80% Population -87.67% FM Coverage: Area-43.30% Population -44.08%</b>		
256	KOHIMA		100 kW MW	639 kHz	TYPE III, UPLINK, RNU
			1 kW FM (Interim set up)	103 MHz	Stereo
			50 kW SW		
257	MOKOKCHUNG	LRS	6 kW FM	100.9 MHz	MP
258	MON	CRS	1 kW MW	1584 kHz	MP
259	TUENSANG	CRS	1 kW MW	1602 kHz	MP
260	SAMTORE	LPT RELAY	100 W FM	100.1 MHz	
261	DIMAPUR	LPT RELAY	100 W FM	100.1 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>ODISHA [21] Trs- 24 ( MW-8, SW-1, FM-15)</b>			<b>Total Coverage[MW+FM]: Area-98.27% Population -99.00% FM Coverage: Area-13.80% Population -17.80%</b>		
262	BARIPADA	LRS	5 kW FM	102.9 MHz	MP
263	BERHAMPUR	LRS	6 kW FM	100.6 MHz	MP
264	BHAWANIPATNA		200 kW MW	1206 kHz	TYPE I
265	BOLANGIR	LRS	6 kW FM	101.9 MHz	MP
266	CUTTACK		300 kW MW	972 kHz	TYPE IV, UPLINK, RNU
			1 kW MW VB	1314 kHz	
			6 kW FM ,RAINBOW	101.3 MHz	STEREO
267	JEYPORE		100 kW MW	1467 kHz	TYPE I
			50 kW SW		
			1KW FM		
268	JORANDA	LRS	1 kW MW	1485 kHz	MP
269	KEONJHAR	LRS	10 kW FM		
270	PURI	LRS	3 kW FM	103.4 MHz	MP
271	ROURKELA	LRS	6 kW FM	102.6 MHz	MP
272	SAMBALPUR		100 kW MW	945 kHz	TYPE I
273	DEOGARH	LPT RELAY	100 W FM	101.0 MHz	
274	SORO	LRS	1 kW MW	1485 KHz	MP
275	SUNDERGARH	LPT RELAY	100 W FM		
276	ANGUL	LPT RELAY	100 W FM		
277	PARADEEP	LPT RELAY	100 W FM		
278	PARLAKHEMUNDI	LPT RELAY	100 W FM		
279	BALIGUDA	LPT RELAY	100 W FM		
280	RAYAGADA	LPT RELAY	100 W FM		
281	NUAPARA	LPT RELAY	100 W FM		
282	RAIRANGPUR		1 kW FM	102.0 MHz	Studio with Voice-over recording & playback facility
<b>PUNJAB[6] Trs.-9(MW-2,FM-7)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-56.50% Population -61.00%</b>		
283	BHATINDA	LRS	6 kW FM	101.1 MHz	MP
284	JALLANDHAR		300 kW MW	873 kHz	TYPE IV, UPLINK
			200 kW MW	702 kHz	URDU SERVICE
			10 kW FM, RAINBOW	102.7 MHz	stereo
			10 kW FM	100.6 MHz	
285	PATIALA	LRS	6 kW FM	100.2 MHz	MP
286	GURDASPUR	LPT RELAY	100 W FM	100.1 MHz	
287	FEROZEPUR	LPT RELAY	100 W FM	100.1 MHz	
288	LUDHIANA		5 kW FM	100.1 MHz	Studio with Voice-over recording & playback facility
289	FAZILKA		20KW FM		

