

PRASAR BHARATI
Content sourcing Division
Copernicus Marg, New Delhi

F.No.45/1/2022-P.6 (Content Sourcing)

Dated: 14/09/2022

Subject:- Extension of application submission date regarding PB Notice for inviting Applications for grant of exclusive global license in respect of the programme "Swaraj" for five years to OTT platform through e-Auction process.

Reference:- Notification No. 40/1/2021-P.6 (Content sourcing) dated 01.09.2022.

The Competent Authority has decided to extend the date of submission of application for grant of exclusive global license in respect of the programme "Swaraj" for five years to OTT platform through e-Auction process, till 19.09.2022.


(Preeti Sharma)

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