

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati House
Copernicus Marg, New Delhi – 110001

No. P-1/012(35)/2019-Ops

Dated: 09.01.2020

Office Memorandum – 01/2020-Ops.

Subject: Verified Social Media handles of Prasar Bharati Network

It has been observed that certain changes have been done in the nomenclature of Verified Social Media handles of some channels of Prasar Bharati Network without prior approval. It has also come to notice that multiple individuals from various departments are directly interacting with the Social Media Platforms without due authorisation. This has been viewed seriously by the CEO.

2. Henceforth, it is instructed that all administrative operations on verified Social Media handles across the entire network of Prasar Bharati shall be done only with prior approval of the Competent Authority.
3. DDG (Digital), Prasar Bharati will be the Administrative Supervisor of all verified Social Media handles for the above purpose and will also be the Authorised Single Point of Contact for correspondence with the Social Media Platforms.
4. This issues with the approval of CEO, Prasar Bharati.


(Prakash Veer)
DDG(Ops.) 9/1/2020

1. DG, DD News Doordarshan
2. DG, NSD, All India Radio
3. ADG(P), Doordarshan
4. ADG(P), All India Radio
5. DDG(Digital), Prasar Bharati
6. Head, PBNS
- ✓ 7. DDG (T) –for uploading on the PB website.

Copy to:

SO to CEO, Prasar Bharati

PPS to Member (Finance), Prasar Bharati