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>RAJASTHAN[23] Trs-28(MW-9,FM-18,SW-1)</b>			<b>Total Coverage[MW+FM]: Area-94.00% Population -99.00% FM Coverage: Area-28.00% Population -35.50%</b>		
290	AJMER	RELAY	200 kW MW	603 kHz	
291	ALWAR	LRS	10 kW FM	103.1 MHz	MP
292	BANSWARA	LRS	10 kW FM	101.3 MHz	MP
293	BARMER		20 kW MW	1458 kHz	MP
294	BIKANER		20 kW MW	1395 kHz	TYPE II
			10 kW FM	101.6 MHz	
295	CHITTORGARH	LRS	10 kW FM	102.9 MHz	MP
296	CHURU		6 kW FM	100.7 MHz	MP
297	JAIPUR		1 kW MW	1476 kHz	TYPE III,Uplink, News on phone, RNU
			6 kW FM Tr. VB	100.3 MHz	STEREO
			50 kW SW		
298	JAISALMER		10 kW FM	101.8 MHz	TYPE I
299	JHALAWAR	LRS	6 kW FM	103.2 MHz	MP
300	JODHPUR		300 kW MW	531 kHz	TYPE III
			6 kW FM VB	102.1 MHz	
301	KOTA	LRS	20 kW MW	1413 kHz	MP
302	MOUNT ABU		6 kW FM	103.5 MHz	MP
303	NAGPUR	LRS	6 kW FM	103.7 MHz	MP
304	SAWAI MADHOPUR	LRS	6 kW FM	101.5 MHz	MP
305	SURATGARH		300 kW MW	918 kHz	TYPE I
306	UDAIPUR		20 kW MW	1125 kHz	TYPE I
			10 kW FM,* VB	101.7 MHz	STEREO *( on low power as 75M not yet available)
307	NATHWARA	LPT RELAY	100 W FM	100.1 MHz	
308	JHUNJHUNU	LPT RELAY	100 W FM	100.1 MHz	
309	BHARATPUR	LPT RELAY	100 W FM	100.1 MHz	
310	KARALI	LPT RELAY	100 W FM	100.1 MHz	
311	ANUPGARH	LPT RELAY	100 W FM	100.1 MHz	
312	DUNGARPUR		1 kW MW	1485 kHz	Transmission studio with voice - over recording facilities
<b>SIKKIM [7] Trs-10 (MW-1, FM-8, SW-1)</b>			<b>Total Coverage[MW+FM]: Area-72.00% Population -95.60% FM Coverage: Area-72.50% Population -84.80%</b>		
313	GANGTOK		20 kW MW	1404 kHz	TYPE I, RNU
			10 kW SW	100.3 MHz	
			10 kW FM	103.0 MHz	
			100 W FM	100.1 MHz	
314	RONGPO	LPT RELAY	100 W FM	100.1 MHz	
315	RONGLI	LPT RELAY	100 W FM	100.1 MHz	
316	YANGYANG	LPT RELAY	100 W FM	100.1 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
317	TASHIDING	LPT RELAY	100 W FM	100.1 MHz	
318	ZORTHANG	LPT RELAY	100 W FM	100.1 MHz	
319	NAMCHI	LPT RELAY	100 W FM	100.1 MHz	
<b>TAMIL NADU [15] Trs- 27 ( MW-9,SW-2, FM- 16)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-68.40% Population -74.50%</b>		
320	CHENNAI		200 kW MW 'A'	720 kHz	MULTI TRACK
			20 kW MW 'B'	1017 kHz	TYPE IV Plus, UPLINK
			20 kW MW VB	783 kHz	News on Phone, RNU
			10 KW FM VB		
			20 kW FM,(RAINBOW)	101.4 MHz	STEREO
			20 kW FM ,(GOLD)	102.3 MHz	STEREO
			50 kW SW		
			100 kW SW VB SYNC.		
321	COIMBATORE		20 kW MW	999 kHz	TYPE I
			10 kW FM	103 MHz	STEREO
322	KODAIKANAL		10 kW FM	100.5 MHz	MP(STEREO)
323	MADURAI		20 kW MW	1269 kHz	TYPE II
			10 kW FM	103.3 MHz	STEREO
324	NAGARCOIL	LRS	10 kW FM	101 MHz	MP
325	OOTTACAMUND		1 kW MW	1602 kHz	MP
			100 W FM	101.8 MHz	
326	TIRUCHIRAPALLI		100 kW MW	936 kHz	TYPE IV, RNU
			10 kW FM	102.1 MHz	STEREO
327	TIRUNELVELI		20 kW MW	1197 kHz	TYPE I
			10 kW FM	102.6 MHz	
328	TUTICORIN		200 kW MW EXT. SERV.	1053 kHz	TYPE I
			1 kW FM	100.1 MHz	
329	DHARMAPURI	LRS	10 kW FM TR.	102.5 MHz	MP
330	SALEM (YERCAUD)	LPT RELAY	100 W FM	100.9 MHz	
331	THANJAVUR	LPT RELAY	100 W FM	101.2 MHz	
332	RAMESHWARAM	LPT RELAY	100 W FM	100.1 MHz	
333	VELLORE	LPT RELAY	100 W FM	100.1 MHz	
334	TIRUPATTUR	LPT RELAY	100 W FM	100.1 MHz	
<b>TELANGANA [11] Trs- 15 ( MW-3,FM- 11, SW-1 )</b>			<b>Total Coverage[MW+FM]: Area-99.00 %* Population - 99.00 %* FM Coverage: Area- 33.00 % Population - 42.00 %</b>		
335	ADILABAD	LRS	1 kW MW	1485 kHz	MP
336	HYDERABAD		200 kW MW	738 kHz	TYPE IV, UPLINK,RNU
			20 kW MW	1377 kHz	News on Phone
			10 kW FM VB	102.8 MHz	STEREO
			10 kW FM, RAINBOW	101.9 MHz	
			50 kW SW		
337	KARIMNAGAR	RELAY	5 kW FM	102.3 MHz	



SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
338	KOTHAGUDAM		6 kW FM	100.1 MHz	MP
339	NIZAMABAD	LRS	6 kW FM	103.2 MHz	MP
340	WARANGAL	LRS	10 kW FM	103.5 MHz	MP
341	SURYAPET	RELAY	1 kW FM (Interim setup)	101.0 MHz	
342	KAMMAREDDY	LPT RELAY	100 W FM	100.1 MHz	
343	BANSWADA	LPT RELAY	100 W FM	100.1 MHz	
344	MEHBOOBNAGAR	RELAY	10 kW FM	101.2 MHz	On Low Power Pending Installation of Regular Antenna
345	KHAMMAM	LPT RELAY	100 W FM	100.1 MHz	DTHTelegu
<b>TRIPURA [8] Trs -9 (MW-2 , FM -7)</b>			<b>Total Coverage[MW+FM]: Area-84.31% Population -89.00% FM Coverage: Area-72.90% Population -86.20%</b>		
346	AGARTALA		20 kW MW	1269 kHz	TYPE I , UPLINK, RNU
			10 kW FM	101.6 MHz	STEREO
347	BELONIA	LRS	6 kW FM	103.7 MHz	MP
348	KAILASHAHAR	LRS	6 kW FM	103.2 MHz	MP
349	AMARPUR	LPT RELAY	100 W FM	100.1 MHz	
350	KHOWAI	LPT RELAY	100 W FM	100.1 MHz	
351	TELMURA	LPT RELAY	100 W FM	100.1 MHz	
352	SABROOM	LPT RELAY	100 W FM	100.1 MHz	
353	DHARMANAGAR		1 kW MW	1584 kHz	Playback with Voiceover recording, & field production facilities
<b>CHANDIGARH UNION TERRITORY Trs. - 2 ( FM -2)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-99.00%* Population -99.00%*</b>		
354	CHANDIGARH [1]	VB Exclusive	6 kW FM	103.1 MHz	STEREO
			10 kW FM	100.9 MHz	TYPE I, RNU
<b>DADRA &amp; NAGAR HAVELI (1) Trs.1 (FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-29.50%* Population -67.50%*</b>		
355	SILVASA	LPT RELAY	100 W FM	100.1 MHz	
<b>DAMAN &amp; DIU UNION TERRITORY Trs. - 1 (FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-64.30% Population -61.00%</b>		
356	DAMAN [1]	LRS	3 kW FM	102.3 MHz	MP
<b>PONDICHERRY[2] Trs. - 3 (MW-1,FM-2)</b>			<b>Coverage: Area-99.00%* Population-99.00%* FM Coverage: Area-99.00% Population -99.00%</b>		
357	PONDICHERRY		20 kW MW	1215 kHz	MP, RNU
			10 kW FM	102.8 MHz	STEREO (FM Rainbow Chennai)
358	KARAIKAL	LRS	6 kW FM	100.3 MHz	MP

