

**प्रसारभारती PRASAR BHARATI**  
(भारतीयलोकसेवाप्रसारक India's Public Service Broadcaster)  
**Prasar Bharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**

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**NOTICE INVITING APPLICATIONS (NIA)**

F No. [E134552] A-10/016/28/2022-TM&SO-Part(2)

Date: 14.10.2022

**Subject: NIA for contractual engagement of Creative Writer in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Creative Writer in Prasar Bharati Doordarshan News on full time contract basis, based at New Delhi.

1. **Category:** Creative Writer
2. **No of Position:** 2
3. **Place of work:** Office of Doordarshan News, Tower-B Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
4. **Duration of engagement:** Two (02) years
5. **Consolidated remuneration:** Rs. 50,000/-
6. **Qualification:**

- Degree/PG Diploma in Journalism/ Literature (English/Hindi) from a recognized university/institute.
- Proficiency in Hindi and English. Reading, Writing and Typing in both languages are required mandatory.

**Desirable Skills :**

- Professional quality Voice over/ Recording.
- Proficiency in Microsoft Office and Google Docs Editors suite.

7. **Experience:** Minimum 2 years in curating, researching and writing content in English and/or Hindi for the social media team.
8. **Nature of Duties:**
  - a. Conceptualise short videos & special stories and write content for them.
  - b. Content will be written in a language which connects with the social media audiences.
  - c. Proficiency in Language (English/Hindi) is a must.
  - d. Out of box ideas with creative packaging that will attract digital audiences  
Excellent copy writing and proof reading skills required.
  - e. Sensible News oriented person in line with editorial policies of DD News & DD India



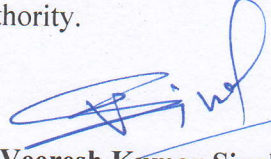
9. **Age: Below 35 years** as on Date of Publishing

10. **The terms and conditions of the engagement are as given under:**

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasar Bharati.

11. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 15 days from the date of publication on PB Website.** In case of any difficulty in submission, please e-mail your concern to [hrcell413@gmail.com](mailto:hrcell413@gmail.com) along with screenshot of error.

This issues with the approval of the Competent Authority.

  
(Veeresh Kumar Singh)  
AE (TM&SO) 17/10/22

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 11 above.

Copy to:

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. – with a request to host this NIA on website of the PrasarBharati(<https://applications.prasarbharati.org/>) (To be published under DD News account on Avedan Portal).