

Prasar Bharati  
(India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
7<sup>th</sup> Floor, Prasar Bharati House,  
Copernicus Marg, New Delhi

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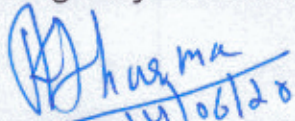
F.No.A-10011/WA/2020-PPC

Dated: 14/06/2020

**OFFICE ORDER No. 160 /2020-PPC**

Consequent upon relieving of Shri Wasi Ahmed, ADG(Content Ops) from Prasar Bharati, the reporting mechanism for Content Ops will be as under, with immediate effect and until further orders :-

- i. Content Ops team will exclusively focus on clearing backlog of actions with reference to Emergency Content Procurement.
- ii. Content Ops team will report to both DDG(Content Ops) and DDG RETRO, who is also the co-convener of Committee for Emergency Content Procurement.
- iii. Backlog is to be divided phase-wise between both the DDGs [DDG Content Ops and DDG RETRO] in mutual consultation to speed up the process. In case of any ambiguity or lack of clarity, the division shall be discussed with CEO.
- iv. All files and approvals will be routed through the other two members of ECPC in the sequence – Head of Sales, ADG(P) DD to the Empowered Committee [M(F), CEO].
- v. Content Ops will provide all necessary data to DDG (Ops) for Board Agenda Note on Emergency Procurement for upcoming Board Meeting.
- vi. Backlog to be cleared prior to the Board Meeting so that Board is apprised of the complete status with respect to Emergency Content Procurement activities.

  
(Alok Kumar Sharma)  
Director (Pers.)  
Tel : 011-23118410

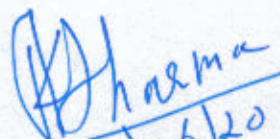
To

1. Concerned Officers
2. DG, AIR, DG, DDn, Pr. DG, NSD AIR, DG, DD News
3. E-in-C(Broadcast Operations) / E-in-C(Special Initiatives & Common Services)
4. All ADGs / DDGs at PB Secretariat

5. Head (PBNS & DP) / Head of Sales PB
6. All Zonal ADGs(E) and Zonal ADGs(P) / All AIR Stations / DD Kendras through respective SCOR Sections
7. ADG(Admn), DG:AIR / ADG(Admn), DG:DD / ADG(NABM)
8. DDG(EPM) DG:AIR / DDG(HRD), DG:DD
9. DDG(Tech), PBS for uploading this order on PB Website
10. Hindi Unit for Hindi Version
11. Office Orders Folder.

Copy to :-

1. SO to CEO
2. PS to M(F)
3. O/o CVO PB Doordarshan Bhawan

  
14/06/20