

File No.TC-01/011(1)2020-21/Tariff(Part-I)

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (T&C Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Comp.No.11510)

Dated: 14/08/2020

Circular No. 9 of 2020

Subject: Airtime rates for limited hours channels converted into 24x7 Satellite Channels vide DG:DD Order No. 1/10/2018-P1 dated 19/03/2020 & PBS Order No.P-1/012(33)/2019-Ops dated 01/04/2020

The airtime rates for various limited duration DD channels that have been converted into 24x7 Satellite Channels vide above referred orders will be as per the below mentioned table:-

Sr. Nos.	Name of newly converted 24x7 Channels & Originating DDKs	Airtime Rates of the Channel that will be Applicable
1.	DD Uttarakhand from DDK Dehradun	DD Uttar Pradesh
2.	DD Chhattisgarh from DDK Raipur	DD Madhya Pradesh
3.	DD Jharkhand from DDK Ranchi	DD Bihar
4.	DD Goa from DDK Panaji	DD Sahyadri
5.	DD Manipur from DDK Imphal	DD Arunprabha
6.	DD Tripura from DDK Agartala	DD Arunprabha
7.	DD Nagaland from DDK Kohima	DD Arunprabha
8.	DD Meghalaya from DDK Shillong	DD Arunprabha
9.	DD Mizoram from DDK Aizwal	DD Arunprabha
10.	DD Haryana from DDK Hisar	DD Uttar Pradesh
11.	DD Himachal from DDK Shimla	DD Uttar Pradesh

2. The various terms and conditions prescribed vide Circular nos. 10 of 2019 dated 19/11/2019 and Circular no. 6 of 2020 dated 25/07/2020 including clarifications issued vide order dated 27/07/2020 & 05/08/2020 shall also be applicable for above mentioned newly converted channels.

Contd./-P.2



File No.TC-01/011(1)2020-21/Tariff(Part-I)

3. Further, the terms & conditions applicable to the regional channels and issued from time to time will also be applicable on these newly converted 24x7 satellite channels.
4. The prescribed rates to be applied as per the terms and conditions of Agreement/Contract/ROs which are signed periodically.
5. This issues with the approval of CEO, Prasar Bharati.


14/08/2020

(P.S.Srivastava)
Director (ER)

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To,

1. The Director General,
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Doordarshan Bhawan (Tower-A)
Copernicus Marg,
New Delhi-110001
2. The Director General,
DD News
Doordarshan Bhawan (Tower-B)
Copernicus Marg,
New Delhi-110001

Copy for information and necessary action to:

1. Additional Director General- Sales, East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG(SMD), PB Sectt., New delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

Copy for kind information to:-

1. SO to CEO, PB
2. PS to Member(Fin.), PB