

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat (ER Division)
Prasar Bharati House
Copernicus Marg, New Delhi-110001

F. No. TC-01/011(2)/2020-21/Tariff (Comp. No. 15669)

Dated: 04/11/2020

Circular No. 13 of 2020

Subject: Revision of DD- Rate card for Hiring of Technical Facilities

Reference: 1. DG:DD Order No.8/15/2004/P-VII(IMD) dated 19/09/2005 regarding Rate Card of Doordarshan Technical Facilities, Programme Software and News & Archival Material

2. PB Order No. PB/K-1(011)(51)/2015-IFD dated 01/08/2016 regarding Tariff for Coverage of Sports Events by Doordarshan on Cash Flow Basis .

Rates for Hiring of Technical Facilities were last revised in 2005 vide "PART TWO" of DG:DD order referred under sr. no.1 above. Now, in supersession to the Tariff Circular No. 01/2016 dated 01/08/2016 issued from F.No. PB/K-1(011)(51)/2015-IFD regarding **Tariff for Coverage of Sports Events by Doordarshan on Cash Flow Basis** and **PART TWO of Order No.8/15/2004/P-VII(IMD) dated 19/09/2005 regarding Rate Card of Doordarshan Technical Facilities, Programme Software and News & Archival Material**, the rate card for hiring of various technical facilities has been revised with approval of CEO, Prasar Bharati with immediate effect, as per **Annexure** of this circular.

2. These rates will be applicable for all types of users i.e. Private, Government, Semi-Government, Trusts, Charitable Organizations etc.
3. The hiring rates indicated are inclusive of minimum standard operational manpower.
4. In case of hiring of OB/DSNG and Studio facilities, a minimum rate for one day i.e. 8 hours of one shift to be charged. For additional hour of requirement, hourly rate shall be applicable.
5. The hiring charges for OB/DSNG prescribed are for local movement within a distance of 50 KMs around the Kendra. For long distance movement of OB/DSNG equipments involving air travel etc. by the crew, the actual cost of transportation



towards OB/DSNG and man power shall be charged additionally including boarding & lodging charges and any other specific charges, as per actuals.

6. In case of OB Van/Studio, the cost of deployment of one additional camera along with cameraperson has also been prescribed. A maximum of 3 additional cameras can be allowed to be augmented in any OB/Studio set-up.
7. Similarly, if a client wants to deploy lesser Cameras; permitted up to 2 nos. maximum, the cost of additional camera set-up may be deducted from the overall charges.
8. While working out the cost of various technical facilities for OB/Studio and DSNG deployment, the cost of following manpower in the cadre of Engineering, Production etc. have been included in the rate. In case of additional requirement of manpower for any event, cost of per manpower per day will be taken @ of Rs. 4000/-.

S. Nos.	Technical Facility	Total Manpower Envisaged
1.	4 Camera HD OB Van	16
2.	8 Camera HD OB Van	21
3.	10 Camera HD OB Van	23
4.	3 Camera Studio Production facility	13
5.	4 Camera Studio Production facility	14
6.	DSNG Van	3

9. The power Supply arrangement for OB and DSNG at the venue will be arranged by the client.
10. Uplink, downlink and transponder charges, in case of hiring of DSNG for programme- other than news feeds will be applied in multiple of 15 minutes on pro rata basis of hourly rate.
11. DSNG deployment charges will be applicable only in case of exclusive deployment of DSNG for the client/s.
12. The Digital Player/Recorder can be hired for duration of minimum 30 minutes on pro rata basis.
13. For hiring of backpack (mobile news gathering unit), the SIM card/data card will be arranged by the client; else rate will be charged as per the actual.
14. In case, Doordarshan is doing production/coverage on a payment basis and the client agrees to share the rights of content, the following provisions will be applicable:
 - (i) The Zonal Head (Content Ops.) of respective zones in consultation with Head of Sales, PB will assess whether the content being generated by the client has some value for PB for utilizing it for telecast on various channels and platform of PB.

(ii) In case, it is decided that the content being generated has some value for PB and client agrees to grant telecast rights, the following matrix is to be used for offering discount in terms of percentage of total cost of hiring of technical facilities:-

Category	Digital and telecast Rights Other than Perpetual	All Rights perpetually
Sport Events	20%	25%
Cultural events having re-telecast and repurpose value	30%	35%
Other Events	25%	30%


15. In all cases, the amount is to be taken in advance from the domestic users by the Kendra hiring the facility. In case of foreign users, an assurance from the concerned Embassy regarding making payment within 30 days of receipt of invoice shall be obtained otherwise hiring charges are to be deposited in advance. In case of delayed payments, an interest @ 12% per annum to be charged for actual period of delay.