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>L &amp; M ISLANDS [1] Trs.2 (MW - 1, FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-15.62% Population -18.00%</b>		
359	KAVARATTI		1 kW MW	1584 kHz	MP
			100 W FM	101.1 MHz	
<b>A &amp; N ISLAND [1] Trs.-3(MW-1,SW-1,FM-1)</b>			<b>Total Coverage[MW+FM]: Area-99.00%* Population -99.00%* FM Coverage: Area-36.3% Population -28.00%</b>		
360	PORT BLAIR A&N		100 kW MW	684 kHz	RNU
			10 kW SW		TYPE II
			10 kW FM	100.9 MHz	STEREO
<b>UTTAR PRADESH [25] Trs -39 ( MW-8, SW- 6, FM- 25)</b>			<b>Total Coverage[MW+FM]: Area-99.90% Population -99.90% FM Coverage: Area-36.00% Population - 43.00%</b>		
361	AGRA		20 kW MW	1530 kHz	TYPE I
362	ALIGARH	RELAY	6 kW FM, RAINBOW	101.3 MHz	
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
			250 kW SW EXT. SERV.		
363	ALLAHABAD		20 kW MW	1026 kHz	TYPE III
			10 kW FM VB	100.3 MHz	
364	BAREILLY	LRS	6 kW FM	100.4 MHz	MP
365	FAIZABAD	LRS	6 kW FM	101.9 MHz	MP
366	GORAKHPUR		100 kW MW	909 kHz	TYPE III, RNU
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			10 kW FM	100.1 MHz	STEREO
367	JHANSI	LRS	6 kW FM	103 MHz	MP
368	KANPUR	VB EXCL.	1 kW FM	103.7 MHz	TYPE I
			10 kW FM	103.7 MHz	
369	LUCKNOW		300 kW MW	747 kHz	TYPE IV, Uplink, News on Phone, RNU
			10 kW FM, Rainbow	100.7 MHz	STEREO
			10 kW FM, VB	101.6 MHz	
			50 kW SW		
370	MATHURA		1 kW MW	1584 kHz	TYPE I
			100 W FM	100.1 MHz	
371	NAJIBABAD		200 kW MW	954 kHz	TYPE I
372	OBRA		6 kW FM	102.7 MHz	MP
373	RAMPUR		20 kW MW	891 kHz	TYPE I
			1 kW FM	102.9 MHz	

