

Prasar Bharati
(India's Public Service Provider)
Directorate General: Doordarshan
Inspection Unit
Doordarshan Bhawan, Mandi house
New Delhi-110001

File No. 21(5)/2020-IU / 257-64

Dated: 25.09.2020

Sub: Compliance Report in respect of Outstanding Audit Paras pertaining to MIB-Reg.

Reference is invited to reference No. of Office Chief Controller of Accounts, Internal Audit Wing, Shastri Nagar Pr. AO/IAW/(HQ)/PB/2019-20/767 dated 04.02.2020 addressed to Sh. Sakesh Prasad Singh, ADG (B&A) Prasar Bharati and a copy of the same forwarding by Prasar Bharati to this Directorate with a reminder vide letter No. PB/IA/MIB/2019-20/E/4 dated 03.09.2020. Since, six months have already been passed but no reply/compliance report in respect of outstanding audit paras pertaining to Ministry of Information & Broadcasting, New Delhi has since been received from any DDOs by this office so far.

In this reference Ministry has intimated the outstanding list of MIB observations against the units of DG: DD, which are pending since long periods. Due to non-compliance by the respective Units defeats the purpose of audit as well as internal control mechanism of Directorate. Ministry of Information & Broadcasting has viewed seriously, the quantum of pending paras and delay in non-compliance of the same, despite several correspondences. In this regard, the details of outstanding paras unit wise and zone wise relating to MIB as on September 2020 are enclosed at Annexure.

In view of the above, all the Zonal ADGs and Heads of the Office, DDKs/DMCs/HPTs. (As per enclosed Annexure) are requested to look into the matter and analyse the parawise position at your Kendra and furnish the latest status of paras to Inspection Unit of this Directorate for onward submission to Prasar Bharati Secretarial and Ministry of Information & Broadcasting, Shastri Bhawan, New Delhi by 30.09.2020 positively. Soft copy of the same may also be sent by mail at sraoludgdd@gmail.com

Encl: (As above)


(R.S. Chauhan) 25/9/20
Dy. Director, (IU)

To

All the Zonal Head (Admn)

Copy to:

1. Zonal Head Admn (North Zone, West Zone, South Zone, East Zone and North East Zone)
2. Zonal Head Admn (Broadcast) North Zone, West Zone, South Zone, East Zone and North East Zone
3. Zonal Head Admn (Content Ops) North Zone, West Zone, South Zone, East Zone and North East Zone
4. ADG (Admn.), DG: DD, Mandi House, New Delhi - 110001
5. ADG (Finance), DG: DD, Mandi House, New Delhi-110001.
6. All Head of Offices of concerned DDKs, DMCs and HPTs for early compliance as per Annexure.
7. IT Cell with the request to upload the above.
8. Sh. Brijesh Singh, Addl. Director General (Finance) Prasar Bharati Sectt. w.r.t. letter No. No. PB/IA/MIB/2019-20/E/4 dated 03.09.2020 for information please.

PrasarBharati
(India's Public Service Broadcaster)
PrasarBharati Secretariat
7th Floor, PrasarBharati House
Copernicus Marg, New Delhi

File No.A-10011/24/2019-PPC

Date: 11 July 2020

ADDENDUM TO OFFICE ORDER No.207/2020-PPC**Subject: Harmonization of Regions/ Zones in AIR & DD**

In continuation to this Secretariat's Office Order No. 207/2020-PPC dated 14.07.2020, following additions are made -

- i. In Table under Para-1 of the said Order, under the Head "North Zone", Ladakh is added below Uttarakhand in Column 2(AIR Programme), Column 3(DD Programme) & Column 4(Engineering AIR & DD) of the Table. Accordingly, the revised Zonal Structure of the "North Zone" in Table under Para-1 will be as under :-

Name of the AIR programme Zone	DD Programme	Engineering (AIR & DD)	AIR Zone	Headquarter
North Zone	Chandigarh, Delhi, Himachal Pradesh, Haryana, J&K, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, Ladakh	Chandigarh, Delhi, Himachal Pradesh, Haryana, J&K, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, Ladakh	Chandigarh, Delhi, Himachal Pradesh, Haryana, J&K, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, Ladakh	Delhi

