

प्रसार भारती PRASAR BHARATI  
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)  
PRASAR BHARATI SECRETARIAT  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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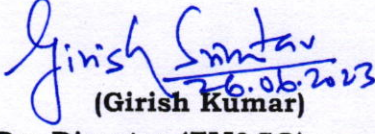
F No.[E-88274] A-10/016/65/2021-TM&SO(Part-1)

Dated: 26/06/2023

**Subject: NIA for contractual engagement of Senior News Editor & Radio Presenter (Hindi) in Prasar Bharati – reg.**

The Notice Inviting Application (NIA) dated 21.02.2022 (copy enclosed) issued by this office vide File No. [E 88274] A-10/016/65/2021-TM&SO(Part-1), is hereby cancelled.

This issues with the approval of Competent Authority.

  
(Girish Kumar)  
Dy. Director (TM&SO)

Encl: As above.

To,

Director (PBNS & DP) – with a request to upload this circular on the Prasar Bharati website upto the date indicated above.

Copy to:-

1. Dy. Director General (Tech.), Prasar Bharati Sectt. – with a request to host this circular on the Prasar Bharati e-office notification

प्रसार भारती **PRASAR BHARATI**  
(भारतीय लोक सेवा प्रसारक **India's Public Service Broadcaster**)  
**Prasar Bharati Secretariat**  
**PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI**  
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**NOTICE INVITING APPLICATION**

No. [E 88274] A-10/016/65/2021-TM&SO(Part 1) Date:21/02/2022

**Subject:** Invitation of Applications for engagement of **Senior News Editor & Radio Presenter (Hindi)** on full time contract basis in Prasar Bharati - reg.

Prasar Bharati, News Services Division, All India Radio (NSD:AIR) invites applications from experienced and dynamic persons for engagement as of **Senior News Editor & Radio Presenter (Hindi)** in Prasar Bharati, NSD:AIR on full time contract basis, based at **New Delhi**.

1. **Category:** Senior News Editor & Radio Presenter (Hindi)
2. **No of Position:** 2 Nos
3. **Place of work:** New Delhi
4. **Duration of engagement:** 2 Years
5. **Consolidated remuneration:** Rs. 70,000 to Rs. 80,000 per month. (Negotiable based on the suitability of candidate.)

**6. Qualification:-**

**Essential :** Minimum 7 Years experience in News organization (Print/ TV/ Radio & Digital Platform).

**Educational:-** PG/PG Diploma in Hindi Journalism/ Mass Communication from a recognized University/Institution OR Post Graduation in any discipline from a recognized University/Institution.

**Desirable:** To Qualify in Voice Audition test of AIR

**7. Role & Responsibilities:-**

- a. Produce News Bulletins; Edit and revise News stories to deliver them on-Air
- b. Perform as Editor-in-charge with good editorial judgment. Edit stories suitable to Audio/digital medium as required.
- c. Present news stories in impactful and interesting way for Audio/Visual medium.
- d. Liaise with reporting, regional news units and Bulletin editors. Decide the importance and priority of news stories
- e. Plan, Prepare scripts and deliver on-Air for news magazines.
- f. Able to guide Social media team for inputs.
- g. Conduct Interviews on-demand basis for special programs.
- h. Write script for Radio and digital mediums in an engaging manner.
- i. Translate English content to Hindi with accuracy , clarity and style appropriate to differing audiences and forms of media suitable for multimedia output

8. **Age:** Below 50 years.

9. The terms and conditions of these engagements are as given under:

- i. The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- ii. The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
- iii. Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- iv. Period of engagement shall initially be for **two years** with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- v. The engagement can be discontinued/ terminated with one- month notice or one month's salary in lieu thereof by either side without assigning any reason.
- vi. No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- vii. Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- viii. Remuneration offered may be negotiated for suitable candidate, at the sole discretion of Prasar Bharati.

10. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may apply online on Prasar Bharati web link <http://applications.prasarbharati.org/> within 30 days from the date of publication on Prasar Bharati website along with self attested copies of supporting documents. In case of any difficulty in submission it may be emailed to [hrcpbs@prasarbharati.gov.in](mailto:hrcpbs@prasarbharati.gov.in) along with screenshot of error.



(Sunil Bhatt)  
Dy. Director(TM&SO)

To,

Head(PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 10 above.

Copy to:-

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DDG (IT), PB Sectt. – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/>