16. **Cancellation charges for coverage within the city:** In case of cancellation booking by the client, cancellation charges will be applicable as below:

- (i) Before 3 days of actual event - 10%
- (ii) Between 3 days and 24 hours - 50%
- (iii) Within 24 hours - 75%

Cancellation charges, in case the facilities are offered outside the city and the cancellation happens during the journey period - In addition to above cancellation charges, the actual expenses incurred on Transportation, Staff TA and DA and other charges, if any, will also be recovered from the clients.

17. These rates will operate as per the extant guideline for hiring of technical facilities.


04.11.2020

(P.S. Srivastava)
Director (ER)

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To,

1. The Director General, Doordarshan
Doordarshan Bhawan (Tower-C)
Copernicus Marg,
New Delhi-110001

2. The Director General, DD News
Doordarshan Bhawan (Tower-B)
Copernicus Marg,
New Delhi-110001

Copy for information and necessary action to:

1. Zonal Head (Content Ops.) National Zone/East Zone/West Zone/South Zone.
2. Additional Director General, Marketing, PB Sectt., New Delhi.
3. Additional Director General (HQ), DG:DD, New Delhi.
4. Additional Director General (VVIP Coverage & MPA), DG:DD, New Delhi.
5. Head, Sales, PB Sectt., New Delhi with request to circulate it to all concerned.
6. DDG(Sales-DD), PB Sectt., New Delhi.
7. DDG (DCS), Doordarshan Bhawan, Tower A, Copernicus Marg, New Delhi-01.
8. Members of the Tariff Committee.
9. DDG(Tech.), PB Sectt. for getting this Circular uploaded on PB's Website.

Copy for kind information to:-

1. SO to CEO, PB
2. PPS to Member (Fin.), PB
3. PPS to E-in-C (SI & CS)



1. Hiring Charges for Various Technical Facilities

Sr. Nos.	Description of Technical Facilities	Domestic Clients		Foreign Clients	
		Rental Charges per Shift of 8 Hrs	Rental Charges per Hour	Rental Charges per Shift of 8 Hrs	Rental Charges per Hour
1.	Digital Player/Recorder	Rs 2,900	Rs 400	USD 400	USD 50
2.	Non-Linear Editing System	Rs 6,500	Rs 850	USD 900	USD 120
3.	2/3 inch 3 Chip ENG Kit	Rs 9,000	Rs 1,150	USD 1,200	USD 150
4.	1/3 inch 3 Chip ENG Kit	Rs 5,400	Rs 700	USD 700	USD 90
5.	Mobile News Gathering Unit (Backpack)	Rs 6,000	Rs 750	USD 800	USD 100
6.	4 Camera HD OB Van	Rs 1,98,700	Rs 24,850	USD 27,200	USD 3,400
7.	8 Camera HD OB Van	Rs 2,87,700	Rs 36,000	USD 39,400	USD 4,930
8.	10 Camera HD OB Van with Surround sound capability	Rs 4,08,000	Rs 51,000	USD 55,900	USD 6,990
9.	3 Camera Studio Production facility with 50 to 150 Sq. Mtr. Floor	Rs 1,44,800	Rs 18,100	USD 19,800	USD 2,480
10.	4 Camera Studio Production facility with 250 to 400 Sq. Mtr. Floor	Rs 1,56,300	Rs 19,550	USD 21,400	USD 2,680
11.	Additional OB/Studio Camera Set-up	Rs 9,600	Rs 1,200	USD 1,300	USD 170
12.	DSNG Deployment Charges without transponder charges	Rs 60,900	Rs 7,650	USD 8,300	USD 1,040
13.	Transponder Charges (Transponders owned by Doordarshan)	N/A	Rs 6,100	N/A	USD 800
14.	Downlink Charges	N/A	Rs 1,500	N/A	USD 200
15.	Integrated Receiver & Decoder (IRD)	Rs 1,500	Rs 200	USD 200	USD 30
16.	Frame Synchronizers	Rs 1,500	Rs 200	USD 200	USD 30
17.	Commentator Booth Equipment	Rs 1,900	Rs 250	USD 300	USD 40
18.	Hard Disc based Recorder/Player (Similar to Mac based system) without hard disc.	Rs 5,200	Rs 650	USD 700	USD 90
19.	Character Generator with limited 2D graphics	Rs 6,200	Rs 800	USD 800	USD 100

2. The various uplink/downlink & space segment (transponder charges) for news feed are as below:-

Sr. Nos.	Description of Technical Facilities	Domestic Clients		Foreign Clients	
		Rental Charges per 10 minutes	Rental Charges per additional minute	Rental Charges per 10 minutes	Rental Charges per additional minute
1.	Uplink Charges from DSNG/Earth Station	Rs 3800	Rs 380	USD 520	USD 50
2.	Downlink Charges	Rs 750	Rs 75	USD 100	USD 10
3.	Space segment (Transponder charges- Transponders owned by Doordarshan)	Rs 3050	Rs 305	USD 420	USD 40

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