



प्रसार भारती/PRASAR BHARATI

(भारत का लोक सेवा प्रसारक/India's Public Service Broadcaster)

राष्ट्रीय प्रसारण एवं मल्टीमीडिया अकादमी

National Academy of Broadcasting and Multimedia

किंग्सवे, दिल्ली -110009/Kingsway, Delhi -110 009

E-mail: nabmctc.ptc@prasarbharati.gov.in

NABM/PT/D20-P28 (Special)/2020-21

Dated: 13th October, 2020

Circular

Subject: Nomination for Online Training Programme on "Broadcast During Elections- ECI'S Guidelines and Ethic" to be held in 3rd Week of October, 2020

I have been directed to inform you that the National Academy of Broadcasting & Multimedia (NABM), AIR & DD is organising a one day online (Virtual) training programme on "**BROADCAST DURING ELECTIONS- ECI'S GUIDELINES AND ETHICS**" IN THE 3RD WEEK OF OCTOBER, 2020. The exact date would be communicated soon.

As you aware that the AIR & DD plays an indispensable role in the proper functioning of a democracy through free and fair elections. As per ECI instructions regarding public awareness about voter's rights and mandated of Prasar Bharati, personnel in AIR and Doordarshan are engaged in coverage of elections during the Bihar State Assembly election process. AIR /DD Programmers must familiarise themselves with the provisions of the Representation of the People Act and the rules issued there under.

Keeping in view the importance of such electoral process being started by ECI in COVID -19 like situation and role of AIR & DD in creating voter's awareness during the election including especially in Bihar Assembly elections , this online training programme focused on various guidelines on elections for broadcasts/broadcasters, innovative programming for voters awareness, broadcast strategy during the elections definitely will enhance the knowledge about election and voters awareness process of the ECI.

In this regard, all Programme and Engineering heads are requested to send the nominations from Programme and Engineering officials (including programme and engineering heads) of AIR & DD, to participate in aforesaid online training programme on the subject "Broadcast during Election- ECI's guidelines and ethics" to be held in 3rd week of October 2020. The duration of Webinar may be concluded with two sessions each of about 1.30 Hrs, including with question and answer time and panel discussion. **The exact date & Time will be communicated at the earliest.**

Following details of the nominated officials need to be forwarded to this office at the email address NABMCTC.PT@PRASARBHARATI.GOV.IN with copy to Coordinator of the training at his email address US.SINGH@NIC.IN , latest by 18th October 2020:

1. NAME OF THE NOMINEE (including HoP/HoE).....
2. DESIGNATION.....
3. NAME OF THE STATION/KENDRA
4. EMAIL ADDRESSES OF INDIVIDUAL NOMINEES (for sending Webex Link to join the training sessions)

Regards,

Yours Sincerely,

(Dr Umashanker Singh)

(Programme Executive/Coordinator)

For Addl.DG (Training)

Contact: 9868146663/us.singh@nic.in

TO: ALL PROGRAMME & ENGINEERING HEADS, AIR & DD

Copy for information & n.a

1. ADG (East)
2. All Zonal Addl. DG (Prog./Eng.), AIR/DD

Copy for For Information: PA to ADG, NABM/ PA to DDG(PT), NABM