

**Prasar Bharati**  
(India's Public Service Broadcaster)  
**Prasar Bharati Secretariat (T&C Division)**  
Prasar Bharati House  
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Comp.No. 20849)

Dated: 13/08/2020

**Circular No. 7 of 2020**

**Subject: Revised Prime Time Band for DD Bharati**

**Ref.: Circular No.3 issued vide letter no. DCS/33(9)/Rate Card/2012 Dt. 01/02/2013.**

This is w.r.t. above mentioned Circular vide which airtime rates for various national channels, regional channels & DDKs were prescribed for various time bands.

2. With immediate effect, the Prime Time band for DD-Bharati channel is modified as **07:00 PM to 11:00 PM** in place of existing 07:30 PM to 10:00 PM. Other time band will remain unchanged.
3. This issues with the approval of CEO, Prasar Bharati.

  
13/08/2020

(P.S.Srivastava)  
Director (ER)

Ph. No. 011-23114628

pssrivastava@prasarbharati.gov.in

To,

1. The Director General,  
Doordarshan  
Doordarshan Bhawan (Tower-A)  
Copernicus Marg,  
New Delhi-110001
2. The Director General,  
DD News  
Doordarshan Bhawan (Tower-B)  
Copernicus Marg,  
New Delhi-110001

Contd./-P.2

**Copy for information and necessary action to:**

1. Additional Director General- Sales, East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG(SMD), PB Sectt., New delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

**Copy for kind information to:-**

1. SO to CEO, PB
2. PS to Member(Fin.), PB