- ii. In Para-2 of the said Order, Channel "DD-Remo" is added in National Programme Zone of DG-DD along with other 5 channels i.e. DD National, DD Bharati, DD Kisan, DD Sports and DD Urdu. Hence, the revised Table under Para-2, will be as under -

National Zone of DG-DD		National Zone of DG-AIR	
Channels	Engineering Establishments	Channels	Engineering Establishments
DD	Engineering offices of	Indraprastha	Engineering offices of National

National DD Bharat DD Kisan DD Sports DD Urdu DD Panna	National Channels DD News; DD Intra DDK Delhi EPC DTH Tatacable HPT Patampara	Rajstani FM Gold FM Rainbow Vividh Bharati Delhi External Service Division	Channels and News Service Division HPT Kharipar HPT Narega HPT Kingsway Camp HPT Mall Road
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2. This issues with the approval of CEO

(Alok Kumar Sharma)
Director (Pers.)
Tel: 011-23118410

To

1. DG, AIR, DG, DD: Pr, DG, NSD AIR, DG, DD New
2. E-In-C (Broadcast Operations) / E-In-C (Special Initiatives & Common Services)
3. All ADGs / DDGs at PB Secretariat
4. All Zonal ADGs (E) and Zonal ADGs (P) / All AIR Stations / DD Kendras through respective SOCR Sections
5. ADG (Admin), DG AIR / ADG (Admin), DG DP / ADG (NABM);
6. Head (PBNS & DP) / Head of Sales PB
7. DGG (PM), DG AIR / DGG (HRD), DG DD
8. DGG (Tech), PBS for uploading this order on PB Website
9. Intra Unit for filing version
10. Office Orders Folder

Copy to :-

1. SO in CEO
2. PS to M/F
3. D/O CMO PB Durgadashan Bhawan

Prasar Bharati
 (India's Public Service Broadcaster)
 Prasar Bharati Secretariat
 7, Park Road, Prasar Bhawan House
 Connaught Place, New Delhi

File No. A-10011/WA/2020-PPC

Dated: 21.03.2020

OFFICE ORDER No. 2/2020-PPC

In continuation of PPC Order No. 2157024-PPC dated 20/07/2020 and consequent upon the notification of ADGs in the recent past, approval in competent authority is hereby conveyed for reallocation of work among following ADG/ODG level officers of Prasar Bharati, to take effect with immediate effect and until further orders:

A. ADG level officers:

S.N.	Name of the Officer	Designation	Remarks
1.	Sh. P. KADU (P) HD, DG-DD Subhasit		Will continue to look after GDR, Delhi and the Commissioning related matters of Asia Pacific Channel.
2.	Sh. P. KADU (CES) with additional charge Prattaprayag of R&D		Will continue to report to HD CES/CS:
3.	Sh. S. SANKH (IR&M) Munshi		Will continue to report to HD CES/CS:
4.	Sh. Raju ADG (E) HD, DG-AIR Kapoor		In addition to existing charge of ADG (Planned, Design Monitoring & Coordination) AIR
5.	Ms. Munshi ADG (HR) PD Ghani		Will look after HR of PR Sect, DG/AIR and DG TD.
6.	Sh. Manish ADG (IA) PRS Chugh		In addition to his existing charge of ADG (A) PRS News
7.	Sh. Anil ADG (B&A) PRS Srivastava		He is assigned the additional responsibility of Office Language Work of Directorate in addition to PR Sect.
8.	Sh. Sunil ADG (GSD) Outreach, PRS with additional charge of Domestic Distribution, Central Archives and Corporate Marketing of PR		Will continue to report to HD
9.	Sh. Nandan ADG (Economic Research) PRS with		Will continue to report to Member

C	Kumar	Additional charge of Knowledge Management	Will also report to CEO for Knowledge Management.
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B. DDG level Officers

