

प्रसार भारती PRASAR BHARATI
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)
Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

NOTICE INVITING APPLICATIONS

No: [E 103763] A-10/016/23/2022-TM&SO

Date:23/05/2022

Subject: NIA for contractual engagement of Digital Content Manager at New Delhi in Prasar Bharati on full time contract basis- reg.

Prasar Bharati PBNS & DP invites applications from experienced and dynamic persons for engagement as **Digital Content Manager**, in Prasar Bharati, PBNS & DP on full time contract basis, based at New Delhi

1. **Category: Digital Content Manager**
2. **No of Position: 02 Nos.,**
3. **Place of work: PBNS & DP, New Delhi**
4. **Duration of engagement: 2 Years**
5. **Consolidated remuneration: Rs. 50,000/- pm**
6. **Eligibility:**

a. Education Qualification:- PG in Journalism & Mass Communication from a recognized University/Institution.

b. Experience: (a) 3 years of experience in the field of Digital Media.

(b) Out of above 3 years, 1 years of experience should be of working in a Government department or PSU setup or equivalent in Digital and Social Media Platforms Department.

7. Roles & Responsibilities:-

EDITORIAL:

1. Editorially intelligent and articulate personality with command of written & spoken languages (Hindi, English) and decision-making.
2. Making News Package, Copy editing and Content management.

SOCIAL MEDIA:

1. To handle with content of major PB Channels including DD News, DD India, AIR, DD National, DD Kisan, DD Bharati, DD Urdu, etc.
2. To handle Social Media platforms, program and event promotion, cover LIVE



events, tagging and creating story for digital platform, sense of making graphics, digital magazine, SM thumbnails, posters, etc.

NEWS & VISUAL PRODUCTION:

1. Managing interviews and doing vox pop, Pre-production work.
2. To write video scripts and promo scripts.
3. Coverage of events (physically) and ability to create videos from the inputs gathered.

OPERATIONS & MANAGEMENT:

1. To train interns and network staff for various digital operations, run day-to-day operations and manage interns and media executives and to take instructions and move processes on day-to-day basis.
2. Event planning.
3. To coordinate and manage operations in a team and 24/7 availability in times.

8. Age: 24-28 years

9. The terms and conditions of these engagements are as given under:

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall be two years extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasar Bharati.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 30 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to hrcpbs@prasarbharati.gov.in along with screenshot of

error.

(Sunil Bhatt)
Dy. Director(TM&SO)

To,

Head(PBNS) - with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- (i) DDG(Tech), PB Sectt. - with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. - with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under PBS account on Avedan Portal)