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
374	VARANASI		100 kW MW	1242 kHz	TYPE II, UPLINK (Under installn.)
			10 kW FM	100.6 MHz	
375	BHARAICH	LPT RELAY	100 W FM	100.1 MHz	
376	ORAI	LPT RELAY	100 W FM	100.1 MHz	
377	BALRAMPUR	LPT RELAY	100 W FM	100.1 MHz	
378	MAHOBA	LPT RELAY	100 W FM	100.1 MHz	
379	PILIBHIT	LPT RELAY	100 W FM	100.1 MHz	
380	HARDOI	LPT RELAY	100 W FM	100.1 MHz	
381	LAKHIMPURKHERI	RELAY	10 kW FM	102.3 MHz	
382	MAUNATH BHANJAN	RELAY	10 kW FM	102.2 MHz	
383	RAEBAREILI		5 kW FM	102.8 MHz	Studio with Voice-over recording & playback facility
384	AMETHI		5 kW FM	103.1 MHz	Studio with Voice-over recording & playback facility
385	BANDA		10 kW FM	101.2 MHz	
<b>UTTARAKHAND [20] Trs.-23 ( MW-5, FM-18)</b>			<b>Total Coverage[MW+FM]: Area-57.87% Population -82.63% FM Coverage: Area-38.50% Population -50.00%</b>		
386	ALMORA		1 kW MW	999 kHz	TYPE I, UPLINK
387	BHATWARI	RELAY	100 W FM	100.3MHz	
388	GOPESHWAR(CHAMOLI)		1 kW MW	1485 kHz	MP
			100 W FM	102.4 MHz	
389	MUSSOORIE	RELAY	10 kW FM, RAINBOW	102.1 MHz	
390	PAURI		1 kW MW	1602 kHz	MP
			100 W FM	100.1 MHz	
391	PITHORAGARH	RELAY	1 kW MW	1602 kHz	
			100 W FM	100.1 MHz	
392	UTTARKASHI	RELAY	1 kW MW	1602 kHz	
393	PRATAP NAGAR	LPT RELAY	100 W FM	100.1 MHz	
394	BACHER	LPT RELAY	100 W FM	100.1 MHz	
395	RAJGARHI	LPT RELAY	100 W FM	100.1 MHz	
396	TANAKPUR	LPT RELAY	100 W FM	100.1 MHz	
397	KHAETIKHAN	LPT RELAY	100 W FM	100.1 MHz	
398	UKHIMATH	LPT RELAY	100 W FM	100.1 MHz	
399	NAINITAL	LPT RELAY	100 W FM	100.1 MHz	
400	KASHIPUR	LPT RELAY	100 W FM	100.1 MHz	
401	KALAGARH	LPT RELAY	100 W FM	100.1 MHz	
402	RANIKHET	LPT RELAY	100 W FM	100.1 MHz	
403	BAGESHWAR		5 kW FM	101.5 MHz	Studio with Voice-over recording & playback facility
404	GAIRSAIN	Relay	1 KW FM		

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
405	NEW TEHRI	Relay	1 KW FM		
<b>WEST BENGAL [13] Trs.-22 ( MW-6, SW-2, FM-14)</b>			<b>Total Coverage [MW+FM]: Area-99.00%*Population -99.00%* FM Coverage: Area-30.70% Population -42.80%</b>		
406	ASANSOLE	RELAY	6 kW FM RELAY	100.3 MHz	
407	KOLKATA		200 kW MW 'A'	657 kHz	TYPE IV, UPLINK, RNU
			100 kW MW 'B'	1008 kHz	
			20 kW MW VB	1323 kHz	
			10 kW FM VB		
			20 kW FM Tr.,(GOLD)	100.2 MHz	STEREO
			10 kW FM,(Rainbow)	107 MHz	STEREO
			50 kW SW		
			1000 kW MW (Chinsurah)	*594 kHz & **1134 kHz	*During day time **During night time.
408	KURSEONG		50 kW SW		TYPE II, RNU
			1 kW MW REG. SERV.	1440 kHz	
			5 kW FM , RAINBOW	102.3 MHz	
409	MURSHIDABAD	LRS	6 kW FM	102.2 MHz	MP
410	SHANTINIKETAN	LRS	3 kW FM	103.1 MHz	MP
411	SILIGURI		200 kW MW	711 kHz	TYPE I
			10 kW FM VB	101.4 MHz	STEREO
412	DARJEELING	LPT RELAY	100 W FM	100.2 MHz	
413	BALURGHAT	LPT RELAY	100 W FM	101.00MHz	
414	MEDNIPUR	LPT RELAY	100 W FM	100.1 MHz	
415	PURULIA	LPT RELAY	100 W FM	100.1 MHz	
416	FARAKKA	LPT RELAY	100 W FM	100.1 MHz	
417	KRISHNAGAR	LPT RELAY	100 W FM	100.1 MHz	
418	COOCHBEHAR	LPT RELAY	100 W FM	100.1 MHz	
<b>TOTAL NO. OF STATIONS.- 418</b>				<b>TOTAL NO. OF Trs.- 606</b>	

