

प्रसार भारती PRASAR BHARATI  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
प्रसार भारती सचिवालय Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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**NOTICE INVITING APPLICATIONS (NIA)**

F No. [E223147] A-10/016/12/2024-TM&SO

Dated: 08.03.2024

**Subject: NIA for contractual engagement of Content Executive at Leh in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons (**Indian Nationals Only**) for engagement as Content Executive in Prasar Bharati Doordarshan News on full time contract basis, based at Leh.

**1. Category: Content Executive**

**2. No of Position: 1**

**3. Place of work: Leh**

**4. Duration of engagement: Two years**

**5. Consolidated remuneration: Rs. 25,000/-**

**6. Eligibility Criteria:**

Degree from recognized University/ Institute along with Post Graduate Diploma in Journalism / Mass Comm.

**OR**

Degree in Journalism / Mass Comm

2. Proficiency in concerned languages.

3. Experience in Social Media field.

**7. Experience:** At least 3 years in relevant field.

Casual Assignees of Prasar Bharati shall submit a Self-Declaration Form (Annexure-A).

**8. Age:** Below 35 years as on date of notification\*

\* **For casual assignees:** 10 years upper age relaxation, maximum up to 50 years to be given only to the casual assignees who are on current panel of any RNU/DDK/Station, Doordarshan/Akashvani continuously for at least five years and fulfil the eligibility criteria for the position.

**9. Nature of duties:**

Story Writing and research for website with limited publishing rights

**10. The terms and conditions of the engagement are as given under:**

(i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.

(ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.

(iii) Persons engaged will be working for both DD News (TV News) and Akashvani (Radio News) and will be simultaneously reporting to the RNU Head of DD News and RNU Head, Akashvani of respective region. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.

*Prasar Bharati*  
08.03.2024

- (iv) Period of engagement shall initially be for one year with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Remuneration offered may be negotiated for suitable candidates, at the sole discretion of Prasar Bharati.
- (ix) **Candidates are requested to upload complete and clear copy of all requested documents. Else their candidature shall be rejected without any intimation.**
- (x) **Age / Experience / Education shall be considered till the date of issue of this NIA (inclusive).**
- (xi) **Only shortlisted candidates will be contacted via email. Candidates are advised to keep checking inbox / spam / junk folders for any communication from [hr.ddnews@gmail.com](mailto:hr.ddnews@gmail.com).**

**11.** Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 15 days from the date of publication** on PB Website. In case of any difficulty in submission, please e-mail your concern to [hr.ddnews@gmail.com](mailto:hr.ddnews@gmail.com) along with screenshot of error.

*Girish Kumar*  
(गिरीश कुमार Girish Kumar)  
28.03.2024

उप निदेशक (टी.एम.&एस.ओ.) Deputy Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 11 above.

Copy to:

- (i) DDG(Tech), PB Sectt. – with a request to host this NIA on the Prasar Bharati e-office notification.
- (ii) DD (HR), DD News / DD (RNU), DD News – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under DD News account [UserName: dgnewsadmin] on Avedan Portal)

**SELF-DECLARATION OF WORK EXPERIENCE**

**(Only for Casual Assignees of Prasar Bharati)**

I, (Full Name) \_\_\_\_\_,  
resident of (Full Address) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

hereby declare as under:

- a) I have worked in Akashvani / NSD, Akashvani / DDK / RNU, DDK  
\_\_\_\_\_ as \_\_\_\_\_  
since \_\_\_\_\_ (Month & Year) to \_\_\_\_\_ (Month & Year)  
on as and when requirement basis.
- b) The services were not on regular basis but on assignment basis and indicating weekly/monthly periodicity of assignments.
- c) I will have no claim, either implicit or explicit, for absorption or regularization in Prasar Bharati on the basis of this Self-Declaration.
2. I certify that the above information given by me is true.
3. In case this information is found false, the contractual engagement, **if offered** to me, may be terminated without any notice.

(Signature of Applicant)

Contact No. \_\_\_\_\_

Note: The Shortlisting Committee shall scrutinize the application after verification of the above information furnished by the Applicant from the concerned Section.

**कार्य अनुभव की स्व-घोषणा**

(केवल प्रसार भारती के कैसुअल असायनी के लिए)

मैं, (पूरा नाम) \_\_\_\_\_,

निवासी (पूरा पता) \_\_\_\_\_

एतद्वारा निम्नानुसार घोषणा करता / करती हूँ:

a) मैंने आकाशवाणी / एनएसडी, आकाशवाणी / डीडीके / आरएनयू, डीडीके

\_\_\_\_\_ में

के रूप में \_\_\_\_\_ (माह और वर्ष) से \_\_\_\_\_ (माह

और वर्ष) तक आवश्यकता के आधार पर काम किया है।

b) सेवाएँ नियमित आधार पर नहीं बल्कि असाइनमेंट के आधार पर थीं और असाइनमेंट की साप्ताहिक/मासिक आवधिकता को दर्शाया गया था।

c) इस स्व-घोषणा के आधार पर प्रसार भारती में अवशोषण या नियमितीकरण के लिए मेरा कोई, अंतर्निहित या स्पष्ट, दावा नहीं होगा।

2. मैं प्रमाणित करता / करती हूँ कि मेरे द्वारा दी गई उपरोक्त जानकारी सत्य है।

3. यदि यह जानकारी झूठी पाई जाती है, तो मेरी संविदात्मक नियुक्ति, यदि दी गई, बिना किसी सूचना के समाप्त की जा सकती है।

(आवेदक के हस्ताक्षर)

संपर्क नंबर \_\_\_\_\_

नोट: शॉर्टलिस्टिंग समिति आवेदन की जांच आवेदक द्वारा दी गई उपरोक्त जानकारी के संबंधित अनुभाग से सत्यापन के बाद करेगी।