

Prasar Bharati Secretariat  
7th Floor, Prasar Bharati House,  
Copernicus Marg, New Delhi

\*\*\*

F.No. A-10011/19/2020-PPC

Dated: 04 October, 2020

**OFFICE ORDER No. 338/2020-PPC**

Consequent upon his joining in DG:DD, Shri Prem Prakash Shukla, DDG(E) is designated as DDG (Sales & Marketing), Prasar Bharati. Shri P.P. Shukla, will report to ADG (Global Outreach), PB for marketing related matters.

2. Col. Vijay Shad, DDG(A), DG:AIR will now have the additional Charge of DDG(A), DG:NSD only.
3. This issues with the approval of CEO, PB.



(Alok Kumar Sharma)

Director (Pers.)

Phone No. – (011) 23118410

To,

1. Concerned Officers
2. DG, AIR, DG, DDn, DG, NSD AIR, DG, DD News
3. E-in-C(BO) / E-in-C(SI&CS)
4. All ADGs / DDGs at PB Secretariat
5. ADG(P),HQ DG:AIR/DG:DD/ All Zonal Heads/ ADG(NABM)
6. Head (PBNS & DP) / Head of Sales PB
7. DDG(A)/DDG(HR)/Director(HR),DG:AIR.
8. DDG(A)/DDG(HR)/DDG(E-HR), DG:DD
9. DDG(Tech), PBS for uploading this order on PB Website
10. All AIR Stations / DD Kendras through respective SCOR Sections
11. Hindi Unit for Hindi Version
12. Office Orders Folder.

Copy to :-

1. SO to CEO
2. PS to M(F)
3. O/o CVO PB Doordarshan Bhawan