



प्रसार भारती/PRASAR BHARATI

(भारत का लोक सेवा प्रसारक/India's Public Service Broadcaster)

राष्ट्रीय प्रसारण एवं मल्टीमीडिया अकादमी

National Academy of Broadcasting and Multimedia

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File No. NABM/PT/D20-P29 (Special)/2020-21

Dated: 11<sup>th</sup> November, 2020

**Circular**

**SUBJECT: Nominations for the Special Virtual Training Programme on the theme "Jan Andolan for COVID-19 -Appropriate Behaviour" to be held on 23<sup>rd</sup> Nov. 2020.**

National Academy of Broadcasting & Multimedia (Programme Division), All India Radio & Doordarshan, Prasar Bharati, Delhi is organising a special online (Virtual) Workshop session tentatively on **23<sup>rd</sup> November 2020 on the theme "Jan Andolan for COVID-19 Appropriate Behaviour.**

A you aware that the public awareness programme on aforesaid theme has been **launched by Hon'ble Prime Minister** on 8th October, 2020, in view of the upcoming festivals and winter season as well as the opening up of the economy and also with the aim to encourage People's Participation (Jan Andolan). It endeavours to be a Low Cost High Intensity Campaign with the Key Messages of '**Wear Mask, Follow Physical Distancing, and Maintain Hand Hygiene**'

In this context, it is pertinent to mentioned here that during these COVID days, Programme, Engineering and Administrative Officers/Officials and other contractual are working around the clock to provide staff/ audience/viewers with comprehensive, up-to-date information on the COVID-19 global pandemic. Much of this coverage is focused on the reality of the crisis — what is happening, what can be expected, and new guidelines issued by state and central government/ICMR etc..

Keeping in view the importance of such initiatives started/launched by Hon'ble PM to fight with COVID-19 Pandemic, to fulfil the objective of campaign theme and the role of AIR & DD in creating voters awareness, NABM has taken initiatives to aware about the theme and concerned of the programme and other precautionary measures being taken by government from time to time. For which, a special Virtual Training Workshop tentatively on **23<sup>rd</sup> November 2020 on the theme "Jan Andolan for COVID-19 Appropriate Behaviour"** has been proposed for entire Officers and Staff (which includes Programme/ Engineering and Administrative Staff and contractual assignees of AIR & Doordarshan across the country.

The details of the theme will be as under:

- I. **Date of Event: 23<sup>rd</sup> November 2020**
- II. **First Session ( 11.00 to 12.30 Hrs):**  
*COVID CRISIS- "JAN ANDOLAN FOR APPROPRIATE BEHAVIOUR" (PM's initiatives of Covid Communication)*
- III. **Second Session ( 02.30 to 04.30 Hrs):**  
*WORKPLACE COVID-19 PROTOCOL- for Media Professionals*
- IV. **Duration of the Sessions:** 01.30 Hrs. each session (including with question and answer time and panel discussion)
- V. **Last Date of Nominations:** 22nd November 2020
- VI. **Level of Participants:** All Officers and Staff of Programme, Engineering and Administrative Wing of AIR & Doordarshan including casual assignees
- VII. **Procedure of Nominations:** Any interested Programm/ Engineering/ Administrative Staff/Officers including casual assignees working in AIR or Doordarshan across the country may attend the aforesaid training programme through Cisco WeBex Virtual Mobile Application from their office or home, as per their convenience/ duty roster, with the prior intimation to respective controlling officer. Interested personal as mentioned above may send their nomination latest by 22<sup>nd</sup> November 2020 through "GOOGLE FORM" as given below in a LINK format:

**KINDLY CLICK ON THE FOLLOWING LINK OF "GOOGLE FORM" FOR ENTRY AND SUBMISSION OF NOMINATIONS**

**<https://forms.gle/Y6HcZWzyjCr7p3K57>**

The LINK for participation/joining would be provided to all nominees separately on their given email addresses on 22nd November, 2020.

This circular is being issued with the approval of Addl DG (Trg.), Prasar Bharati.



**(Dr. Umashanker Singh)**  
**Programme Executive/Coordinator**

**To: All Programme/ Engineering /Administrative Officials ( AIR/DD)/  
HoOs/HoPs/HoEs(AIR/DD)**

**Copy to:**

1. Director General, AIR
2. Director General, DD
3. Zonal Addl. DGs (Prog./Engineering/Admin), AIR/DD
4. Addl DG( Admin), PB Secretariat
5. PA to ADG (Trg)/ DDG (PT), NABM, Delhi