

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

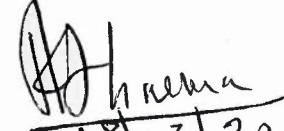
F.No.A-10011/WA/2020-PPC

Dated: 18/03/2020

OFFICE ORDER No. 105 /2020-PPC

In continuation to this Secretariat's Office Order No. 12/2020-PPC dated 08.01.2020, it is clarified that Marketing Division, IR Division and AR Division of all the verticals of Prasar Bharati including Prasar Bharati Secretariat are integrated and shall, henceforth, report to Shri Sunil, ADG(MKtg., IR, AR, Distribution including Free Dish), Prasar Bharati.

2. This has the approval of Competent Authority.



(Alok Kumar Sharma)

Director (Pers.)

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To

1. Concerned Officers
2. DG, AIR, DG, DDn, Pr. DG, NSD AIR, DG, DD News
3. E-in-C(Broadcast Operations) / E-in-C(Special Initiatives & Common Services)
4. All ADGs / DDGs at PB Secretariat
5. Head (PBNS & DP) / Head of Sales PB
6. All Zonal ADGs(E) and Zonal ADGs(P) / All AIR Stations / DD Kendras through respective SCOR Sections
7. ADG(Admn), DG:AIR / ADG(Admn), DG:DD / ADG(NABM)
8. DDG(EPM) DG:AIR / DDG(HRD), DG:DD
- ✓ 9. DDG(Tech), PBS for uploading this order on PB Website
10. Hindi Unit for Hindi Version
11. Office Orders Folder.

Copy to :-

1. SO to CEO
2. PS to M(F)
3. O/o CVO PB Doordarshan Bhawan