

Prasar Bharati
(India's Public Service Broadcaster)
REGIONAL NEWS UNIT, AKASHVANI,
VIJAYAWADA

Date : 15.11.2023

Regional News Unit, Akashvani, Vijayawada invites applications in the prescribed proforma from interested candidates of Indian origin residing in Vijayawada and nearby areas to work on assignment basis (casual) in the following categories :-

1. **Casual Editor (Code No.01)**
2. **Casual News Reader-cum-Translator (Telugu) (Code No.02)**
3. **Casual Broadcast Assistant (Production) (Code No. 03)**

Eligibility Criteria

Category	Code No.	Essential Qualification	Desirable Qualification	Age	Application on Fee
News Editor	01	<ol style="list-style-type: none">1. Graduate from a recognized university.2. Degree or Post Graduate diploma in Journalism with a duration of at least one year from a recognized university/ institution or 5-year experience in reporting/editing work in print/ electronic media.3. Proficiency in Telugu and English Languages.	<ol style="list-style-type: none">1. Experience of journalistic work in Radio/TV (for degree/diploma holders in Journalism2. Knowledge of basic computer applications.3. Telugu Typing	Between 21 and 50 years (on last date of advertisement)	<ol style="list-style-type: none">1. General category Rs.354/-2. SC/ST/OBC : Rs.266/-
News - Reader-cum - Translator (Telugu)	02	<ol style="list-style-type: none">1. Graduate from a recognized university.2. Proficiency in Telugu and English languages3. Having a voice of good quality suited to broadcasting.	<ol style="list-style-type: none">1. Experience of Journalistic work in Radio/ TV.2. Knowledge of basic computer applications3. Telugu Typing	Between 21 and 50 years (on last date of advertisement)	<ol style="list-style-type: none">1. General category Rs.354/-2. SC/ST/OBC : Rs.266/-

Broadcast Assistant	03	<ol style="list-style-type: none"> 1. Graduate with Professional Diploma in Radio Production with 3 years experience. 2. Proficiency in English and Telugu language 3. Knowledge of basic computer applications. 4. Practical provisioning knowledge in audio editing capability, provisioning in English and Telugu typing with various fonts. 		Between 21 and 50 years (on last date of advertisement)	<ol style="list-style-type: none"> 1. General category Rs.354/- 2. SC/ST/OBC : Rs.266/-
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Method of Selection for News Editors / Reporters (Telugu)

The selection procedure comprises two stages (1) written test (2) interview. Each test carries 100 marks. The written test will be to assess the candidate's journalistic and professional capability, as well as knowledge of Telugu language. The minimum qualifying marks in the written test will be 50. Those qualifying in written test will be interviewed to assess their overall personality and suitability for radio news by the Selection Committee. The Selection Committee will recommend candidates securing 50 marks or above in the interview for approval for empanelment, which will be given by the Head of Office of concern station for RNUs.

Method of Selection for Newsreader-cum-translators (Telugu)

The selection procedure comprises two stages (1) written test (2) voice test and interview to assess the professional competence and knowledge of the candidate in Telugu and English. Each test carries 100 marks. The written test will seek to assess a candidate's journalistic and professional capability, as well as knowledge of Telugu and English and translation from English to Telugu.

The minimum qualifying marks in the written test will be 50. Candidates securing 50 marks and above in the written examination will be called for Voice test to assess voice quality, modulation, diction, pronunciation and accent. Voice test may be followed by interview to assess the suitability of the candidate for radio news by a Selection Committee. The Selection Committee will recommend candidates securing 50 marks and above in the voice test & interview, for approval for empanelment, which will be given by the Head of Office of concern station for RNUs.

Written Test

The written test consists of descriptive type questions on general knowledge and current affairs, news drafting skills for radio, passages for translation from English to Telugu & vice-versa. The minimum qualifying marks in the written test will be 50. Candidates securing 50 marks and above in the written examination will be called for the interview.

Method of Selection for Broadcast Assistant

The selection process includes written test for general knowledge and current affairs and practical test to test proficiency in computer operations for various audio formats and Interview.

