

**PRASAR BHARATI**  
*(India's Public Service Broadcaster)*  
**DOORDARSHAN KENDRA: KOLKATA**

DDK/KOL/Sponsored/Misc./2022/2

Date: 23.03.2022

ANNOUNCEMENT

Sub: **Invitation of fresh proposals of Sponsored programmes for DD Bangla.**

DD Bangla is hereby inviting fresh content proposals for **6 no. of slots** of Sponsored programmes from credible and reputed producers/Production houses. The details are:

1. **The first slot is from 3.02 pm to 3.30 pm every day from Monday to Friday.**

2. **The second slot is from 3.30 pm to 4.00 pm every day from Monday to Friday.**

For these above mentioned slots programme proposals are invited in the serialized format. The proposals should be based on themes such as family drama, comedy and biographies based on the lives of Icons etc.

3. **The third slot is from 8.00 pm to 8.30 pm every day from Monday to Friday.**

4. **The fourth slot is from 8.30 pm to 9.00 pm every day from Monday to Friday.**

For these abovementioned slots programme proposals in serialised format with themes related to women empowerment, adaptation of literary classics are invited.

5. **The fifth slot is on every Sunday from 9.30 am to 10.00 am.**

For this particular slot content proposals related to animated children's programmes are invited.

6. **The sixth slot is on every Sunday from 10.30 pm to 11.00 pm.**

Content Proposals related to travelogues are invited for this slot.

The processing fee for each slot is ₹2000/- (Rupees Two Thousand Only) which is nonrefundable. The applicants have to submit a pilot episode in an external Hard Drive for each of the slots applied for.

**Kindly note, the technical specifications to be required:**

Format – XDCAM HD 422@ 50 Mbps MPEG2 Long GOP with audio@ 48KHz, 24 bits PCM (Video resolution 1920x 1080, 50i & Audio in Ch 1-2= stereo mix). Pilots in this format should be delivered on a Hard drive.

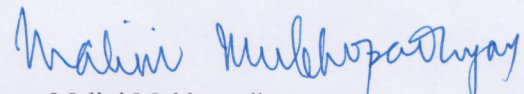
**The last date for submission of the pilot episodes along with processing fee is 30.04.2022 till 6.00 pm.**

For detailed information please visit the following website: <https://prasarbharati.gov.in>

Or write to us at: **ddkolsponsoredprogramme@gmail.com**

For further information please contact:

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23/03/2022