

**Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Copernicus Marg, New Delhi

F.No.: G-1011/63/2020-IR

Date:17-06-2020

Subject: Extension of last date to receive entries for The AIB's 2020.

This is in reference to this secretariat's circular of even number dated 05-05-2020 pertaining to the call for entries for the AIB's 2020. AIB has extended the last date to submit the entries till 24th July 2020. Consequent to this, the competent authority in Prasar Bharati has decided to **extend the last date of submission of entry to this secretariat to 10th July 2020.**

2. This is a great opportunity for all the producers and programmers to display their talent and skill at the international platform. This international competition accepts the entries in various categories (details are in the attached circular).

3. This issues with the approval of competent authority .

(Raman Kumar)
Director
International Relations

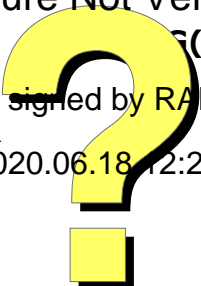
1. Regional ADGs, all Programme Heads, heads of All Kendra for information and circulation.

Signature Not Verified

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KUMAR

Date: 2020.06.18 12:28:44 IST



**Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Copernicus Marg, New Delhi

F.No.: G-1011/63/2020-IR

Date:26-05-2020

Subject: Extension of last date to receive entries for The AIB's 2020.

This is in reference to this secretariat's circular of even number dated 05-05-2020 pertaining to the call for entries for the AIB's 2020. The competent authority in Prasar Bharati has decided to **extend the last date of submission of entry to this secretariat to 15th June 2020.**

2. This is a great opportunity for all the producers and programmers to display their talent and skill at the international platform. This international competition accepts the entries in various categories (details are in the attached circular).

3. This issues with the approval of competent authority .

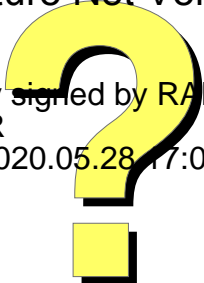
(Raman Kumar)
Director(International Relations)

1. Regional ADGs, all Programme Heads, heads of All Kendra for information and circulation.

2. DDG(Tech) for uploading on Prasarnet and eOffice please.

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Date: 2020.05.28 17:00:54 IST



Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Copernicus Marg, New Delhi

F.No.: G-1011/63/2020-IR

Date:05-05-2020

CIRCULAR

Subject: Call for entries for participation in The AIBs 2020.

Entries are invited from Doordarshan Kendras and All India Radio for participation in The AIBs 2020, the international awards for journalism and factual television, radio, Audio and digital productions in any language under the following categories:

- A. **TV and Video**
- B. **Radio and Audio**
- C. **Channel of the Year**
- D. **News Agency of the Year**
- E. **Young Journalist**
- F. **Impact Award**

The details of the categories are placed at the **Annexure –I** enclosed herewith.

A. Qualifying conditions:

A.1 TV/VIDEO

- All entries must be submitted as they were initially broadcast with no re-editing (except for removal of advertisement breaks).
- Time code (BITC) must not be visible on your submission.
- Entries should be HD, 16:9 and encoded at 1080p.
- Additional requirements for these categories:
- **Single News Report** – these must be finished productions. Raw footage is not acceptable.
- **Continuing News Reporting** – please provide a compilation up to 30 minutes in length. Make clear where edits between reports occur.
- **Short Documentaries** should be no more than 20 minutes in length.
- **Any entry not in English** – English-language subtitles must be added to the programme before submission to us.
- If you are submitting a series, submit only one edition and provide details of other episodes in your synopsis.

A.2 AUDIO (including radio and podcasts)

- Entries should be recorded as BWF, WAV or MP3 files.
- Please supply a synopsis and other relevant information about your entry for the benefit of the judges.
- Non-English language entries must be accompanied by an English transcript. The transcript must correspond with the programme you have entered. **Please provide time codes on the transcript for reference.**

B Judging for different categories:

The submitted entries will be judged by the independent, international jury that brings together the expertise of programme producers, journalists, editors and broadcasting executives from across the world.

C. Entry Details : Each producer along with contact details and duly filled in Entry Form (attached herewith) can submit entries in the softcopy (in requisite format stipulated in Annexure -I).

- All scripts, synopses and other paperwork must be in either MS Word or PDF format.
- Your synopsis should give a brief summary of the programme in no more than 400 words. If you are entering a series please give an overview of the series in your synopsis.

If more than one entries are received, the Prasar Bharati shall submit the entry recommended for the participation by the committee constituted by the competent authority in the Prasar Bharati Secretariat.

