

**PRASAR BHARATI
(INDIA'S PUBLIC SERVICE BROADCASTER)
DIRECTORATE GENERAL: DOORDARSHAN
MANDI HOUSE, NEW DELHI-110001**

F.No.28/07/2020-S.IIA } 321

10 August, 2020

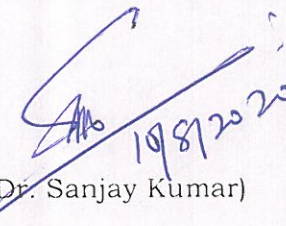
CIRCULAR

Subject: Work allocation and disposal of work at the level of Head of Office/Zonal Head(Admin) for Administrative Staff in DDKs/DMCs/HPTs/LPTs – reg.

There are many instances where various service/administrative matters of employees of DDKs/DMCs/HPTs/LPTs are directly sent by subordinate offices to DG:DD for taking administrative approval etc. Many of such requests/proposals fall under the domain of concerned HOO/Zonal Head(Admin), as per work allocation done by Prasar Bharati vide their OM no. 215/2020-PPC dated 20 July 2020 (copy enclosed) and the harmonization of Zones in Engineering and Programme/Administration has been done vide Prasar Bharati Sectt. OM No. 207/2020-PPC dated 14.07.2020. The reference is also invited to DG:DD order No. 1/1/2015-S.II Pt. dated 31.08.2016 related to delegation of financial and administrative powers.

2. In view of above, all subordinate offices under DG:DDn i.e. DDKs/DMCs/HPTs are directed that service/administrative matters should be disposed off at the level of Head of Office or Zonal Head (Admin) as per delegation of powers to them. **For the cases outside the purview of Zonal Head(Admin), the matter may be sent to this Directorate through the O/o Zonal ADG(Admin) through proper channel.**

3. This issues with the approval of the Competent Authority.


(Dr. Sanjay Kumar)

Dy. Director(Admin.)

Tel. No. 011-23114113

Copy to:

1. Head of Office of all DDKs/DMCs/HPTs via website
2. All Zonal Head (Admin) i.e. North Zone, North-East Zone, East Zone, West Zone, South Zone
3. DDG(IT) to upload the order on DD website/E-office
4. PS to DDG(HR), DGDD

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

F.No.A-10011/WA/2020-PPC

Dated: 20 July 2020


OFFICE ORDER No. 215/2020-PPC

PPC vide order No.207/2020-PPC dated 14.07.2020 issued the instructions for harmonisation of Engineering and Programme Zones of AIR & DD. Subsequent to the harmonization, the work allocation of ADGs in different Zones shall be as follows:

S.N.	Name of the Officer	Designation	Remarks
A. Zonal ADGs			
1.	Sh. M S Ansari	Zonal Head (Admin) North Zone	In addition to his existing charge of ADG (Resources)
2.	Sh. A K Singh	Zonal Head (Broadcast) North Zone	
3.	Sh. Anil Kumar Srivastava	Zonal Head (Content Ops) North Zone	Including DD Kashir. Further, he will continue to hold the charge of DD Urdu
4.	Sh. Rajesh Jain	Zonal Head (Admin) West Zone	
5.	Sh. J K Chandira	Zonal Head (Broadcast) West Zone	
6.	Sh. Neeraj Agarwal	Zonal Head (Content Ops) West Zone	
7.	Sh. S. Ramachandran	Zonal Head (Admin) South Zone	
8.	Sh. Thiyagrajan	N. Zonal Head (Broadcast) South Zone	
9.	Sh. Raj Kumar Upadhyay	Zonal Head (Content Ops) South Zone	
10.	Sh. S K Arora	Zonal Head (Admin) East	

