

PRASAR BHARATI
(India's Public Service Broadcaster)
Akashvani Bhawan, Sansad Marg
New Delhi-110001
IT Division

Circular No.7(163)/2019/IT/PBS

Date: 02nd May 2020**Circular**

Subject -Talent booking for content creation/operation and contracts issuance through App provided by IT Division.

CEO Prasar Bharati, has desired that a database of casual assignees should be created to have clear picture across the network and all stations should move to IT system for booking of casual assignees for content generation and operation.

IT Division has already developed an App for talent booking. Some of the AIR Stations are already using it. The App has centralized database, where all details like particulars of assignees, number of bookings, payment involved etc. will be stored.

To use this App, stations should write to IT, Division for login credentials with following details:

Station Name	:
Station email (if any)	:
HOE/HOP/HOO Name,	:
HOE/HOP/HOO Mobile Number	:
HOE/HOP/HOO Email (Mandatory)	:

IT Division will supply necessary credentials and help file by return mail.

All AIR Stations are therefore, advised to use the App and no contract should be issued by hand. Respective Head may appoint a Nodal Officer to help in tuning this software. In case of any difficulty IT Division may be contacted at:

Ms Sakshi, EA (IT): sakshi@prasarbharati.gov.in

Mr Pradeep Kumar AE (IT): pradeepvyair@prasarbharati.gov.in, M- 9968411388

Mr A K Shrivastava, DDG(IT): akshrivastava@prasarbharati.gov.in, M- 8750604242

This issues with the approval of competent authority.

PRADEEP
 KUMAR
 (Pradeep Kumar)
 AE (IT)

To,

All Zonal ADGs (E)/ADGs (P)

All stations

Copy to,

1. PS to CEO Prasar Bharati
2. ADG (IT)