\* Coverage in these states can be taken as 100%

## Annexure-I

Doordarshan Kendras (Studio centres)	
State/UT	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
	Dibrugarh
Assam	Guwahati
	Guwahati (PPC)
	Silchar
Bihar	Patna
	Muzaffarpur
Chhattisgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujarat	Ahmedabad
	Rajkot
Haryana	Hissar
Himachal Pradesh	Shimla
Jammu & Kashmir	Srinagar
	Jammu
	Leh
Jharkhand	Rajouri
	Ranchi
Karnataka	Daltonganj
	Bengaluru
Kerala	Gulbarga
	Kozhikode
Madhya Pradesh	Thiruvananthapuram
	Trichur
	Bhopal
Maharashtra	Indore
	Gwalior
	Mumbai
Manipur	Nagpur
	Pune
	Imphal
Meghalaya	Shillong
	Tura
Mizoram	Aizawl
Nagaland	Kohima
Odisha	Bhubaneswar
	Bhawanipatna
	Sambalpur
Punjab	Jalandhar

Doordarshan Kendras (Studio centres)	
State/UT	Location
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
Tamil Nadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanasi
	Mathura
Uttarakhand	Dehradun
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A & N Islands	Port Blair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry

## Annexure II

## Doordarshan Transmitters

Sl. No	State /UT	No. of transmitters												
		Primary Channel (DD 1)					News Channel (DD News )				DD I transmitters re-laying Regional programmes during entire duration of their transmission			
		HPTs	LPTs	VLPTs	Trp	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL
1	Andhra Pradesh	7	38		1	46	3	6		9			9	9
2	Arunachal Pradesh	1	3	39	1	44	1			1				0
3	Assam	4	20	1	1	26	2	1		3				0
4	Bihar	4	32	2		38	2	2		4				0
5	Chhattisgarh	4	15	8		27	1			1				0
6	Goa	1				1	1			1				0
7	Gujarat	7	51			58	4	3		7			3	3
8	Haryana	2	13			15	1	7		8				0
9	Himachal Pradesh	3	7	39	2	51	2	1		3				0
10	Jammu & Kashmir	10	7	69	1	87	5	3		8	4	8	18	30
11	Jharkhand	3	17	2		22	2	2	1	5				0
12	Karnataka	8	47			55	4	2		6			7	7
13	Kerala	4	20			24	3	2		5			4	4
14	Madhya Pradesh	8	60	6		74	4			4				0
16	Maharashtra	8	78			86	5	10		15			20	20
17	Manipur	2	1	4		7	1			1				0
15	Meghalaya	2	3	2	1	8	2			2				0
18	Mizoram	2	1	2	1	6	1	1		2				0
19	Nagaland	2	2	6	2	12	1	1		2				0
20	Odisha	5	62		1	68	2	7	2	11			16	16
21	Punjab	4	4		1	9	3	1		4				0
22	Rajasthan	7	65	17	2	91	4	4		8				0
23	Sikkim	1		6		7	1			1				0
24	Tamil Nadu	6	44		1	51	2	9		11	1		7	8
25	Telangana	3	36			39	1			1			1	1
26	Tripura	1	5	1	1	8	1	1		2				0
27	Uttar Pradesh	11	53	3		67	7	9	1	17				0
28	Uttarakhand	1	15	33	2	51	1	2		3				0
29	West Bengal	8	19			27	4	2		6	1		1	2
30	A.&N. Islands	1	1	19		21	1	1	6	8				0
31	Chandigarh		1			1				0				0
32	Dadar & Nagar Haveli		1			1				0				0
33	Daman & Diu		2			2				0				0
34	Delhi	1				1	1			1				0
35	L'Dweep Islands		1	1		2			7	7			7	7
36	Puducherry	1	1	1		3		1		1			1	1
	<b>Total</b>	<b>132</b>	<b>725</b>	<b>261</b>	<b>18</b>	<b>1136</b>	<b>73</b>	<b>78</b>	<b>17</b>	<b>168</b>	<b>6</b>	<b>8</b>	<b>94</b>	<b>108</b>

Note: In addition to above transmitters, four digital transmitters (HPTs) at four metros are in operation.

