

प्रसार भारती PRASAR BHARATI
भारतीय लोक सेवा प्रसारक (India's Public Service Broadcaster)
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No. P-1/014(95)/2018-Ops.(Pt.)

Dated: 24.10.2018

Office Memorandum – 4/2018-Ops.

Subject:- Revenue Share mechanism for Content Acquisition.

Further to the note of the then CEO dated 04.05.2017, in the context of revenue sharing, it is re-iterated that all content acquisition proposals of All India Radio and Doordarshan which involve sharing of revenue with another entity (other than those decided by the ECSR) should be placed before Finance & Account Committee (FAC) of the Prasar Bharati Board for approval on case to case basis.

This issues with the approval of the CEO.


(Madhavi Ravindranath)
Assistant Director (P)

1. Director General, All India Radio
2. Director General, Doordarshan
3. ADG (Commercial), Prasar Bharati Sectt.
4. ADG (CRD), Prasar Bharati Sectt.
5. ADG (Sports), Prasar Bharati Sectt.
6. DDG(T) –For uploading on the PB website.