

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (T&C Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Part-I) (Comp.No. 20849)

Dated: 17/11/2020

Circular No. 14 of 2020

Subject: Revised Airtime Rates for Programme "Vishnupuran" being telecast on DD-National.

Ref.: T&C Circular No 8 of 2020 dated 13/08/2020 issued vide F. No. TC-01/011(1)2020-21/Tariff (Comp. No. 20849)

Special airtime rates for programme "Vishnu Puran" being telecast on DD-National were prescribed from time to time.

Vide Circular No 8 of 2020 dated 13/08/2020, the original rates (i/c package) of DD-National prescribed vide Circular No.6 of 2020 dated 25/07/2020 was made applicable for this programme. However, there was a restriction on allowing Bonus in "Vishnu Puran".

The above restriction with regard to bonus has been reviewed and the restriction has now been withdrawn.

2. The above provisions to be applied as per the terms and conditions of Agreement/Contract/ROs which are signed periodically.
3. This issues with the approval of CEO, Prasar Bharati.


17.11.2020

(P.S.Srivastava)
Director (ER)

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To,

1. The Director General,
Doordarshan
Doordarshan Bhawan (Tower-C)
Copernicus Marg,
New Delhi-110001

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2. The Director General,
DD News
Doordarshan Bhawan (Tower-B)
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New Delhi-110001

Copy for information and necessary action to:

1. Zonal Head (Content Ops.) National Zone/East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG (Sales-DD), PB Sectt., New Delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. Members of the Tariff Committee.
7. DDG (Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

Copy for kind information to:-

1. SO to CEO, PB
2. PS to Member(Fin.), PB

Pd
17.11.2020