

PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
REGIONAL NEWS UNIT
AKASHVANI, VIJAYAWADA

Date : 01.06.2023

Applications in the prescribed proforma are invited from interested candidates of Indian origin residing within Vijayawada area, for the job of News Editor/Reporter (Telugu) and News reader-cum-translator (Telugu) and Broadcast Assistant **purely on casual assignment basis** in Regional News Unit of Akashvani, Vijayawada.

1. Casual News Editor / Reporter (Telugu)

Essential Qualification:

- Graduate from a recognised University.
- Degree **or** Post Graduate Diploma in Journalism with a duration of at least one year from a recognised University / Institution **or** 5 year experience in reporting / editing work in print/electronic media.
- Proficiency in Telugu language.
- Knowledge of basic computer applications.
- Must have Telugu typing skill.
- Must have Translation skill from English to Telugu.

Desirable Qualification

- Experience of journalistic work in Radio / TV (for Degree / Diploma holders in Journalism)

Nature of Job

- Preparation of news bulletins which involves editing of news and compilations.
- Translation of English content to Telugu
- Reporting duties as and when required

2. Casual Newsreader-cum-Translator (Telugu)

Essential Qualification

- Graduate from a recognised University
- Proficiency in Telugu/English Languages as applicable
- Having a voice of good quality suited to broadcasting
- Knowledge of basic computer applications
- Must have Telugu typing skills.
- Must have Translation skill from English to Telugu.

Desirable Qualification

- Experience of journalistic work in Radio / TV

Nature of Job

- Presenting the news bulletins and news-based programs.
- Translation from English to Telugu

3. CASUAL BROADCAST ASSISTANTS

Essential Qualification:

1. Graduate in any discipline.
2. Proficiency in Telugu and English.
3. Knowledge in Basic Computer application.
4. **Practical knowledge in audio editing capability.**

Method of Selection for News Editors / Reporters (Telugu)

The selection procedure comprises two stages (1) written test (2) interview. Each test carries 100 marks. The written test will be to assess the candidate's journalistic and professional capability, as well as knowledge of Telugu language. The minimum qualifying marks in the written test will be 50. Those qualifying in written test will be interviewed to assess their overall personality and suitability for radio news by the Selection Committee. The Selection Committee will recommend candidates securing 50 marks or above in the interview for approval for empanelment, which will be given by the Head of Office of concern station for RNUs.

Method of Selection for Newsreader-cum-translators (Telugu)

The selection procedure comprises two stages (1) written test (2) voice test and interview to assess the professional competence and knowledge of the candidate in Telugu and English. Each test carries 100 marks. The written test will seek to assess a candidate's journalistic and professional capability, as well as knowledge of Telugu and English.

The minimum qualifying marks in the written test will be 50. Candidates securing 50 marks and above in the written examination will be called for Voice test to assess voice quality, modulation, diction, pronunciation and accent. Voice test may be followed by interview to assess the suitability of the candidate for radio news by a Selection Committee. The Selection Committee will recommend candidates securing 50 marks and above in the voice test & interview, for approval for empanelment, which will be given by the Head of Office of concern station for RNUs.

Written Test

The written test consists of descriptive type questions on general knowledge and current affairs, news drafting skills for radio, passages for translation from English to Telugu & vice-versa.

Method of Selection for Broadcast Assistant

The selection process includes written test for general knowledge and current affairs and practical proficiency in computer operations for various audio formats.