S.N.	Name of the Officer	Designation	Remarks
1.	Col. Vijay Kumar Shrivastava	DDG (A) DG AIR with additional charge Corporate Marketing NSD Admin	Will directly report to DG AIR for Admin matters of DG AIR and DG NSD to NSD and Admin. Will additionally report to ADG (Corporate) for Corporate Marketing related matters
2.	Lt Col. Kewin Das	DDG (A) DG DD	Will directly report to DG DD
3.	Sh. K. Maurya	DDG (HR) DG AIR	Career Management. Before matters of Engineering and Administrative cadres. Will report to ADG (HR) PE
4.	Sh. M. Datta	DDG (HR) DG DD	Labour Management. Senior matters of all the cadres of DG DD. He will continue to look after the charge of PERS and DDG (LM). For HR of DG (M) and PERS he will report to ADG (HR) PE and to LM. He will directly report to E in C (B & C).
5.	Sh. J. Khatri	DDG (Talent Management & Specialized Outstation) PE	Will report to ADG (A) PE
6.	Sh. A. K. Jha	DDG (Platforms & Innovation)	Will directly report to CEO
7.	Sh. R. Wani	ADG (Domestic Distribution)	Will report to ADG (General Duties) PS
8.	Sh. P. Das	DDG (NABM) with additional charge of Head (Legal and related Corporate Affairs)	Will continue to report to ADG (NABM) for legal matters. Will directly report to CEO for Legal and Corporate Affairs.
9.	Sh. C. K. Das	DDG (B&CA) with additional charge of Head (Billing & Reconciliation) PR	Will report directly to ADG (B&A) of B&CA and report to Member Finance for Billing & Reconciliation.

			BSR
10.	Sr. E. Tripathi	ADDO (Finance) PSS	Will report to ADG (F) PSS
11.	Sr. Prasad	DDG (Sales) PG	Will continue to report to Head of Sales. PE
12.	Sr. Ramkant	Head, Content Ops of DDMM report to DD/DD Headly for Cross Data with additional charge Channel Promotions and Content of DDG (Cross Channel Marketing related matters Promotions and Content Marketing)	
13.	Sr. Sharma	DDG (Administrative) PSS	(General) Will report to ADG (A) PSS
14.	Sr. Chaitani	DDG (Archives) PB	In addition to his existing charge as DDG (E) NZ
15.	Sr. Gupta	Director (IT) DG AR	Eachs management of Programme records including AR Code of DG AR and will report to ADG (HR) PB

2. The details of work allocation of new / modified rows in PE form:

A. ADG level

ADG (Admin) PBS	ADG (HR) PE	ADG (Global Outreach) PE	ADG (Economic Research and Knowledge Management) PB
General Administration <ul style="list-style-type: none"> General Admin. PSS Admin. Procurement House Keeping: Horticulture (PB) Horticulture as well as Jwadarshan Bhawan. Outsourced Manpower, PBS Hospitality, PBS Office Station 	Common HR functions at Directorates & PBS <ul style="list-style-type: none"> Cadre Management Personal Service matters (irregular employees at DG AR, DD/DD and at PBS) Disciplinary 	<ul style="list-style-type: none"> AI International Relations across the organisation Distribution arrangement of publications with Foreign Broadcasters and Platforms Syndication arrangements 	<ul style="list-style-type: none"> Tariff and Costing Long Term Modeling and Planning based on economic indicators and internal data Maintaining a Digital Knowledge Repository of <ul style="list-style-type: none"> Corporate Policies Rules and Regulations

<p>Management for PH House, GE Bhawan, Akashram, Bhawan Complex (A) Three buildings including Rang Shawan, R&D Complex (P -state), CPC Complex</p> <ul style="list-style-type: none"> Admin support for Common Services like Sales, PBNS, IT, Marketing etc. Security matters across establishments <p>Talent Management & Specialized Outsourcing Services</p> <ul style="list-style-type: none"> HR, C Contractual Management of Contractual manpower engaged under Contractual Engagement Policy (CEP) of PG Issues related to Casual Employees in HR and DG Specialized Outsourcing (ISNG, Graphics etc.) 	<p>matters</p> <ul style="list-style-type: none"> Legal cases related to Service matters Sinking advice on personnel matters, if any, from Legal cell, PDS SC/ST cell of Directorates APAR cell of Directorates <p>At PG Sectt.</p> <ul style="list-style-type: none"> POSH Policy matters IBRE 	<p>of content including linear and streaming tv content) domestic and global programs, broadcasters and other entities</p>	<p>PG Act</p> <ul style="list-style-type: none"> Delegation of Powers Facilitating and maintaining a Digital Compendium of knowledge artifacts Manuals, Key operations, of Zones, HQs, Secretariats and Common Services Standard Processes and Best Practices Standard Templates
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B. DOG level:

