

प्रसारभारती PRASAR BHARATI  
(भारतीयलोकसेवाप्रसारक India's Public Service Broadcaster)

Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

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**NOTICE INVITING APPLICATIONS (NIA)**

F. No.[E138756] A-10/016/64/2022-TM&SO Date:- 19.01.2023


**Subject: Invitation of Applications for engagement of Content Executive (Social Media) on full time contract basis in Prasar Bharati – reg.**

Prasar Bharati Sports invites applications from experienced and dynamic persons for engagement as Content Manager Social Media in DD Sports on full time contract basis, based at New Delhi.

1. **Category: Content Executive (Social Media)**
2. **No. of Position: 2 nos.**
3. **Essential Qualification:** Degree/ Diploma in TV/Radio Production from a recognized university/institute.
4. **Desirable Qualification:** Diploma in Digital or Social Media Management.
5. **Experience:** At least 3 year of experience in Media organization in similar capacity in Digital Media.
6. **Desirable Experience :**
  - a. Basic knowledge of television production
  - b. Complete knowledge of social media tools and trends in general.
  - c. Ability to multi task and generate audio and Video content.
  - d. Exposure in sports will be add ons.
7. **Duration of engagement:** Two Year
8. **Nature of Duties:** Social Media and Digital work for DD Sports and Assisting and coordinating in programme production.
9. **Monthly Remuneration:** Rs. 35,000/- per month fixed remuneration will be paid (consolidated).
10. **Age:** Below 40 years as on Date of Publishing.
11. **The terms and conditions of the engagement are as given under:**
  - a. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
  - b. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
  - c. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.

- d. Period of engagement shall initially be for two year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- e. The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- f. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- g. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.

12. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 15 days from the date of publication on PB Website. In case of any difficulty in submission it may be emailed to [hrcpbs@prasarbharati.gov.in](mailto:hrcpbs@prasarbharati.gov.in) along with screenshot of error.

  
(Veeresh Kumar Singh)  
Assistant Engineer (TM&SO)

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 12 above.

Copy to:

(i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.