

प्रसारभारती PRASAR BHARATI  
(भारतीयलोकसेवाप्रसारक India's Public Service Broadcaster)  
Prasar Bharati Secretariat  
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI  
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**NOTICE INVITING APPLICATIONS (NIA)**

F No. [E106230] A-10/016/28/2022-TM&SO

Date: 31.05.2023

**Subject: NIA for contractual engagement of Promo Producer in Prasar Bharati – reg.**

Prasar Bharati Doordarshan News invites applications from experienced and dynamic persons for engagement as Promo Producer in Prasar Bharati Doordarshan News on full time contract basis, based at Office of Doordarshan News, Tower-B Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.

1. **Category:** Promo Producer
2. **No of Position:** 2
3. **Place of work:** Office of Doordarshan News, Tower-B Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
4. **Duration of engagement:** Two years
5. **Consolidated remuneration:** Rs. 80,000/-
6. **Qualification:**
  - Degree from a recognized University/Institute
  - Degree/PG Diploma in Journalism from a recognized university/institute.
  - Those having proficiency in Hindi and English both, will be preferred.
7. **Experience:** At least 8 years' experience in relevant field
8. **Age:** Below 45 years as on Date of Publishing
9. **Nature of duties:**


Conceptualize and produce promotional videos (Promos) for DD News/DD India as a Channel and for different programmes currently telecast as well as newly conceived programmes; and constant updation of the promos
10. **The terms and conditions of the engagement are as given under:**
  - (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
  - (ii) The person will be engaged on full time basis and will not be allowed to take up any other assignment during the period of contractual engagement.
  - (iii) Persons engaged can also be assigned additional tasks apart from the specific tasks for which they are engaged.

*Ginsh Sinter*  
31.05.2023

- (iv) Period of engagement shall initially be for two years with an annual appraisal which may be extendable based on requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one-month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Remuneration offered may be negotiated for suitable candidates, at the sole discretion of Prasar Bharati.

11. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may **apply online on Prasar Bharati web link <https://applications.prasarbharati.org> within 15 days from the date of publication** on PB Website. In case of any difficulty in submission, please e-mail your concern to [hrcell413@gmail.com](mailto:hrcell413@gmail.com) along with screenshot of error.

**This issues with the approval of the Competent Authority.**

  
(Girish Kumar)  
Dy. Director (TM&SO)

To,

Director (PBNS) – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 11 above.

Copy to:

- (i) DDG(Tech), PB Sectt. – with a request to host this circular on the Prasar Bharati e-office notification.
- (ii) DD (HR), DD News – with a request to host this NIA on website of the Prasar Bharati <https://applications.prasarbharati.org/> (To be published under DD News account [UserName: **dgnewsadmin**] on Avedan Portal)