

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
Copernicus Marg, New Delhi

F.No.: 271/11/2013-P7(IR)

Date:19-02-2020

CIRCULAR

Subject: Call for participation in ABU Children's drama Co-production,17th series.

Dear

Prasar Bharati is delighted to extend the fantastic opportunity for all active and enthusiastic producers who wishes to make a change in the era of development by producing film on the future of the society i.e. children.ABU has invited applications from the member organizations to participate in the ABU Children's drama Co-production,17th series ,the first meeting of which is going to held on 02-04 April 2020,in Suan Sampran,Nakhon Pathom, Thailand.

The participants will not only gain the exposure to international production techniques but will also be able create friendship among the international fraternity of producers.

B.Working Procedure of Co-production:There are 2 meetings involve for each series:

(a) First Meeting – All producers from the participating organization of the previous series will screen their completed drama and exchange their broadcast materials with each other. The completed dramas will be forwarded to the European Broadcasting Union (EBU).

As for the new participating producers for the current series, they will share their story ideas to other participants and Executive Producer to get further input from them.

(b)Second Meeting – A continuation of the first meeting, participating producers will present their updated story ideas as well as view and obtain children's dramas from the European Broadcasting Union (EBU) also at copyright-free.

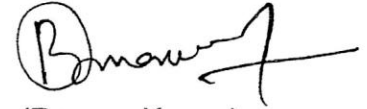
C.Details related to Co-production:

Sr.No.	Item	Details
1.	Theme	Mental Growth
2.	Target Audience	Aged 7-9 years
3.	Duration	15 Minutes sharp
4.	Production Guidelines	<p>1) Dialogues should be absent or kept to a minimum. However they are permitted if they have a special meaning for the storyline.</p> <p>2) The meaning of any synchronous dialogue should be visualised through the actions of the kids or with minimum narration, if necessary.</p> <p>3) In principle no narration is permitted.</p> <p>4) No synchronous dialogues can be used during on-screen close-ups of the kids.</p>
5.	Responsibilities of the Producer	<p>1) To produce one programme at its own cost.</p> <p>2) To be responsible, at its own cost, for obtaining/clearing all the rights in connection with its production for international use.</p> <p>3) To start the shooting after close consultations with the Executive Producer.</p> <p>4) To submit one clean copy and one subtitled version in file format on external hard disk to the ABU.</p>
6.	Responsibilities of the Executive Producer	<p>1) To supervise and ensure the high quality and consistency of all the episodes of the series.</p> <p>2) To provide the producer from time to time with suggestions and advice until the end of the production.</p> <p>3) To visit the producer at his/her organisation of origin, if necessary, to provide suggestions directly.</p>
7.	Rights of the Producer	<p>"Make one, take all" is the principle of this co-production. All the participating producers are entitled to receive all the episodes of others to broadcast them through the producer's organisation. In case editing is necessary, it is permitted after consulting with the ABU.</p>
8.	Rights of the ABU	<p>The ABU shall be entitled to the following rights of the series for a period of 10 years:</p> <p>1) To sublicense broadcasting rights for those TV broadcasters inside and outside the ABU members' territories.</p> <p>2) To use freely the footages of the series (up to three minutes) for promotional purposes.</p> <p>3) To use the income incurred by the</p>

		programme sales of the series for future productions.
9.	Copyright	The copyright of the series shall belong to the ABU. The copyright of each episode shall belong to the producing organization.

D. Interested candidates may send their profile along with their achievements in the field of production of programme/documentary/film in relation to development and welfare of children before 03-03-2020 to irsectiondd@gmail.com through proper channel. The received profiles will be scrutinized and later selected at this directorate for further submission to ABU.

No nomination should be submitted directly to the organizer under any circumstances.



(Raman Kumar)
Director (International Relations)
Ph. 011-23118441

1. Regional ADGs, all Programme Heads, heads of All Kendra for information and circulation.
2. DDG(Tech) for uploading on Prasarnet and e-Office please.

*For upload
11/2*