**Total No. of transmitters --- 1416**

## Annexure – III

## List of digital HPTs

Sl. No.	State/ UT	(Approved as part of XI Plan)		To be Implemented (Approved as part of XII Plan) – 23 Nos
		Phase I (Under Implementation - 19 Nos)	Phase II (To be Implemented- 21 Nos)	
1	Andhra Pradesh		Vijayawada	Tirupati
2	Arunachal Pradesh			Itanagar
3	Assam	Guwahati		
4	Bihar	Patna		Muzaffarpur
5	Chhattisgarh	Raipur		Jagdalpur
6	Gujarat	Ahmedabad	Surat	
			Vadodara	
			Rajkot	
7	Haryana			Hissar
8	Himachal Pradesh		Kasauli	Shimla
9	Jammu & Kashmir	Srinagar		Jammu
10	Jharkhand	Ranchi		Jamshedpur
11	Karnataka	Bengaluru	Mysore	Shimoga
				Dharwad
12	Kerala	Thiruvananthapuram	Kochi	Kozhikode
13	Madhya Pradesh	Bhopal	Gwalior	
		Indore		
14	Maharashtra	Mumbai	Nagpur	Ambajogai
		Aurangabad	Pune	
15	Manipur			Churachandpur
16	Meghalaya			Shillong
17	Mizoram			Lunglei
18	Nagaland			Mokokchung
19	Odisha	Cuttack		Balasore
20	Punjab	Jalandhar	Amritsar	
21	Rajasthan		Jaipur	Barmer
				Bundi
22	Sikkim			Gangtok
23	Tamil Nadu	Chennai	Kodaikanal	Rameshwaram
24	Telangana	Hyderabad		
25	Tripura			Agartala
26	Uttar Pradesh	Lucknow	Kanpur	
			Varanasi	
			Allahabad	
			Agra	
			Bareilly	
27	Uttarakhand		Mussoorie	
28	West Bengal	Kolkata	Kurseong	Asansol
			Krishnanagar	
29	Delhi	Delhi		



## Annexure IV

## Doordarshan Commercial Revenue-Targets &amp; Achievements during FY 2015-16

(Rs. in crore)

S.No.	Name of Kendra	2015 - 16	Net Achievement (including Service Tax)
		Target	
1	CRD Mumbai (CRD I)	440.00	188.36
2	Regional Kendras	16.00	4.82
3	Delhi LPT	25.20	1.74
4	DD News	9.60	4.39
5	DD Bharati	1.25	0.00
6	DD Sports	14.64	0.02
7	DD Urdu	1.25	0.08
8	DD Kisan	42.00	1.60
9	Ahmedabad (DD Gujrat)	9.00	5.68
10	Bangalore (DD Chandana)	8.30	6.57
11	Bhopal (DD Madhya Pradesh)	2.75	2.49
12	Bhubaneswar (DD Odia)	7.50	3.13
13	Chennai (DD Podhigai)	6.75	4.78
14	Guwahati (DD North East)	3.95	4.12
15	Hyderabad (DD Yadagiri)	8.00	4.50
16	Jaipur (DD Rajasthan)	7.20	3.32
17	Jalandhar (DD Punjabi)	9.75	9.55
18	Kolkata (DD Bangla)	15.60	6.96
19	Lucknow (DD Uttar Pradesh)	15.25	5.68
20	Mumbai (DD Sahyadri)	47.00	24.33
21	Patna (DD Bihar)	2.50	2.91
22	Srinagar (DD Kashir)	1.75	0.90
23	Trivandrum (DD Malayalam)	12.20	8.98
24	Vijayawada (DD Saptagiri)	2.00	0.66
25	DCD	720.00	274.50
26	NARROW CASTING (AGRI)	138.60	50.00
27	* Misc. (ECS) (Unclassified Figure)	0.00	3.54
28	Misc. Receipt	0.00	0.77
29	DTH Carriage Fee	154.80	188.55
30	DTH Service Tax	25.20	29.71
31	Digital Advertising	0.75	0.13
32	Others (Including Cash Out Flow sports channel, etc.)	13.01	13.84
	<b>Total</b>	<b>1761.80</b>	<b>856.61</b>



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