

**Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati House
Copernicus Marg, New Delhi**

**F.No. G-1011/118/2020-IR
02.07.2020**

Dated:

Circular

Sub: 2nd Asian Contents Awards under the Busan International Film Festival 2020

This is regarding the AIBD's e-mail dated 30.06.2020 on the subject received in Prasar Bharati Secretariat vide which entries for 2nd Asian Contents Awards under the Busan International Film Festival 2020 have been invited from Prasar Bharati (DD/DD kendras). The entries invited is for TV and OTT contents under Drama. "Asian Contents & Film Market (ACFM)" has invited the entries for the 2nd Asian Contents Awards (ACA) under the Busan International Film Festival 2020 to be taken place on 10-13 October 2020 at Bexco in Busan.

2. Asia Contents Awards will accept submissions for outstanding TV and OTT-originated series in Asia. It is comprised of 10 categories – **Drama** (Best Creative, Best Asian Drama), **Individual** (Best Actor and Actress, Best Writer, Best Rising Star, Newcomer), **Lifetime Achievement**, and **Special Awards** (Excellence Award, Technical Achievement Award). The content must be released between 1st January 2019 and 30th June 2020 in Asia.

a. Call for Submissions

https://www.biff.kr/eng/artboard/mboard.asp?Action=view&strBoardID=9611_05|Page=1|Category=0&strSearchCategory=s_name|s_subject|&strSearchWord=|Seq=75522

b. Entry Guidelines

<http://asiacontentsawards-eng.com/29>

3. Keeping in view of the guideline provided above, DD Kendra/HOPs are requested herewith to submit their online entries to the undersigned at kumar.raman77@gov.in and irsectiondd@gmail.com along with the following details for approval latest by **18th July 2020** :

- i. Content Title/Name, language, duration etc.
- ii. Video file (MP4 format) & Cue Sheet
- iii. Kendra/Producer/Contact person name, e-mails etc.

4. After the content is approved in Prasar Bharati, it will be intimated to the applicants/kendras latest **by 28th July 2020** via e-mail. The applicant will then fill/complete the Entry Form available online at the above link and will submit the entry under intimation to this Secretariat.

5. This issues with the approval of Competent Authority.

(Raman Kumar)
Director (International Relation)

To

1. **ADG (P) of DG:DD.**
2. **ADGs(P) / HOPs / HOO of Doordarshan Kendras.**
3. **DDG(Tech), PB – with the request that the circular may be uploaded in PB website.**

Copy to: PPS to CEO / PPS to Member (F) / PPS to ADG(IR)