PRASAR BHARATI (INDIA'S PUBLIC BROADCASTER) PRASAR BHARTI SECRETARIAT PRASAR BHARTI HOUSE,COPERNICUS MARG NEW DELHI-1 10011 *****

No. Misc (Budget)/(18-19)/210

Date 14.12.2018

Subject: Creation of Line Entry i.e. "IT" in the OE Subhead.

It has been decided to create a new line entry named **'OE-IT'** under the sub-head "OE" for better Monitoring/synergizing the IT related activities with immediate effect. The implementation shall be prospective, thus there is no need to transfer the related past expenditure entries. The further details are as given below:

- 1. Items/Activities, which are to be booked under this New line entry "OE-IT" under Subhead OE is given below:
 - 1.1. Items/activities used for Non-Broadcasting purpose: Procurement/work/AMC of Computer, Server, Printer, Copier, LAN, Projector, UPS, Scanner, Router, IPBX, Wi-Fi, CCTV.
 - 1.2. Procurement/renewal of Office Software like MS-Office & Antivirus.
- Items/activities, which are to be booked under this New line entry "OE-IT" under Subhead OE but require Administrative approval from IT Cell of Prasar Bharati Secretariat
 - 2.1. Purchasing, developing Software for Administration, Finance, Account, office automation.
 - 2.2. Developing, creating, revamping, and hosting the Website or Mobile App.
 - 2.3. Data Server/central storages, Email Server/Setups.
 - 2.4. Live streaming of Channels.
 - 2.5. Hiring IT Manpower for Maintaining/developing for website design
- **3.** No Items/activities shall be booked under this New line entry "OE-IT" under Subhead OE except mentioned above even used of similar nature/purpose.

Thus, Prasar Bharti Secretariat, both the directorates and all field units are therefore requested to provision funds, book/report expenditure accordingly, under the newly created line entry i.e. "OE-IT" under Subhead OE. This is being issued with the approval of competent authority.

Rajesh Kumar Sharma Deputy Director (B&A)

DG: AIR/DD/NSD/DDN

Copy to:

- 1. PBS : ADG(IT), ADG(F), ADG(B&A), ADG(E&A)
- 2. DG:AIR [ADG(F), ADG(A)], DG: DD:[ADG(F), ADG(A)], ADG(NABM), CE(CCW)
- 3. DDG (IT): for necessary changes in EMS software in this regard.
- 4. DDG (T): for uploading on website of PB.