TERMS AND CONDITIONS :

1. The applicant may note that working on casual assignment basis for RNU : Akashvani, Vijayawada **will not confer any right for regularization of services in this organisation.** The booking will be offered from time to time on the basis of the requirements of the organisation and **will not normally exceed six days in a month and normally not exceed 72 days in year.**
2. The candidates are required to deposit application processing fee (non-refundable) at the following rates, along with the applications, through **Bank Draft payable in favour of “Prasar Bharati, Akashvani, Vijayawada.**
 - a. **General Category : Rs.354/- (300 + 18% GST)**
 - b. **SC/ST/OBC : Rs.266/- (225 + 18% GST)**
3. Candidates working in Govt/Autonomous bodies should obtain a ‘**No Objection Certificate**’ from their employers.
4. Application should reach The Head of Office, Akashvani, Punnamathota, MG Road, Vijayawada-520010 **by Speed Post / Registered Post** only on or before **8th December, 2023.** The envelope containing the application in the prescribed format should be superscripted with “**Application for RNU, Akashvani, Vijayawada to be engaged on casual basis**”. Applications received after the prescribed date and time will not be considered. For any late receipt or non-receipt of the applications, this office shall not be held responsible and no further correspondence in this regard shall be entertained.
5. The applicants are required to submit their applications in the prescribed format given in the advertisement only.
6. The applicant may please note that the written examination, voice test & interview will be held in Vijayawada. No TA/DA will be admissible to the candidates attending the written test / voice test / interview etc.
7. Candidates can apply for more than one category. Candidates who wish to apply for more than one category should apply separately and pay the fee for each category.
8. Candidate must mention the category applied for on the prescribed proforma.
9. The following documents are to be submitted along with the duly filled application proforma :
 1. Proof of age (Class 10th mark list / 10th certificate issued by State Board / CBSE)
 2. Proof of essential and desirable qualifications mentioned against the category applied for (academic qualification, professional qualification and work experience)
 3. Proof of residence (AADHAR card / Passport / Driving License / Rental Lease Agreement carrying name / Residence certificate issued by Tehsildar)
 4. Community Certificate (applicable for SC/ST/OBC category) for claiming concession in application fee.
 5. No Objection Certificate from employer is to be produced by those in Government Service.
 6. One passport size photographs to be pasted on the designated spaces in the application form. One more passport size photograph may attach with application for admit card.
 7. Demand Draft of Application fee.

For any Enquiry please contact Number : 94406 74057

Mon - Sat : 10.00 am - 6.00 pm

(4)

**PRASARBHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
REGIONAL NEWS UNIT
AKASHVANI, VIJAYAWADA.

**APPLICATION FORM FOR ENGAGEMENT AS CAUAL NEWS EDITOR/
REPORTER/ CASUAL NEWS READER-CUMTRANSLATOR**

Affix Passport
size photograph

Applied for **1. Casual News Editor/Reporter
2. Casual News Reader-cum-Translator
3. Casual Broadcast Assistants**

1.	Name (in CAPITAL letters)	
2.	Father's Name	
3.	Address for Communication (Proof of residence to be enclosed)	
4.	Mobile No.	
5.	Email id	
6.	Date of Birth(Proof to be enclosed)	
7.	Category Whether SC / ST / OBC / General (Proof to be enclosed)	
8.	Marital Status	
9.	Nationality	

10. Qualifications (Copies to be enclosed)

<i>Sl.No.</i>	<i>Qualifications</i>	<i>Degree / Exam Passed</i>	<i>University / Board</i>	<i>Grade</i>
(a)	Academic			
(b)	Professional			

(continued...)

(6)

11. Work Experience (Copies to be enclosed)

<i>Sl.No.</i>	<i>Name of Institution / Organisation</i>	<i>Designation</i>	<i>Date from which working</i>
1.			
2.			
3.			

12. Present employment (Copies to be enclosed)

<i>Sl.No.</i>	<i>Name of Institution / Organisation</i>	<i>Designation</i>	<i>Date from which working</i>
1.			
2.			
3.			

13. Details of Application Fee :

<i>Demand Draft No. & Date</i>	<i>Bank</i>	<i>Amount</i>

I hereby declare that all the statements made in this application herein above are true and correct to the best of my knowledge and belief. I understand that in the event of any information being found false, incorrect or incomplete or if I am found ineligible due to non-fulfilment of eligibility criteria, my candidature is liable to be cancelled / rejected at any stage without notice.

Signature of Applicant

Place _____

Date _____