Handwritten signature and date:
20/07/20

		Zone	
11.	Sh. S K Arora	Zonal Head (Broadcast) East Zone	
12.	Sh. Sudhanshu Ranjan, DDG (P)	Zonal Head (Content Ops) East Zone	Will look after the charge of ADG
13.	Sh. Shashikant	Zonal Head (Admin) North East Zone	
14.	Sh. Shashikant	Zonal Head (Broadcast) North East Zone	
15.	Sh. Raj Shekhar Vyas	Zonal Head (Content Ops) AIR, North East Zone	In addition to the charge of Music and Drama divisions of DG: AIR
16.	Sh. Chandra Shekhar, DDG (P)	Zonal Head (Content Ops) DD, North East Zone	Will look after the charge of ADG excluding Content Procurement matters related to DD Arunprabha commissioning which will continue to be handled by ADG (P) DG:DD.
17.	Sh. A K Singh	Zonal Head (Broadcast) National Zone AIR	In addition to the charge of Zonal Head (Broadcast) North Zone
18.	Sh. Anurag Kulshreshta	Zonal Head (Broadcast) National Zone DD	In addition to the charge of ADG (E) HQ. DG:DD
19.	Sh. Anil Kumar Srivastava	Zonal Head (Content Ops) National Zone AIR	In addition to the charge of North Zone Content Ops
20.	Sh. Ramakant, DDG (P)	Content Ops National Zone DD (DDK Delhi excluding Content Procurement)	Will report to ADG (P) DG:DD
21.	Sh. Surender Singh, DDG	Content Ops National Zone DD (CPC and Content Procurement - excluding DD URDU and Arunprabha commissioning)	Kisan SFC related content procurement matters to be routed through DG DD Will continue to report to CEO for PB Sports and all other Content Procurement matters.
22.	Sh. Deepak Joshi, DDG	DDG (Content Ops- Content Monetisation of	Will report to Head (Content Ops) National Zone AIR


20/07/20

	AIR including Digital Radio)	
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2. The details of work allocation of new / modified roles of Zonal ADGs is as below:

Work allocation of new/ modified roles of ADGs		
Zonal Head (Admin)	Zonal Head (Broadcast)	Zonal Head (Content Ops)
<ul style="list-style-type: none"> • General Administration • HR/ Personal/Service matters of all cadres • Legal matters • RTI matters • Finance matters of Zone • IT Functions • Non-Engg./Non-Content Procurement • Office related Civil works • Any other work as assigned from time to time 	<ul style="list-style-type: none"> • Day to day Engineering operations (TV & Radio) • Implementation of projects • Zonal engineering procurements • Broadcasting related Civil work • Any other technology related work 	<ul style="list-style-type: none"> • Content creation • Content procurement at Zonal level* • Content monetisation (Sales, Marketing, Billing etc.)* • Management of Channel & Services • Management of Zonal Archives* <p>*Not applicable for National Zone where existing responsibilities for Sales, Marketing, Billing and Archives will continue. Content Procurement for National Zone including films will be handled as specified at #21 above.</p>

3. These orders shall come into force with immediate effect. Wherever, any change in the place of posting is involved, the officer should be relieved within 15 days from the issue of this order and the compliance be reported to this office.

4. This issues with the approval of CEO.


 20/07/20
 (Alok Kumar Sharma)
 Director (Pers.)
 Tel : 011-23116410


To

1. Concerned Officers
2. DG, AIR, DG, DDn, Pr. DG, NSD AIR, DG, DD News
3. E-in-C(Broadcast Operations) / E-in-C(Special Initiatives & Common Services)
4. All ADGs / DDGs at PB Secretariat
5. All Zonal ADGs(E) and Zonal ADGs(P) / All AIR Stations / DD Kendras through respective SCOR Sections

6. ADG(Admn), DG:AIR / ADG(Admn), DG:DD / ADG(NABM)
7. Head (PBNS & DP) / Head of Sales PB
8. DDG(EPM) DG:AIR / DDG(HRD), DG:DD
9. DDG(Tech), PBS for uploading this order on PB Website
10. Hindi Unit for Hindi Version
11. Office Orders Folder.

Copy to :-

1. SO to CEO
2. PS to M(F)
3. O/o CVO PB Doordarshan Bhawan

 Head Mca
20/07/20

PrasarBharati
(India's Public Service Broadcaster)
PrasarBharati Secretariat
7th Floor, PrasarBharati House,
Copernicus Marg, New Delhi

F.No.A-10011/24/2019-PPC

Dated: 14/07/2020

OFFICE ORDER No. 207/2020-PPCSubject: Harmonization of Regions/ Zones in AIR & DD

It has been decided with the approval of the competent authority to harmonise & synergise the Engineering and Programme Zones/ Regions. There shall be 5 Programme Zones based upon the geographical coverage of existing 5 Engineering Zones. The revised Zonal structure and their Headquarter shall be as below:

Name of the Zone	AIR programme	DD Programme	Engineering (AIR & DD)	Zonal Headquarter
North Zone	Chandigarh, Delhi Himachal Pradesh Haryana J&K Punjab Rajasthan Uttar Pradesh Uttarakhand	Chandigarh, Delhi Himachal Pradesh Haryana J&K Punjab Rajasthan Uttar Pradesh Uttarakhand	Chandigarh, Delhi Himachal Pradesh Haryana J&K Punjab Rajasthan Uttar Pradesh Uttarakhand	Delhi
West Zone	Chhattisgarh Dadra Nagar Haveli Daman & Diu Gujarat Goa Madhya Pradesh Maharashtra	Chhattisgarh Dadra Nagar Haveli Daman & Diu Gujarat Goa Madhya Pradesh Maharashtra	Chhattisgarh Dadra Nagar Haveli Daman & Diu Gujarat Goa Madhya Pradesh Maharashtra	Mumbai
South Zone	Andhra Pradesh A&N Islands Karnataka Kerala Lakshadweep Puducherry Tamil Nadu Telangana	Andhra Pradesh A&N Islands Karnataka Kerala Lakshadweep Puducherry Tamil Nadu Telangana	Andhra Pradesh A&N Islands Karnataka Kerala Lakshadweep Puducherry Tamil Nadu Telangana	Engineering Zone: Chennai Programme Zone: Bengaluru
East Zone	Bihar Jharkhand Odisha West Bengal	Bihar Jharkhand Odisha West Bengal	Bihar Jharkhand Odisha West Bengal	Kolkata

[Signature]
14/07/20

North East Zone	Arunachal Pradesh	Arunachal Pradesh	Arunachal Pradesh	Guwahati
	Assam	Assam	Assam	
	Manipur	Manipur	Manipur	
	Meghalaya	Meghalaya	Meghalaya	
	Mizoram	Mizoram	Mizoram	
	Nagaland	Nagaland	Nagaland	
	Sikkim	Sikkim	Sikkim	
Tripura	Tripura	Tripura		


2. There shall be a National Programme Zone in DG:DD comprising of five DD Channels e.g. DD National, DD Bharati, DD Kisan, DD Sports and DD Urdu. Similarly, National Programme Zone in AIR shall comprise AIR channels being managed from Delhi like Indraprastha, Rajdhani, FM Gold, FM Rainbow, Vividh Bharati Delhi, External Service Division etc. The Engineering infrastructure/offices of the DD and AIR supporting National Programme Zones and other common services e.g. DD News/ DD India, DDK Delhi, CPC, DTH Todapur, HPT Pitampura, AIR Delhi Station, HPT Khampur, HPT Nangli, HPT Mall Road and HPT Kingsway shall form the respective National Engineering Zone. This has been tabulated as below:

National Zone of DG:DD		National Zone of DG:AIR	
Channels	Engineering Establishments	Channels	Engineering Establishments
DD National	Engineering offices of National Channels	Indraprastha	Engineering offices of National Channels and News Service Division
DD Bharati	DD News/ DD India	Rajdhani	
DD Kisan	DDK Delhi	FM Gold	
DD Sports	CPC	FM Rainbow	HPT Khampur
DD Urdu	DTH Todapur	Vividh Bharati	HPT Nangli
	HPT Pitampura	Delhi	HPT Kingsway Camp
		External Service Division	HPT Mall Road

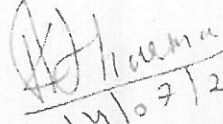
3. In the revised structure, the project works and transfer and promotions, as applicable, etc. of the personnel related to the National Zone shall be carried out by North Zone.

4. Administrative Zones shall continue to be the same as at present for the administration (i.e. transfer/ posting, promotion & other service related Zonal matters) of Zonal Sub-ordinate Administrative Cadres, however, they shall become the part of the revised zonal structure and shall be dealt by respective Zonal ADG.

5. The relevant office record in respect of Programme and Administrative matters of the state for which the zone is changed in the revised structure shall be sent to the new zonal Headquarter of that state.


14/07/20

6. These orders shall come into force with immediate effect.
7. This issues with the approval of CEO.


14/07/20
(Alok Kumar Sharma)
Director (Pers.)
Tel : 011-23118410

To,

1. DG, AIR, DG, DDn, Pr. DG, NSD AIR, DG, DD New
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