Entries in all respect must reach Section Officer (International Relations), DG:DD, at e-mail id irsectiondd@gmail.com latest by 31st May 2020. Entries received late will not be entertained. **No Entry should be submitted directly to the organizer under any circumstances.**

Encl: As above.



(Raman Kumar)

Director (International Relations/Parl/RTI Nodal)

1. Regional ADGs, all Programme Heads, heads of All Kendra/Stations (DD/AIR), DD News/NSD AIR for information and circulation.

2. DDG(Tech) for uploading on Prasarnet and eOffice please.

Key Dates:

- (a) Production air date :01st June 2019 to 26th June 2020.
 (b) AIB Closing date: 26th June 2020.

Following are the details of the respective category for the AIBs 2020:

A. TV and Video

Sr.No	Category Name	Details
1.	Arts and Culture	We are looking for stories that bring arts and culture into people's lives in a fresh and exciting way. The programme should not be afraid to challenge the audience. Your entry can be a single programme or a series and it must clearly explain the subject, its context and its relevance.
2.	Human Interest	This award will go to a single programme or series that has presented a human interest story in the most engaging and compassionate way without being sensationalist or over-hyped. The viewer should be able to easily understand and empathise with the story. We expect to see context and relevance clearly spelled out within the story telling.
3.	Natural World	This award will go to a single documentary or an episode from a series, that looks at the natural world around us. The subject could be wildlife, flora and fauna, geography or ecology, for example. We're looking for engaged presentation that captures the imagination of audiences who will be enthralled by the storytelling.
4.	Science and Technology	We are looking for either a single programme or series that explores and explains science, technology or related disciplines – such as health and medicine – in an exciting and distinctive way. We expect the curiosity and interest of the viewer to have been aroused even if the subject and related theories are complex. The storytelling should stimulate viewers to want to learn more.
5.	Domestic Affairs Documentary	We are looking for journalistically ambitious coverage of contemporary subjects on your home patch and it can be either a single programme or a series. We want to see productions that reflect the interests of your channel's or platform's audience: health, home, crime and jobs could be the subject – it's a wide-open field.
6.	International Affairs Documentary	We want to see a single programme or series that reflects the contemporary world. We're looking for strong journalism that provides the audience with unexpected insight into the subject, along with great storytelling that demonstrates the production team's curiosity about the issue. We want to see context given to the audience who may not have first-hand knowledge of the subject under discussion.
7.	Investigative Documentary	Investigative programmes have the responsibility to hold governments, institutions, businesses and those with influence and power to account. Our investigative documentary category is looking for regional, national or international productions that

		have worked hard to tell an important story that has been challenging to uncover. We're looking for detailed research that has provided incontrovertible evidence to support any claims made in the programme, presented with fairness and balance. Our judges will want to be sure that any sources taking part have been protected from possible repercussions.
8.	Politics and Business	Politics and business can be complex subjects to present to audiences and this award will go to the single programme or series that rises to this challenge and gets to the heart of a subject. The production will clearly tell the story and make it relevant to the viewers. We want to see authoritative, even-handed narrative and clearly presented facts that inform and engage the audience.
9.	Short Documentary	This category is designed for an outstanding and imaginative topical or news feature with a running time of no more than 20 minutes. The programme will provide the audience with an insight into the contemporary world. There are no boundaries or definitions for the subjects the short documentary can cover. We're simply searching for outstanding story-telling achieved within a cleverly and effectively produced short duration feature.
10.	Single News Report	This award is for a single report within daily journalism carried in a daily programme or on a news website. Your entry may be either a breaking story or planned coverage of an issue or event. The entry must show a good grasp of the issues and convey the facts and context to the audience in a clear and concise way showing sensitivity and compassion when appropriate. Raw footage is not acceptable; we need reports as broadcast.
11.	Continuing News Reporting	This award is for multiple reports within daily journalism about an ongoing story that evolves over days, weeks or months. It can be either an unplanned breaking story or planned coverage of an issue or event. The entry must show a good grasp of the issues and convey facts and context to the audience in a clear and concise way, demonstrating sensitivity and compassion when appropriate.

