प्रसार भारती PRASAR BHARATI

भारतीय लोक सेवा प्रसारक (India's Public Service Broadcaster)
Prasar Bharati House, Copernicus Marg, New Delhi – 110001
Tel: 011-23118479 Website: www.prasarbharati.gov.in

P-1/019(01)/2016-18-Ops. 143

Dated: 18.10.2018

Office Memorandum - 3/2018-Ops.

Apropos the enclosed proposal of DG(NSD)AIR for Delegation of Financial & Administrative powers to RNU's heads, an inter-disciplinary committee is constituted as under to examine the proposal and submit recommendations.

- 1) ADG(E&A), Shri Dinesh Mahur
- 2) ADG(P), Shri P.K Subhash
- 3) ADG(E), Shri J.K Chanderia
- 4) ADG(News), Shri Rajeev Jain

The committee may co-opt any other officer/(s) as per requirement. It is mandated that the practical issues that may be involved at the station level in the proposed delegation, may be examined in a few select stations and may duly be taken into consideration. The final report may be submitted in a month's time.

This issues with the approval of the CEO.

Madhavi Ravindranath ADP(Ops.)

To,

- 1) Shri Dinesh Mahur, ADG(E&A), Prasar Bharati
- 2) Shri P.K Subhash, ADG(P), Doordarshan
- 3) Shri J.K Chanderia, ADG(E), Doordarshan
- 4) Shri Rajeev Jain, ADG(News), . DD

Copy to :- 1. DG, All India Radio

- 2. DG(NSD), All India Radio
- 3. Staff Officer to CEO, Prasar Bharati.
- 4. DDG(T) for uploading on Prasar Bharati's website.

Prasar Bharati (Broadcasting Corporation of India) News Services Division : All India Radio New Delhi – 110001

No.NSD/RNU/RNU strengthening 2018-19

Agenda note for the Management Committee of Prasar Bharati

Dated: 12-09-2018

<u>Subject</u>: <u>Delegation of Financial and Administrative Powers to RNUs as per the following:</u>

- 1. Delegation of Financial Powers to RNU Heads
- 2. Administrative Control of RNU Head over Engineering and Production staff of RNU
- 3. Administrative Powers with regard to NRTs/ Contractuals and PTCs to be with RNU Heads
- 4. Exclusive Studios for RNU for broadcasting news and Current Affairs related content, especially in breaking news scenario
- 5. Ear-marked space (Rooms and News Rooms) for RNUs

The details of the points mentioned above are as follows :-

.1. Delegation of Financial Powers to RNU Heads;-.

PROPOSAL:- All five Heads of the SBG namely OE, MV, DTE, Hospitality and PP&SS should be operated by the RNU Head as the approving authority.

JUSTIFICATION:-

All these Heads are directly related to RNUs day to day work.

- (a) Domestic Travel Expenses, DTE. is meant for tours of RNU officers for coverage during elections or VVIP/VIP visits. These occasions are decided by the concerned RNU Heads and approved by DG, NSD. Respective AIR Stations have no role to play in it. Before any tour/coverage is planned, the RNU Head needs to have clear idea about available funds and expenses. Sometimes, such tours are finalized at the last moment and due to weekends or long vacations, getting the approval for advance is not possible for the touring officer. This situation arises because the organization deals with news where news fall is unpredictable and at very short notice officers are required to go on tour for coverage etc.
- (b) It is very often the case that HoD/ Station Director is a relatively junior officer compared to the RNU Head. It creates an anomalous situation when RNU Head is required to seek financial approval of the HoD/SD regular activities of the RNU.

(c) Hospitality funds are meant to RNU. The RNU Head has to make arrangements for the guests or VIPs, who come for various current affair programmes.

(d) At present, the RNU Heads have to put their proposal for procurement of hardware or furniture or any other even small requirements (the stationery etc.) of the RNU for office use under the OAE Head to the Station Head and request them to approve it. The RNU Heads have better understanding of requirements of News room, so they would be the best judge.

(e) The RNU is an independent unit for News and Current Affairs programmes. On the lines of powers delegated to DG(N) for NSD, further delegation of financial power to the RNU Head by the DG(N) should be the allowed for all

Heads of expenses.

(f) In the news scenario quite often there are emergency coverage requirements for which approval etc. may not be possible. RNU Head is required to rush the reporter or make arrangement for coverage immediately. Due to these factors, RNU Head should be empowered to take decision on all functional aspects at the RNU.

2. Administrative Control of RNU Head over Engineering and Production staff of RNU:-

PROPOSAL:- Administrative Control of Technical staff working with RNU should be with the RNU Head.

JUSTIFICATION:-

RNUs require that the Engineering and Production staff for News and Current Affairs to be exclusively under the Administrative control of the RNU Head for the smooth running of the News and Current Affairs Programmes at the regional level and for contribution to NSD on a daily basis. The exclusive staff is required as the work of RNUs requires high skill timeliness updation of news stories, which are often unforeseen and require Reporting at even odd hours.

(a) At present, RNU staff is dependent on respective stations as far as technical aspects are concerned. For every technical support, RNU Head is dependent on the AIR technical staff since the RNU has no exclusive staff of its own. The TREX/PEXs are under the direct control of Stations which creates functional problems specially in breaking news situations.

(b) Since news broadcast is one of the important content of AIR broadcast which requires high skill, timeliness and minute to minute update, availability of

exclusive technical staff is a need of the hour.

(c) RNUs are not been able to utilize the Netia software because there is no technical staff to train or support them.

3. Administrative Powers with regard to NRTs/ Contractuals and PTCs to be with RNU Heads

PROPOSAL:- Administrative Powers with regard to NRTs/ Contractuals and PTCs to be with RNU Heads as functionally they are under the control of RNU Head.

JUSTIFICATION;-

Hence, RNU Head needs to have administrative control over all these professional employees for ensuring discipline and better performance which has a bearing on the overall working of RNU.

4. Exclusive Studios for RNU for broadcasting news and Current Affairs related content, especially in breaking news scenario

PROPOSAL:- Exclusive Studios are required for RNUs for broadcasting news and current affairs programmes. The requirement of a news studio are different from other studios as it has to be operational 24x7 with a possibility of taking live programme news and other live news content.

JUSTIFICATION;-

As outlined in the proposal exclusive studio for news and current affairs programmes of RNU is a must as the requirements of input and output of news from RNUs are increasing and they will be further increased in view of upcoming assembly and general elections. Besides these, there are requirements for social media and digital platforms also for which special studio based content may be required.

5. Ear-marked space (Rooms and News Rooms of RNUs)

PROPOSAL:- It is proposed that the ear-marked space as detailed below may be compulsorily provided to RNU to carry out basic minimum functions of news gathering and disbursement.

(i) Directors Room - 240 Sq. Ft. (ii) Dy. Directors 'Room - 120 Sq. Ft. (iii) Asst. Directors' Room - 60 Sq. Ft. (iv) News Room - 315 Sq. Ft.

In addition to the above one room will be provided for secretarial assistance.

JUSTIFICATION:-

It is the basic minimum requirement for carrying out the news functions with news being 24x7 function. The working space is required to carry out numerous jobs of reporting, compiling, filing of stories and voice cast contribution to the digital platforms in a smooth manner. The above requirements are as per the Government OM dated 20.02.2014, Min. of Urban Development Directorate of the States.