

PRASAR BHARATI
(Broadcasting Corporation of India)
DIRECTORATE GENERAL: DOORDARSHAN
DOORDARSHAN BHAWAN, COPERNICUS MARG,
NEW DELHI – 110001.

BID EXTENSION NOTICE

Dated: 23/12/2023

In continuation to already advertised Notice Inviting e-Tender (NIT-26)/2023-24 dated 02.12.2023 bearing Tender No. 7/5/DD-OTT/2023-MPD for Selection of Media Sales Agency for Sale of Inventory of OTT Platform of Prasar Bharati for Pre, During & Post launches Activities. The last date of submission & opening of bid has been extended due to administrative reasons. Now the Tender will be opened on 09.01.2024 at 13:00 Hrs. The tender submission time will be up to 12:00 Hrs. on 09.01.2024. The other terms and conditions remains the same.

Extension notice may also be seen at Doordarshan/PB websites:
<https://prasarbharati.gov.in/pbtenders/> e-Procurement Portal of Prasar Bharati
<https://prasarbharati.eproc.in> & CPP Portal <https://eprocure.gov.in>.

Signed by Narendra Kumar
Choursiya

Date: 27-12-2023 15:20:59

Assistant Engineer

Reason: Approved

For Director General, Doordarshan

e- Procurement Portal of PB
Amendment-I

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NEW DELHI – 110001.

Dated: 23/12/2023

M/s ---Prospective Bidders-----

Subject:- Selection of Media Sales Agency for Sale of Inventory of OTT Platform of Prasar Bharati for Pre, During & Post launches Activities.

Reference: This Directorate Tender Enquiry No. 7/5/DD- OTT/2023- MPD.

Sir/Madam,

References above the Amendments to specification for the above tender enquiry following amendment are hereby authorized.

“DD's content repository and prospective buying of good content for OTT platform, to begin with, a minimum guarantee of Sales of Rs. 5 Crore for the first year”.

Above quoted condition of minimum guarantee of sales of Rs 5 Crore has been withdrawn wherever mentioned.

This is however without any commitment whatsoever at this stage.

Signed by Narendra Kumar
Choursiya
Date: 27-12-2023 15:18:26
(Narendra Kumar Chaurasia)
Assistant Engineer
For Director General
Tele/ 011-23114401