

Prasar Bharati
(India's Public Service Broadcaster)
Content Sourcing Division
Doordarshan Bhawan, Copernicus Marg
New Delhi

File No: 42/5/2022/PVI/(Content Sourcing)

Date 28.06.2022

Subject: Submission of new programme proposals on online portal.

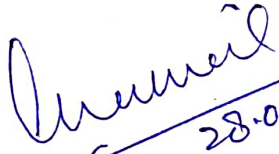
Prasar Bharati is receiving proposals from rights holders/producers/production houses offering their programmes under various acquisition modes like revenue share, outside sponsorship and commissioning through letters and emails.

2. Prasar Bharati has made an online portal public which will serve as single window for submission of **new** programmes under revenue share, outside sponsorship and commissioning mode. Proposals for new programmes received through other modes shall not be considered.
3. The proposals can be submitted in any of the languages for which option is given in the portal (<https://cap.prasarbharati.org>). Further offerer is required to provide the DD Channel for which the offer is made. At present, following DD Channels are in operation

DD Tripura	DD Podhigai	DD National	DD Yadagiri	DD Bangla	DD Jharkhand
DD Girnar	DD Kisan	DD News	DD Manipur	DD Uttar Pradesh	DD Meghalaya
DD Mizoram	DD Sports	DD India	DD Arun Prabha	DD Sahyadri	DD Himachal Pradesh
DD Chandana	DD Urdu	DD Bharati	DD Rajasthan	DD Goa	DD Kashir
DD Madhya Pradesh	DD Retro	DD Assam	DD Punjabi	DD Bihar	DD Malayalam
DD Odia	DD Uttarakhand	DD Haryana	DD Nagaland	DD Chhatisgarh	DD Saptagiri

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4. The proposals under the above specified category will be processed as per the guidelines in force for the category.
5. The higher priority will be given for acquisition of programmes under outside sponsorship and revenue share. The programmes will be commissioned for a channel under PB budgetary support only if they are in the category of National significance/iconic/strategic importance and they are found commercially viable by Prasar Bharati. Prasar Bharati may also commission a programme if it is found to be of high content value or in public interest with full budget support in exceptional cases.
6. The proposals submitted in the portal will be evaluated quarterly.
7. Communication will be made to the offerers only through the emails. The offerers may contact PB Content Sourcing Section at the email ddprgflms@gmail.com.
8. The offerer will be permitted to submit only one proposal till a decision is taken in respect of that proposal i.e. at a given time, there will be only one active proposal from one offerer.


28.06.2022

(Dr. Mahendra Pathak)

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