

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (ER Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(1)2020-21/Tariff (Comp.No.11510)

Dated: 03/12/2020

Amendment in Circular No. 6 of 2020 Dated 25/07/2020

Subject: Airtime rates for DD National channel and various Regional Languages Satellite Services of Doordarshan (Regional DD Channels).

Reference: Clarifications of even nos. dated 27/07/2020, 05/08/2020 & 30/09/2020.

This is in continuation of Circular No. 6 of 2020 dated 25/07/2020 vide which the airtime rates for various Regional Language Satellite Services of Doordarshan (Regional DD Channels) have been revised and clarification issued vide even no. dated 27/07/2020, 05/08/2020 & 30/09/2020.

2. The following amendment is authorized with the approval of competent authority:-

The para no.6 of Circular No. 6 of 2020 dated 25/07/2020 *i.e. "Airtime rates for Social Discourse Programmes (Spiritual) is prescribed at double the rate of that time band in which such programme is to be telecast. Bonus shall not be applicable on such programmes"*, is to be treated as **deleted**.

3. This amendment in the said Circular shall be applicable w.e.f. **01/01/2021**.

4. This issues with the approval of CEO, Prasar Bharati.


03.12.2020

(P.S.Srivastava)
Director (ER)
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To,

1. The Director General, Doordarshan
Doordarshan Bhawan (Tower-C)
Copernicus Marg,
New Delhi-110001
2. The Director General, DD News
Doordarshan Bhawan (Tower-B)
Copernicus Marg,
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1. Zonal Head (Content Ops.) National Zone/East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
4. DDG(Sales-DD), PB Sectt., New Delhi.
5. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
6. Members of the Tariff Committee.
7. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

Copy for kind information to:-

1. SO to CEO, PB
2. PS to Member(Fin.), PB