Legal and Corporate Affairs	Platforms and Innovation	Corporate Marketing	Cross Channel Promotion and Content marketing	Domestic Distribution
Corporate Governance (former GA-II)	<p>DD FreeDish</p> <ul style="list-style-type: none"> All matters related to 	<ul style="list-style-type: none"> Corporate Brand Marketing 	<ul style="list-style-type: none"> Cross Channel Promotion 	<ul style="list-style-type: none"> Local and Global Operations

<p>(FBS)</p> <ul style="list-style-type: none"> Annual Report of FB Inputs for Annual Report MIB Sampling VIP Referrals Public Awareness Inputs for Monthly Cabinet Summary <p>Board Division</p> <ul style="list-style-type: none"> All matters related to Board and Committees of the Board Action Items to Sam. Pwds. Committee report 	<p>DTT FreeDish Auctions Management</p> <ul style="list-style-type: none"> Facilitation of auctions for Content and Asset Monetisation Development of FreeDish like business model for DTM Broadcasting, Digital Radio Nodal Officer for innovation activities under IIT Kanpur MoU Developing Start-up ecosystem for innovation 	<p>and P-R</p> <ul style="list-style-type: none"> Content Management of Corporate Website in coordination with content (Digital) Corporate Policies, Guidelines and best practices for network wide media interactions, marketing and P-R. Logos, Taglines standardization and norms for the same External Publicity - Print and Outdoor Management of Corporate Events including any International Events to be hosted by FB. 	<p>IT</p> <ul style="list-style-type: none"> Cross Platform Network Protection Monitoring of effectiveness and utilization of Unions/zed Inventory towards presentation's (OO & SPO) as reported by BARC and other such agencies 	<p>MSCs and DTM Platforms</p> <ul style="list-style-type: none"> Compliance of Standards, Carriage and Placement of OT Channels. Allocated an effective use of Bandwidth of OT Channels as reported by BARC and other such agencies
<p>RTI</p> <ul style="list-style-type: none"> Nodal CPIO for PES 				
<p>Legal Cell</p> <ul style="list-style-type: none"> Legal Advise & Vesting of reports in cases where approval of CEO is required Management of LIMBS Monitoring of 				

Litigation & • Selling Contracts • All proposals for thing WFO S/Ps				
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3. Existing posts of ADG (A) (M2) & Director (A) of DG AIR & DG DD for the purpose of service matters eg. Promotion, AC/MAC/PIN/SO/NFI, etc. shall be designated as ADG(HR/DGG(HR)) Director(HR), DG AIR and DG DD respectively.

4. DG AIR and DG DD are requested to streamline the roles of officers below DDO level officers of existing ADG(A) wing so as to make a single reporting structure to the extent possible.

5. These orders shall come into force with immediate effect. Wherever any change in the place of posting is involved, the officer should be relieved within 15 days from the issue of this order and the compliance be reported to this office.

This issues with the approval of CEO


Anil Kumar Sharma
Director/Personnel

To

1. DG AIR, DG DD, I/O, DG NSD AIR, DG CP New
2. I/O-CD (Railcast Operations), I/O-CD (Special Initiatives & Common Services)
3. All ADG's / DDO's at PS Secretariat
4. All Zonal ADG's (E) and Zonal ADG's (P) / All AIR Stations / DD Kendras through respective SCOR Sections
5. ADG (Admin), DG AIR / ADG (Admin), DG DD / ADG (VABM)
6. Head - PMS & DFI / Head of Sales / PS
7. DGG (HR), DG AIR (DGG (HR)), DG (A)
8. DDO (A), PS for replicating this order on PS Website
9. Head Unit for Head Version
10. Office Order Folder.

Copy to

1. SO to CEO
2. PR to MFI
3. O to Civil PS Documentation Section