B. Radio and Audio

Sr.No	Category Name	Details
1.	Arts and Culture	We are looking for stories that bring arts and culture into people's lives, helping listeners to see the world in a fresh way and from a different, sometimes challenging perspective. Your entry can be either a single programme or series that brings the story to life and stimulates curious minds.
2.	Human Interest	This award will go to a single programme or series that has presented a human interest story in the most engaging and compassionate way. The listener should be able to easily understand and empathise with the story and we expect to see context and relevance clearly spelled out. The production will have made full use of the sound

		stage, offering an immersive programme that keeps the listener enthralled.
3.	Investigative Documentary	Investigative programmes have the responsibility to hold to account governments, institutions, businesses and others with influence and power. Our investigative award is looking for regional, national or international productions that have worked hard to tell an important story that has been challenging to uncover. We're looking for detailed research and incontrovertible evidence to support any claims made in the programme. Fairness and balance are vital and we'll want to be sure that any sources have been protected from possible repercussions.
4.	News Reporting	This award is for a single report within daily journalism carried in a daily programme or on a news website. It can be either a breaking story or planned coverage of an issue or event. We're looking for both the highest quality journalism and production qualities appropriate for the story and, in the absence of pictures, clarity of description and scene-setting so that the audience clearly understands what's happening on the ground. The entry must show a good grasp of the issues and convey the facts and context to the audience in a clear and concise way showing sensitivity and compassion when appropriate.
5.	Factual Podcast	Do you have a podcast that has caught the attention of your listeners? Has your subject drawn people in leaving them wanting more? We are looking for podcasts that have delivered insight into news, current affairs or factual issues. There must be innovative use of sound without it distracting from the storytelling. You will also need to demonstrate the reach your podcast has achieved so the judges can see its impact.

C. Channel of the Year: The Association for International Broadcasting will reward the most outstanding TV channel of the past year. Our judges are looking for evidence of the channel's success in its key markets, effective branding and marketing – including on social platforms and the web – and a positive response from the audience across the past 12 months. Whether your channel is new to the market or an established player, this award offers you the opportunity to show you and your team are the best. Send us your 30-minute show-reel that demonstrates why your channel deserves this award, as well as a written summary of highlights and achievements.

D. News Agency of the Year: This new category for 2020 will reward the news agency that has delivered the best video or audio services to its clients over the last year, showing commitment to innovation in both content and delivery. The judges will be interested to see provision of exclusive coverage that has been used by broadcasters and other media outlets in mainstream news or factual stories. They will also want to see a commitment to diverse coverage, providing unusual, unique or original takes on stories from around the world.

E. Young Journalist: Our young journalist award will recognise an individual aged under 30 working in the factual programming industry who has made a real impact and is heading towards the top of the media industry. This award will not discriminate against the platform you're working on – TV, radio, digital or podcasting are all equal as we search for the leading young talent of the

year. Entries for this category can be self-nominated, or your company can enter you.

F. Impact Award: The AIB Impact Award will recognise a documentary or feature that has delivered significant and measurable social or political impact. The programme will be one that has been entered into one of the AIBs categories this year (mark on the entry form that you want it to be also considered in the Impact category). It may be that the production is an investigative report that has influenced public debate, provided the catalyst for authorities to take action, or that has uncovered a hidden story that has led to a change in policy or legislation. It could be a personal story that has delivered an unexpected impact among the public. We want to see programming that is truly exceptional and that has delivered remarkable traction with the audience.

Technical requirements :

Sr. No.	Technical specifications	TV and Video formats	Radio and audio formats
1.	Format	.mov or .mp4 only	BWF,WAV or MP3 48kHz stereo is recommended
2.	Codec-video	H264 (set the data rate >6Mbps and <10Mbps)	Not Applicable
3.	Codec-audio	AAC 256kbps,48kHz stereo is recommended	
4.	Frame rate	25 or 50 frames per second	
5.	Frame size	1920 x1080 HD	

Nomination Form

Sr. No	Details	To be filled by participant
1.	First name	
2.	Family Name	
3.	Company Name	
4.	Your Job Title	
5.	Address	
6.	E-mail Address	
7.	Phone Number	
8.	The category you are entering	
9.	Are you submitting entry for the AIB Impact Award. You must provide additional written evidence detailing the impact that your programme has had. Please send this together with your synopsis in either a word or PDF format up to 1000 words.	
10.	Company name you would like to be recognized for this programme (This will be the name we will use if your programme is shortlisted)	
11.	Please list the names of the people who should be credited in the awards programme for your entry. Credits for your entry should include name and job title (Up to eight names can be listed)	
12.	Programme title (This must be written exactly as you would like it to appear)	
13.	Episode/sub-title (if applicable)	
14.	On what channel or platform was your programme first made available?	
15.	The original transmission date of your programme. (This must be the first air date not a repeat time)	
16.	Length of your programme or episode (hh:mm:ss)	
17.	Entry language. As all the judging is in English please make sure all non-English radio and audio entries have an English transcript. (Please provide time codes on your transcript for reference). Television and video entries not in English must have English subtitles.	