Age :

Note less than 21 years and not more than 50 years as on **01 August 2023**

TERMS AND CONDITIONS :

1. **The applicant may note that working on casual assignment basis for RNU : Akashvani, Vijayawada will not confer any right for regularization of services in this organisation.** The booking will be offered from time to time on the basis of the requirements of the organisation and will not normally exceed **six days in a month** and normally not exceed 72 days in year.
2. The candidates are required to deposit application processing fee (non-refundable) at the following rates, along with the applications, through **Bank Draft payable in favour of "Prasar Bharati, Akashvani, Vijayawada."**
 - a. **General Category** : **Rs.354/- (300 + 18% GST)**
 - b. **SC/ST/OBC** : **Rs.266/- (225 + 18% GST)**
3. Candidates working in Govt/Autonomous bodies should obtain a '**No Objection Certificate**' from their employers.
4. Application should reach The Head of Office, Akashvani, Punnamathota, MG Road, Vijayawada-520010 by **Speed Post / Registered Post** only on or before **20th June, 2023**. The envelope containing the application in the prescribed format should be superscripted with "**Application for in RNU, Akashvani, Vijayawada to be engaged on casual basis**". Applications received after the prescribed date and time will not be considered. For any late receipt or non-receipt of the applications, this office shall not be held responsible and no further correspondence in this regard shall be entertained.
5. The applicants are required to submit their applications in the prescribed format given in the advertisement only.
6. The applicant may please note that the written examination, voice test & interview will be held in Vijayawada. No TA/DA will be admissible to the candidates attending the written test / voice test / interview etc.
7. Candidates can apply for more than one category. Candidates who wish to apply for more than one category should apply separately and pay the fee for each category.
8. Candidate must mention the post applied for on the prescribed proforma.
9. The following documents are to be submitted along with the duly filled application proforma :
 1. Proof of age (Class 10th mark list / certificate issued by State Board / CBSE)
 2. Proof of essential and desirable qualifications mentioned against the category applied for (academic qualification, professional qualification and work experience)
 3. Proof of residence (AADHAR card / Passport / Driving License / Rental Lease Agreement carrying name / Residence certificate issued by Tehsildar)
 4. Community Certificate (applicable for SC/ST/OBC category) for claiming concession in application fee.
 5. No Objection Certificate from employer is to be produced by those in Government Service.
 6. One passport size photographs to be pasted on the designated spaces in the application form. One more passport size photograph may attach with application for admit card.
 7. Demand Draft of Application fee.

For any Enquiry please contact Number : 94406 74057

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**APPLICATION FORM FOR ENGAGEMENT AS CAUAL NEWS EDITOR/
REPORTER/ CASUAL NEWS READER-CUMTRANSLATOR**

Affix Passport
size photograph

- Applied for
- 1. Casual News Editor/Reporter**
 - 2. Casual News Reader-cum-Translator**
 - 3. Casual Broadcast Assistants**

1.	Name (in CAPITAL letters)	
2.	Father's Name	
3.	Address for Communication (Proof of residence to be enclosed)	
4.	Mobile No.	
5.	Email id	
6.	Date of Birth(Proof to be enclosed)	
7.	Category Whether SC / ST / OBC / General (Proof to be enclosed)	
8.	Marital Status	
9.	Nationality	

10. Qualifications (Copies to be enclosed)

<i>Sl.No.</i>	<i>Qualifications</i>	<i>Degree/ Exam Passed</i>	<i>University / Board</i>	<i>Grade</i>
(a)	Academic			
(b)	Professional			

11. Work Experience (Copies to be enclosed)

<i>Sl.No.</i>	<i>Name of Institution / Organisation</i>	<i>Designation</i>	<i>Date from which working</i>
1.			
2.			
3.			

12. Present employment (Copies to be enclosed)

<i>Sl.No.</i>	<i>Name of Institution / Organisation</i>	<i>Designation</i>	<i>Date from which working</i>
1.			
2.			
3.			

13. Details of Application Fee :

<i>Demand Draft No. & Date</i>	<i>Bank</i>	<i>Amount</i>

I hereby declare that all the statements made in this application herein above are true and correct to the best of my knowledge and belief. I understand that in the event of any information being found false, incorrect or incomplete or if I am found ineligible due to non-fulfilment of eligibility criteria, my candidature is liable to be cancelled / rejected at any stage without notice.

Signature of Applicant

Place _____

Date _____