

प्रसार भारती / Prasar Bharati  
(भारत का लोक सेवा प्रसारक / India's Public Service Broadcaster)  
प्रसार भारती हाउस, कॉपरनिकस मार्ग / Prasar Bharati House, Copernicus Marg,  
नई दिल्ली-110001 / New Delhi-110001

NOTICE INVITING APPLICATION

No. [E-154510]A-10/016/04/2023-TM&SO

Date: 23/03/2023

**Subject: Invitation of Applications for engagement of Editorial Executives (Hindi) on full time contract basis in Prasar Bharati - reg.**

Prasar Bharati invites applications from experienced and dynamic persons for engagement as **Editorial Executive** in News Services Division, All India Radio(NSD:AIR) on full time contract basis, based at New Delhi.

1. Category: Editorial Executive (Hindi)
2. No of Position: 5 (Tentative)
3. Place of work: New Delhi
4. Duration of engagement: 2 Years
5. Consolidated remuneration: Rs.40,000 per month

6. Qualification—

**Essential:**

- a. PG/PG Diploma in Journalism and
- b. Experience of 2 + years in handling social media of any organization.

**Desirable:** Good Writing Skills in Hindi. Present News stories in impactful and interesting way for Audio/Visual medium.

7. Role Responsibilities-

- a. Curate and repurpose content for different platforms.
- b. Content writing for various Digital platforms and positioning for maximum reach.  
Ability to translate the content from English to Hindi and vice versa.
- c. Generate Content ideas for campaigns
- d. Tracking the social media Analytics
- e. Working with graphics editors for multimedia production of various creatives.

8. Age: Below 35 years

9. The terms and conditions of these engagements are as given under:

- a. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.

*Yinish Samta*  
23.03.2023

- b. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
  - c. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
  - d. Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
  - e. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
  - f. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
  - g. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 15 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to [satti.kishore@gov.in](mailto:satti.kishore@gov.in) along with screenshot of error.

*Girish Kumar*  
20.03.2023  
(Girish Kumar)  
DD (TM&SO)

To,  
Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

1. DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.